

# Sponsorship Package

January 26th - 28th  
Four Points by Sheraton Hotel  
Kingston, ON

Queen's Space Conference



# QSC 2018

*Some tips to maximize the effectiveness of your QSC experience*

The Queen's Space Conference, Canada's largest student-run space conference, is excited to bring undergraduate students and space enthusiasts together for the sixth year in a row! It is our mission to provide an opportunity to explore the endless possibilities and knowledge of the space industry. Our conference features speakers from all facets of the industry and brings in over 120 enthusiastic delegates from major universities across Eastern Canada.

## THE GOAL

To spark interest in the space industry and to provide a starting point for those looking to pursue space-related careers.

*Is QSC a good fit for my company?*

We're looking for sponsors who share our passion for helping driven students to realize their goals. If your company wants to contribute to the growth of the space industry in Canada, or help support a passionate and intelligent group of students, then consider sponsoring QSC 2018.



# WHY QSC?

*Here are some of the perks of joining the QSC family*

## **Recruit**

Over the course of three days and two nights, bright, creative, and energetic minds will come together to explore ideas larger than life itself. Throughout our application process, we ensure that every delegate at QSC is forward thinking and dedicated to seeking out new opportunities. It is these students that you may want working for your company.

## **Network**

Each year at QSC we host a Platinum Networking event that brings together all the speakers, sponsors, and VIP delegates. Whether you are a startup or a Fortune 500 corporation, everyone in the room will have something to offer, enabling you to develop relationships and expand your circle of influence.

## **Gain Exposure**

Throughout the year, QSC is active on social media and delivers newsletters to the student population. Your company can be featured in posts that will reach all faculties and groups at Queen's and beyond. QSC provides a unique opportunity where you will find over one hundred undergraduate space enthusiasts knocking on your door to learn more. With us, your company will have the ability to share its story to all the delegates, to build brand recognition, and to make a lasting impact. In addition, QSC has received press from local media outlets and has been mentioned in the Planetary Society's newsletter. Partnering with QSC will not only enable the next generation of space enthusiasts but also expand the reach of your company.



# SPONSORSHIP TIERS

*What you get for your contribution to QSC*

			
<b>Planetary</b> \$300+		<b>Extraterrestrial</b> \$750+	<b>Interplanetary</b> \$1,750+
Logo on website/promo material	Small	Medium	Large
Accomodations	\$120/per night	\$120/per night	Included with VIP Pass
Booth for sponsor expo	Regular	Regular	Regular
Access to delegate resumes		After the conference	Before the conference
Sponsorship announcement		Via social media	Via social media
VIP Passes			Two
Opening / closing addresses			By a company representative
Title sponsor*			QSC 2018 presented by "Your Company"

\* Only the first Interplanetary sponsor can be the title sponsor



# UP YOUR IMPACT

*Some tips to maximize the effectiveness of your QSC experience*



## Promotional Materials

Sending company materials is a phenomenal way to build brand recognition as delegates will gravitate towards your website to learn more. Also, not only are promotional materials a lot of fun, it means free advertising for your company by delegates who could go on to disrupt the space industry.



## Mentors

Get involved by sending mentors to QSC. The participants will gain unparalleled insight into the industry and your company will gain valuable feedback from the delegates.



## Sponsor events

Sponsoring specific conference events is a great way to exemplify the unique qualities of your company. Consider becoming the title sponsor for our Case Competition, Keynote Dinner, or Platinum Networking Event!

## HAVE OTHER IDEAS?

Email us at [sponsorship@qsconference.com](mailto:sponsorship@qsconference.com)



# WHAT ARE YOU WAITING FOR?

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Email us today!

[sponsorship@qsconference.ca](mailto:sponsorship@qsconference.ca)

- Jack Ellis & Matthew Skarsgard



<http://qsconference.com>