



# The Most Powerful Lobbyists in 2018

How are we defining powerful?

1. Contract amount for lobbying
2. Well connected with agencies

Potential difficulties: In-house lobbyists only works in a niche, Jr. level lobbyists might be put on more contracts thus appearing more connected

## Idea 1. Identify Before Creating Network

Lobby report ID	Lobbyist ID	Amount (Sort by)	Year
# ...	# ...	\$ \$	2018
# ...	# ...	\$ \$	2018

table A

Create to identify most powerful lobbyists. Extract top 10 lobbyists then create network matrix

table B

	Lobbyist	3	4
Lobbyist			
2			
4			

Edge list

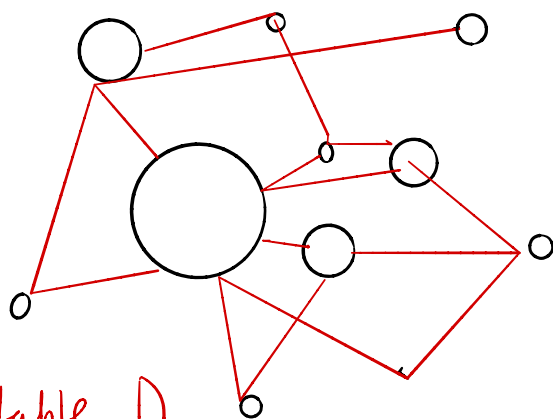
table C

	Agencies Worked With
Lobbyist 1	15
Lobbyist 2	20
Lobbyist 3	18

Attribute List

## Idea 2. Create Network & then Identify Most Powerful

Create **Edge List** of all Lobbyists in 2018 to see who is connected to whom. Add weights to nodes by Amount spent in lobbying in 2018.



Other Potential Measurements

+ Centrality

+ Diversity

+ Structural Holes

Like for table B but  
for all lobbyists in 2018  
rather than just the top 10

End results: Analyze by node size for either ideas. Should look something like table D.