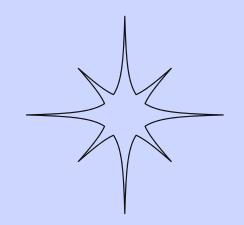
#### Games Sales EDA project

presented by Mohammad alajmi



INSTRUCTOR: DR. MEJDAL ALQAHTANI





### Introduction





we are about to answer all these questions ...

1- what are the bestselling regions in case they have plans to extend their sales?

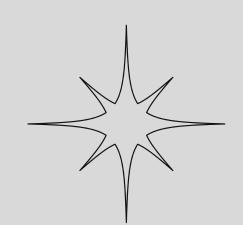
2- what is the best platform for action games based on records of the last 5 years?

3- the client asked what are the best three publishers of the action games?

4-Is there a better genre in terms of profit in terms of the last year?







#### The used dataset





and how i cleaned it...



The used data set in this project is "Video\_Games\_Sales\_as\_at\_22\_Dec\_2016", it is about the sales of games in the latest years in the different regions all over the world



the data has about 15 thousand row and about 11 columns. The dataset can be found on Kaggle website



the used features of the dataset are Name, Platform, Year\_of\_Release, Genre, Publisher, NA\_Sales, EU\_Sales, JP\_Sales, Other\_Sales, Global\_Sales



the cleaned features of the dataset are Critic\_Score, Critic\_Count, User\_Score, User\_Count, Developer, Rating





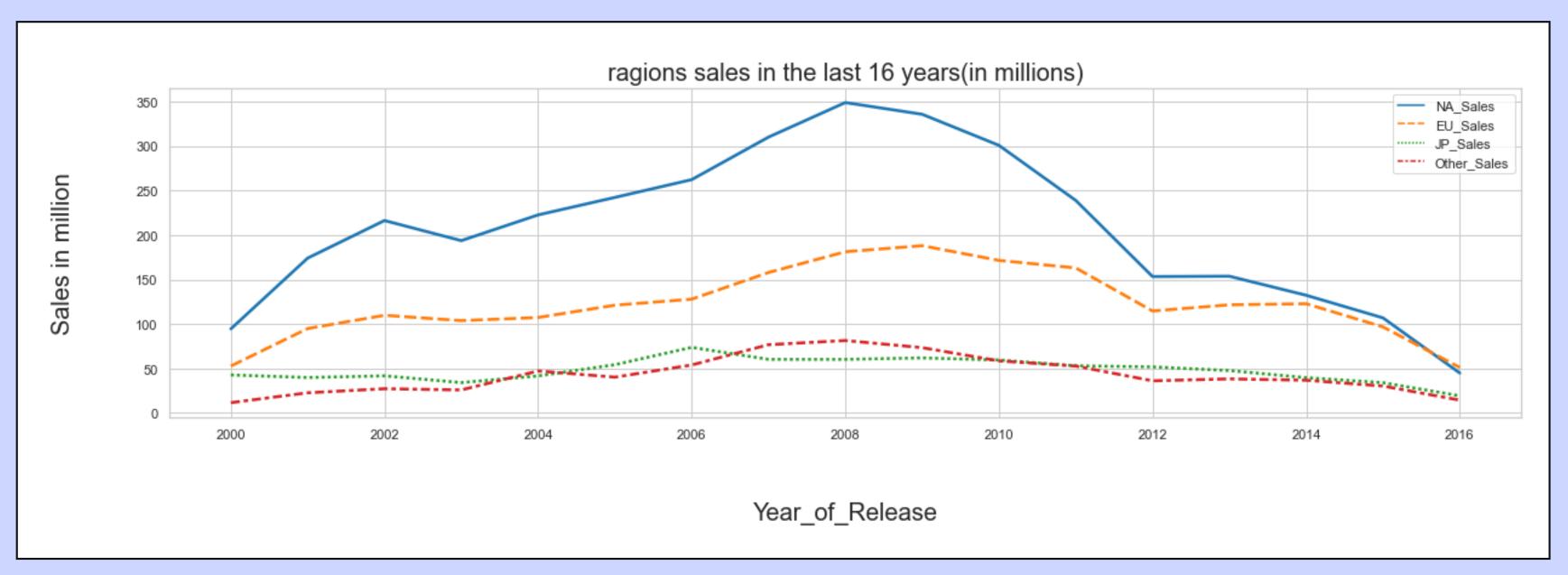


What are the bestselling regions in case they have plans to extend their sales?





represented in linePlot figure ...



what is the best platform for action games based on records of the last 5 years?

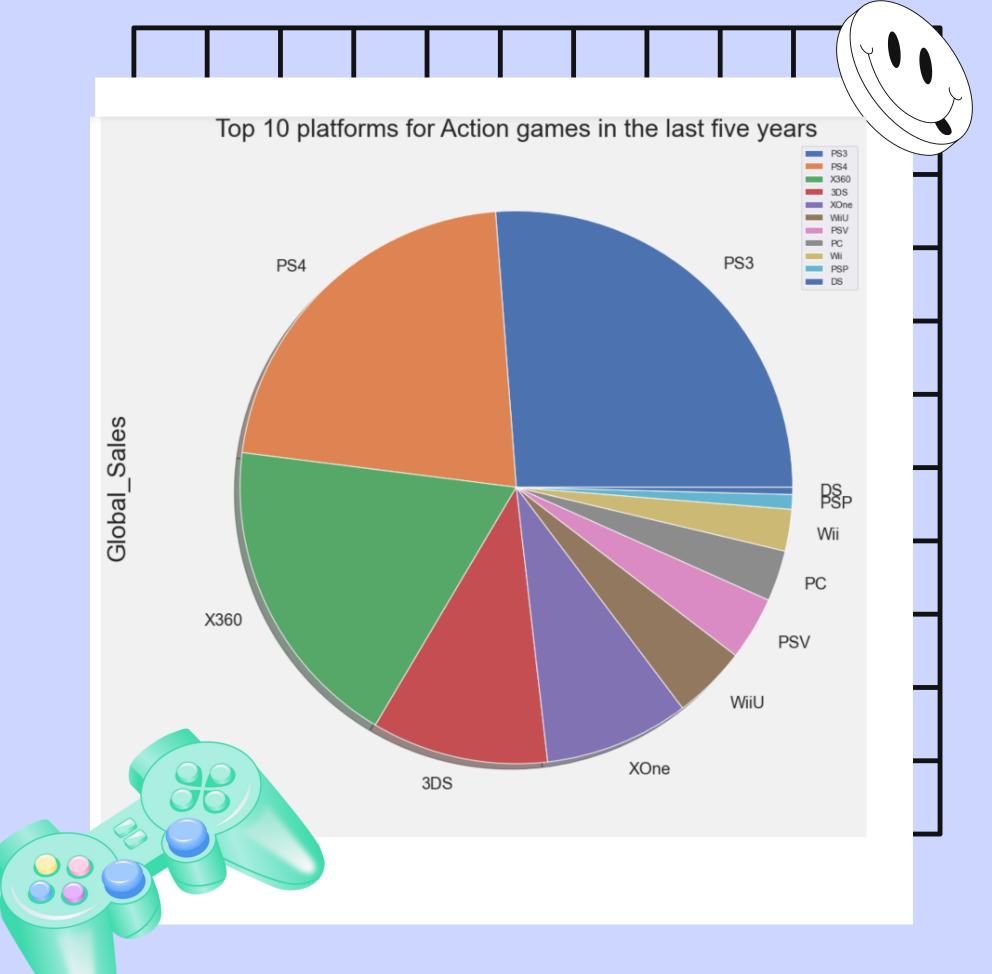
+

represnted in pie chart...

1- PS3

2- PS4

3-xbox 360

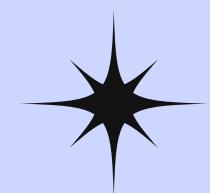


### Top 10 Publishers for Action Genre Activision Namco Bandai Games Ubisoft Electronic Arts rner Bros. Interactive Entertainment Konami Digital Entertainment Tecmo Koei Take-Two Interactive Game count

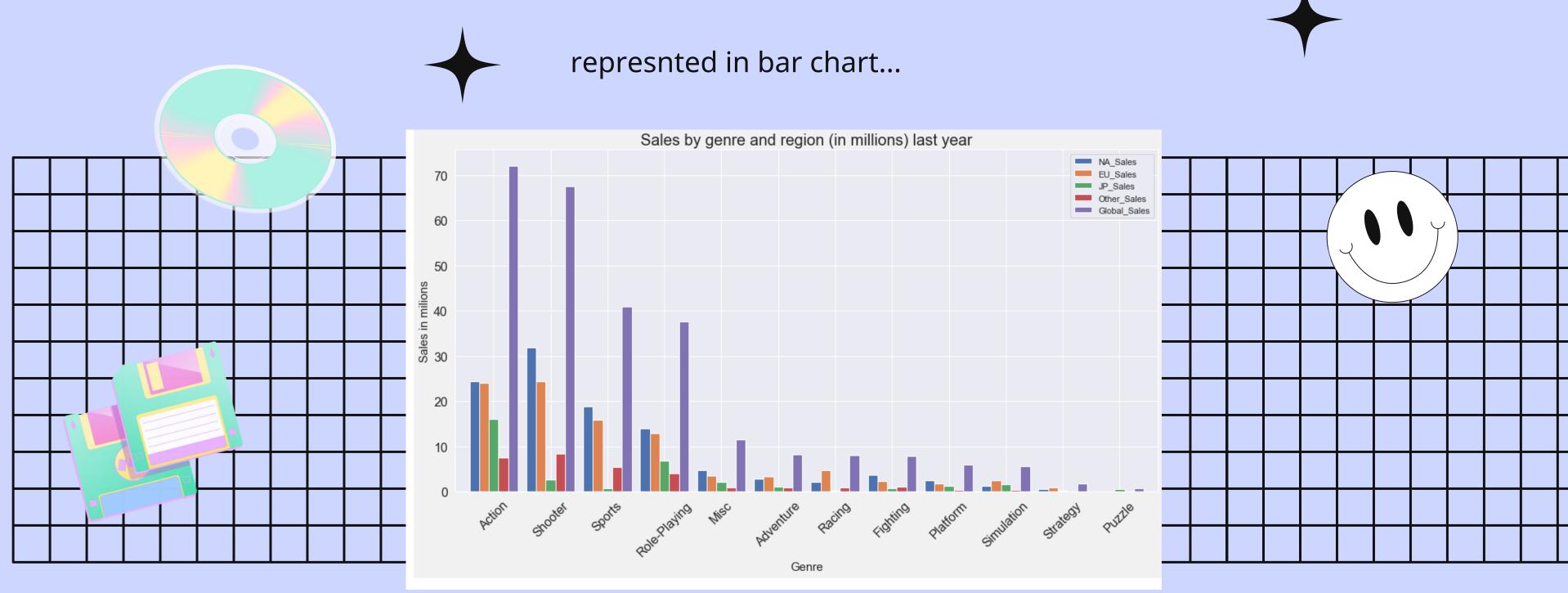
what are the best three publishers of the action games?

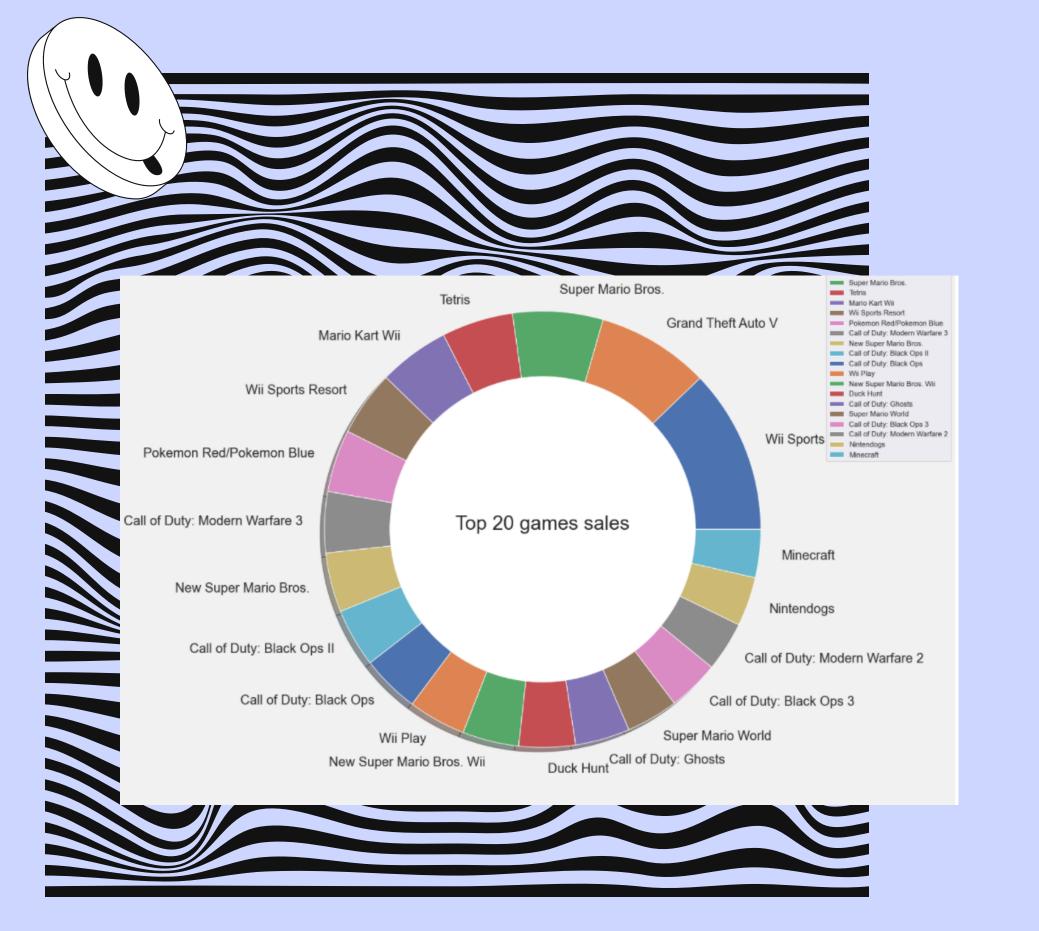
represnted in barH chart...





# Is there a better genre in terms of profit in terms of the last year?









#### Top 20 games sales



represnted in circle chart...











## thank you for listening







