

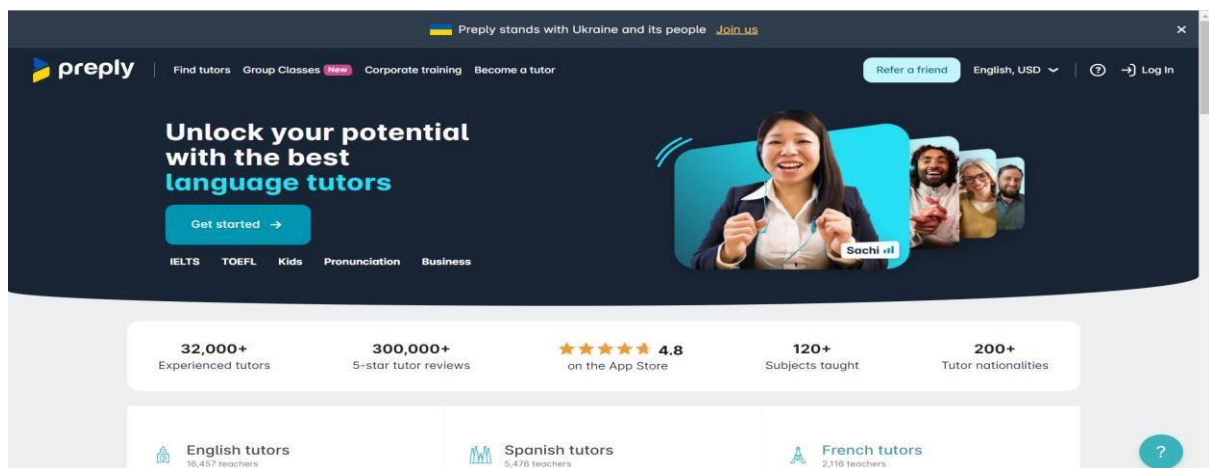
WEBSITE ANALYSIS REPORT FOR AJUOZA.

1] PREPLY WEBSITE

Introduction:

The purpose of this report is to evaluate and analyze the Preply Learning website based on its UI, Content and UX , Preply is a language tutor website for remote learners round the world.

User Interface:



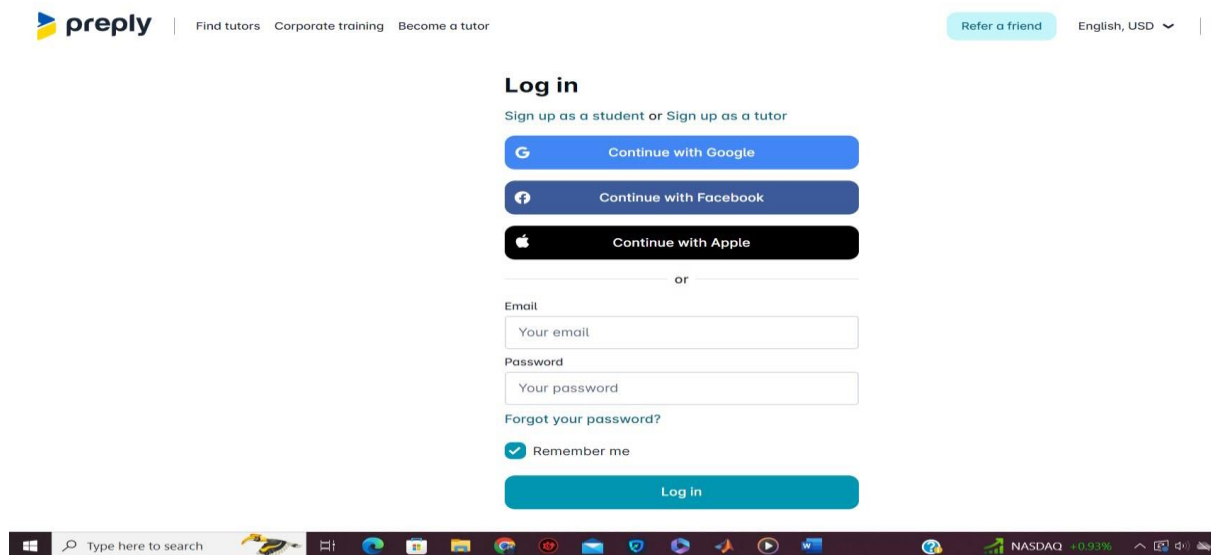
This is the home page of the Preply website, The color choices are good and have complimentary images suiting to the main color shade blue. The home page contains almost everything needed to be known about Preply's objective to its views.

Content:

Based on its content, I give it a rating of 4.5 on 5 because it displays "Straight-to-the-point" visuals about Preply's objectives and activities. They display some of their statistics as a marketing strategy as suiting images to sample out tutorial sessions held remotely on the platform.

User Experience:

With a good data connection, the buttons and links respond appropriately, The login/signup page is simple and easy to follow even for non-technical users.



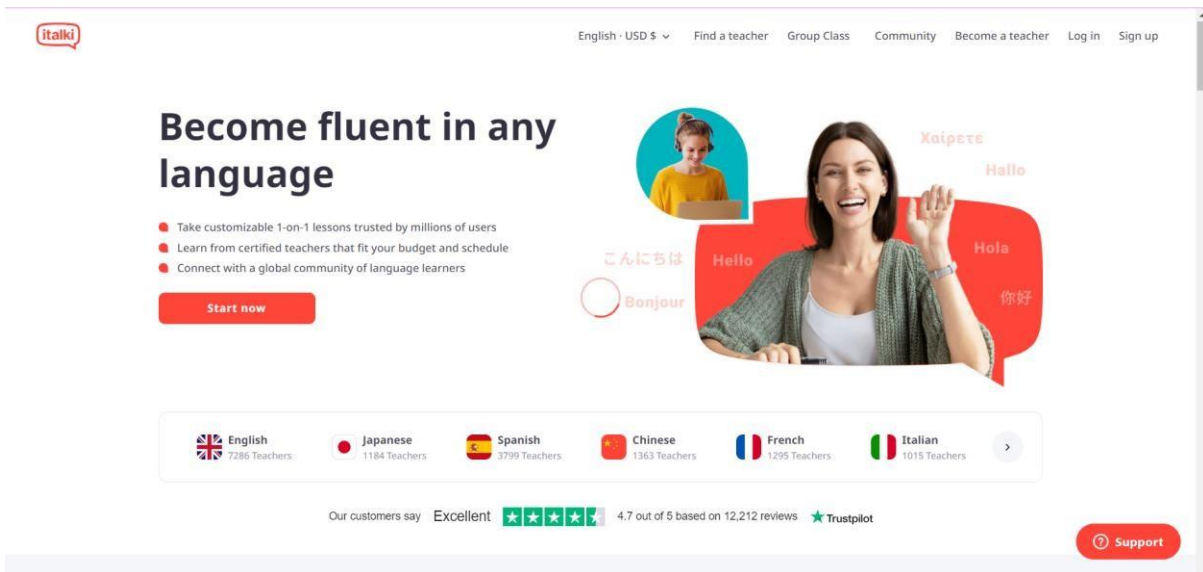
Conclusion:

The Preply website is an ideal language tutor website based on my perspective, and for sure could recommend and willing to market it to people because it provides a good platform to accommodate people of different lingual backgrounds and variation.

2] ITALKI WEBSITE

The purpose of this report is to evaluate and analyze the Italki website based on its UI, Content and UX , Italki is a language tutor website for remote learners round the world.

User Interface:



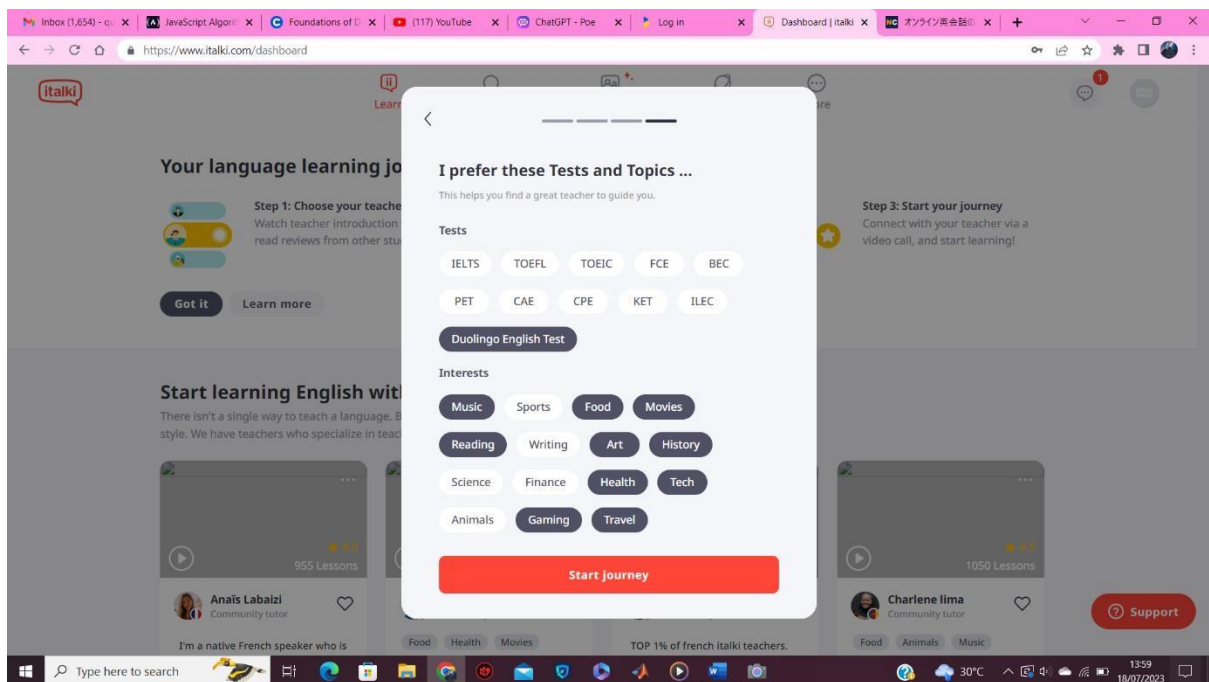
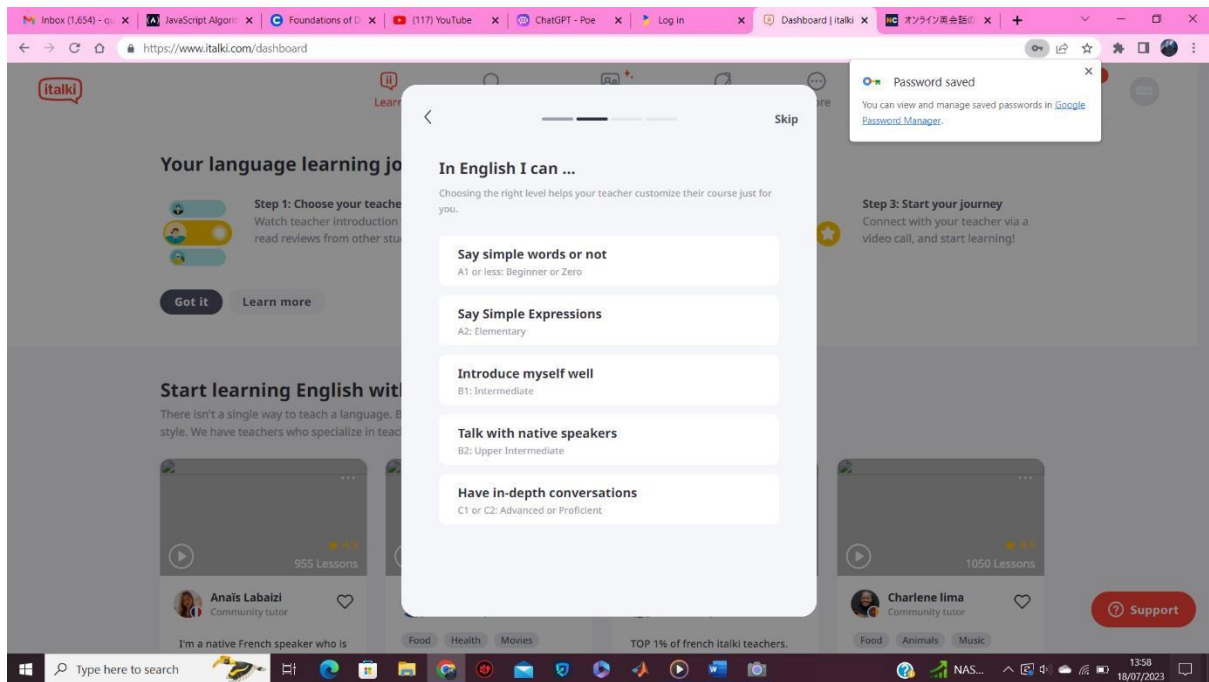
The image above is seen on the home page of the website, it presents a good overview for the header and footer of the website but constructively writing, the mid-portion of the website is not customized the same way as the other portions. The color used in the mid-portion of the page does not rhyme with that above.

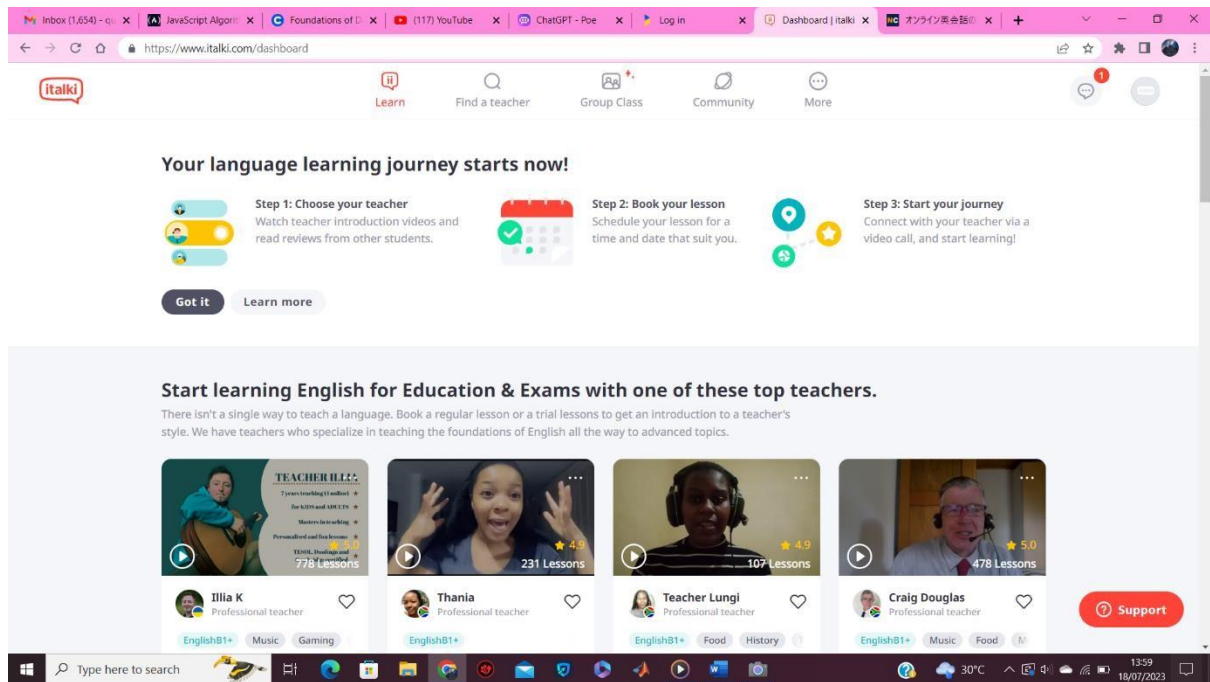
Content:

I like the content displayed on the page in general its very detailed with sample videos and images to market their activities and programs. It's a 10/10 for me based on their content because it shows how effective their courses or tutorial sessions are.

User Experience:

It has a good UX with stable data connection of course, the links and buttons are very functional and correspond to their destination pages. I created an account and I like how simple it was and based on my interests and preferences it led me to a page to signup for lessons and even recommended lessons for me with their prices attached.





Conclusion:

This website has a good content, and if we were to give suggestions, reviewing the UI of the website will make it excellent.

3] NATIVE CAMP WEBSITE:

This website has its contents written in Japanese, given that English is the most used language in the world. It will be for the website to have a fluctuation or translation from Japanese to English. I'm quite uncomfortable with its UI and content but its user experience is very good though.

GENERAL CONCLUSION:

A combination of the Preply website and Italki website with a hint of Duolingo functionalities will produce an exceptional language learning website.