

*shar***pay** *io*

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# Sharing is the **new mining**

Share button with blockchain profit

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Status: **working product**  
(MVP)



Global  
SMM market

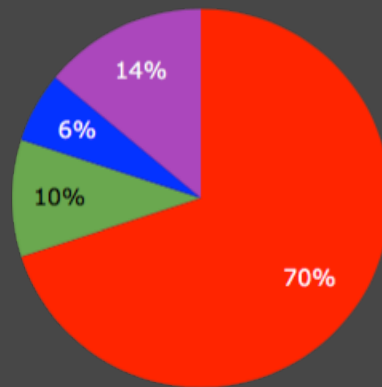
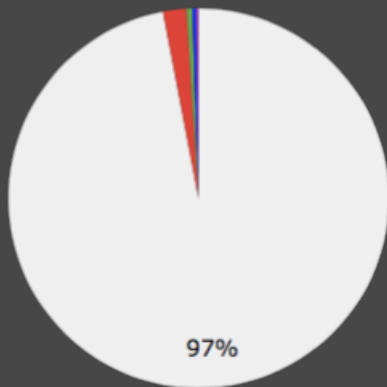
\$40 billion

Global blockchain &  
cryptocurrency market

> \$500 billion





Sites in the world

≈ 1 billion



- No button
- AddThis
- ShareThis
- AddToAny
- Others

# sharpay\$ global share market

	sharing	NEW: multi-sharing	NEW: sharing with profit	NEW: blockchain usage
<b>sharpay\$io</b>	+	+	+	+
 AddThis *	+	-	-	-
 ShareThis	+	+/-	-	-
 AddToAny	+	-	-	-
 Pluso	+	-	-	-

\* Oracle acquired AddThis for \$200 millions in 2016

# sharpay\$ solution

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The **sharpay** is the share and multi-share button for sites with blockchain-based rewards for content promotion for users. Multisharing is an opportunity to share the content in several networks in one click. The **sharpay** button can look like anything, it can be designed like on this page or customized for the any web design you wish.



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Connections:



We are continuing to work on connecting new social networks.

# sharpay\$ technology



## Easy integration

buttons are easily integrated into any sites



## Social capital

automatic assessment and ranking of users within the system allows users to receive bigger rewards



## Presence of targeting

sites, which installed the buttons, can select the right audience to pay for multisharing



## Protection from cheating

the system includes mechanism of protection against bots, which limits the amount and size of paid multisharing



## Easy use

user-familiar actions for content sharing, which are easier and faster due to multisharing



## Automatically created user account

when sharing for the first time, the user is registered in the system and starts earning tokens

# sharpay\$ advantages



Increase conversions  
distribution of the sites  
content in social networks



Usability  
and the possibility of earning  
tokens (digital currency,  
crypto-currency)



Increase of sites KPI  
number of active users, views,  
registrations, sales



**Traffic increase**  
to sites

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35 million sites  
with button \*

0.5 million  
paying sites \*

\$150 million  
revenue in year \*

\* Forecast in 3 years, by the results of 2020

# sharpay\$ tokens & bonus 55%!

## Presale

Start: December 11, 2017

Token price: 0.00003 ETH

Minimum purchase: 0.1 ETH

Bonus: 50% (+5%, >50 ETH)

Tokens for sale: 80 million

Cap: \$800k

## Token Sale

Start: March 1, 2018

Token price: 0.00003 ETH

Minimum purchase: 0.1 ETH

Bonus: 40%, 30%, 20%

Tokens for sale: 1.420 billion

Soft Cap: \$3M

buyback, quarterly  
from Q4 2018, 90% of revenue

at par  
0.00003 ETH



## Ken Huang | Well-known Blockchain Expert

Former Chief Blockchain Scientist & VP at Huawei Technologies. Worked for CGI Federal office in USA as Director of Cyber Security, and Director of Cloud Security. He established CGI Federal Identity Management Practice, and Cyber Security Competence Center. While working for CGI as Executive Consultant, Ken consulted the United States Federal Government, financial institutions, and utility companies and provided expertise in Finance, Blockchain, and Cyber Security.



## Simon Choi | TOP 10 at ICObench, Fintech & ICO Lawyer

International lawyer with more than 25 years of experience, qualified to practise law in England & Wales, and in Hong Kong, China. He is well known blockchain speaker and blogger, rated world top 10 by icobench.com. Simon provides advising and reviewing new blockchain regulations in various jurisdictions to ensure the highest degree of compliance and adherence to all relevant government policies towards blockchain technology



## Vincent Mascart | Blockchain Enthusiast, Developer & Blogger

Entrepreneur, Developer, founder of several companies, has provided consultancy to several international companies and is now totally focused on blockchain technologies. Blockchain enthusiast, one of the TOP bloggers in the Steemit and Golos Blockchains. Witness for multiple DPOS projects (Steemit, Golos etc.), has successfully created and deployed several blockchain based applications. Speaks French, English, Dutch, Italian, Chinese and is learning Russian.





## Anton Solodikov | CEO

IT entrepreneur, blockchain activist, inventor, author of patent and international patent applications for content promotion, previously, the CEO at Balalike LLP UK (development of content monetization systems) and CMO at GOLOS.io (blockchain and social network, **tokens x40**).



## Arkady Yasashny | CFO

Ex-top manager of the largest Russian banks (VTB, MDM, Union), an entrepreneur and investor in high-tech start-ups.



## Igor Karavaev | CBDO

Ex-executive Director of the Skolkovo Foundation, a leading Russian business incubator of start-ups, as well as a Chief Strategy and Business Officer of a number of major Russian corporations.



## Alexey Stukarchuk | CTO

Blockchain enthusiast, experienced developer of ERP and CRM systems for international companies (including Skoda, Bosch, Ulmart), mobile application developer (iOS, Android), development team leader.