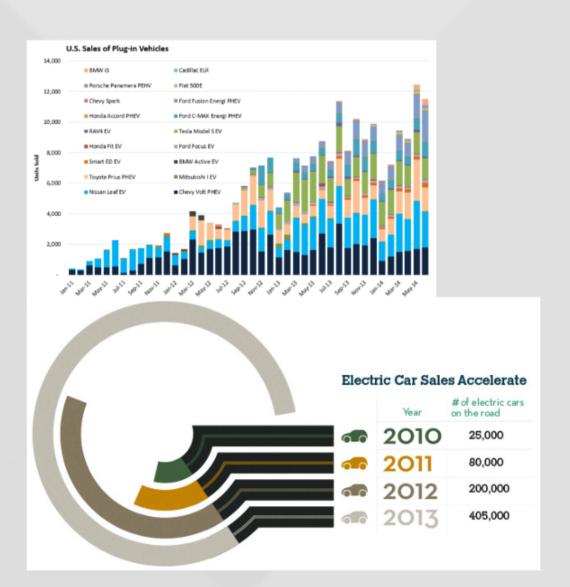
### **RIDE DECISIONS:**

An exploration of the vehicle industry



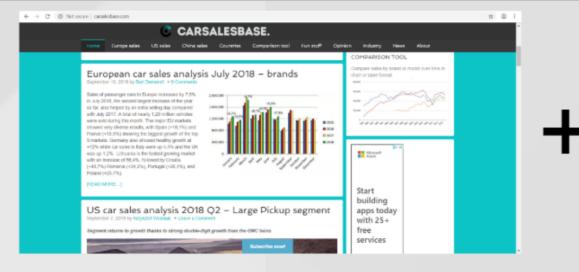
CHAWLA ANMOL anmolcha@usc.edu GOODFELLOW DAVID dgoodfel@usc.edu

NWOJI CHUKWUDUBEM nwoji@usc.edu



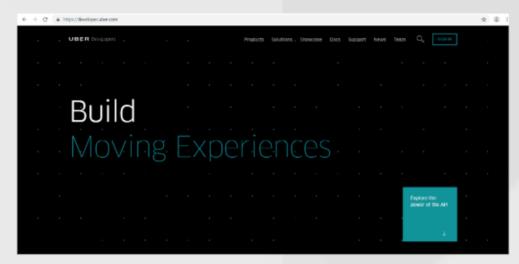












Drive drive.com.au

#### **2017 VEHICLE DATA**

Powered By VFACTS

#### **TOTAL SALES 2017**

1,189,116

#### SALES BY STATE

LCT	NGW	NT	010
ACT	NSW	NT	QLD
18,540	397,273	10,759	233,101
SA	TAS	VIC	WA
72,426	19,901	339,343	97,773

#### **TOP 5 MANUFACTURERS**

1	Toyota	216,566

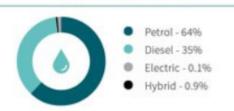
- 2 Mazda 116,349
- 3 Hyundai 97,013
- Holden 90,306
- 5 Mitsubishi 80,654

#### YEAR TO DATE COMPARISON

2016 - **1,178,133** 

2017 - 1,189,116

#### SALES BY FUEL TYPE



#### **TOP 5 CARS**

1 Toyota HiLux 47	,093
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2 Ford Ranger 42,728

3 Toyota Corolla 37,353

Mazda3 32,690

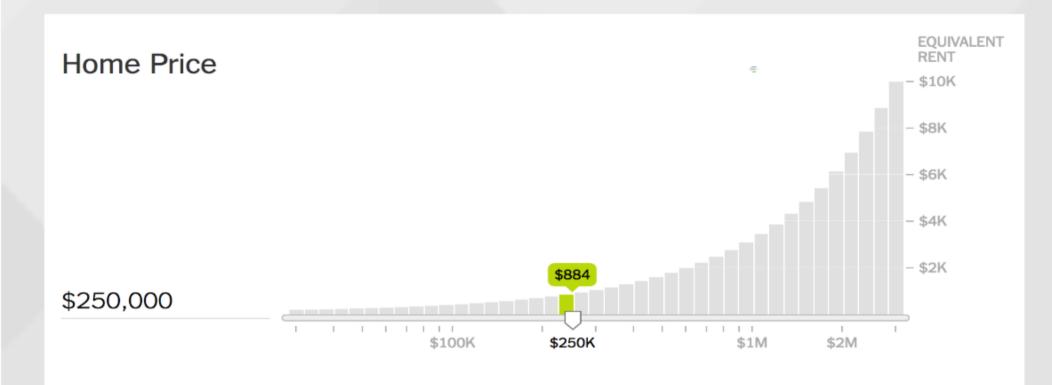
Hyundai i30 28,780

#### **DID YOU KNOW?**

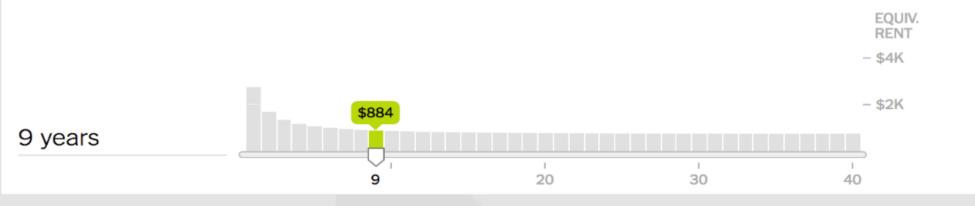
"Toyota sells more than a 100,000 more cars than the next best selling brand Mazda."

#### SALES BY CAR TYPE

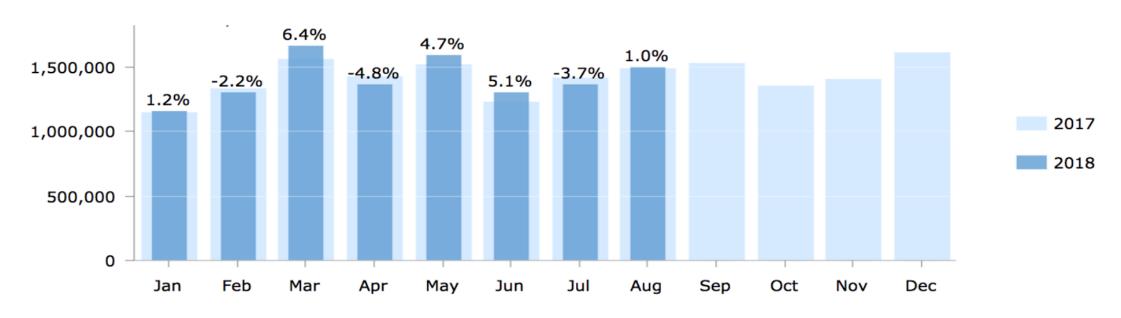




### How Long Do You Plan to Stay?



## Use and Importance



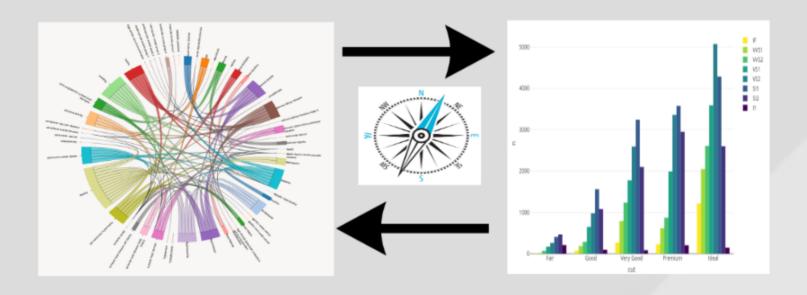
If you can rent a similar home for less than ...

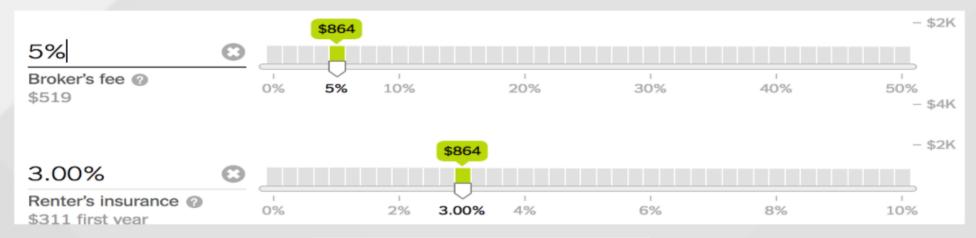




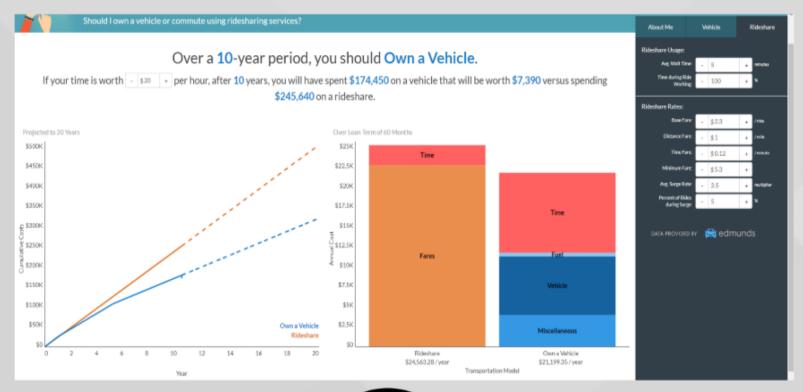






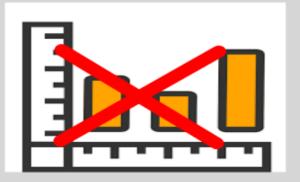


Costs after 9 years	Rent	Buy
Initial costs	\$1,382	\$60,000
Recurring costs	\$106,313	\$163,398
Opportunity costs	\$15,482	\$44,587
Net proceeds	-\$864	-\$145,649
Total	\$122,313	\$122,337

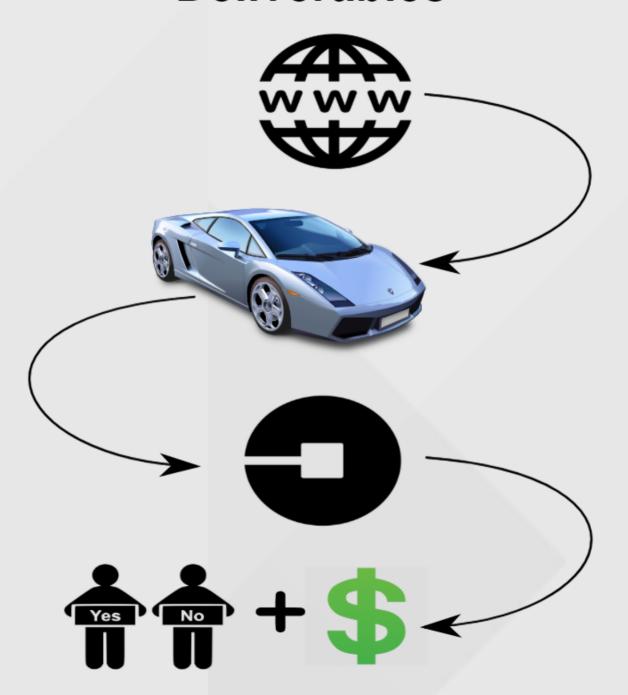








## **Deliverables**









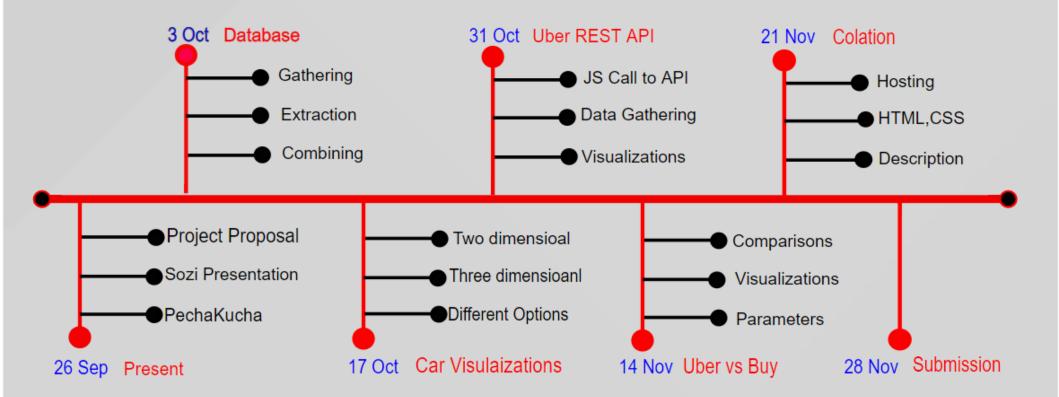
















# **Any Questions**

