

The logo features the letters 'QSC' in a large, white, stylized font. A red ring, resembling a planet's equator, encircles the letters. The background is a deep space scene with a starry field and a colorful nebula at the bottom.

QSC

QUEEN'S SPACE CONFERENCE

FEBRUARY 5-7, 2016

SPONSORS PACKAGE



TABLE OF CONTENTS

Letter from the Team	3
Why QSC?	4
Theme	5
Value of Sponsoring	6
Sponsorship Summary	7
Previous Partners	8
Contact Information	9
Contribution Form	10



LETTER FROM THE TEAM

Dear Prospective Partner,

We appreciate you taking an interest in becoming a sponsor of the Queen's Space Conference, Canada's premier student-run space conference. Our conference is being held for the fourth year in a row and has proven to be an exceptional experience for those who have attended.

QSC is a unique event, presenting sponsors with the ability to promote their brand to interested and motivated undergraduate students from across Canada. Each of our delegates has the opportunity to submit their resume for distribution to the Gold and Platinum sponsors of the event. Not only will you be exposing your organization to the 150 passionate minds attending QSC, but you will be contributing to the substantial growth of the conference this year and for many years to come. The QSC sponsorship package explains in detail the different partnership opportunities that we would like you to be a part of.

Of course, we understand the busy and demanding work of a professional in your business and we would like to put forth our best efforts to accommodate your sponsorship of QSC 2016. QSC will take place February 5-7th in Kingston, ON, just minutes from the Queen's University campus. It is our aim to not only bring in intriguing sponsors for our delegates, but to also make sure our sponsors are treated to a worthy experience at QSC.

We genuinely hope to have you partner with QSC 2016 to help bring Canada's premier student-run space conference to new heights. On behalf of the entire QSC 2016 team, thank you and we hope to see you in the near future.

Sincerely,

Taylor Sweet & John Craig
QSC 2016 Sponsorship Coordinators



WHY QSC?

Queen's Space Conference, Canada's premier student-run space conference, is excited to bring undergraduate students and space enthusiasts together for the fourth year in a row! It is our mission to provide an opportunity to explore the endless possibilities and knowledge of the space industry. Our conference features speakers from all facets of the industry, and brings in over a hundred enthusiastic delegates from many of the major universities in central Canada.

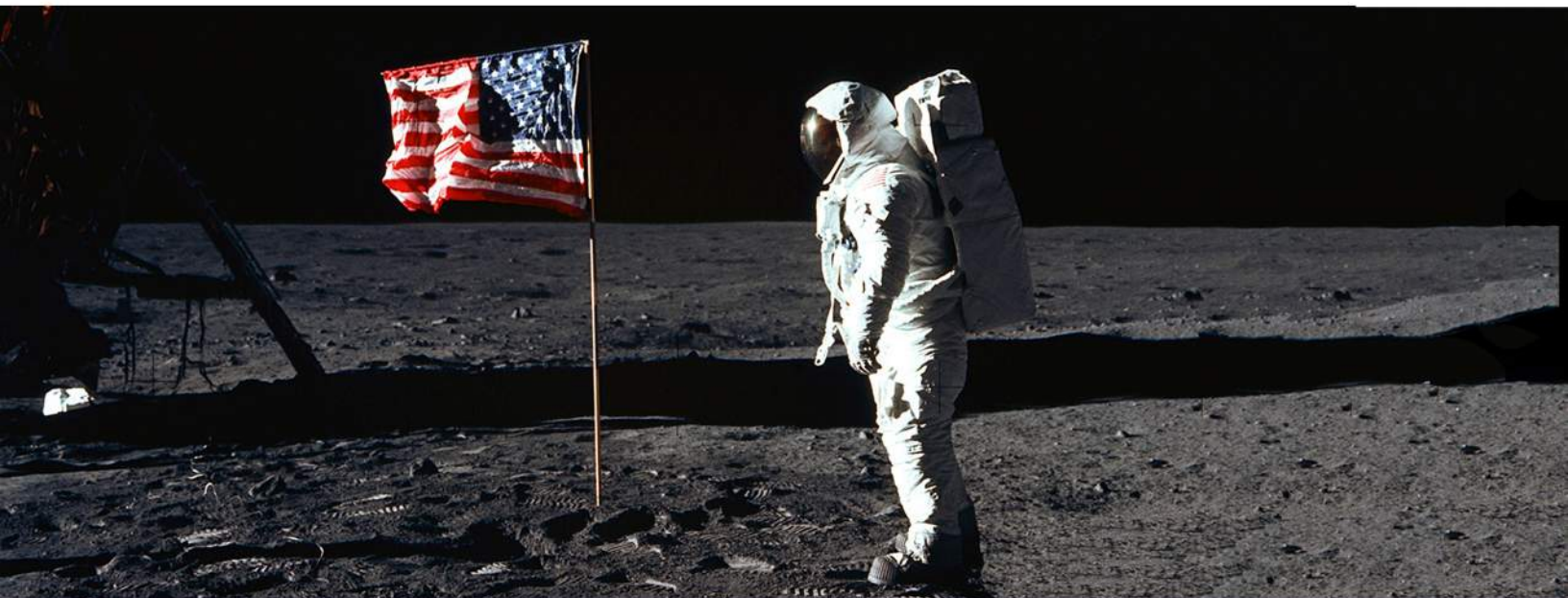
The goal of QSC is to spark interest in those looking to pursue space-related careers in their future and is an invaluable resource for the recruitment of eager young minds. The conference provides a venue for speakers and delegates alike to network and discuss their opinions with individuals sharing a common interest. It also provides an opportunity for sponsors to showcase their company to a diverse group of individuals.



Each year, QSC focuses on a specific theme to organize our event around. This year we are looking to provide an experience like none other, with information that cannot be found anywhere else.

The title for QSC 2016 is “A Civilian’s Guide to the Galaxy”. The conference will focus on the human experience aspect of space exploration. We intend to attract speakers that will provide insight into such things as: what it’s like to leave Earth, what effects weightlessness has on the proper functioning of the human body, and the severity of the emotional hardship that astronauts endure, among many other things. Our hope is that this theme will draw delegates from diverse educational and cultural backgrounds, all of whom share an enduring passion for space and an unrelenting thirst for knowledge.

Through your sponsorship, we will be able to provide the unique experience that we are striving for, an experience that is unrivaled by any other student-run event.





VALUE OF SPONSORING

QSC is the largest university space conference in Canada. The conference is used as a platform to network with talented speakers and delegates, and is a wonderful tool for anyone to learn about space and the related industries. The delegates at QSC are selected using a delegate application, which means your company will be showcased to only the best and brightest students. The conference brings in delegates from universities across central Canada, providing an extremely valuable opportunity for your company to grow its exposure to a wide audience. Furthermore, we have added a loyalty program for our returning sponsors this year.

If you return as a sponsor next year you will receive the benefits of your purchased tier for a reduced cost. Even better, if you can guarantee a three year commitment to QSC at the time of initial sponsorship we can offer you a further reduced cost for your purchased tier over the duration of your time as a sponsor of the conference. If you would rather contribute in a more unconventional way, specific accommodations can be made by contacting any of the sponsorship coordinators.





SPONSORSHIP SUMMARY

	Platinum \$3,000	Gold \$1,500	Silver \$750	Bronze \$300
Speak About Your Company	An opportunity to talk before an event			
Dedicated Sponsorship Page on Website	A page to promote your company			
Formal Introduction to Delegates & Conference	Company introduced at conference opening by co-chairs	Company introduced at conference opening by co-chairs		
VIP Passes (Includes talks, networking, VIP sessions & more!)	4 VIP Conference Passes	2 VIP Conference Passes		
Custom Sponsorship Event (Contribution Form)	"Main Sponsor" for any one 'Platinum' activity, "Sponsor" for any one 'Gold' activity	"Sponsor" for any one 'Gold' activity and any one 'Silver' activity	"Sponsor" for any one 'Silver' activity	
Access to Delegate Resumes	Upon Request	Upon Request	Upon Request	
Custom Partnered Social Media Campaign	"Main Sponsor" for a customized campaign	"Sponsor" for a campaign	"Sponsor" for a campaign	"Sponsor" for a campaign
Media Access & Marketing (Pictures, Videos, Slides, etc.)	Access to ALL Media	Access to ALL Media	Access to Media	Access to Media
Conference Accommodations	Included with Sponsor VIP Passes	Included with Sponsor VIP Passes	Discounted to \$110/night	Discounted to \$110/night
Sponsorship Booth Placement	One Table – Premium	One Table – Preferred	One Table – Ideal	One Table - Standard
Conference Representation (Handouts, Slides, etc.)	Large Logo beside QSC Logo	Medium Logo	Logo	Logo
Website Representation	Large Logo + Paragraph Blurb	Medium Logo + Paragraph Blurb	Logo	Logo
Sponsor Logo on Delegate T-Shirt	Large Logo	Medium Logo	Medium Logo	Small Logo

* All sponsors have the opportunity to sponsor individual delegates

** Packages can be customized to better suit your needs

*** Silver and bronze sponsors can purchase VIP Tickets (includes accommodations) for \$175 each

**** Tax return receipts available upon request



PREVIOUS PARTNERS

Over QSC's 4 year history we have had the pleasure of partnering with a diverse group of speakers and sponsors.

SPEAKERS:



SPONSORS:



Sponsors Coordinators



Taylor Sweet
t.sweet@qsconference.com
613 484 8083



John Craig
j.craig@qsconference.com
613 893 1351



@QueensSpace



Queen's Space Conference



@QSConference



QSConference



CONTRIBUTION FORM

Company/Firm Name:	
Contact Person:	Title:
Address:	
Phone:	E-mail:
Check for: <input type="checkbox"/> Sponsorship <input type="checkbox"/> Donation <input type="checkbox"/> Other (Please Specify)	Notes for Sponsorship versus Donation: <ul style="list-style-type: none"> Sponsorship allows right for advertisement however does not allow for a tax receipt A donation allows for tax receipt but no advertising is possible

Financial Contribution

Amount:	Date:
---------	-------

Please make all **donation** and **sponsorship** cheques payable to The Engineering Society of Queen's University (with QSC 2016 in memo).
 Completed forms and cheques can be mailed or delivered to:
 Engineering Society of Queen's University, ATTN QSC 2016
 Beamish-Munro Hall, Rm 106a
 Kingston, ON
 K7L 3N6

Type of Contribution

Please select type of contribution. Note that this only applies to sponsors and not donors. If you would like to make a non-monetary donation to the conference (i.e. products for delegate swag bags) please contact one of the Sponsorship Coordinators. Also note that you may check two boxes in each column, one under Event Sponsorship and one under Media Campaign Sponsorship. You may not check two boxes that are not under the same sponsorship tier.

Platinum (\$3,000)	Gold (\$1,500)	Silver (\$750)	Bronze (\$300)
Event Sponsorship			
Sponsor a Title Event	Sponsor Saturday Luncheon Event	Sponsor Sunday Brunch	
Sponsor Saturday Dinner	Sponsor Wine & Cheese	Sponsor Saturday Break	
Sponsor Social Event of Choice	Sponsor of a Social Event		
Media Campaign Sponsorship			
Sponsor Space Facts Campaign & Astronaut of the Week Post	Sponsor Space Facts Campaign	Sponsor Astronaut of the Week Post	

Signature: _____