

邱严
艺术设计

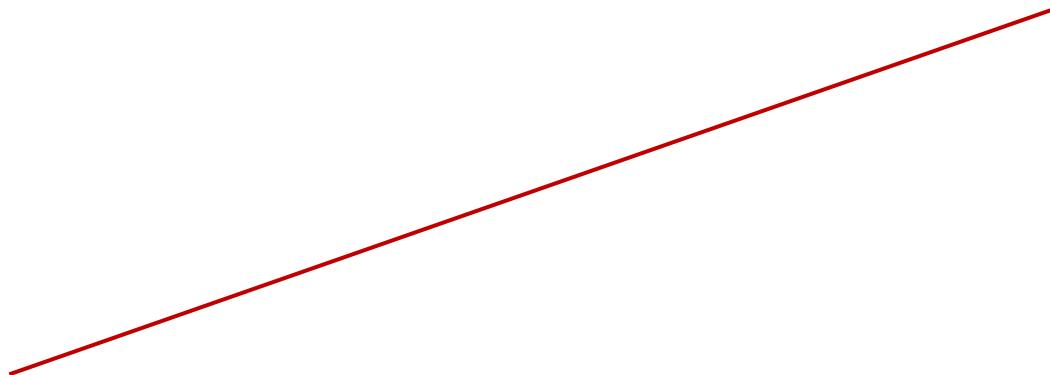
作品集

QiuYan

Artistic
designing works

2017—2020

ARTS AND CULTURE APPLICATIONS



BASIC
INFORMATION

基本
信息



邱严 Qiu Yan

24 / 女 / 163cm

湘潭大学/硕士/艺术设计

GRAPHIC DESIGN

邮箱 : 874927572@qq.com

手机号码 : 15580192204

FIGURE DESIGN

HAND PAINTING

时间
在变
匠心
不变



WORE EXPERIENCE

● ●

THE WINNING PRIZE

- 2016/7-2016/11 北京锦鲤云帆国际文化交流有限公司 设计师
- 2017/10 参与“非物质文化遗产的保护对策”的项目研究。
- 2017/11 与M.L艺术bar进行短期合作，主要负责绘画国画。
- ●
- 2014/获湘潭大学“乙等奖学金”、“三好学生”
- 2015/获湘潭大学“乙等奖学金”
- 2016/获全国大学生广告艺术大赛动画优秀奖、获湘潭大学“丙等奖学金”、获湘潭大学“优秀辅导员”称号
- 2017~2019/获国家一等学业奖学金、国家助学金





平面设计

GRAPHIC DESIGN

游戏原画设计

GAME DESIGN

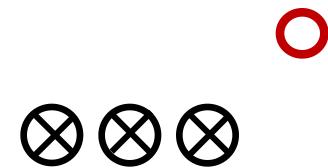
插画设计

ILLUSTRATION DESIGN

GRAPHIC DESIGN

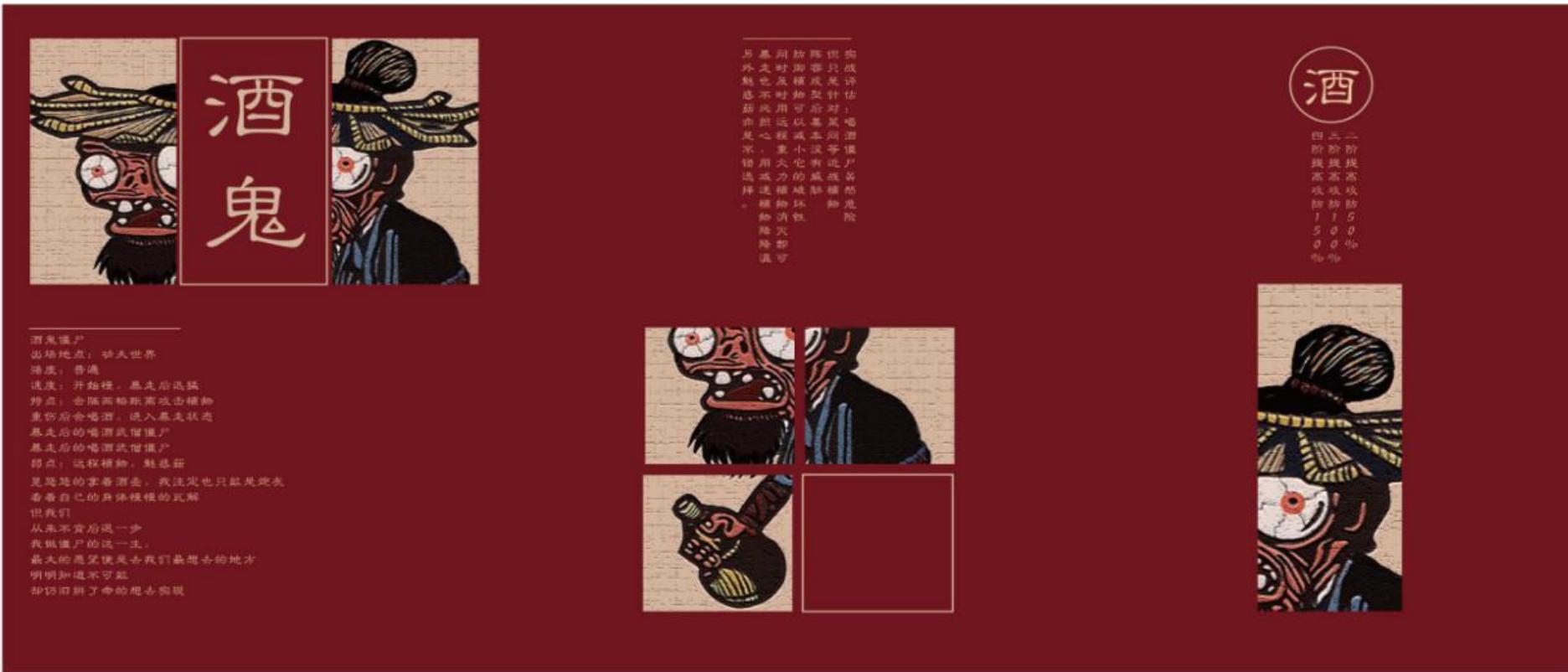
GRAPHIC
DESIGN

平面
设计



01-1

文创设计 CULTURAL AND CREATIVE PRODUCT DESIGN



中国风设定



01-1

文创设计 CULTURAL AND CREATIVE PRODUCT DESIGN



中国风设定



01-1

文创设计 CULTURAL AND CREATIVE PRODUCT DESIGN



中国风设定

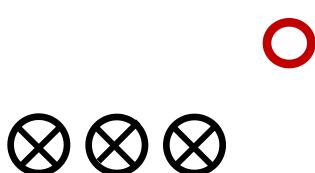


RESULTS SHOW /

► 视觉展示



/ GRAPHIC DESIGN



01-2

文创设计 CULTURAL AND CREATIVE PRODUCT DESIGN

LINE DRAFT 线稿图



01-2

文创设计 CULTURAL AND CREATIVE PRODUCT DESIGN

DESIGN SKETCH 效果图



RESULTS SHOW /

► 视觉展示



F I G U R E D E S I G N

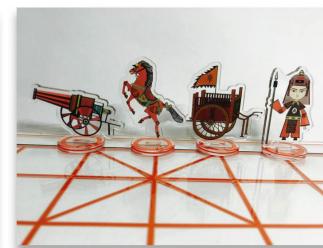
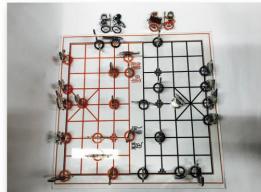
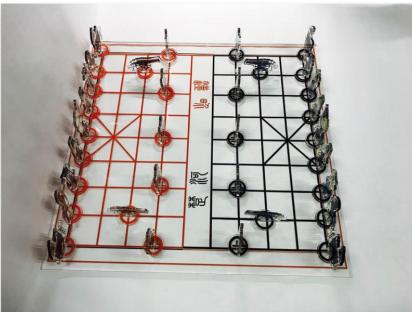


RESULTS SHOW /

► 视觉展示

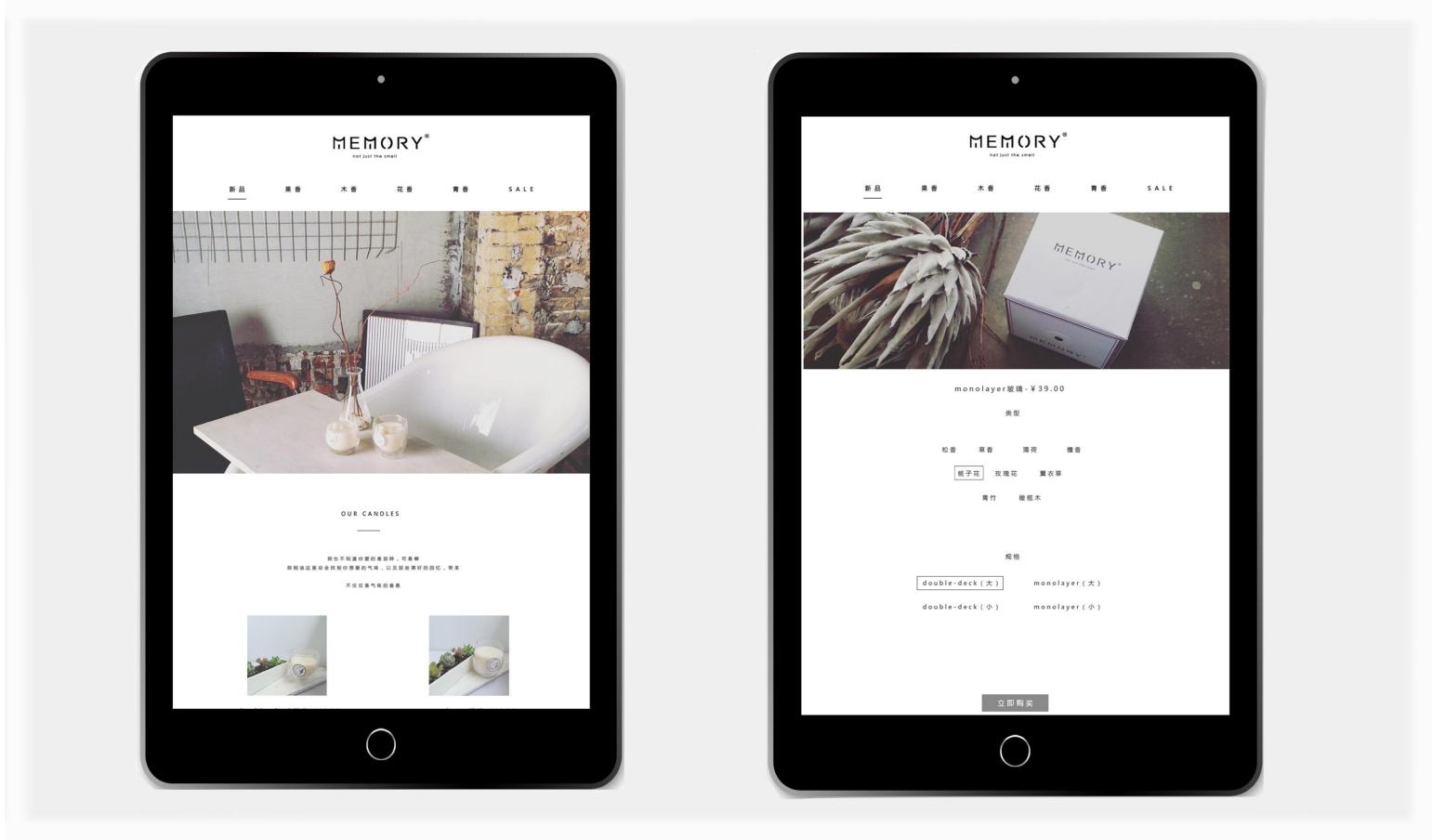
皮影戏是我国重要的传统民间艺术，近年来由于现代影视艺术的冲击，皮影面临着消亡的危险。本小组利用皮影的主要特点与中国传统象棋的趣味性相结合，设计出这款具有皮影风格的象棋。

皮影与象棋的结合：



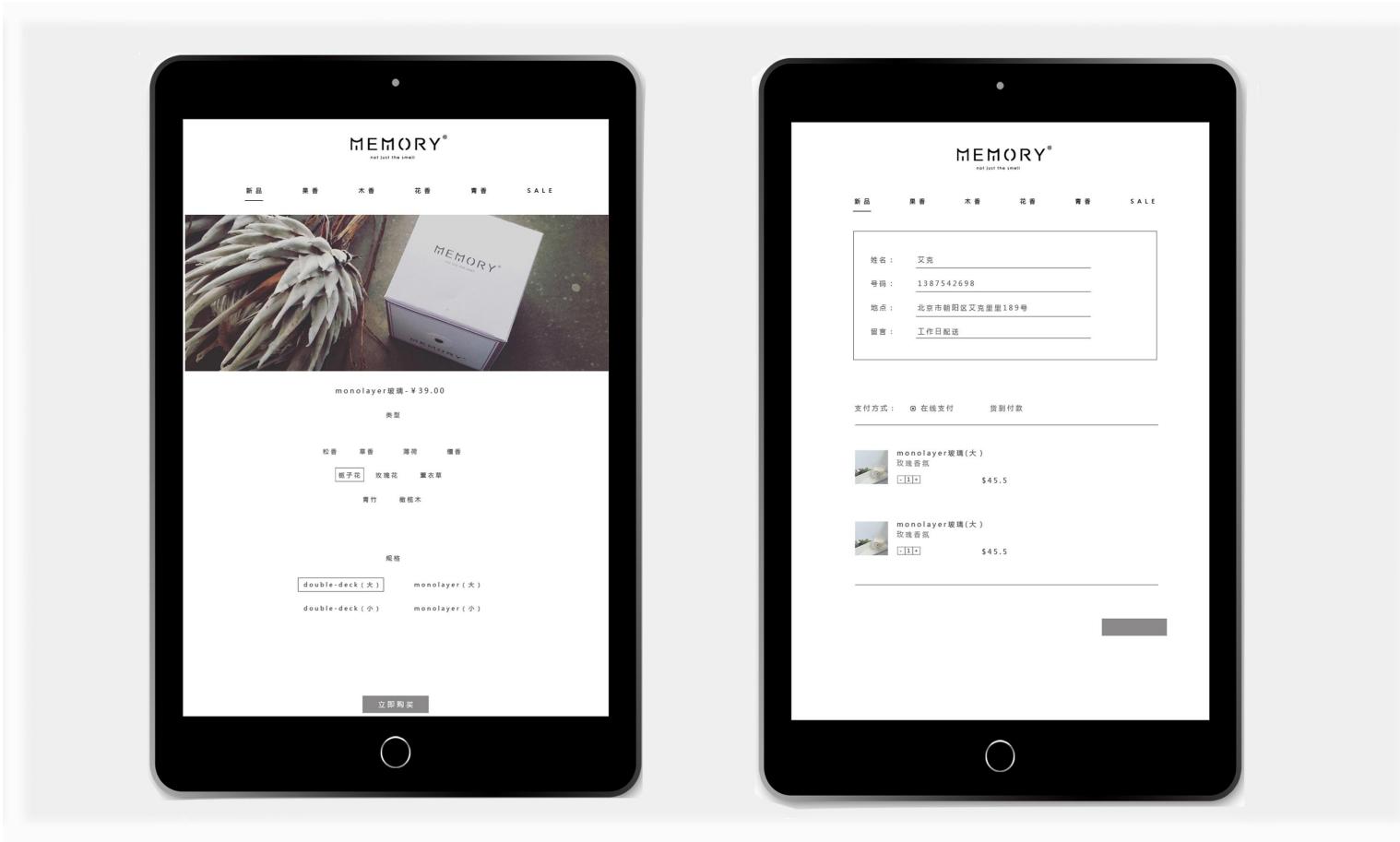
01-3

banner 网页设计 (香薰)



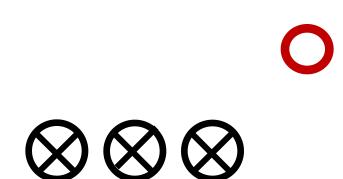
01-3

banner 网页设计 (香薰)



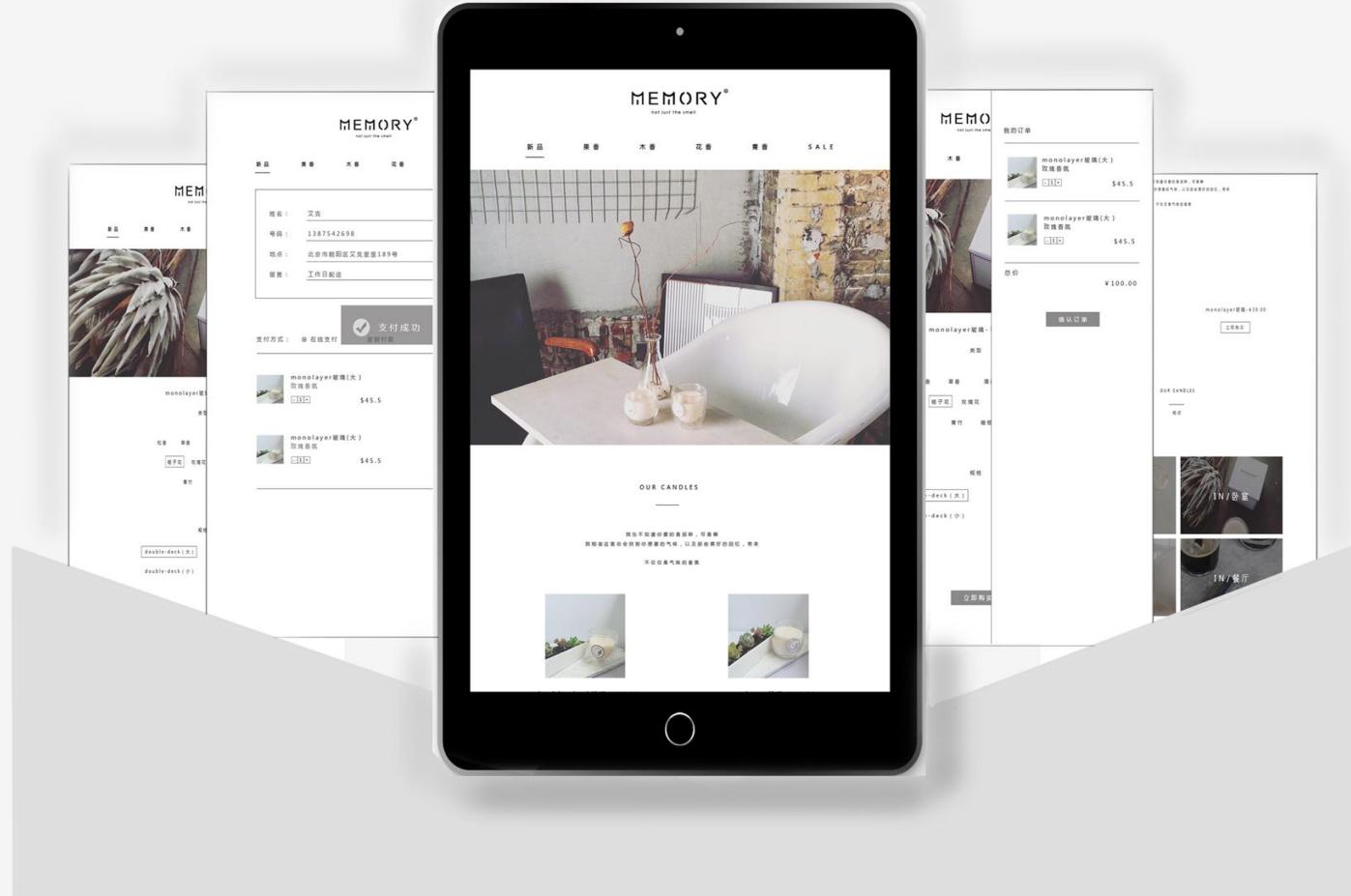
RESULTS SHOW /

► 产品视觉展示



RESULTS SHOW /

► 视觉展示



► 视频展示:



01-4

FLAT POSTER 海报设计

► 视觉展示

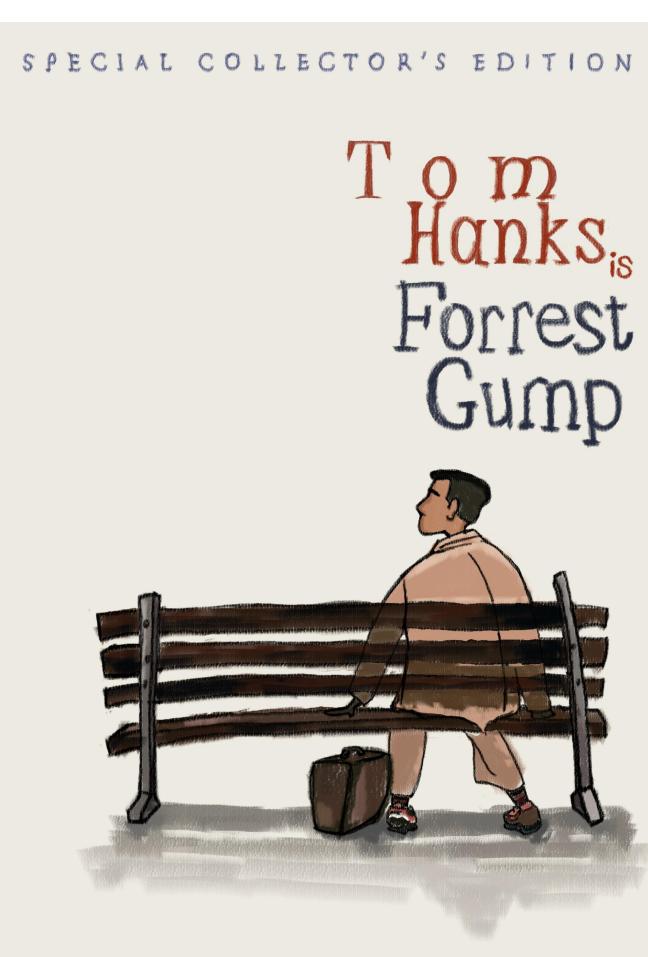


01-5

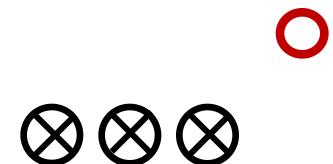
ADVERTISEMENT ANIMATION 广告动画设计

► RIO鸡尾酒动画广告

► 视频展示:



GAME DESIGN



02-1

GAME CHARACTER 游戏角色设计

吉祥物设定:

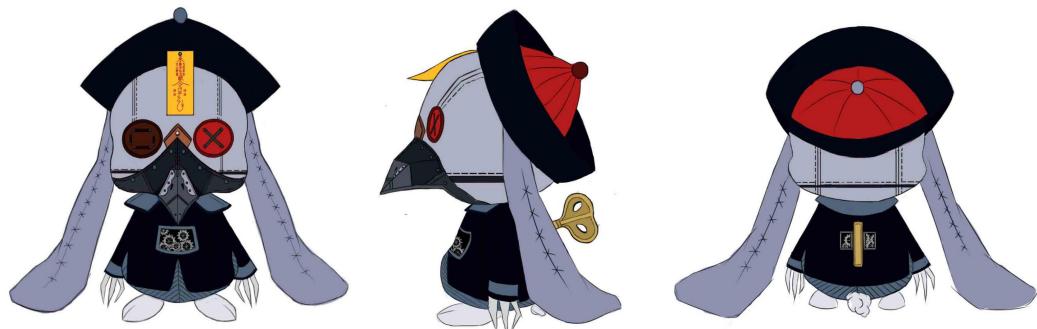
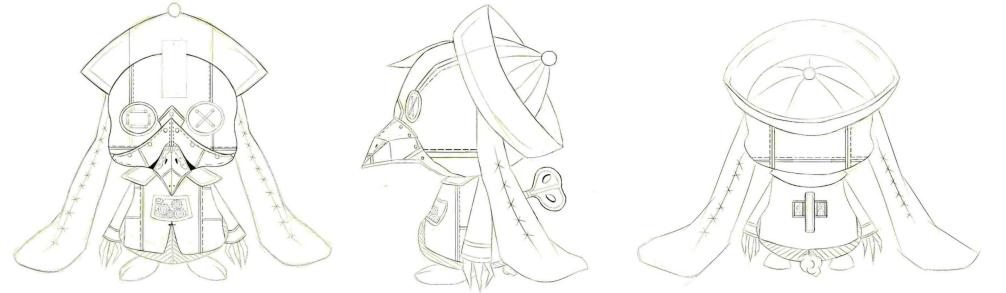
弗兰肯斯兔

风格的设定上，借用

蒸汽朋克风格的设定，

并在此基础上融入中

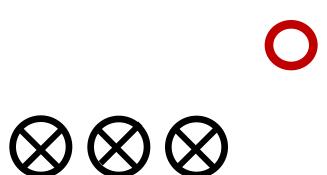
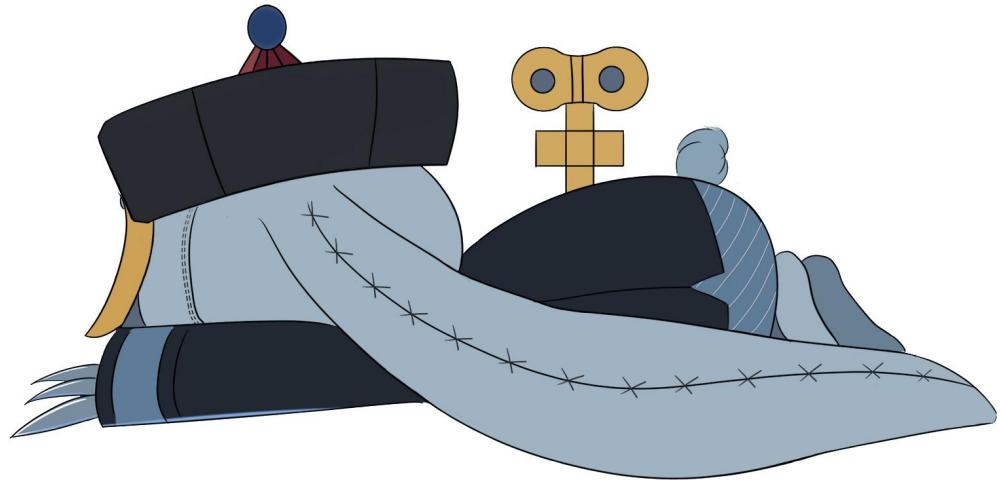
国古代的僵尸元素.



RESULTS SHOW /

► 视觉展示

ACTION DIAGRAM 动作图



RESULTS SHOW /

► 视觉展示



G A M E D E S I G H



02-2

HAND PAINTING /

► 游戏设计 ARTWORK

GAME INTERFACE 手绘游戏界面

G A M E D E S I G N



02-2

HAND PAINTING /

► 游戏设计 ARTWORK

GAME INTERFACE 手绘游戏界面



G A M E D E S I G N

02-2

HAND PAINTING / GAME SCENE手绘游戏场景设定

► 原画 ARTWORK



► 视频展示:

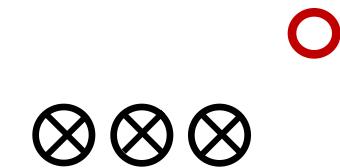


G A M E D E S I G N

ILLUSTRATION DESIGN

ILLUSTRATION
DESIGN

插画
设计

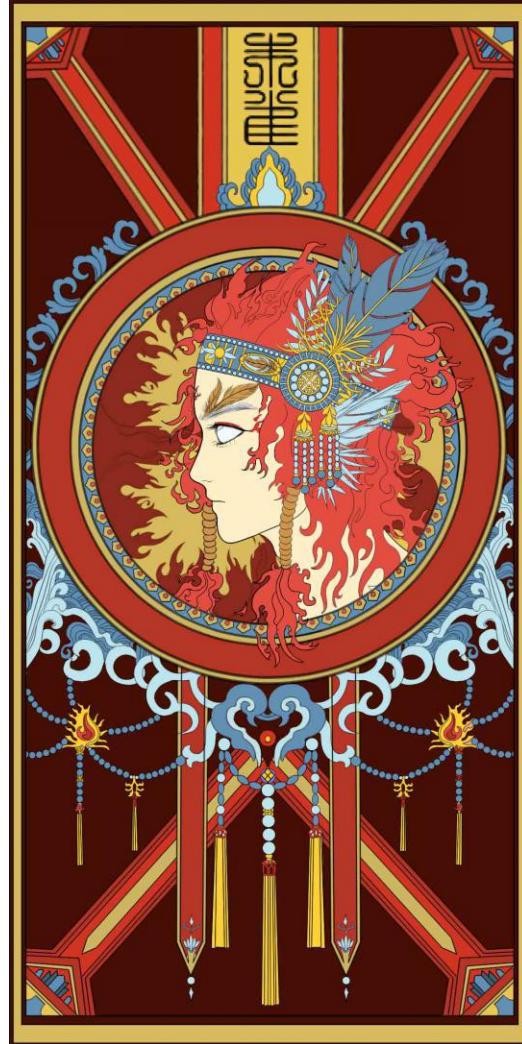


03-1

CARD ILLUSTRATION 卡牌插画



/ ILLUSTRATION DESIGN



03-2

民族风格人物形象设计



03-3

HAND PAINTING /

► 原画 ARTW



S. 4/01



03-4

COMPANG COMICS 企业漫画形象





FINLLY

LOOK FORWARD TO WORKING WITH YOU

