



Ateneo de Zamboanga University

The Jesuit University in Western Mindanao
La Purisima Street, Zamboanga City
School of Liberal Arts



ART APPRECIATION FINAL PROJECT – Docu-series

Project Title: Interview with an Artist

Description: The final project is a group project that involves **interviewing an artist** and **presenting** the content of that interview in **audio-visual** format. The project comprises 1/3 of the final grade.

Specific Instructions

1. The class shall be divided into groups each of their preference.
2. Each group is to choose an art form and look for an artist in the region (Zamboanga Peninsula) of the chosen art form. The choice can be one of the following:
 - a. Architecture (Urban developer, Local Architect who has contribution to Zamboanga)
 - b. Music (local pop artist, local musician, or local composer)
 - c. Film (local director, local film makers)
 - d. Literature (local writer of fiction and/or poetry)
 - e. Visual Arts (local painter, sculptor, graphic designers)
 - f. Performance Art (local theater director or writer, local dance choreographer, performer)
 - g. Fashion (local fashion designer)
 - h. Culinary Arts (Local chef or restaurateur)
3. The focus of the interview must be on the artist's craft, the influence/s in his/her work, and the impact that his/her art has to local culture and the current generation. The groups have to create their own interview schedule
4. The following is the structure of your interview/feature video: The artist's journey (as an artist)
 - His/her artistic process
 - The themes and subject matter of his/her art
 - His/her inspiration and influence
 - Effect of his/her art to local art and culture
 - Impact of the artist to the young generation and aspiring artists.

5. Creatively organize the content of the interview in a **docu-feature video**. Create your own title for the feature. The length of the video would depend on the content but **10-12 minutes will suffice**. The groups have the liberty on how to format the content (creativity is a criterion). Make sure to include a credits section in the final part of the video and be sure to write the names of the group members.
6. **The final product will be presented before the class in the last week of class (This is optional).**
7. Submission is through a google file drive which will be provided. File name has to be the title of your video, followed by "Final project", for example:
BeautyandDesire_FinalProject.

8. DEADLINE OF SUBMISSION: MAY 10, 2025

9. Google Drive Link:

Rubric for Grading

Category	Score of 5	Score of 4	Score of 3	Score of 2
Required Elements (x4) Score:	Goes over and above all the required elements stated in the directions & instructions	Includes all of the required elements as stated in the directions/instructions	Missing one or more of the required elements as stated in the directions/instructions	Several required elements are missing from the project
Creativity (x3) Score:	Exceptionally clever and unique in showing deep understanding	Thoughtfully and uniquely presented; clever at times in showing understanding of the material	A few original touches enhance the project to show some understanding of the material	Shows little creativity, originality and/or effort in understanding the material
Organization (x3) Score:	Exceptionally organized and particularly neat in design and layout.	Organized and neat in design and layout	Acceptably organized but may be messy at times and/or show lack of organization	Distractingly messy or very poorly designed. Does not show pride in work.
Language (x3) Score:	No grammatical or mechanical mistakes in the project	A few grammatical/mechanical mistakes which are not distracting	Several grammatical/mechanical mistakes which are distracting	Many grammatical or mechanical mistakes throughout the project. Clearly not proofread.
Understanding of Content (x3) Score:	Shows a sophisticated understanding of the impact of the art to local culture	Shows an understanding of the impact of the art to local culture	Displays a somewhat limited understanding of the impact of the art to local culture	Does not show an understanding of the impact of the art to local culture
Overall Effectiveness of Content and Completion (x4) Score:	Project is engagingly organized and presents material that is captivating for the viewer.	Project is somewhat organized, complete and holds the attention of the viewer	Project is disorganized and incomplete at times and is somewhat able to hold the attention of the viewer	Project is incomplete and not easy to follow

Total Score: _____/100

SUMMARY REPORT

LIFE AND WORKS OF (Name of the Local Artist)

Title Page *Life and Works of Alecs Domingo*

*Followed by list of members and course

I. Introduction

- A. Brief Introduction to the Artist
- B. Importance of the artist in the local art scene
- C. Purpose and significance of the paper

II. Early Life

- A. Background and upbringing
 - Birthplace and date
 - Family
- B. Education
 - Colleges attended or programs graduated
 - Formal art education/training (if applicable)
 - Influential mentors or experiences

III. Artistic Development

- Early influences and inspirations
- Evolution of style and techniques
- Key milestones in their artistic journey (when it started to present)
- Personal or professional challenges faced and how they counter these

IV. Major Works

- Different works of art with descriptions
- Themes and messages (if applicable)
- Techniques used
- Unique characteristics

V. Conclusion

- Summary of the artist's life and contributions
- Reflection on their significance in the art world

References

**only if there are further readings, materials, and online sources used*

