

Customer Profitability Dashboard

Total Profit

\$286,397

Avg Profit Per Customer

\$361

Total Sales

\$2,297,201

Total No. of Orders

9,994

Total No. of Customers

793

Region

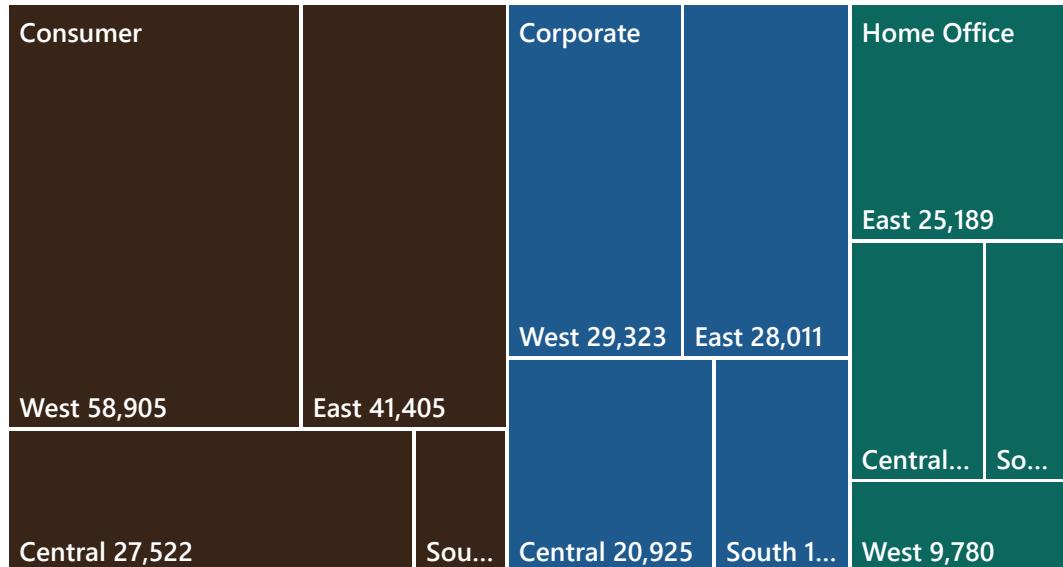
All

Order Date

1/3/2014

12/30/2017

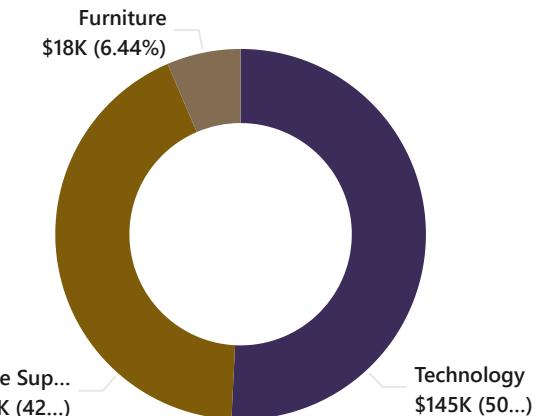
Total Profit by Segment & Region



Top 10 Customers by Profit

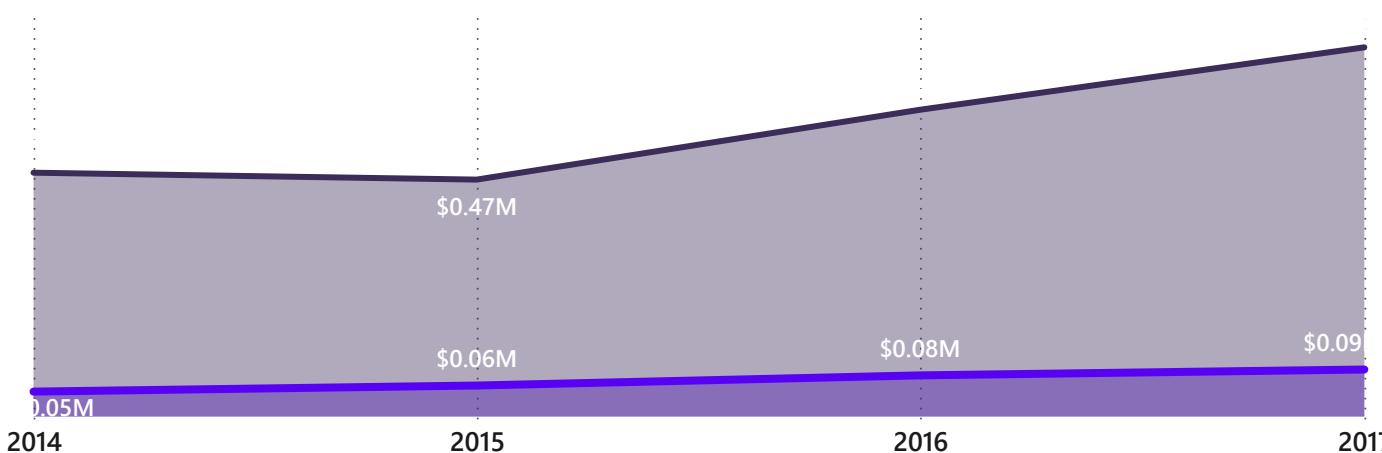
Tamara Ch...	\$9.0K
Raymond ...	\$7.0K
Sanjit Cha...	\$5.8K
Hunter Lo...	\$5.6K
Adrian Ba...	\$5.4K
Tom Ashb...	\$4.7K
Christoph...	\$3.9K
Keith Daw...	\$3.0K
Andy Reiter	\$2.9K
Daniel Ra...	\$2.9K

Total Profit by Category



Total Profit and Total Sales by Year

● Total Profit ● Total Sales



Total Sales and Total Profit by Customer Name

