# Experiential Project Team Charter

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Team Lead	Name: David Sado
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	Sponsor Company – Excelerate
Team Members Roles and	Individual Company Contacts - Shruti Mishra, Project
Responsibilities	Coordinator
	WEEK 1:
	Team Lead - 1.David Sado
	Project Manager - 1.P.Rachelin Sujae 2. Okafor Nmesoma
	<b>Project Lead</b> - 1.Ernest Enuagwune 2. Rachin S R 3. Vivek
	Grover
	Project Scribe - 1.Vishnu S

# WEEK 2:

**Team Lead** - 1.P.Rachelin Sujae

**Project Manager** - 1. Okafor Nmesoma 2. David Sado 3. Vivek Grover

**Project Lead** - 1. Vishnu S

Project Scribe - 1. Ernest Enuagwune 2. Rachin S R

#### **WEEK 3:**

Team Lead - 1. Aastha Khanna 2. David Sado

Project Manager - 1. Vishnu S 2. Rachin S R

**Project Lead** - 1. Okafor Nmesoma 2. P.Rachelin Sujae 3. David Sado

**Project Scribe** - 1. Vivek Grover

#### WEEK 4:

Team Lead - 1. Vishnu S

**Project Manager** - 1. Ernest Enuagwune 2. David Sado 3. Vivek Grover

**Project Lead** - 1. Rachin S R 2. Ernest Enuagwune 3. Okafor Nmesoma

**Project Scribe** - 1. P.Rachelin Sujae

**Team Lead** - represents team and collaborates, via email and on calls, to minimize communication errors.

**Project Manager** - provides guidance and draws out insight from other team members, ensuring that the project execution remains on track.

**Project Lead** - responsible for holding the group accountable for meeting deadlines and ensures that the project deliverables are being met.

**Project Scribe** - responsible for taking meeting minutes and distributing notes/assignments. Can assist Team Lead in drafting emails and communication between sponsor and group.

# Mission, Vision Objectives & Core Values

Mission Statement: "To provide executable project plans and recommendations for strategy, accomplishing the specific needs of our sponsor and enabling them to implement positive transformation within their organization"

# Execution Strategy:

# 1 Understanding Sponsor Requirements:

**Steps:** To conduct in-depth analysis and reviewing the sponsor data to uncover and comprehend their individual requirements, issues, and aspirations.

### 2 Complete Project Planning:

**Steps:** To create a precise project plan with specific dates, milestones, and resource requirements. Ensure that the objectives of the sponsor are met.

### 3 Data-Driven Insights:

**Steps:** To conduct extensive research and analysis to give datadriven insights to the sponsor. Convert complicated data into useful advice.

#### 4 Recommendations for Strategic Action:

Steps: To develop strategic suggestions based on an in-depth study of the sponsor's industry, rivals, and market trends. Outline the advantages and possible consequences of each item in detail.

#### 5 Team's Collaboration:

**Steps:** To lead interactions with the sponsor's global team to gather input, polish ideas, and assure alignment. Encourage teamwork to increase the project's efficacy.

# 6 Updates on Progress on a Regular Basis:

Steps: To implement a strong communication strategy, delivering regular updates to the sponsor on project milestones, difficulties, and triumphs. Maintain openness throughout the process.

#### 7 Measurable Results:

**Steps:** To establish key performance indicators (KPIs) and metrics to track the success of the recommendations that have been implemented. Assess and report on the project's impact on a regular basis.

Vision Objectives for a Collaborative and Positive Team Dynamic:

# 1. Transparent Communication Channels:

**Objective:** To create transparent and open communication channels inside the team.

Actions: Conducting frequent team meetings, promoting input, and ensuring that information is communicated as soon as possible. Making use of collaborative technologies to improve communication.

### 2 .Common Goals and Objectives:

**Objective:** To align team members with common goals and objectives.

**Actions:** To clearly describe the mission, goals, and individual roles of the team. Encourage a sense of ownership and dedication to common accomplishment.

### 3. Making Decisions Together:

**Objective:** The goal is to promote inclusion in decision-making processes.

Actions: Encouraging various ideas, include team members in decision-making, and foster an inclusive workplace in which all voices are heard and respected.

### 4 Appreciation and recognition:

**Objective:** To recognize and celebrate individual and team accomplishments.

Actions: Implementing a method for recognizing successes, large and small. Create a culture of thankfulness and acknowledgment.

# 5 Continuous Education and Development:

**Objective:** To create an atmosphere that encourages lifelong learning and development.

Actions: Make training, skill development, and information exchange opportunities available. Encourage team members to experiment with new concepts and technology.

#### 6 Culture of Constructive Feedback:

Objective: To create a culture of constructive feedback.

Actions: Encouraging open and honest comments, both positive and negative. Creating a secure environment for team members to communicate ideas for improvement.

# 7 Team-Building Practices:

**Objective:** Team bonding should be strengthened through frequent team-building activities.

	Actions: Planning and coordinating in-person and virtual teambuilding activities. Encouraging a spirit of friendship and teamwork outside of work-related responsibilities.
Internal Checks, Balances, and Reviews	Internal Checks, Balances, and Reviews Framework:
	1 Alignment of SMART Goals:
	Team members are expected to develop and discuss SMART objectives on a regular basis.
	Goals are specific, measurable, attainable, realistic, and timebound.
	Individual goal evaluations are conducted on a daily basis.
	2 Check-Ins with the Team on a Regular Basis:
	Weekly full team meetings are expected.  Topics include progress reports, goal alignment, resource requirements, feedback, and forthcoming milestones.
	3 Continuous Improvement and Learning:
	Weekly learning sessions and constant learning involvement are expected.
	Participation in training and skill development opportunities is measured.
	4 Action Items Documented:
	Check-in-related action items are documented.  Completion of documented action items is measured.
Operations:	Assignments: Reviewing the syllabus, creating the Project Plan,
• Assignments • Mostings	drafting the Project Report, delivering the Final Project.  Mostings: Team will most overy day at 7:30pm IST via
<ul><li>Meetings</li><li>Communication Guidelines</li></ul>	Meetings: Team will meet every day at 7:30pm IST via Microsoft Teams/WhatsApp. Meeting with sponsor will take
Status Updates	place every Tuesday at 7pm via Microsoft Teams/Skype.
• Deadlines	Communication Guidelines: Team Lead will represent team to
	sponsor; everyone is expected to participate and contribute and maintain collaboration (cc'ing entire team on emails, for example); main channel of communication among team will be amails among team members will be responded to within

email; emails among team members will be responded to within

24 hours, emails between Team Lead and Sponsor will be

responded to within 48 hours; listen and respect each other's ideas, encourage conciseness

*Status Updates:* Team will provide a weekly status update to client by Tuesday at 7pm. Individual contributions are due by Tuesday at 9am.

*Deadlines: Overall* Project Draft is duration is from December 4<sup>th</sup>, 2023. Final project is due by January 4<sup>th</sup>, 2024.

#### Week 1:

Start date: Monday, 4 December 2023, 7:38 AM

Task 1: Team Charter & Data Cleaning

Due Date: Saturday, 9 December 2023, 12:00 PM

**Task 2**: EDA Report

Due Date: Monday, 11 December 2023, 12:00 PM

#### Week 2:

Start date: Monday, 11 December 2023, 7:38 AM

Task: Data preprocessing, dashboard expectation by creating a

wireframe for your dashboard

**Due Date:** 18 December 2023, 12:00 PM

#### Week 3:

Start date: Monday, 18 December 2023, 7:38 AM

**Task:** Exploring google data studio and create the initial

dashboard design

**Due Date**: 25 December 2023, 12:00 PM

#### Week 4:

Start date: Monday, 25 December 2023, 7:38 AM

**Task:** Final presentation of dashboard with key findings,

insights and story telling

**Due Date: 4** January 2024, 12:00 PM