# PHISHING AWARENESS TRAINING PROTECT YOURSELF AND YOUR ORGANIZATION MUHAMMAD QASIM @CODEALPHA

### WHAT IS PHISHING?

 Definition: Phishing is a type of cyber attack where attackers impersonate legitimate organizations via email, text message, or other communication channels to steal sensitive information.

- Types of Phishing Attacks:
- Email Phishing
- Spear Phishing
- Whaling
- Smishing (SMS Phishing)
- Vishing (Voice Phishing)



### HOW TO SPOT PHISHING EMAILS

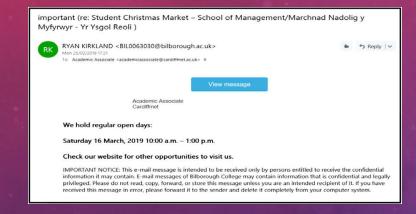
### **Common Signs:**

- Suspicious sender addresses
- Poor grammar and spelling
- Urgent or threatening language
- Unusual attachments or links



### Seven signs of a phishing email. "From" email address Sun 12.21.2021 10:37 PM is not official. Generic greeting or no greeting at all. Hover your mouse to reveal misleading URL hyperlinks. Request for personal You are required to use this form to update information over email. your login information immediatelly. Spelling and Buttons with hyperlinks grammar mistakes. to unfamiliar webpages. Unsolicitated attachments. Adapted from SecurityMetrics, 7 Signs of a Phishing Email

### REAL-LIFE EXAMPLES



FROM: accounts@payepal.com

SUBJECT: Suspicious account activity

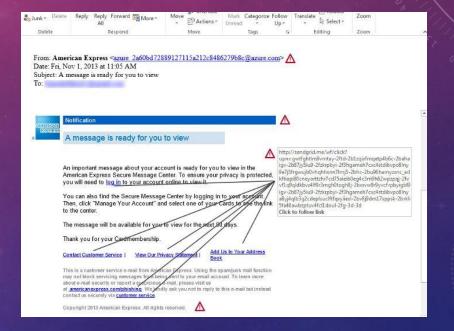
Dear Customer,

We have detected suspicious behaviour on your PayPal account. As such we have suspended all activity on your account until your recent transactions can be verified. To resolve this issue please visit www.paypal.com and log in using your username and secure password. Please note that your

account will remain suspended until this issue is resolved.

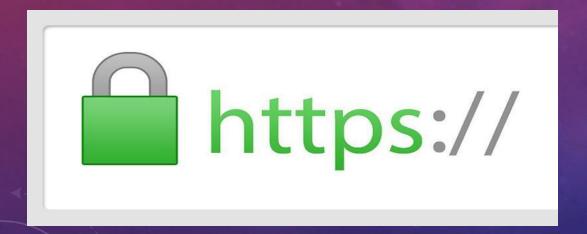
Regards,

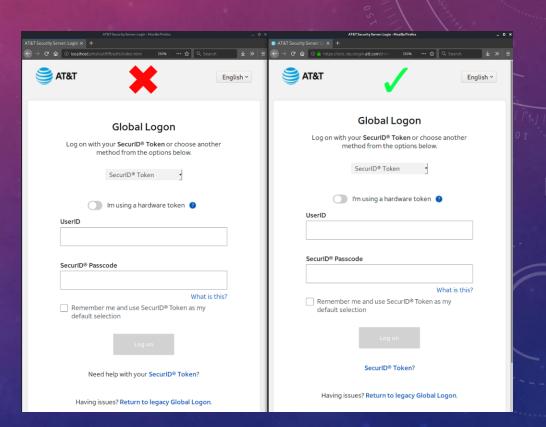
PayPal Account Team



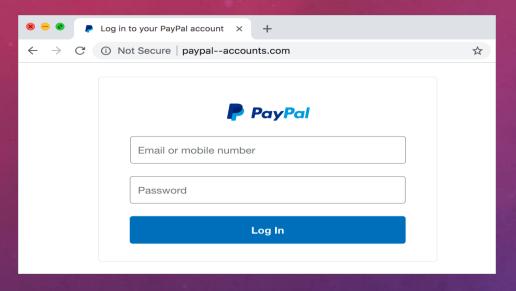
# IDENTIFYING PHISHING WEBSITES

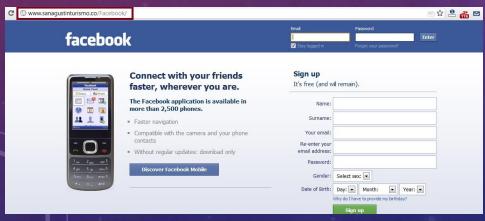
- Checking URL Legitimacy: Hover over links to check the actual URL
- Look for HTTPS: Ensure the site uses HTTPS

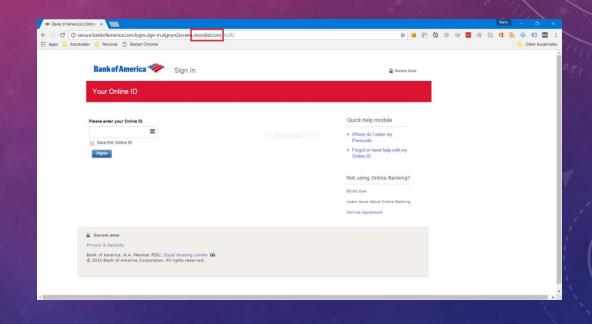




# PHISHING WEBSITE EXAMPLES







# HOW TO AVOID PHISHING ATTACKS

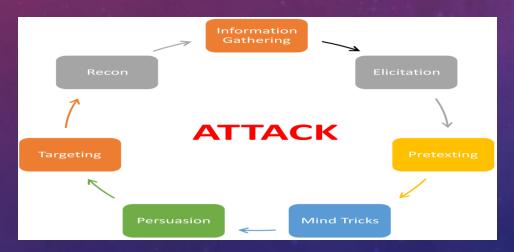
- Do not click on suspicious links
- Verify the sender before providing personal information
- Use anti-phishing tools and software
- Regularly update your software and security settings



### UNDERSTANDING SOCIAL ENGINEERING

### **Common Techniques:**

- Pretexting
- Baiting
- Quid Pro Quo
- Tailgating



- Incident: In 2016, a group of hackers used social engineering to trick an employee at a large technology company into revealing sensitive information.
- **Technique**: Pretexting The attackers posed as IT support staff and contacted the employee, claiming they needed to verify the employee's login credentials due to a supposed security issue.
- Outcome: The employee, believing the request was legitimate, provided their login details. The attackers then used this information to gain access to the company's internal network, resulting in a significant data breach.
- **Lesson**: Always verify the identity of individuals requesting sensitive information, even if they appear to be from within the organization.

# HOW TO REPORT PHISHING ATTACKS

- Do Not Interact: Do not click any links or download any attachments from the suspected phishing message.
- Collect Evidence: Take a screenshot of the email or website, including the URL and any suspicious elements.
- Report Internally:
- Forward the email to your IT or security team.
- Include any relevant details about how you received the message and any actions you took.
- Report Externally:
- For emails: Forward the email to the Anti-Phishing Working Group at reportphishing@apwg.org.
- For websites: Report the URL to Google Safe Browsing or Microsoft SmartScreen.
- Follow Up: Monitor for any response or further instructions from your IT or security team.



# CONCLUSION AND QUESTIONS

### **Summary of Key Points:**

- Phishing Awareness: Understanding what phishing is and the different types of attacks.
- Recognition: Identifying the signs of phishing emails and websites.
- Prevention: Steps to avoid falling victim to phishing attacks.
- Social Engineering: Awareness of common social engineering tactics.
- Reporting: Knowing how to report phishing incidents effectively.

### **Closing Remarks:**

- Thank you for participating in the training.
- Stay vigilant and always verify the authenticity of suspicious messages.



# THANK YOU

PRESENTED BY:

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