

# HACKATHON DAY-1

## Laying The Foundation For Your Marketplace Journey

Marketplace Type : General E-commerce

### Business Goals

- What problem does your marketplace aim to solve?
- Offering a variety of products including groceries, clothing and common household items at affordable prices with quick and timely delivery. ensuring that customers receive their orders quickly and without delays. by offering competitive rates, we aim to give customers great value of their money.

➤ Who is your target audience?

- Our target audience includes professionals, families and young

adults in rural and urban areas who values ease, quality and affordability.

3/ What products or services will you offer?

- We will offer a variety of everyday products such as: groceries, household items, and clothing. Our platform will provide high quality products at affordable prices with fast delivery.

4/ What will set your marketplace apart?

- Our marketplace will stand out due to its fast delivery, offering essential products within a short time frame. We will also focus on affordability, providing quality items at competitive prices ensuring customers receive high quality products at best-possible prices.



# Data Schema

## Entities in Market place

- Products
- Orders
- Customers
- Shipments
- Delivery Zones

Products are linked to Orders

Orders are linked to Customers

Orders are linked to Shipments

Shipments are linked to Delivery Zones.

## Products :

Product ID	Price
Product Name	Stock
Description	tags
Discounted price	Image
Category	Reviews

## Orders :

Order ID	Customer ID
Product Details	Quantity
Time stamp	Status

## Customers :

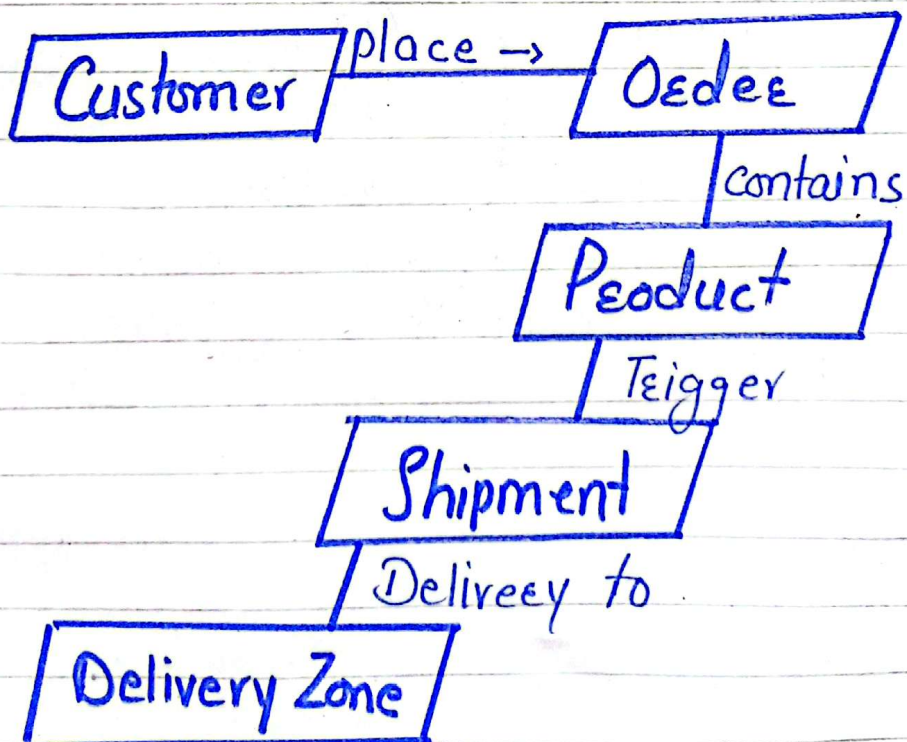
Customer ID	Name
Address	Order -
Contact Info	History

## Delivery Zones :

Zone Name
Coverage Area
Assigned Drivers

## Shipments :

Shipment ID	Order ID
Status	Delivery Date
Tracking	



# Brain Storming of Problem Solving

