

# Customer Profitability Dashboard

Region  
All

Total Profit  
\$286K

Avg Profit  
\$29

Order Date

1/3/2014



12/30/2017



## Total Profit and Avg Profit by Customer Name

\$249✓

Goal: \$28 (+800%)

## Segment by Region

West

Central

South

East

## Top 10 Customer Name by Sales

Sean Miller

25.0K

Tamara Chand

19.1K

Raymond Buch

15.1K

Tom Ashbrook

14.6K

Adrian Barton

14.5K

Ken Lonsdale

14.2K

Sanjit Chand

14.1K

Hunter Lopez

12.9K

Sanjit Engle

12.2K

Christopher Conant

12.1K