

Data Visualization Project Proposal

Figma Visualization Planning Process book

Team Members:

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Title: Fruit and Vegetables in the United States

Primary goal: To map out what fruit and vegetables are available seasonally in the United States, and how the price and yield has changed over time.

Key Questions:

- What fruits and vegetables are in season each month of the year?
- What fruits and vegetables are available in different regions/states of the US?
- How has crop yields in the U.S. changed over time?
- How have fruit and vegetable prices changed over time?

Procedure/Scope:

1. Import the data from NASS
2. Get NASS data into dataframe
3. (Order unclear)
 - a. Create US map and show fruit and vegetable seasonality chart by state
 - b. Create chart visualization of historic fruit and vegetable yield
 - c. Create chart visualization of historic fruit and vegetable prices

Data:

[National Agriculture Statistics Service](#) data of agriculture in the United States.

[Historical yield of major crops](#) data of Pangea publisher for earth and environment

[Fruit and vegetable prices](#) - USDA Ag Data commons

[Configurations for the annual data](#)

[Configuration for monthly data](#)

[Configuration for State data 2022-2011](#)

[Configuration for State data 2010-2002](#)

FAO - [Worldwide crop production data](#)

FAO - [Worldwide import/export data](#) - partner level

FAO - [Worldwide import/export data](#) - crop level

FAO - [Code book](#)

Seasonal acres harvested

Seasonal monthly data (filtered fruits and veg) (sold at market) (only in the last complete year 2022) adding fresh market + processing (filter for every option that has price received – parity? Maybe unnecessary). Fruits and veg removed grouped fruits and vegetables (endive & escarole), and overall categories (total, mixed, other). If the fruit/veg exists for that month of that year, it goes on the calendar.

Reddit data scraping for the r/fruit subreddit to get qualitative data for text analysis

- The intent is to hopefully filter by time frame and to show the fruits that are being spoken about; and show that discussions can be influenced by seasonality?

Nice to have(s) if time allows:

Data of agriculture worldwide

D3 visualization

Visualizations:

- Map of fruits and vegetables available in different states in different seasons.
 - If time, ability to put in your zipcode or county and see what fruits and vegetables are available locally.
- Calendar of when fruits and vegetables are available during the year.
- Line chart of historical yield of fruits and vegetables.
- Visualizations of price fluctuations over time.

FAO Fruit and Vegetables list

- | | | |
|-----------------------------------|--------------------------|----------------------------|
| ● Tomatoes | ● Peaches/nectarine | ● Eggplant |
| ● Bananas | ● Pears | ● Carrot/turnip |
| ● Watermelons | ● Lemon and lime | ● Chili and pepper |
| ● Apples | ● Papaya | ● Lettuce |
| ● Grapes | ● Plum and sloes | ● Spinach |
| ● Oranges | ● Grapefruit and pomelos | ● asparagus |
| ● Mango, guava, mongosteen | ● Dates | ● Cauliflower and Broccoli |
| ● Plantains | ● Strawberries | ● maize(corn) |
| ● Tangerine, mandarin, clementine | ● Avocados | ● Potatoes |
| ● Pineapple | ● Onion/shallots | ● Sweet potatoes |
| ● Cantaloupe/Melon | ● Cucumber | ● Green garlic |
| | ● Cabbage | |

Templates for Shiny App tabs

- <https://shiny.rstudio.com/gallery/ncaa-swim-team-finder.html>
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Meeting Notes

02-27-2023 Kick Off

- Individually research the dataset and come back together with an idea/suggestions on what we each want to do and then we decide.
- 03/06/2023 at 7pm follow-up meeting

04-16-2023:

- Made a figma for the project
- Downloaded data and shared to collective github
- Started working on code

Data:

- [List](#) of publicly available datasets (from Thesis courseworks)
 - [Github list](#) of publicly available datasets

Project Description on Syllabus/Lecture: (Section to be deleted before submission)[Project proposal instructions](#)

Final group project (30%): A final group project (3-4 students) presented in the form of a website and accompanying project book. You will analyze data of your own choosing and report the results using:

1. static images based on ggplot2,
2. maps using geospatial data,
3. visualizations of text analyses, and/or
4. network visualizations AND
5. prepare a hosted, interactive display of some of your visualizations. There will be in-class presentations of the final projects (if class size allows).

For the final project, your data should:

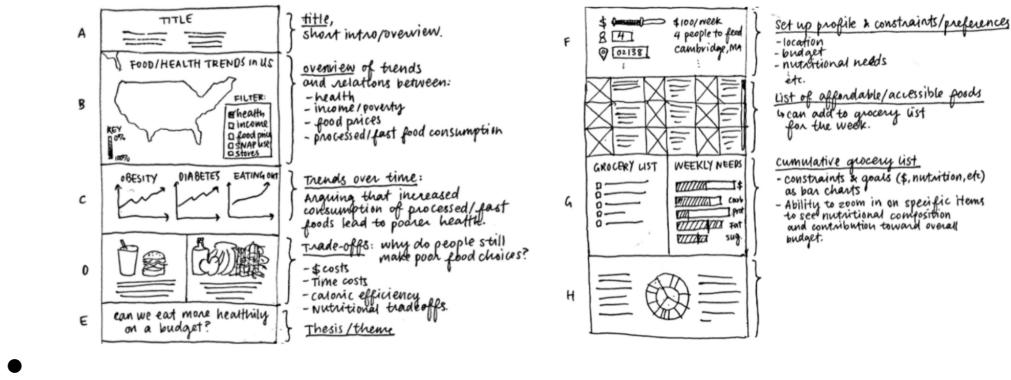
1. be a larger dataset to allow analysis in different forms
2. contain at best one (or more) of the following elements
 - some geographic identifiers (cities, addresses, lat-long etc.) to allow mapping
 - some text to allow simple text analyses
 - contain a network matrix (or item relationships) to plot visual networks
3. Preference is for data that you either put together yourself from existing datasets, and/or using some API to collect the data you need from an online source (e.g. Twitter).

Final Project Output:

- final output should be something that you could (if you choose to) use as a portfolio for job applications etc. to show your skill for that, it needs to be visually appealing, informative, and (partially) interactive.
- Example for successful project: [Language and the 2016 US Presidential Election](#)

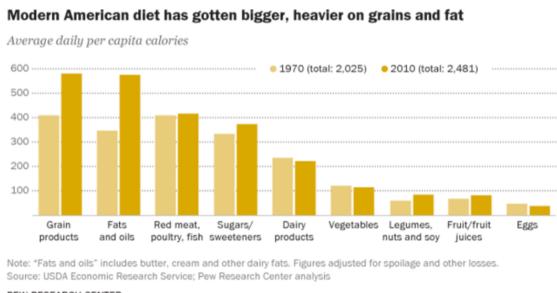
Final Project - Process Book

Part of the project is a **process book** in which you note (as you go along) how your thinking developed, perhaps including some plots that you later discarded, some (handwritten) sketches of how you imagine the final design etc.



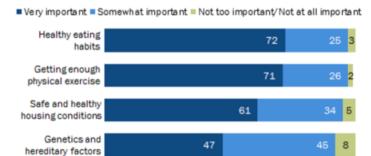
Final Project Hypothetical Example:

- **Title:** Unhealthy habits - Bad diets are the root of the obesity epidemic
- **Abstract:** obesity epidemic in the U.S. ... bad diets are to blame ... explore how have diets changed over time ... how are diets related to socio-economic factors etc.
- **Data:**
 - adult and child obesity rates in the **U.S.(CDC)** and the **World (WHO)** (pair with geographic info for mapping)
 - Pew Research Center's **surveys on food and nutrition attitudes** and how **diets have changed**
 - Content of Recipes changed over time (text analysis of recipes, extracting measures)
 - Spread of Obesity in a Large Social Network



Majority of Americans say healthy eating, physical exercise are key to a long and healthy life

% of U.S. adults who say each of the following is ___ when it comes to improving a person's chances of a long and healthy life

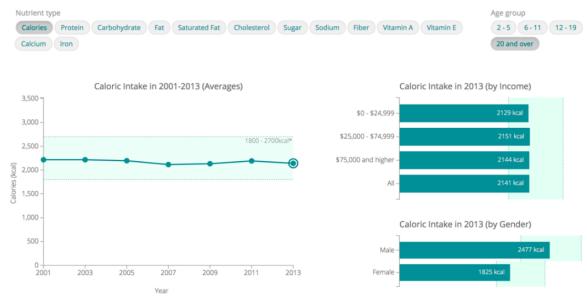


Note: Respondents who did not give an answer are not shown.

Source: Survey conducted May 10-June 6, 2016.
The New Food Fights: U.S. Public Divides Over Food Science

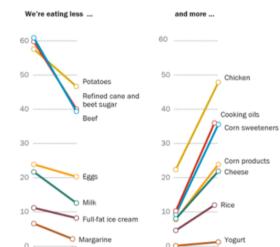
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HOW ARE AMERICANS EATING?



How the American diet has changed since 1970

Average annual per capita availability, in pounds



Note: Figures adjusted for spoilage and other losses. Milk and yogurt are measured in gallons. Most recent available year for "cooking oils," "rice" and "margarine" is 2010. "Potatoes" includes fresh, frozen, dehydrated, canned, shredded and mashed items. Source: USDA Economic Research Service; Pew Research Center analysis

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Fig. 7.2 Age-standardized prevalence of obesity in women aged 18 years and over ($BMI \geq 30 \text{ kg/m}^2$), 2014

