



Accenture Innovation Challenge

Topic: Harness Generative AI to
develop innovative solutions that
boost business and societal growth

Team details

TEAM NAME: Panchayat



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Describe the problem statement (200 words)

Modern hectic lifestyles and ignorance towards nutrients push most people away from healthy diets. **General diet-planning solutions** do not prove to be much as they consider only the necessities but forget to **include other personal desires, dietary restrictions, or health objectives**. Most users either do not know how to eat healthily or simply cannot **stick to long-term diets**. This leads to several **health issues** such as obesity, malnutrition, and chronic health issues.

Our solution solves the problems through using **Generative AI** to create **person-specific diet plans**. For everyone, the plan will **focus** on his needs, preferences, and health goals. The **selection of food** hinges on **personal preferences, allergies, caloric needs, and medical conditions**, offering **balanced diets** that can be maintained. Users easily follow the most adaptable meal plans, supporting their journey toward **better health** through **NutriGen**.

Solution Scope

NutriGen is a **generative AI-powered nutrition platform** that creates **customized diet plans** based on **user profiles, preferences, and health goals**. Dietary preferences and limitations or nutritional goals entered by the users, for example, might include low sodium or gluten-free diets. The algorithm will then generate a daily or weekly food plan with recipes best **optimized for taste, nutrition, and portion control**.

It is designed to well integrate with the **nutritional databases and official dietary guidelines**. It provides balanced meals that are in tune with the caloric needs as well as the diet of the user, offering alternative choices for variety. It can **integrate with wearable devices** and health applications to adjust meal plans in **real-time** according to the daily activity level and **health progress** of the users.

How does your innovation accelerate change with the power of Technology? (200 words)

Speeding Up Change

NutriGen revolutionizes **nutrition** with the totally **personal diet plans**, changing in **real time** by learning from the **user's preferences, health goals, and lifestyle changes**. Traditional tools can't compete with that level of personalization, **professional-grade nutrition advice** is now accessible to all.

This invention promotes a **healthier lifestyle** with easy, **enjoyable meal planning** tailored to an **individual's choices**. Users take charge of their wellbeing and plan for meals to fit in with their lifestyles and goals. It also **reduces food waste** because it serves **portion-controlled meals** based on **precise caloric** needs. Also, **NutriGen** will be highly integrated with health applications so that users can monitor their goals and track **long-term improvements** in their lifestyle.

Technologies leveraged:

Technologies Used

- **Core Technology:** Generative AI develops personalized meal plans based on user input.
- **NLP:** Interprets user preferences, restrictions, and goals, such as vegan, keto, or gluten-free diets.
- **Machine Learning:** Learns from vast nutrition data, dietary guidelines, and recipes, improving personalized recommendations with each interaction.
- **Data Science:** Ensures meal plans are nutritionally balanced and aligned with health objectives.
- **API Integration:** Connects with health apps and wearables like Fitbit and Apple Health to dynamically adjust diets based on daily activity levels, caloric burn, and health metrics..

Any testimonials received? : No

How is your solution different/unique from other solutions in market? (150 words)

Unique Selling Proposition

NutriGen is different in that it will allow **Generative AI** to actually create plans for **personalized meals** based on **specific dietary variations, restrictions, and health goals**, developed with the evolution of **user data** in order to ensure the **meal plan** is **relevant** and also **effective**.

An integration with **wearable devices** suggests **dynamic updates** regarding plans on the basis of **real-time activity**, and **NutriGen** has become recognized as the most **comprehensive** and flexible meal-planning solution available in the market. It adjusts to the user while maintaining the sustainability of **long-term improvements** in health.

PATENT FILED: No

Do you have a working model/prototype: No

If not, will you be able to show working prototype during finale. Yes

1-minute video of our idea (embed on this PPT)





Thank you!