

# Quality Open Access Market

## Choose the right journal for your research



### THINK

Are you submitting your research to a trusted journal?  
Is it the right journal for your work?

- More research is being published worldwide.
- New journals are launched each week.
- Stories of publisher malpractice and deception are also on the rise.
- It can be challenging to find up-to-date guidance when choosing where to publish.

How can you be sure the journal you are considering is the right journal for your research?



### CHECK

Reference this list for your chosen journal to check if it is trusted.

- Do you or your colleagues know the journal?
  - Have you read any articles in the journal before?
  - Is it easy to discover the latest papers in the journal?
- Can you easily identify and contact the publisher?
  - Is the publisher name clearly displayed on the journal website?
  - Can you contact the publisher by telephone, email, and post?
- Is the journal clear about the type of peer review it uses?
- Are articles indexed in services that you use?
- Is it clear what fees will be charged?
  - Does the journal site explain what these fees are for and when they will be charged?
- Do you recognise the editorial board?
  - Have you heard of the editorial board members?
  - Do the editorial board mention the journal on their own websites?



### SUBMIT

If you can answer 'yes' to most or all of the questions on the list.

Complete the check list and submit your article only if you are happy you can answer 'yes' to most or all of the questions.

- You need to be confident your chosen journal will have a suitable profile among your peers to enhance your reputation and your chance of gaining citations.
- Publishing in the right journal for your research will raise your professional profile, and help you progress in your career.
- Your paper should be indexed or archived and be easily discoverable.
- You should expect a professional publishing experience where your work is reviewed and edited.
- Only then should you submit your article.

*We do firmly believe a benefit of open access is the transparency in the cost of publishing, which enables authors to see up front what each journal charges and make an informed decision based on the service the journal offers.*

Carrie Calder

Strategy Director, Nature Publishing Group

## A laudable initiative

Quality Open Access Market – [QOAM](#) – welcomes any initiative that raises the awareness for the need of a well informed open access market. [Thinkchecksubmit](#) is such an initiative. Please have a close look.

Now you can contribute to materialize this market. It is based on academic crowd sourcing, independent of publishers. As a librarian you score the transparency of a journal's website with respect to the editorial board, peer review, governance and workflow. As an author you share the reality by completing a 2 minute Valuation Score Card. QOAM covers the complete open access publishing scene, i.e. both OA and hybrid journals. It has comprehensive price information. Thus a genuine market comes into being, realised by and for academia.

Today QOAM has 2400+ scored journals and 16.000+ waiting to be scored. This is not enough for a well functioning open access market. So, spread the word. Without a market we may have open access, but at a price that even exceeds subscriptions.

[www.qoam.eu](http://www.qoam.eu)