

Customer Profitability Dashboard

Total Profit

\$286,397

Avg Profit Per Customer

\$361

Total Sales

\$2,297,201

Total No. of Orders

9,994

Total No. of Customers

793

Region

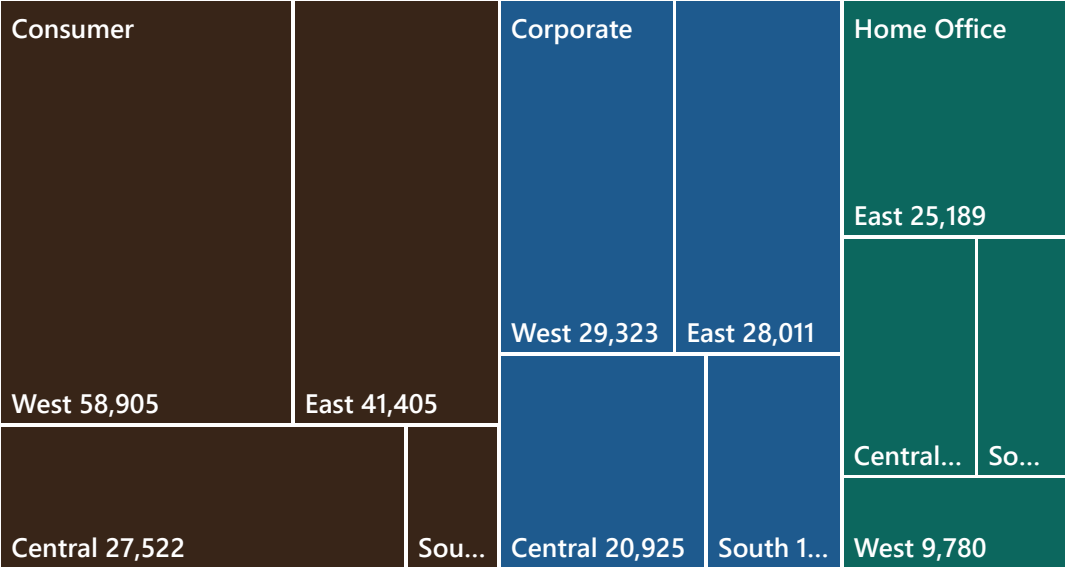
All

Order Date

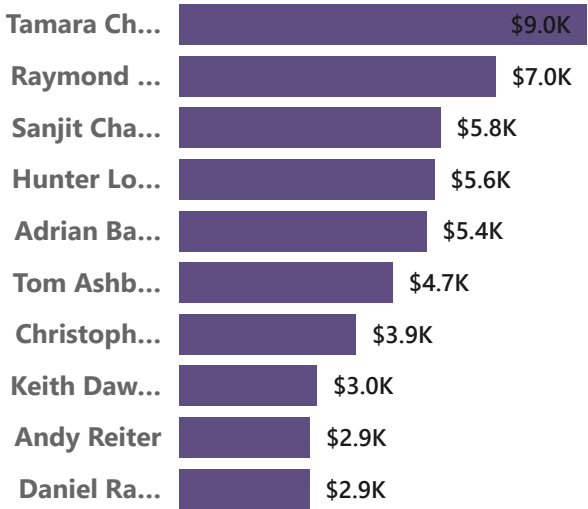
1/3/2014

12/30/2017

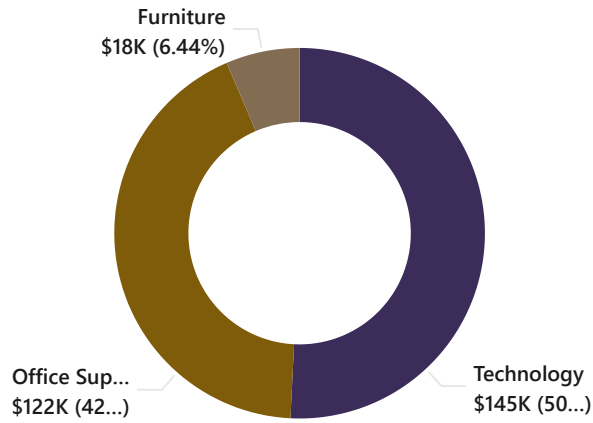
Total Profit by Segment & Region



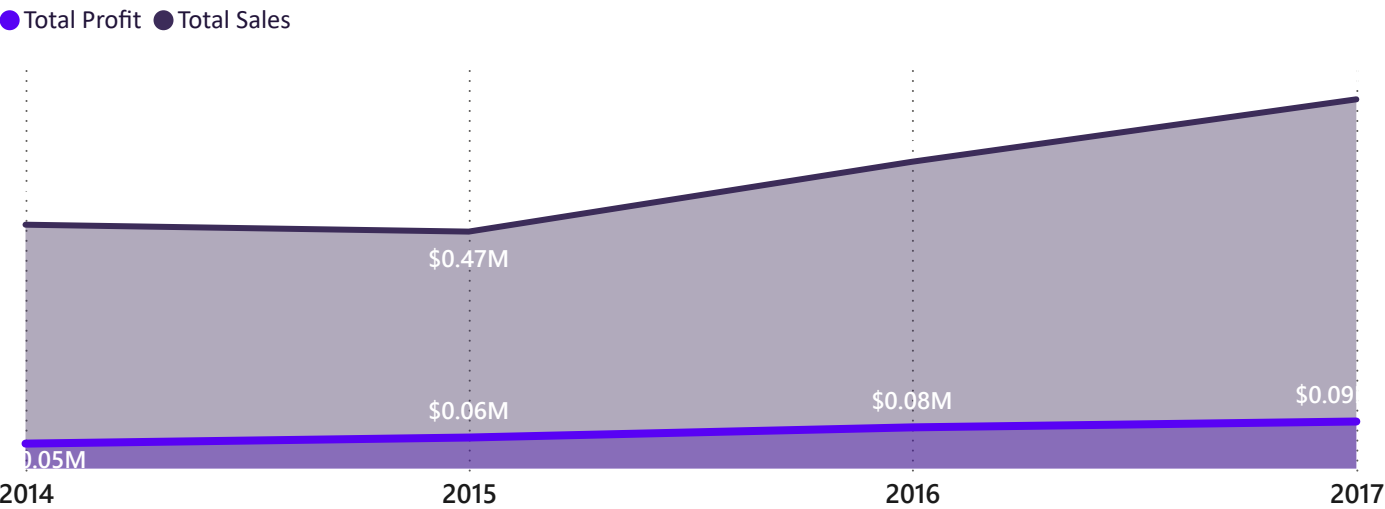
Top 10 Customers by Profit



Total Profit by Category



Total Profit and Total Sales by Year



Total Sales and Total Profit by Customer Name

