QHUBAIB MUEEZ SHAIKH

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Data Analyst & Brand Protection Specialist | Skilled in Data Collection, Validation, and Analysis | Proficient in Python, SQL, Excel, Power BI | Expertise in Online Fraud Detection and Cyber Threat Mitigation.

PROFESSIONAL EXPERIENCE

Website Enforcement Specialist (Promotion from Research Analyst / Brand Protection Analyst) Corsearch | Mumbai, India | June 2023 – Present

- Safeguarded global brands like Microsoft, Marshall, and Logitech by identifying and mitigating online threats, including phishing, malware, and DNS abuse.
- Took down fraudulent websites, marketplaces, social media accounts, and apps, reducing cyber risks and strengthening brand security.
- Ensured 99.9% data accuracy through rigorous quality control, enhancing threat detection and enforcement strategies.
- Managed Microsoft projects, surpassing client expectations by 95% while executing large-scale brand protection initiatives. Led investigations into data discrepancies, reducing business decision errors by 80% and improving threat intelligence accuracy.
- Developed automated monitoring tools, cutting manual tracking efforts by 50% and improving enforcement efficiency.
- Collaborated with cybersecurity and legal teams to enhance takedown processes, reducing response time by 75%.
- Implemented compliance measures, ensuring 85% adherence to industry regulations and brand protection policies.
- Optimized data flow and reporting systems, improving processing efficiency by 70% for faster threat response.
- Led a team of analysts, streamlining workflows to boost productivity by 40%, enhancing takedown operations.

SKILLS

- **Data Analysis**: Data mining, validation, qualitative & quantitative analysis
- **Data Quality:** Error identification, methodology improvement, data reconciliation
- **Technical Tools:** SQL, Excel (Advanced), Power BI, Tableau, Google Analytics, Looker
- **Reporting:** Data visualization, dashboards, insight-driven presentations
- **Brand Protection:** Online fraud monitoring, trademark infringement detection, policy enforcement, phishing website takedown, DNS abuse takedown, malware takedown, brand protection & anti-counterfeiting Brand Impersonation & Typo-squatting Detection.
- **Online Fraud Investigation:** Dark web monitoring & analysis, threat intelligence & risk assessment.

EDUCATION

Bachelor of Engineering in Computer Science University of Mumbai | 2019 – 2023 | GPA: 7.89

CERTIFICATIONS

- Shields Up: Cybersecurity Virtual Experience Program – AIG
- Cyber Threat Intelligence & Investigation – EC- Council
- Cybersecurity Virtual Experience Program – Mastercard
- Power Programmer – Infosys
- Data Analytics Consulting – KPMG | Data Analytics and Visualization Job Simulation – Accenture
- Certified IP Rights – WIPO

PROJECTS

- **Eye of Providence** – **Criminal Identification System (Python, AI, ML, DL**) - Developed a criminal identification system authorized by Mumbai Police with efficient data storage.
- **Multiple Website Price Tracker (Web Scraping, Python)** - Developed a tool to track e-commerce prices.
  Group Chatting Application (Java, NoSQL) - Created a real-time chat application with NoSQL database support.
- **Custom E-Commerce Website (Python, AI, ML, DL)** - Built an AI-driven e-commerce platform.

INTERNSHIP

- **Cybersecurity Engineering** – SAP | Gained experience in risk mitigation and secure coding.
- **Cyber Security Global** – Clifford Chance | Analysed cyber risks and data protection laws.
- **Data Analytics Consulting** – KPMG | Applied SQL, Power BI, and Excel for business insights.
- **Antitrust Global** – Clifford Chance | Studied antitrust regulations and market compliance.

ACHIEVEMENTS

- Secured 2nd place in Projectathon National Level Competition 2023 (Atharva College of Engineering).
- Won 2nd place in IMPERIA CONVERGENCE (Viva Institute of Technology).
- Achieved 2nd place in Project Competition (Rajiv Gandhi Institute of Technology, Mumbai).

ADDITIONAL INFORMATION

Hobbies – Gaming, Workout, Writing Novels, Watching Movies & Anime