Monthly Report For February

# Basic Metrics

Users: 7712  
Sessions: 10748  
Pageviews:30719  
UniquePageviews: 23878  
PageviewsPerSession: 2.85811313733  
BounceRate: 35.094901377

# New and Returning Sessions

PercentNewSessions: 59.9925567547  
PercentReturningSessions: 40.0074432453

# Top 10 pages

|  |  |  |  |
| --- | --- | --- | --- |
| No. | Page Path | Pageviews | UniquePageviews |
| 1. | / | 5299 | 3879 |
| 2. | /electrical.html | 1635 | 1348 |
| 3. | /biomedical.html | 820 | 641 |
| 4. | /home/academics/academic-programs.html | 790 | 626 |
| 5. | /home/graduate-students.html | 589 | 502 |
| 6. | /electrical/faculty/faculty\_directory.html | 576 | 405 |
| 7. | /home/graduate-students/career-perspectives-and-networking-conference.html | 547 | 393 |
| 8. | /electrical/grad/graduate\_programs.html | 322 | 238 |
| 9. | /electrical/admissions/graduate.html | 287 | 230 |
| 10. | /electrical/grad/courses.html | 287 | 223 |

# Technology used to view the website

|  |  |  |
| --- | --- | --- |
| No. | Device | Session |
| 1. | desktop | 8441 |
| 2. | mobile | 1919 |
| 3. | tablet | 388 |

# Audience

Total Number of Countries : 117

|  |  |  |
| --- | --- | --- |
| No. | Country | % of Sessions |
| 1. | United States | 76.89% |
| 2. | India | 8.81% |
| 3. | China | 1.99% |
| 4. | Canada | 1.03% |
| 5. | Iran | 1.00% |
| 6. | United Kingdom | 0.44% |
| 7. | South Korea | 0.43% |
| 8. | Brazil | 0.41% |
| 9. | Pakistan | 0.40% |
| 10. | Bangladesh | 0.38% |

# Traffic Sources

|  |  |  |
| --- | --- | --- |
| No. | Source | Sessions |
| 1. | organic | 5633 |
| 2. | (none) | 4252 |
| 3. | referral | 851 |
| 4. | email | 12 |

# Search Terms

|  |  |  |
| --- | --- | --- |
| No. | Search Term | Sessions |
| 1. | (not provided) | 5430 |
| 2. | (not set) | 5119 |
| 3. | electrical engineering | 7 |
| 4. | ub engineering | 6 |
| 5. | blaine pfeifer & curriculum vitae | 3 |
| 6. | engineering machine | 3 |
| 7. | engineering ub | 3 |
| 8. | transportation camp buffalo 2016 | 3 |
| 9. | ub machine shop | 3 |
| 10. | ub school of engineering faculty | 3 |

# Organic Sources

|  |  |  |
| --- | --- | --- |
| No. | Organic Sources | Sessions |
| 1. | google | 5320 |
| 2. | bing | 150 |
| 3. | yahoo | 145 |
| 4. | baidu | 10 |
| 5. | sogou | 3 |
| 6. | ask | 2 |
| 7. | aol | 1 |
| 8. | images.google | 1 |
| 9. | naver | 1 |

# Referral Sources

|  |  |  |
| --- | --- | --- |
| No. | Referral Source | Sessions |
| 1. | buffalo.edu | 227 |
| 2. | m.facebook.com | 105 |
| 3. | facebook.com | 52 |
| 4. | eng.buffalo.edu | 37 |
| 5. | preview.risevision.com | 28 |
| 6. | rvashow.appspot.com | 24 |
| 7. | wnyschoolcounselor.org | 19 |
| 8. | powershow.com | 17 |
| 9. | t.co | 16 |
| 10. | financialaid.buffalo.edu | 15 |

# Non Buffalo Referral Sources

|  |  |  |
| --- | --- | --- |
| No. | Source | Sessions |
| 1. | m.facebook.com | 105 |
| 2. | facebook.com | 52 |
| 3. | preview.risevision.com | 28 |
| 4. | rvashow.appspot.com | 24 |
| 5. | wnyschoolcounselor.org | 19 |
| 6. | powershow.com | 17 |
| 7. | t.co | 16 |
| 8. | campaign.r20.constantcontact.com | 14 |
| 9. | depewschools.org | 13 |
| 10. | l.facebook.com | 13 |

# Top Pages Visited as a Result of Direct Traffic

|  |  |  |
| --- | --- | --- |
| No. | Pages | Sessions |
| 1. | / | 2159 |
| 2. | /electrical.html | 372 |
| 3. | /home/graduate-students/career-perspectives-and-networking-conference.html | 184 |
| 4. | /home/academics/academic-programs.html | 183 |
| 5. | /biomedical.html | 176 |
| 6. | /materials-design-innovation.html | 58 |
| 7. | /home/Engagement/CommunityEngagement/national-grid-leadership-camp.html | 49 |
| 8. | /home/Engagement/CommunityEngagement/beam\_program/beam-summer-program.html | 44 |
| 9. | /home/news-events/Commencement.html | 42 |
| 10. | /home/Engineering-life/scholarships/scholarships-for-incoming-freshmen.html | 41 |

# Social Network

|  |  |  |
| --- | --- | --- |
| No. | Social Networks | Sessions |
| 1. | (not set) | 10528 |
| 2. | Facebook | 171 |
| 3. | LinkedIn | 22 |
| 4. | Twitter | 17 |
| 5. | Stack Exchange | 6 |
| 6. | Blogger | 2 |
| 7. | VKontakte | 1 |
| 8. | Zinch | 1 |