General description:

A total of 576 players spend $2379.77 from 780 purchases. There are 183 items been purchased, and the average purchase is $3.05.

Trends:

Male players are the major player, and they are the major gender group for the purchasing(84%). Players ages between 20 to 24 spend $1114.06 from 365 purchases. They are the major age group for the purchasing.

On average, players spend $3.05 for one item. The top five spenders spend $13.1 to $18.96 to purchase 3 to 5 items.

The most popular and profitable item is item 178 (Oathbreaker). Players spend $50.76 on it through 12 purchases. Item 145, 108, 103, 92, 82 and 19 are all popular items. The top five total purchase values are ranging from $34.8 to $50.76.