CACHE BANK LANDING PAGE

PORFTOFOLIO PIECE

By Qaiylah Conway
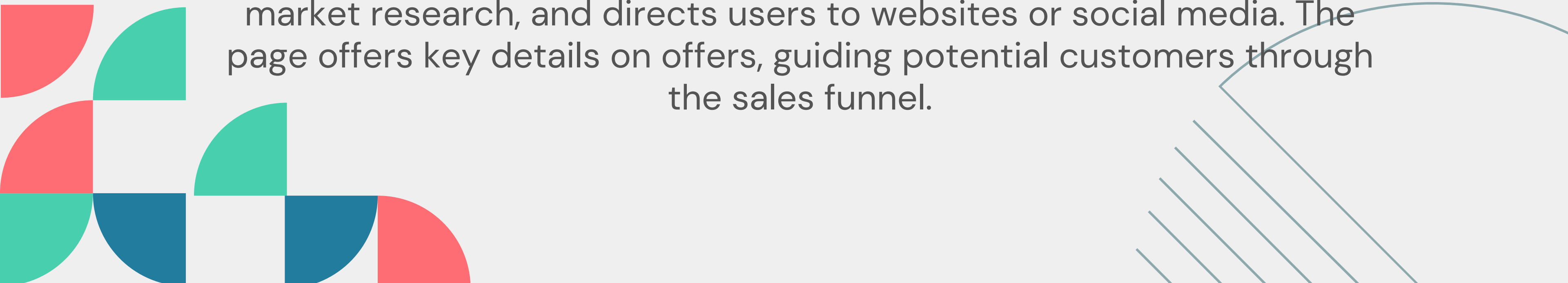
"STOP DREAMING AND START DOING"

WHAT IS A LANDING PAGE?

A landing page is essential in marketing, converting visits to sales by collecting user data. It provides personalized messages, conducts market research, and directs users to websites or social media. The page offers key details on offers, guiding potential customers through the sales funnel.

TECH STACKS

HTML5
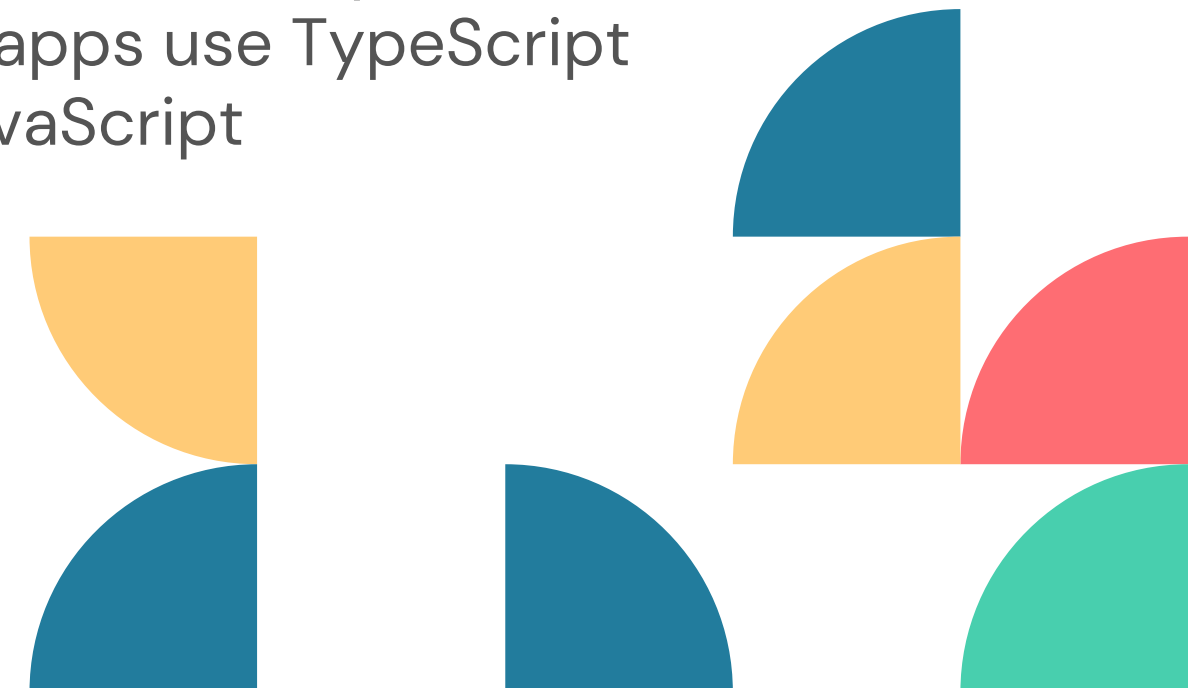
CSS3 TAILWIND

JAVASCRIPT

HTML stands for Hypertext Markup Language, a markup language used to create and display electronic texts, or web pages. They serve as the foundation for the arrangement and positioning of content on a web page

CSS controls web page formatting including font styles, sizes, colors, and layout. Developers use SASS and LESS frameworks to enhance CSS functionality. Tailwind in witin the HTML
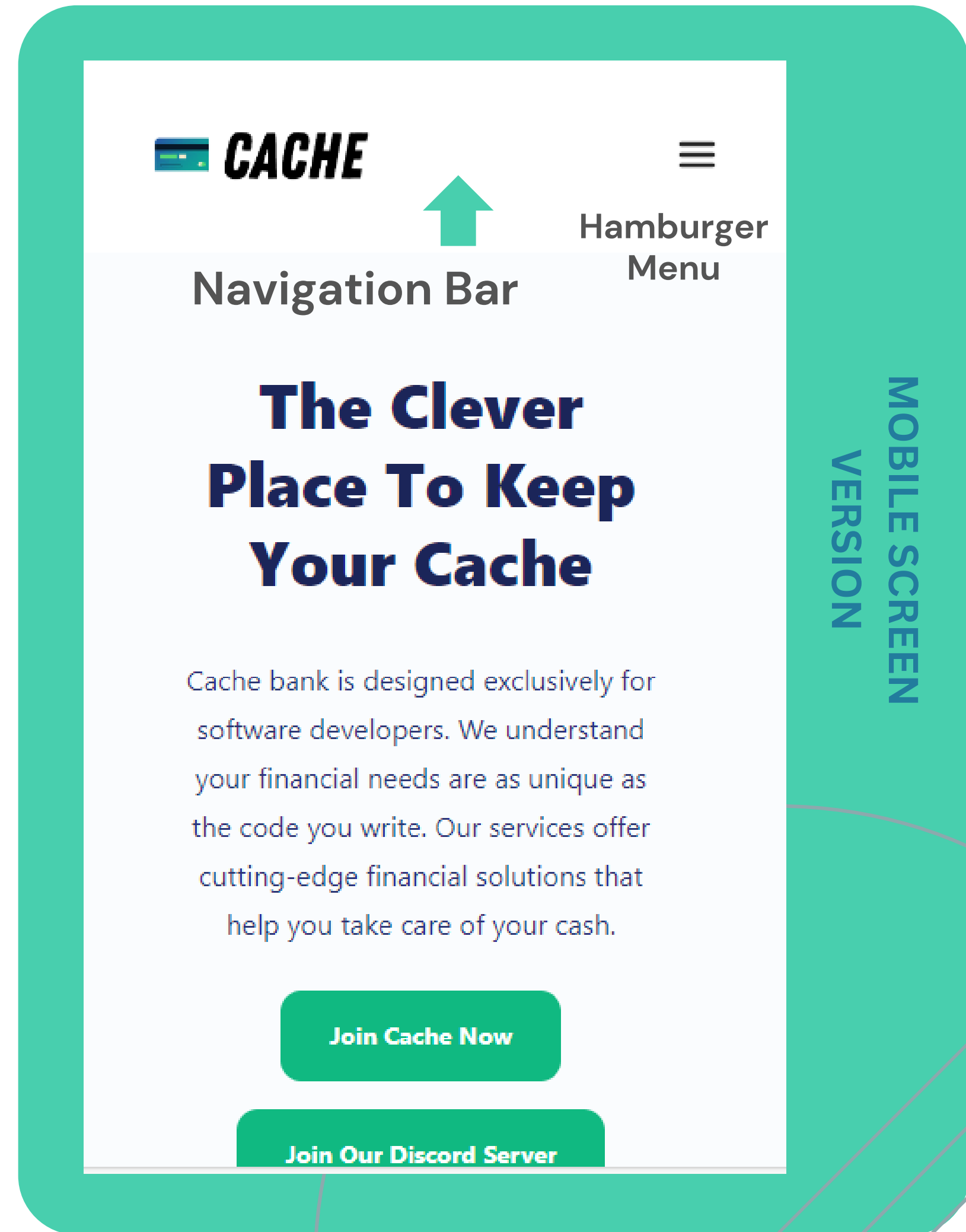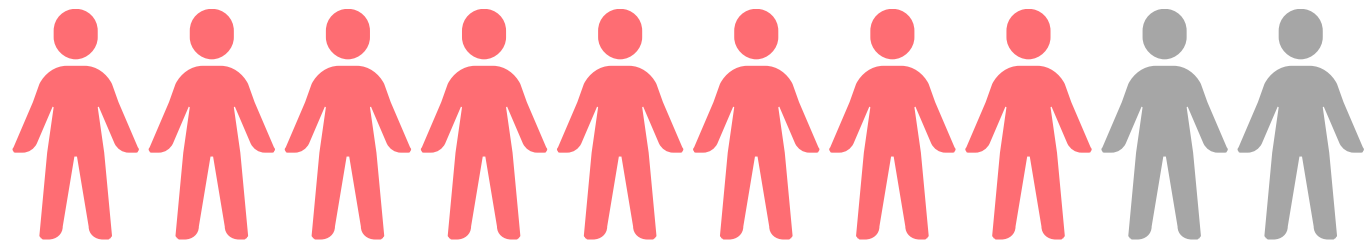
JavaScript is essential for adding interactivity to webpages. It works with libraries like jQuery, React, Angular, and Vue to create dynamic features. Many modern apps use TypeScript instead of traditional JavaScript

COMPONENT 1

When a person visits this landing page website on a mobile device, we want the website to look visually appealing. To do this, you add media queries to each component within the <div class= container> tags as well as some <section> tags. Which those adjustments, the desktop version won't appear on your mobile device screen

CACHE

Hamburger Menu

Navigation Bar

The Clever Place To Keep Your Cache

Cache bank is designed exclusively for software developers. We understand your financial needs are as unique as the code you write. Our services offer cutting-edge financial solutions that help you take care of your cash.

Join Cache Now

Join Our Discord Server

MOBILE SCREEN VERSION

In the Navigation Bar, we have four links, two visible buttons and the logo image as the third button.

COMPONENT 1 CODE PART 1:

```html
<> index.html > ⟨⟩ html.scroll-smooth
 1    <html class="scroll-smooth">

17    <!-- Component 1 -->
18    <body class="w-full ▪bg-grey-100">
19        <div class="container mx-auto ▪bg-white px-4 sm:px-6 lg:px-8"> <!-- bar on top of page with links -->
20            <div class="flex flex-wrap items-center gap-6 justify-between shrink-0 py-7 ▫text-black fixed top-0 w-full ▪bg-white px-12">
21
22            <div>
23                <a href="#home-hero"> <!-- when logo is clicked the page goes to the home page -->
24                 <img  class="h-8"  src="assets/component-1/navigation/cache-bank-logo.png" alt="logo-image"> <!-- logo image-->
25                </a>
26            </div>
27            <!-- links to sections of the page in bar -->
28        <div class=" hidden md:flex items-center justify-between gap-12 ▫text-black">
29            <a href="#" class="text-sm font-normal ▪text-dark-grey-700 hover:text-drak-grey-900">Product</a>
30            <a href="#features-page" class="text-sm font-normal ▪text-dark-grey-700 hover:text-drak-grey-900">Features</a>
31            <a href="#getting-started" class="text-sm font-normal ▪text-dark-grey-700 hover:text-drak-grey-900">Get Started</a>
32            <a href="#contact" class="text-sm font-normal ▪text-dark-grey-700 hover:text-drak-grey-900">Contact</a>
33        </div>
34          <!-- log in and sign up buttons -->
35        <div class="hidden md:flex items-center gap-8">
36            <button class="flex items-center px-4 py-2 text-sm font-normal ▫text-black">Log In</button>
37            <button class="flex items-center px-4 py-2 text-sm font-bold text-blue ▪bg-green-500 rounded-xl ▪hover:bg-pink-500">Sign Up</but
38        </div>
```
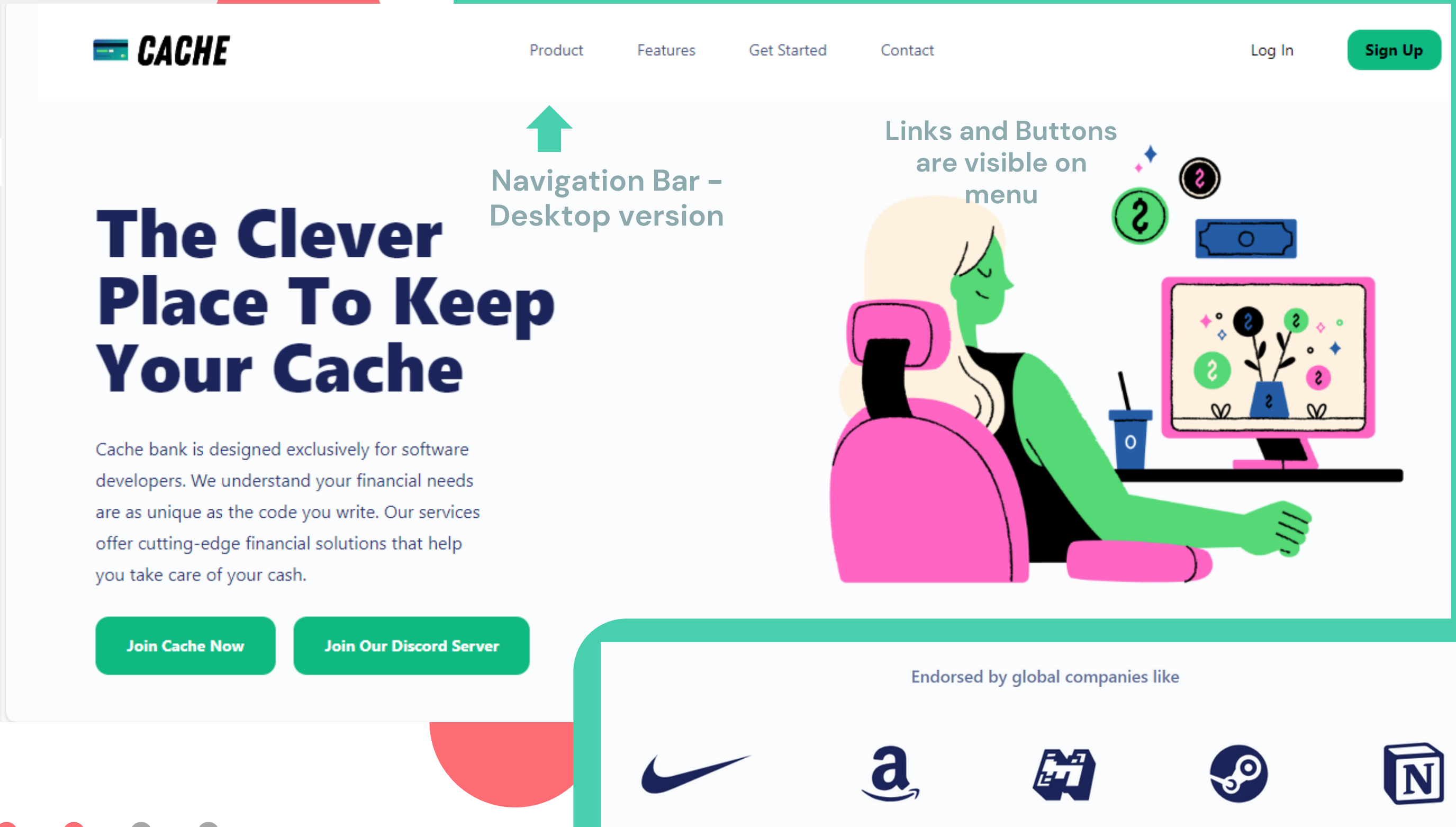
SOCIAL PROOF
The endorsement logos help build trust as these are well known, trusted companies

COMPONENT 2: HERO & ENDORSEMENT

In order to separate the content into columns and add space between the elements in this component section, we have to use grid, flex and justify–between

CACHE

Product   Features   Get Started   Contact   Log In   **Sign Up**

Navigation Bar – Desktop version

Links and Buttons are visible on menu

The Clever Place To Keep Your Cache

Cache bank is designed exclusively for software developers. We understand your financial needs are as unique as the code you write. Our services offer cutting-edge financial solutions that help you take care of your cash.

Join Cache Now   **Join Our Discord Server**

Endorsed by global companies like

When clicking on the product link the link will take you to the home–page id. The green buttons change into pink when you hover hover them

COMPONENT 2: HERO CODE

```html
<!-- Component 2 -->

<!-- Hero -->

<section class="grid w-full grid-cols-1 mg-auto mt-12 mb-8 md:grid-cols-2 xl:gap-14 md:gap-5" id="home-hero"> <!-- home-page id-->
    <div class="flex mt-32 flex-col jusitify-center col-span1 text-center lg:text-start px-20">
        <h1 class="mb-8 text-4xl font-extrabold leading-tight lg:text-6xl ☐text-dark-grey-900">The Clever Place To Keep Your Cache</h1>
        <p class="mb-6 text-base font-normal leading-7 lg:w-3/4 ☐text-grey-900">
          Cache bank is designed exclusively for software developers. We understand your financial needs are as unique as the code you write. Ou
        </p>
        <div class="flex flex-col items-center gap-4 lg:flex-row"> <!-- buttons changes whe hovered over -->
           <button class="flex items-center py-4 text-sm font-bold ■text-white px--7 focus:ring-4 ☐focus:ring-purple-blue-100 transition durati
           <button class="flex items-center py-4 text-sm font-bold ■text-white px-7 focus:ring-4 ☐focus:ring-purple-blue-100 transition durati
        </div>
    </div>

    <div class="items-center jusitfy-end hidden col-span-1 md:flex px-12"> <!-- image size and position on page -->

        <img src="assets/component-2/hero-image.png" alt="home hero-image">

    </div>

</section>
```

```html
110   <!-- Endorsement -->
111
112   <section class="w-full">
113       <div class="container flex flex-col items-center gap-8 mx-auto my-40">
114
115           <p class="text-center ▢text-dark-grey-600 font-semibold mb-10 text-2xl">Endorsed by global companies like</p>
116           <!-- logo svgs -->
117           <div class="flex flex-wrap items-center justify-center w-full gap-6 lg:gap-0 lg:flex-nowrap lg:justify-between">
118               <span>
119                   <svg xmlns="http://www.w3.org/2000/svg" width="155" height="65" viewBox="0 0 184 65" fill="none">
120                       <path d="M20.2765 64.8827C14.7995 64.6671 10.3185 63.1822 6.81467 60.4243C6.14599 59.8975 4.55259 58.3178 4.01802 57.6515C2.5
121                   </svg>
122               </span>
123
124               <span>
125                   <svg xmlns="http://www.w3.org/2000/svg" x="0px" y="0px" width="100" height="100" viewBox="0 0 64 64" style="fill: ▢#1b2559">
126                       <path d="M 32.376953 7 C 25.650953 7 18.181375 9.5161875 16.609375 17.742188 C 16.441375 18.618188 17.052859 19.067312 17.630
127                   </svg>
128               </span>
129
130               <span>
131                   <svg xmlns="http://www.w3.org/2000/svg" x="0px" y="0px" width="100" height="100" viewBox="0 0 64 64" style="fill: ▢#1b2559">
132                       <path d="M53.5,10h-13l-2,5.5h-3L34,19l-6.5-9H14L3,45l12,11h13l2-8l1,1.5h4l5.5,6.5h13L60,23L53.5,10z M39,19h1h1.5h2l-1.14,3.04 l
133                   </svg>
134               </span>
135
136               <span>
137                   <svg
138                       xmlns="http://www.w3.org/2000/svg"
```

CACHE

Developer-Focused Account Plans

Tailored accounts offering benefits like high-yield savings and exclusive investment options, designed specifically for software developers' financial needs and growth.

MOBILE VERSION

Advance Online Banking Platform

A cutting-edge innovative online banking

CACHE

Product   Features   Get Started   Contact   Log In   **Sign Up**

High-Level Security Features

State-of-the-art cybersercurity measures, including multi-factor authentication and encryption, ensuring the safety of digital assets, which is crucial for tech professionals.

Innovative Financial Tools

Access to unique financial tools and resources, like project funding accounts and tech startup investment opportunities catering to the enterpreneurial spirit of developers.

Community and Networking Opportunities

Exclusive access to tech events, webinars, and a community platform for networking, collaboration, and sharing insights within the software development indusrty.

DESKTOP VERSION

250+
Hours Sitting In The Bank

12m
Cache Saved

2.8k+
Global Partners

1,800+
Happy Developers

FEATURES CODE

```html
<!-- Component 3 Features -->

<section class="container mx-auto py-10 flex flex-col items-center justify-center" id="features-page"></div> <!-- features-page id -->


  <!-- Header Section -->

    <div class="flex flex-col items-center jusitfy-center mt-12">
      <h1 class="mb-4 text-3xl lg:text-4xl font-extrabold text-dark-grey-900 text-center">Elevate Your Banking with Cache</h1>
      <p class="text-lg text-center lg:w-7/12 text-grey-700">
        We merge cutting-edge banking with a deep understanding of software developers' needs. Experience tailored financial solutions, advanced
      </p>

    </div>
```

```html
    <div class="grid grid-cols-1 md:grid-cols-2 lg:grid-cols-3 gap-10 mt-20">

      <!-- Card 1 -->      <!-- colour of cards change when overed over & card icon svgs-->
      <div class="flex flex-col items-center gap-6 px-6 py-5 rounded-3xl shadow-main hover:bg-green-500 transition duration-300">
        <div class="flex items-center justify-center w-16 h-12 rounded-2xl bg-green-500">
          <svg xmlns="http://www.w3.org/2000/svg"
          width="25"
          height="24"
          viewBox="0 0 25 24"
          fill="none">
              <path d="M22.8233 8C22.8233 7.28 22.4533 6.65 21.8833 6.3L12.8333 1L3.78331 6.3C3.21331 6.65 2.83331 7.28 2.83331 8V18C2.83331 19
          </svg>
          </div>

      <div class="flex flex-col gap-2 text-center px-6">
        <h4 class="text-2xl font-extrabold text-dark-grey-900">Developer-Focused Account Plans</h4>
        <p class="font-medium text-grey-700 hover:text-white">Tailored accounts offering benefits like high-yield savings and exclusive inves

      </div>
```

CACHE

250+

Hours Sitting In The Bank

12m

Cache Saved

2.8k+

Global Partners

1,800+

Happy Developers

CACHE

Product   Features   Get Started   Contact   Log In   **Sign Up**

How Cache Works?

Cache Bank simplifies sign up with a user-friendly website, streamlined acount options, and an efficient verification process, making banking acessible and hassle-free for developers.

1

Visit Cache Bank Website
Go to Cache Bank, click "Sign Up" or "Open an Account.

2

Visit Cache Bank Website
Select from checking, savings, or developer-specific accounts.

3

Visit Cache Bank Website
Complete the form with your details and identificatio for sercurity.

4

Visit Cache Bank Website
Check your information, agree to terms and submit for account approval.

DESKTOP VERSION

The Stats numbers start counting from 0 to whatever the countto numbers have been set to. When hovered on top of the cards, they change from white to green

COMPONENT 4: STATS CODE

```html
320  <!-- Component 4 -->
321
322  <!-- STATS -->
323
324  <section class="w-full">
325      <div class="container flex flex-col items-center lg:flex-row justify-between gap-16 mx-auto my-12">
326
327      <!-- Statistic Blocks -->
328      <div class="flex flex-col items-center">   <!-- when page is refreshed the numbers start counting until desired number with countto -->
329          <h3 class="text-5xl font-extrabold leading-tight text-center ▢text-dark-grey-900"><span id="countto1" countto="250">250</span>+</h3>
330          <p class="text-base font-medium leading-7 text-center ▢text-dark-grey-600">Hours Sitting In The Bank</p>
331      </div>
332      <div class="flex flex-col items-center">
333          <h3 class="text-5xl font-extrabold leading-tight text-center ▢text-dark-grey-900"><span id="countto2" countto="12">12</span>m</h3>
334          <p class="text-base font-medium leading-7 text-center ▢text-dark-grey-600">Cache Saved</p>
335      </div>
336      <div class="flex flex-col items-center">
337          <h3 class="text-5xl font-extrabold leading-tight text-center ▢text-dark-grey-900"><span id="countto3" countto="2600" data-decimal="1">2.
338          <p class="text-base font-medium leading-7 text-center ▢text-dark-grey-600">Global Partners</p>
339      </div>
340      <div class="flex flex-col items-center">
341          <h3 class="text-5xl font-extrabold leading-tight text-center ▢text-dark-grey-900"><span id="countto4" countto="1800">18,000</span>+</h3>
342          <p class="text-base font-medium leading-7 text-center ▢text-dark-grey-600">Happy Developers</p>
343      </div>
344      </div>
345     </div>
346  </div>
347
```
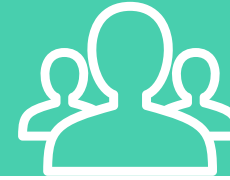
There are 4 cards (steps) which are numbered. The code for each card is similar except for the headlines and their paragraphs

COMPONENT 4: GETTING STARTED SECTION CODE

```html
349
350  <div class="w-full">
351      <div class="container flex flex-col items-center gap-16 mx-auto my-12" id="getting-started">
352       <div class="grid w-full grid-cols-1 gap-32 lg:grid-cols-2 mb:grid-cols-2"> <!-- grid colums of 2 -->
353          <div class="bg:cover bg:center hidden lg:block rounded-3xl" >
354
355              <img src="assets/component-4/getting-started.png" alt="getting-started-image">
356
357
358          </div>
359          <div class="flex flex-col gap-16">
360              <div class="flex flex-col gap-2 text-center md:start">
361              <h2 class="text-3xl font-extrabold md:text-4xl lg:text-5xl  text-dark-grey-900">How Cache Works?</h2>
362              <p class="text-base font-medium leading-7  text-dark-grey-700"><span style="color:  rgb(55, 65, 81); font-family:'Segoe UI', Ta
363          </div>
364          <div class="grid w-full grid-cols-1 md:grid-cols-2 gap-y-16 gap-x-10">
365
366              <!-- 1 -->
367              <div class="flex flex-col items-start gap-1">
368                  <div class="flex items-center justify-center w-12 h-12 rounded-full mb:2  bg-green-500">
369                      <span class="text-base font-bold leading-7  text-white">1</span>
370                   </div>
371                  <h3 class="text-base font-bold leading-tight  text-dark-grey-900"><span style="border-color:  rgb(217, 217, 227); border-i
372                  <p class="text-base font-medium leading-7  text-dark-grey-600"><span style="color: rbg(55, 65, 81); font-family: 'Segoe UI',
373              </div>
374
```

COMPONENT 5: FOOTER & CONTACT

CACHE

Product   Features   Get Started   Contact   Log In   **Sign Up**

Email
Contact us at:

hi@cachebank.com

Phone
Reach out to us by phone:

+215-486-5135

Location
Find us at our office:

15 Tech Alley Cape Town

The Footer is where the links to the organizationssocail medias and the contact section has info to where you can contact the for more info

```html
416        <!-- Component 5 - Contact and Footer -->

417

418        <!-- Contact Section -->

419

420        <section class="w-full" id="contact"> <!-- contact id -->

421

422            <!-- grid container -->
423            <div class="container flex flex-col items-center gap-16 mx-auto my-32">

424

425                <!-- card list-->
426                <div class="grid w-ful grid-cols-1 gap-5 md:grid-cols-3 lg:grid-col-3"> <!-- grid of 3 - 3 cards -->

427

428                    <!-- Card 1 -->
429                    <div class="flex flex-col items-center gap-3 px-8 y-16 ■bg-white rounded-3xl shadow-main">
430                        <span>
431                            <svg xmlns="http://www.w3.org/2000/svg" width="38" height="38" viewBox="0 0 38 38" fill="none">
432                                <path d="M31.9904 13.965L22.4166 4.40166C21.6057 3.60976 20.5294 3.16817 19.4104 3.16817C18.2914 3.16817 17.2151 3.60976
433                            </svg>
434                        </span>
435                        <p class="text-2xl font-extrabold ■text-dark-grey-900">Email</p>
436                        <p class="text-base leading-7 ■text-dark-grey-600">Contact us at:</p>
437                        <a href="mailto: hello@loople.com">
438                            <p class="text-lg font-bold ■text-green-500" href="">hi@cachebank.com</p> <!-- takes you to this link in email -->
439                        </a>
440                    </div>

441

442                    <!-- Card 2 -->
443                    <div class="flex flex-col items-center gap-3 px-8 y-16 ■bg-white rounded-3xl shadow-main">
444                        <span>
```

```
472     <!-- Footer Section -->
473
474     <footer class="w-full ■bg-green-500">
475         <div class="container flex flex-col mx-auto">
476             <div class="flex flex-col items-center w-full my-16">  <!-- adds margin on top -->
477             <div class="flex flex-col items-center gap-6 mb-8">
478
479                 <!-- Social Links -->
480                 <div class="flex items-center gap-8">
481
482                     <!-- Facebook -->
483                     <a href="javascript:void(0)" class="■text-grey-800 ■hover:text-grey-900">
484                         <svg xmlns="http://www.w3.org/2000/svg" width="30" height="30" viewBox="0 0 24 24" fill="none">
485                             <path fill-rule="evenodd" clip-rule="evenodd" d="M13.6348 20.7273V12.766H16.3582L16.7668 9.66246H13.6348V7.68128C13.6348
486                             <mask id="mask0_3320_6483" style="mask-type: luminance" maskUnits="userSpaceOnUse" x="7" y="3" width="10" height="18">
487                                 <path fill-rule="evenodd" clip-rule="evenodd" d="M13.6348 20.7273V12.766H16.3582L16.7668 9.66246H13.6348V7.68128C13.634
488                             </mask>
489                             <g mask="url(#mask0_3320_6483)"/>
490                         </svg>
491                     </a>
```

```
                <!-- Copyrights -->
                <div class="flex items-center">
                    <p class="text-base font-normal leading-7 text-center">2024 Cache Bank. All rights reserved</p>
                </div>
            </div>
        </div>
```

THANK YOU