

A stylized illustration of an astronaut in a white spacesuit floating in a dark blue space filled with stars. The astronaut is positioned horizontally, facing right, with their arms slightly outstretched. A thin white line connects the top of the title text to the bottom of the author's name.

WEB ENGINEERING PRESENTATION

by Airaf Hussain (19SW123)



Airaf Hussain

Creative Graphic Designer

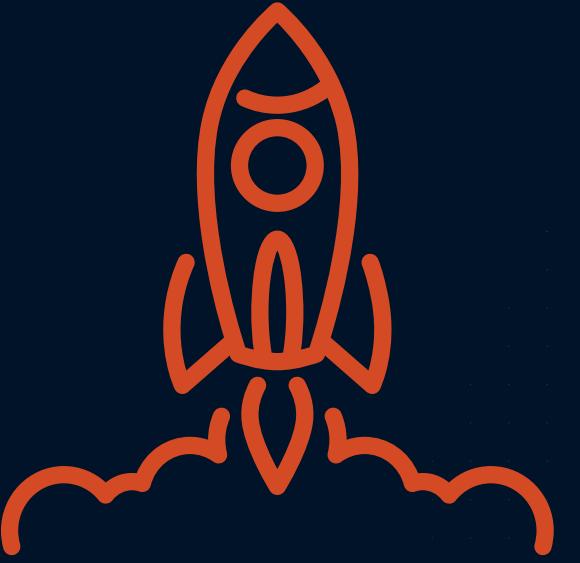
Year of experience: 5

Professional Experience: 2

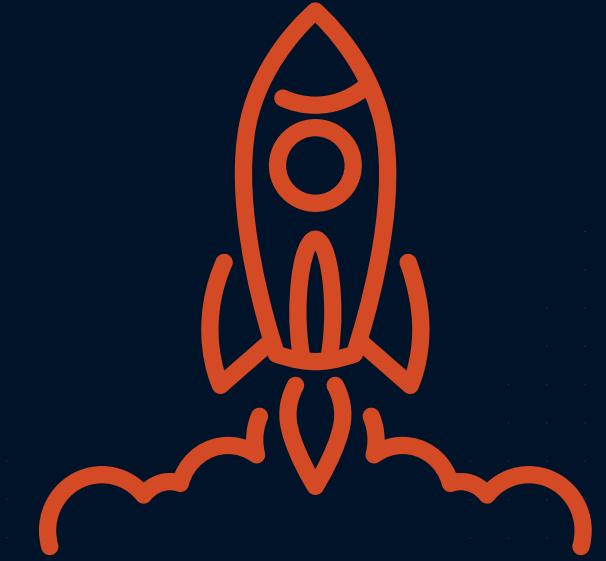
Skills & Abilities

- ⊕ Branding design
- ⊕ Illustration
- ⊕ Photography
- ⊕ Creative direction
- ⊕ Communication



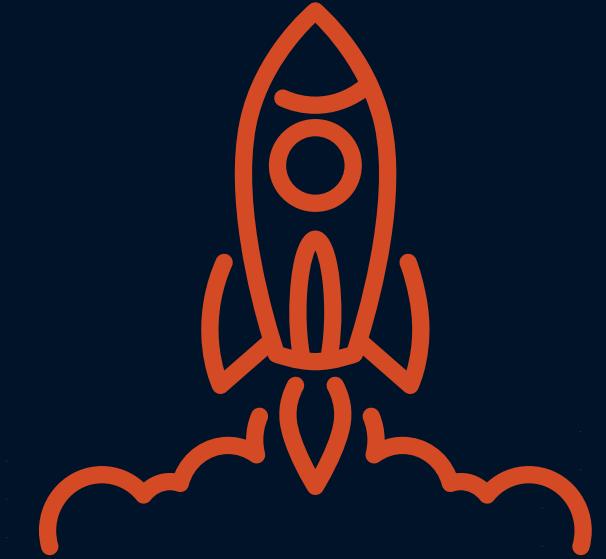


CURRENT FIELD OF INTEREST



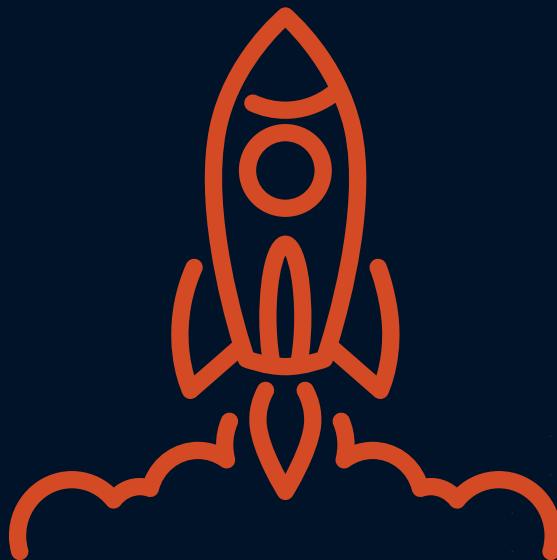
GRAPHIC DESIGNING

Graphic design is a craft where professionals create visual content to communicate messages. By applying visual hierarchy and page layout techniques, designers use typography and pictures to meet users' specific needs and focus on the logic of displaying elements in interactive designs, to optimize the user experience.



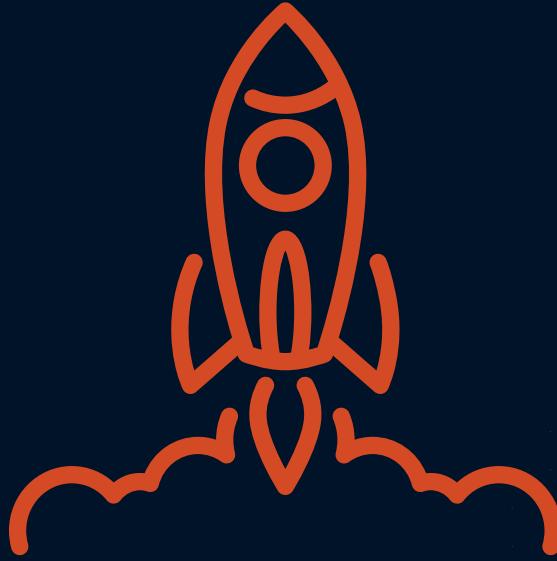
GETTING STARTED

I started out learning graphic designing in 2018 when I saw someone online creating Logos and posters for different clients. I took a keen interest and wanted to learn how to do that, I started looking at tutorials and tools online and began learning how to create designs in various tools like Adobe Illustrator and Inkscape.



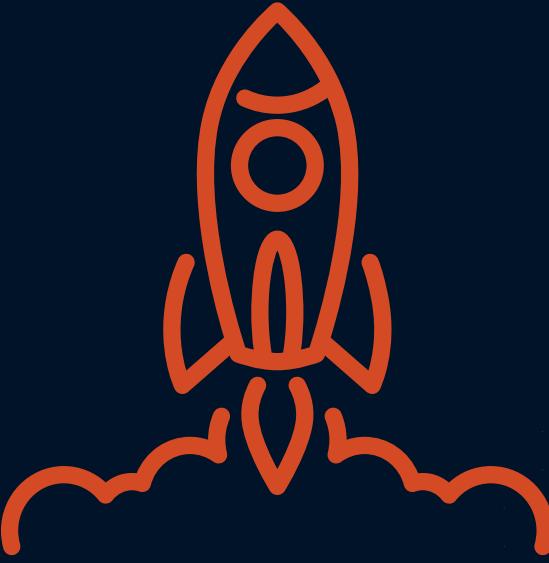
PROS & CONS

The few pros and cons about learning Graphic design is that it takes a creative mind to learn and you have to be patient and keep on brainstorming to come up with good ideas. The positive side is that it will help you build relations in professional fields as you work closely with other people in order to create meaningful designs for their brand.



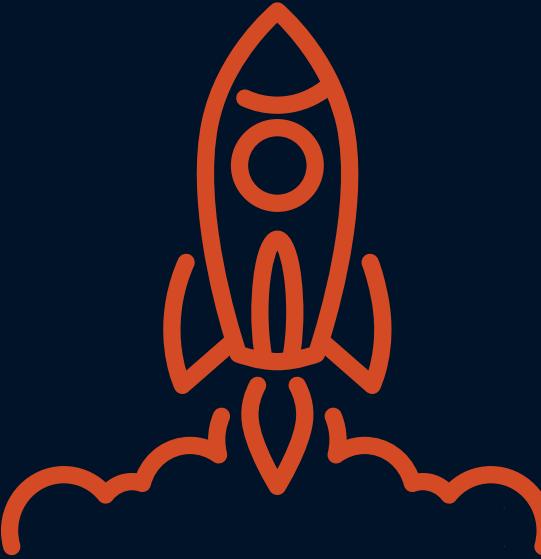
ACHIEVEMENTS

My current achievements include acquiring skills like communication and making brand Identity. Also having a good 2 years of professional experience aswell as 3 years of freelance experience.



WHY HAVE I CHOSEN THIS

I have always been interested in designing and doing creative stuff and I love the idea to represent something so artistically that it sticks with people and help the brand build a meaningful identity.



PATHS I FOLLOWED AND GUIDE FOR OTHERS

I started out by searching the tools and tutorials and slowly began to learn how each software and tools work. A few softwares I suggest are Adobe Illustrator, Adobe Photoshop, and Canva. I suggest you to look for tutorials and start learning these tools to understand how design works.



THANKYOU!