

QASIM MUHAMMAD

Front-End Web Developer & UX

📍 Luton, LU4 0PS M: 07506 257 733 E: mq12113@gmail.com

LinkedIn: [qasim-muhammad-16b24011b](#) | Portfolio: to be updated | GitHub: [/Qasim538](#)

Personal Summary

Front end web developer leveraging background in psychology to provide unique perspectives on how end-users interact with websites and software platforms. Earned a certificate in Full Stack Web Development from the University Coding Boot Camp. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

Technical Skills

JavaScript ES6+, CSS3, HTML5, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap.

Additional Key Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office, Sketch, Figma, XD, Good Knowledge of Web and Digital assets Wireframe, Low/High Fidelity Prototypes:

Projects

WeatherApp

<https://github.com/Qasim538/Check-Your-City-Weather>

- Summary: Weather app that provides current and future weather forecasts in cities.
- Role: Sole author
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Font Awesome, Photoshop

Click Stududio

<https://github.com/milla56/Click-Studio>

- Summary: Images and Videos search engine using 3rd party APIs.
- Role: Front end designer
- Tools: Bootstrap, CSS, JavaScript, APIs, Github

Industry Experience

Freelance (June 2023 – Current)

Junior Web Developer

Developed a user-friendly webpage to bring attention to shelter needs, events, and services.

Key Accomplishments:

- Co-developed a user-friendly, intuitive, and secure website from scratch with interactive features to optimize traffic and user experience.
- Collaborated with all stakeholders successfully while remaining fiscally responsible.
- Boosted funding and organization visibility by 35% through the creation of online animal profiles, surveys, contests and donation forms.

Hogarth Worldwide (Feb 2021 – Current)

- **Graphics Productions Artist**
(Feb 2022 – Current)
- **Sr. Mechanical Artist**
(Feb 2021 – Feb 2022)
- I prepare and create mechanical for final release to production.
- I am proficient in script automation and train my team to make our processes more efficient.
- As a brand guardian, I ensure high standards are met by following brand guidelines, QC check-lists and QC processes.
- I oversee high volumes of work including foreign language versions. I liaise with Project Managers in both the Print and Digital production teams.

Freelance (Aug 2020 – Feb 2021)

Senior Creative Artworker/Designer

- Set up digital and print assets.
- Ranging from studio and print design templates to HTML banners and presentation decks.
- Before the artwork is released, I check that the artwork matches the technical specs and format requested by the printers and developers.

McCANN London (Jan 2015 – Aug 2020)

Lead Creative Artworker

- Worked on digital and print projects creating high quality final print and digital artwork.
- Utilised client brand guidelines, technical specs, photography, and supplied text for brands such as **Just Eat, Subway, Premier Foods, eBay, Chivas, Bayer, Reckitt Benckiser, Microsoft, Mastercard, TSB** and **Qatar Financial Centre**.

Education

Certificate, Full Stack Web Development

University of Birmingham

Bachelor of Arts

Allama Iqbal Open University

Interests and Activities

A sports person. I Love arts, fashion, photography, travelling & music.
I have two young daughters and enjoy spending time with them.