

Khoja4VC&Fndrs

Multidimensional artificial intelligence and the wisdom of the ages

1. Introduction

Project Name: *AI Decision Support Platform for VCs & Founders*

Stage: Pre-Seed

Status: Prototype

Funding Goal: €50,000–€300,000 over 12 months

Use of Funds: Finalizing the product, team expansion, marketing strategy development, and initial scaling

Model: B2B SaaS

Target Market: Global — serving venture investors and startup founders worldwide

2. The Problem

- **Investors** are overwhelmed by unstructured information and struggle to evaluate early-stage startups effectively.
 - **Founders** face challenges in identifying the right investors, pitching efficiently, and understanding dynamic markets.
 - Both sides lack a unified, intelligent platform that simplifies decision-making through structured data and personalized recommendations.
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3. Our Solution

We are building a next-generation decision support platform powered by AI to serve both sides of the venture ecosystem:

- **For investors:** Curated startup analytics, risk insights, and intelligent matching based on investment thesis and signals.
 - **For founders:** Smart pitch-building tools, investor-matching algorithms, and trend-based market insights.
 - **Key features:** Multidimensional AI engine, premium personalization for high-tier users, CRM/ERP integration (planned).
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4. Market Opportunity (TAM / SAM / SOM)

- **TAM:** \$1,040B+ — Global AI-enabled SaaS Market by 2032 (CAGR ~39%)
- **SAM:** \$384B+ — Global B2B SaaS Market by 2024
- **SOM:** ~\$10B — Focused opportunity in the venture capital and early-stage tech startup ecosystem

Sources: Coherent Market Insights, Statista, LinkedIn B2B SaaS reports

5. Competitive Advantages

- **Multidimensional AI:** Our system interprets investor and founder data across multiple axes — industry, stage, region, history — and delivers contextual recommendations.
 - **Premium Personalization:** Adaptive user experiences for premium accounts — investor dashboards, founder pitch builders, and strategic alerts.
 - **Future-Proof Integration:** CRM/ERP system compatibility ensures long-term workflow synergy.
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6. Business Model

- **SaaS Subscriptions:** Tiered monthly plans (Starter, Pro, Premium)
 - **Premium Services:** Investor-targeted sourcing, deep analytics, and one-on-one advisory
 - **Partnership Channels:** Integration with VCs, accelerators, and venture networks
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7. Team

- **Co-founder & CEO:** Experience in management and strategic leadership
 - **Co-founder & CTO:** Expert in AI and SaaS architecture
 - **Full Stack Developer & Data Scientist:** Core developer and AI engineer
 - **Marketing & HR Lead:** Brand growth, communications, and talent management
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8. Roadmap

- **Sep 2024:** Concept development
 - **Jan 2025:** Product development begins
 - **Oct 2025:** MVP launch
 - **Nov 2025:** Public product release
 - **2026:** Expansion of product categories and CRM/ERP integrations
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9. Funding Ask

- **Amount:** €50,000 to €300,000 in pre-seed capital
 - **Instrument:** SAFE (Simple Agreement for Future Equity) or Convertible Note
 - **Use of Funds:**
 - Product development — 40%
 - Team expansion — 30%
 - Marketing & growth — 20%
 - Operations — 10%
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10. Contact

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