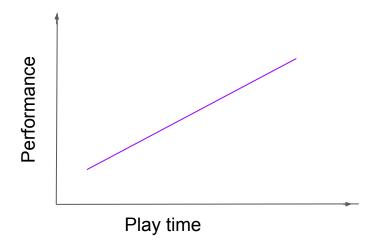
## Data Instrumentation

## What to Collect?

- Figure out what you want to collect first!
- In game instrumentation should be based on parameters informing your experiment.
- Design your experiment!



```
"type" : "action",
"data" : {
  "action_seqno" : "4",
  "client_time(s)" : "9.7998765",
  "details" : {
     "ConversationChoice" : "2"
  "session id": "0a94adb8-dfc4-4053-84be-17606e1c3911"
"type" : "action",
"data" : {
  "action_seqno" : "5",
  "client_time(s)" : "10.4612904",
  "details" : {
     "ConversationChoice" : "2"
  "session id" : "0a94adb8-dfc4-4053-84be-17606e1c3911"
"type" : "action",
"data" : {
  "action_seqno" : "6",
  "client_time(s)" : "10.6707745",
  "details" : {
     "ConversationChoice" : "2"
  "session id" : "0a94adb8-dfc4-4053-84be-17606e1c3911"
"type" : "action",
"data" : {
  "client_time(s)" : "10.8935327",
  "details" : {
     "ConversationChoice" : "2"
  "session id" : "0a94adb8-dfc4-4053-84be-17606e1c3911"
"type" : "action",
"data" : {
  "action_seqno" : "8",
  "client_time(s)" : "11.1166284",
  "details" : {
     "ConversationChoice" : "2"
  "session id" : "0a94adb8-dfc4-4053-84be-17606e1c3911"
```

ti	Pre K1 <sup>▽</sup>	Pre K2 <sup>▽</sup>	Pre K3 ™	Pre K4 ₹	Pre K5 ₹	Pre C1 ™	Pre C2 ™	Pre C3 ₹	Pre C4 ™	Pre C5 ♥	Pre C6 <sup>™</sup>	Post K1 <sup>™</sup>	Post K2 ™	Post K3 ▼	Post K4 ™	Post K5 <sup>™</sup>	Post C1 ™	Post C2 <sup>™</sup>
						4	4	4	4	4	4		0		0	3		
			0	0										0	0			
					3		4	4	4	4	4						4	
						4	4			4	4							
			0	0										0	0		0	
	0		0			3								0				
						4	4	4	4	4	4							
					3	3								0			0	
			0							3				0				
							4	4	.4	4	4							
			0		0									0	0	0	0	
											4							
	0		0	0	3	0								0	0			
	2					3			3									
						3					3			0	0		1	
									1									
				0		2			2						0	3	1	
	1					2											2	
	0		0		3	4	4	4	4	4	4	2		0	0	3		
		7		1	7		2	2	1	2	2	1	0		1	3	1	