

Sponsorship Package

February 3rd to 5th
Four Points by Sheraton
Kingston, ON

Queen's Space Conference



QSC 2017

Some tips to maximize the effectiveness of your QSC experience

The Queen's Space Conference, Canada's largest student-run space conference, is excited to bring undergraduate students and space enthusiasts together for the sixth year in a row! It is our mission to provide an opportunity to explore the endless possibilities and knowledge of the space industry. Our conference features speakers from all facets of the industry and brings in over 130 enthusiastic delegates from major universities across Eastern Canada.

THE GOAL

To spark interest in the space industry and to provide a starting point for those looking to pursue space-related careers in their future.

Is QSC a good fit for my company?

We're looking for sponsors who share our passion for helping people realize their goals. If your company wants to be a contributor to the growth of the space industry in Canada, or help support a passionate and driven group of students, then consider sponsoring QSC 2017.



WHY QSC?

Here are some of the perks of joining the QSC family

Recruit

Over the course of three days and two nights, bright, creative, and passionate minds will come together to explore ideas larger than life itself. Throughout our application process, we ensure that every delegate at QSC is forward thinking and dedicated to seeking out opportunities. It is these students that you want working for your company.

Network

Each year at QSC we host a Platinum networking event that brings together all the speakers, sponsors, and VIP delegates. If you are a startup or a Fortune 500 corporation, everyone in the room will have something to offer, enabling you to develop relationships and expand your circle of influence.

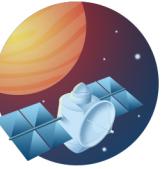
Gain Exposure

Throughout the year, QSC is active on social media and delivers newsletters to the student population. Your company can be featured in these posts that will reach all faculties and groups at Queen's and beyond. QSC provides a unique opportunity where you will find over one hundred undergraduate space enthusiasts knocking on your door to learn more. With us, your company will have the ability to share its story to all the delegates, to build brand recognition, and to make a lasting impact. In addition, QSC has received press from local media outlets and was mentioned in the Planetary Society's newsletter. Helping out with QSC will not only enable the next generation of space enthusiasts but also expand the reach your company has.



SPONSORSHIP TIERS

What you get for your contribution to QSC

| |  |  |  |  |
|--------------------------------|---|---|---|---|
| Planetary \$300+ | | | | |
| Logo on website/promo material | Small | Medium | Large | Large |
| Accomodations | \$110/per night | \$110/per night | Included with VIP Pass | Included with VIP Pass |
| Booth for sponsor expo | Regular | Regular | Regular | Regular |
| Access to delegate resumes | | After the conference | Before the conference | Before the conference |
| Sponsorship announcement | | | Via social media | Via social media |
| VIP Passes | | | One | Two |
| Opening / closing addresses | | | | By a company representative |
| Title sponsor* | | | | QSC 2017 presented by "Your Company" |

* Only the first Interstellar sponsor can be the title sponsor



UP YOUR IMPACT

Some tips to maximize the effectiveness of your QSC experience



Promotional Materials

Sending company materials is a phenomenal way to build brand recognition as delegates will gravitate towards your website to learn more. Also, not only are promotional materials a lot of fun, it means free advertising for your company by delegates who could create the next big change in the world.



Mentors

Get involved by sending mentors to QSC. The participants will gain unparalleled insight into the industry and your company will gain valuable feedback from the delegates.



Sponsor events

Sponsoring fun activities is a great way to exemplify the unique qualities of your company.

HAVE OTHER IDEAS?

Email us at sponsorship@qsconference.ca



WHAT ARE YOU WAITING FOR?



Email us today!

sponsorship@qsconference.ca

- Jake Buffin & Graham Wright

