



joshua pines

chief trouble maker and luddite
technicolor digital intermediates

“...from scene to screen...”

color enhancement and rendering
in film and game production

siggraph july27, 2010 los angeles, california



SIGGRAPH2010

You are Here

IRE 0 10 20 30 40 50 60 70 80 90 100

10 Bit CV 0 64 151 239 326 414 502 489 677 764 852 940 1023

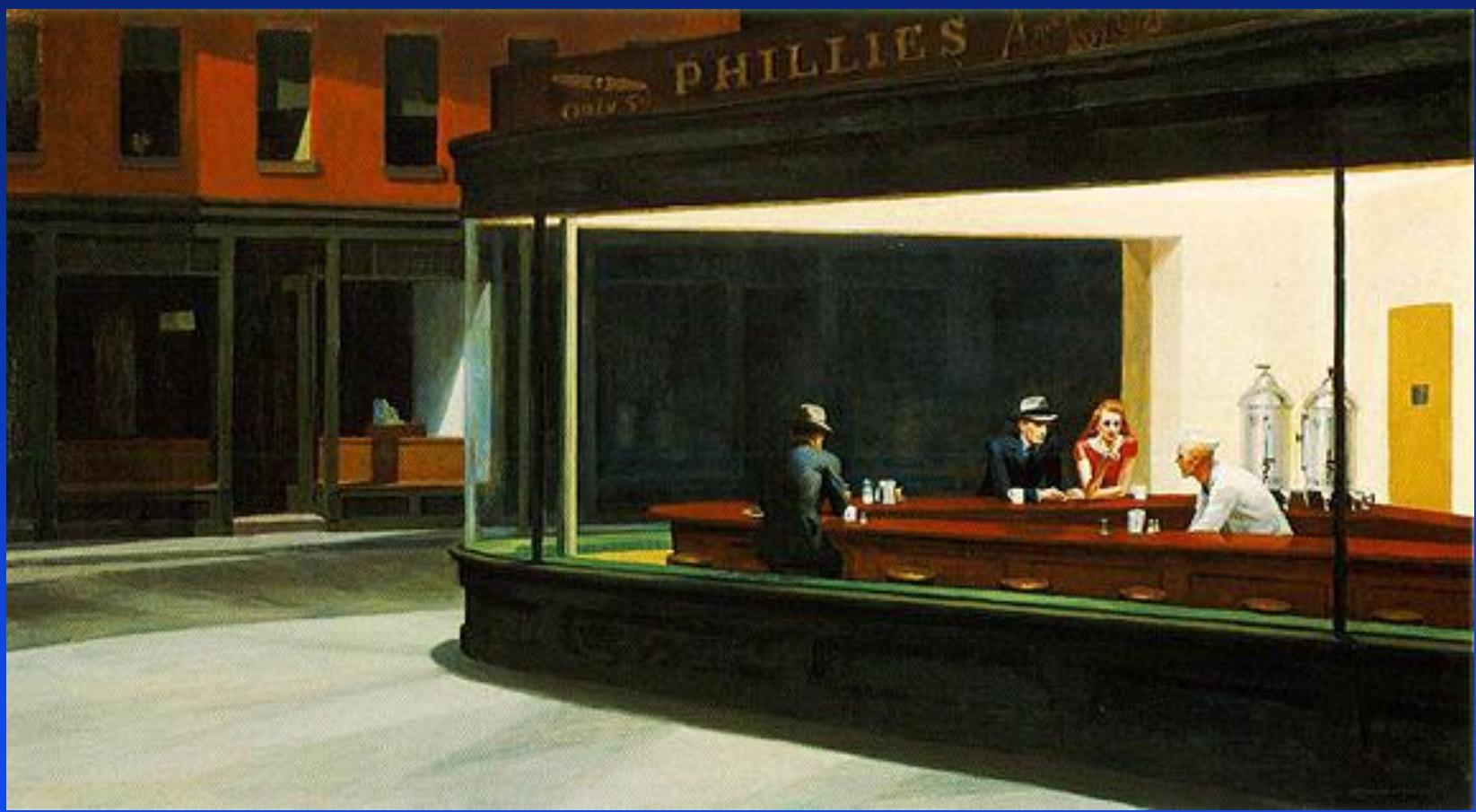


Cave painting, Lascaux, France, 15,000 to 10,000 B.C.













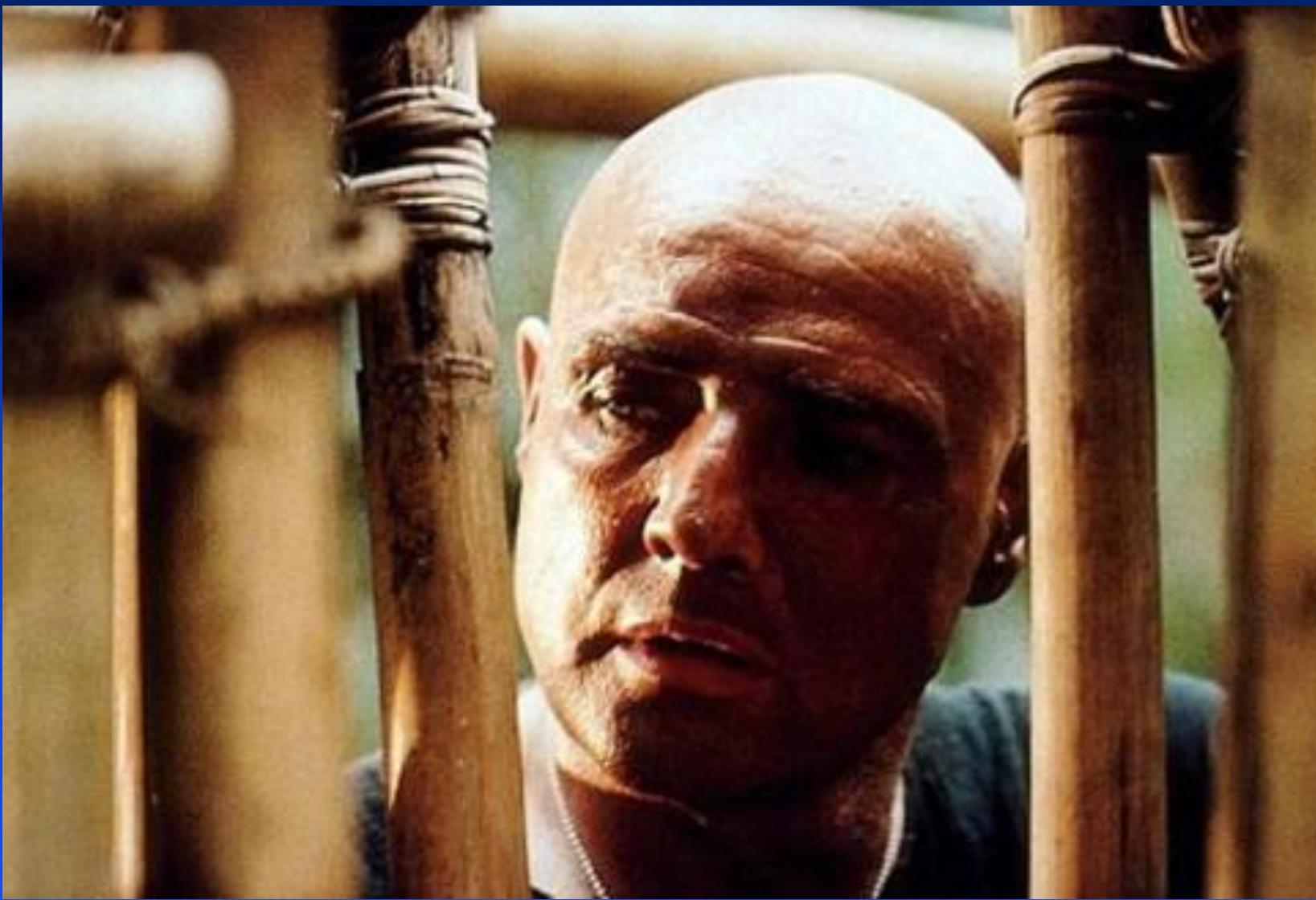








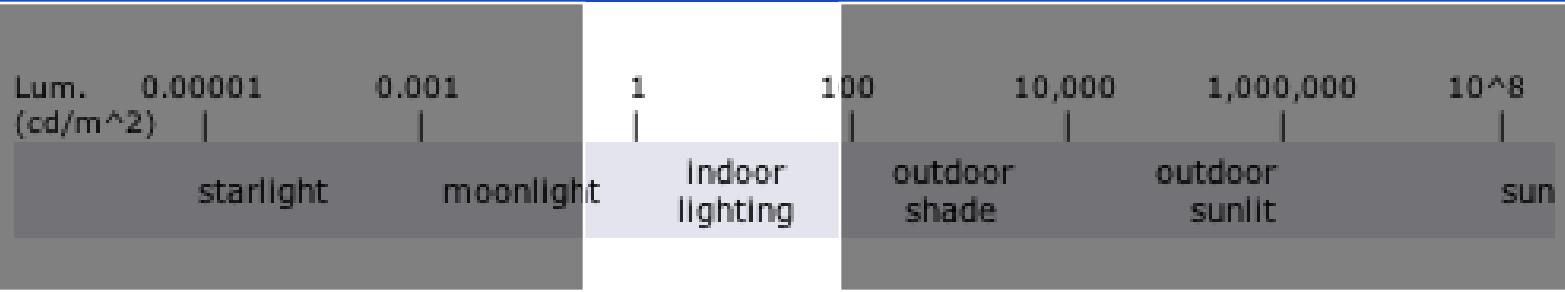




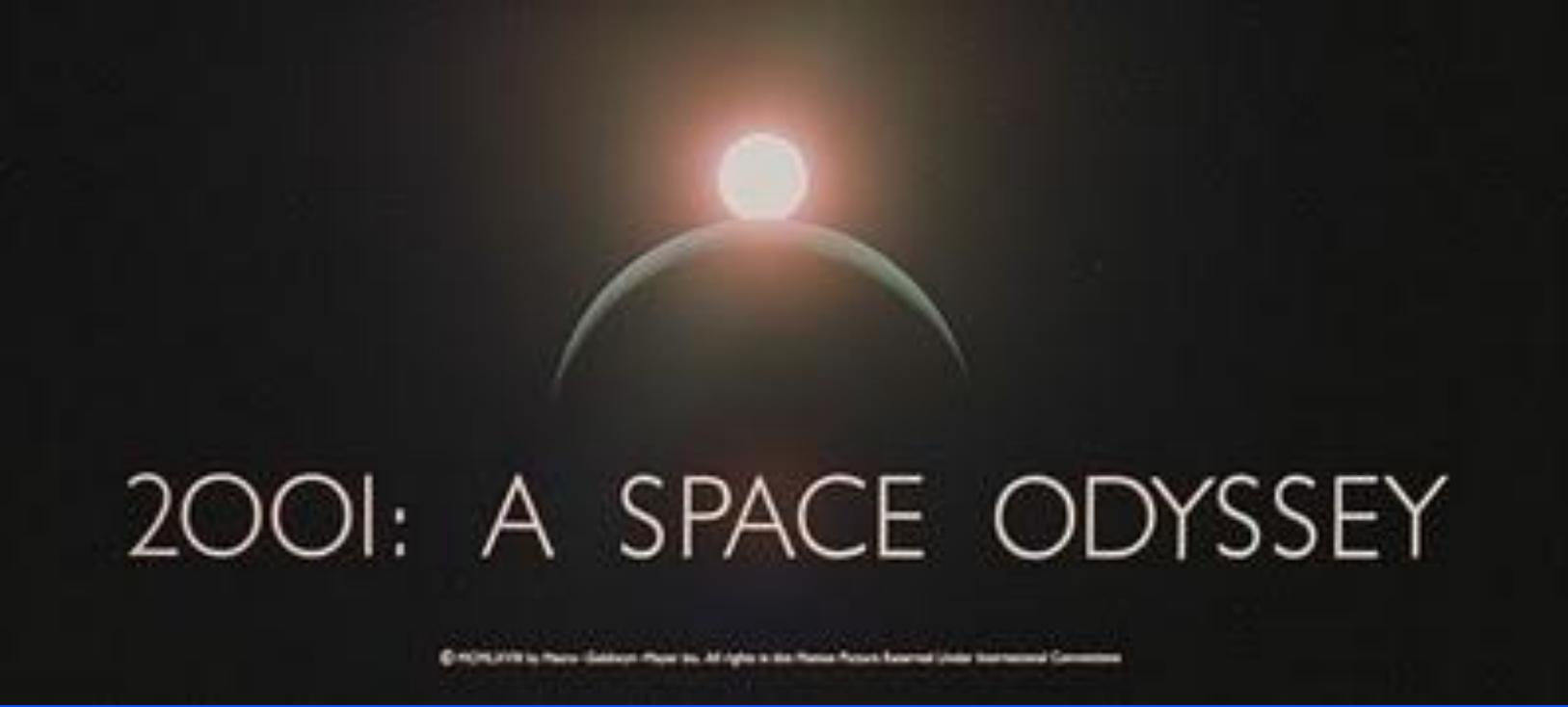
real world dynamic range



camera acquisition dynamic range

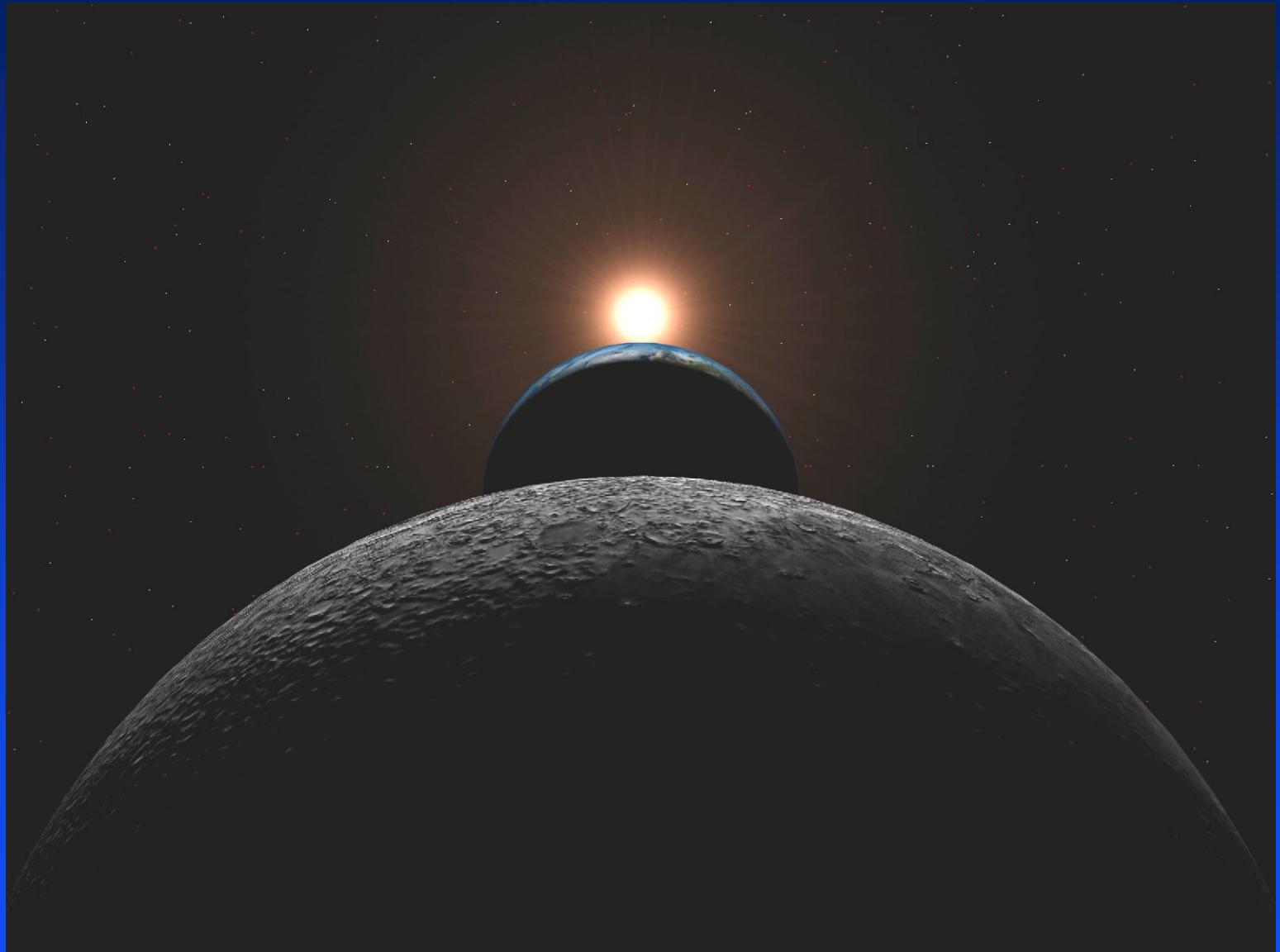


display dynamic range



2001: A SPACE ODYSSEY

© 1968, 1973 by Metro-Goldwyn-Mayer Inc. All rights in the Motion Picture Reserved under International Copyright.



real world dynamic range



camera acquisition dynamic range

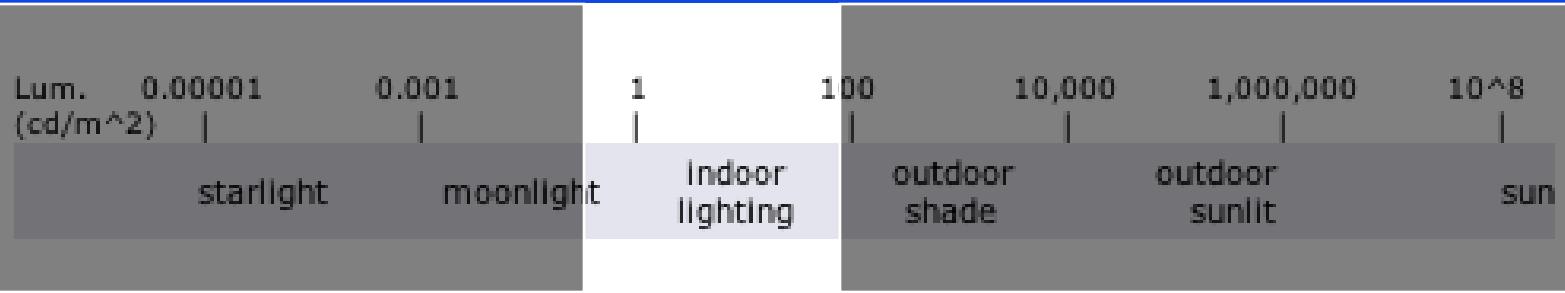


display dynamic range

real world dynamic range



camera acquisition dynamic range



display dynamic range

real world dynamic range



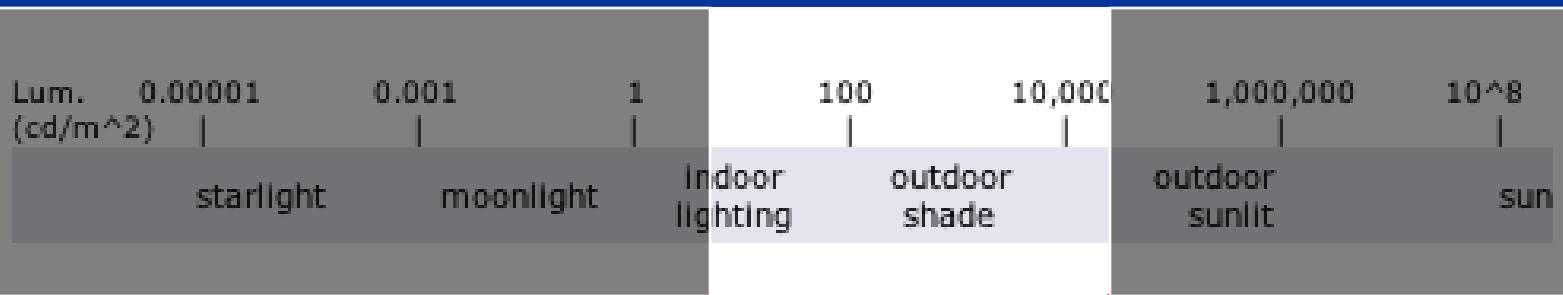
camera acquisition dynamic range



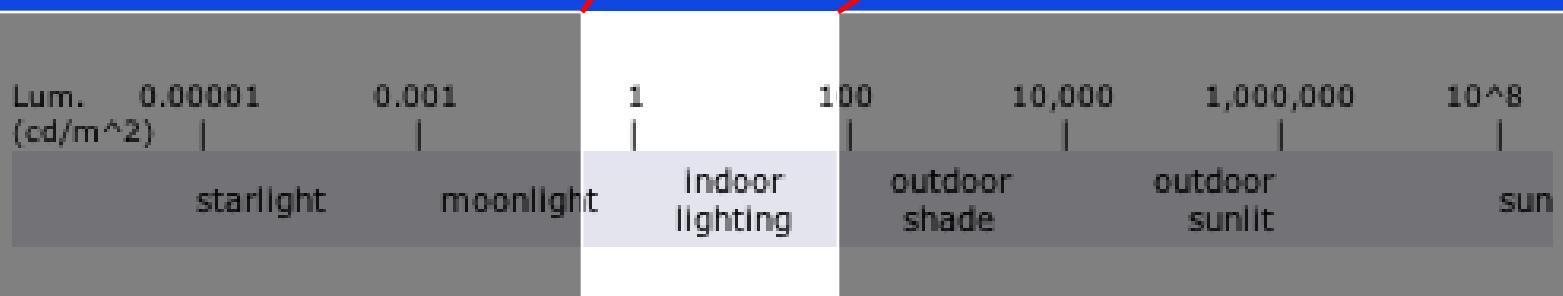
display dynamic range

first approach -
scale full acquisition dynamic
range into display dynamic range

real world dynamic range



camera acquisition dynamic range

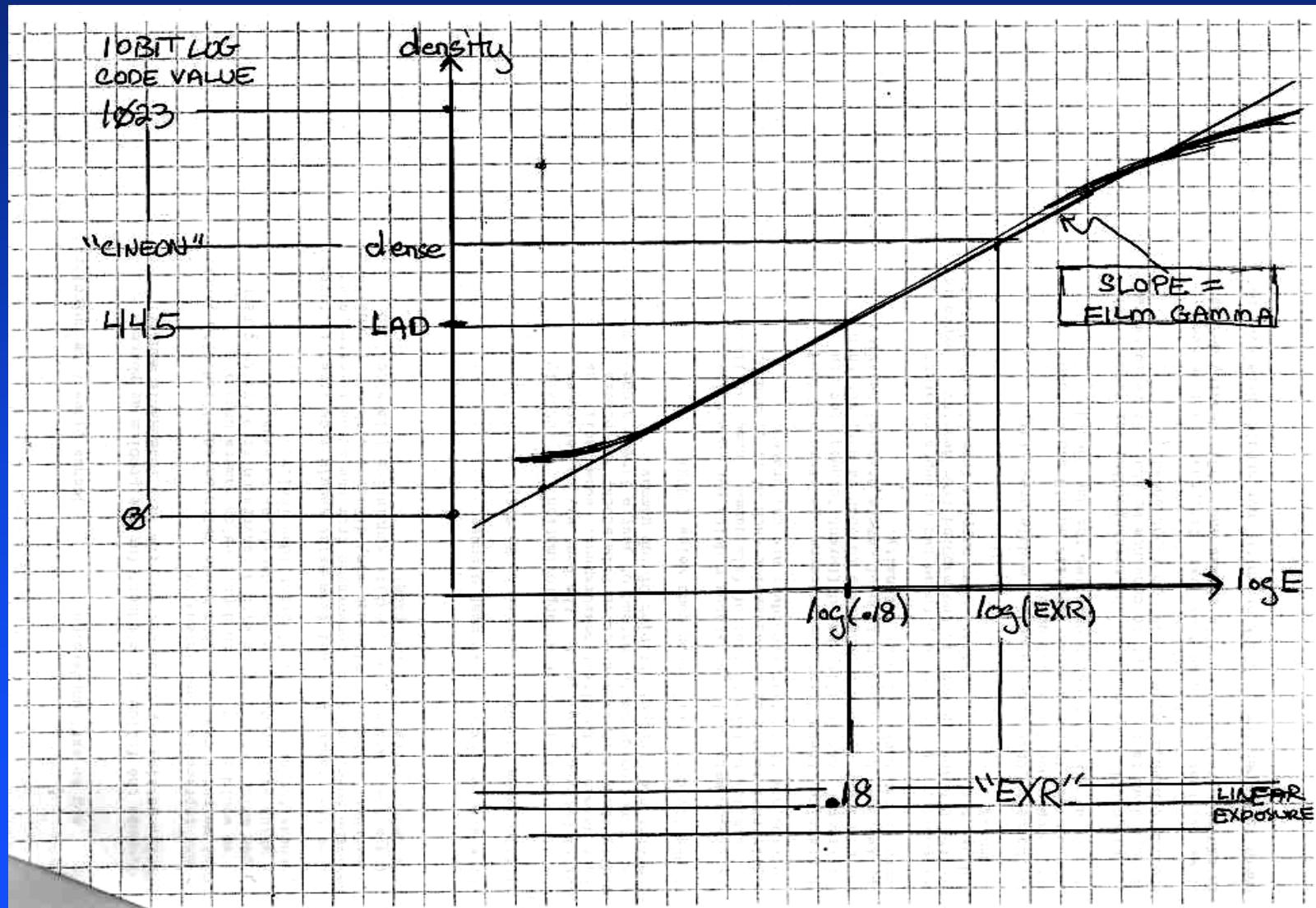


display dynamic range

marcie - 10 bit log film scan



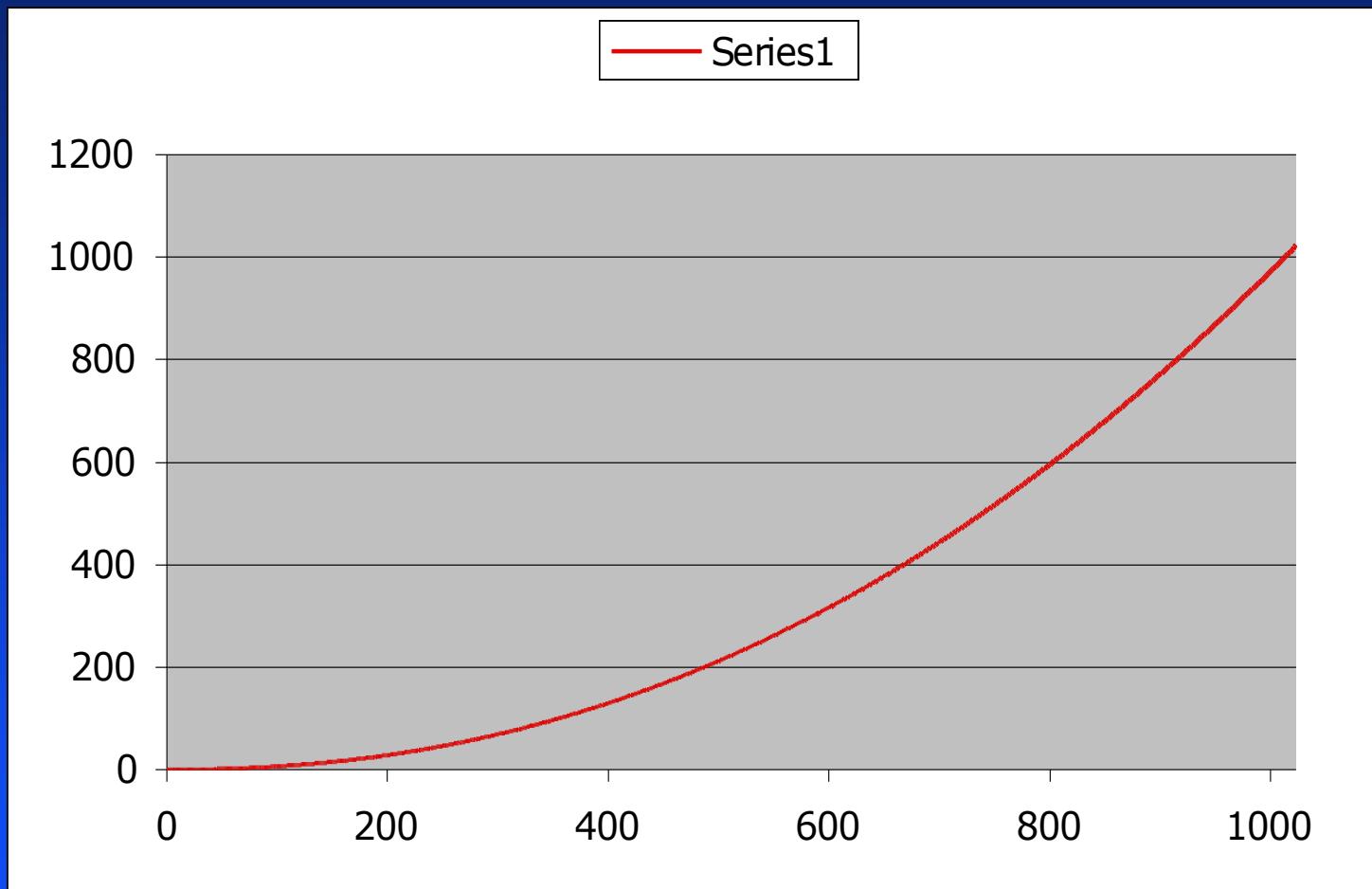
exr -> 10bit log conversion



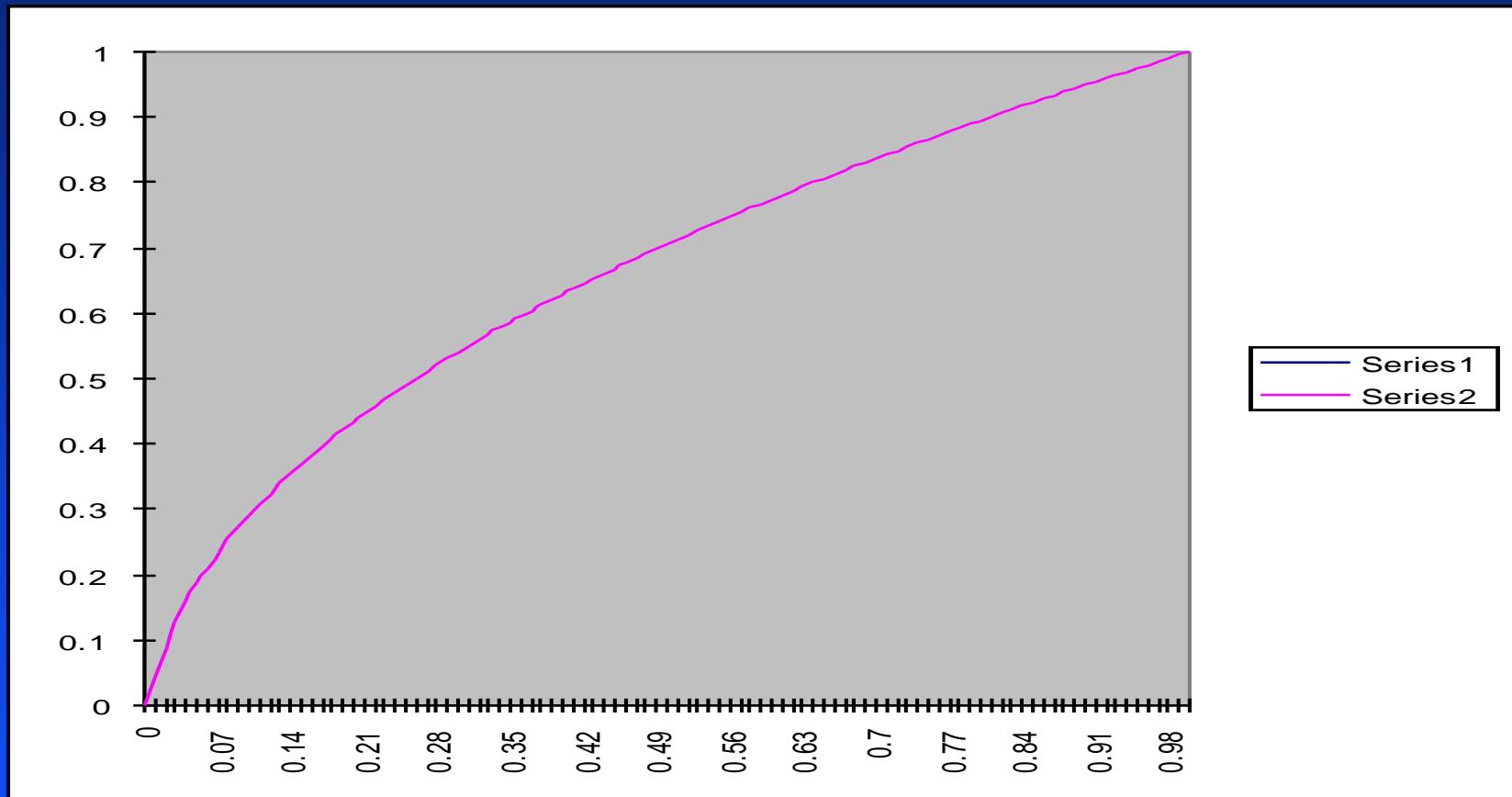
marcie - converted to “radiometric linear”



“typical” display response



compensation for display response



marcie - converted to “radiometric linear”

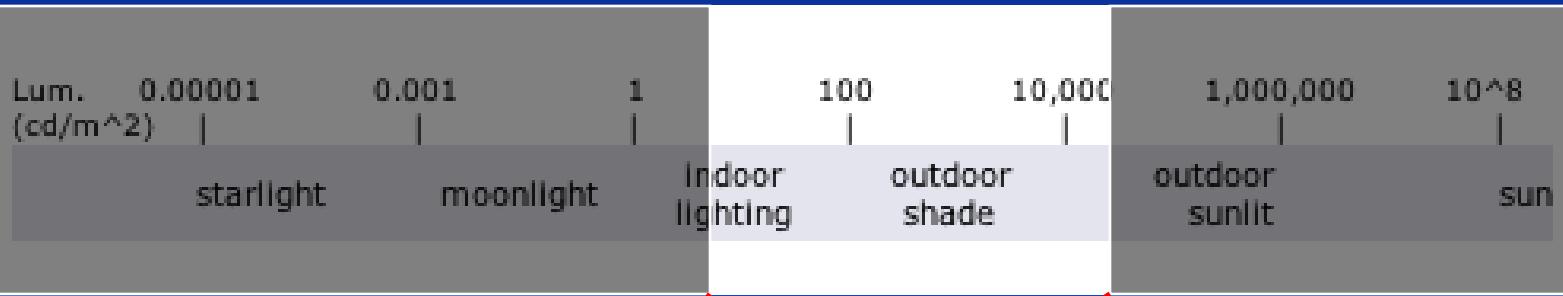


full range acquisition scaled to display
dynamic range (and gamma corrected)



second approach -
extract display's dynamic range
from full acquisition dynamic
range

real world dynamic range

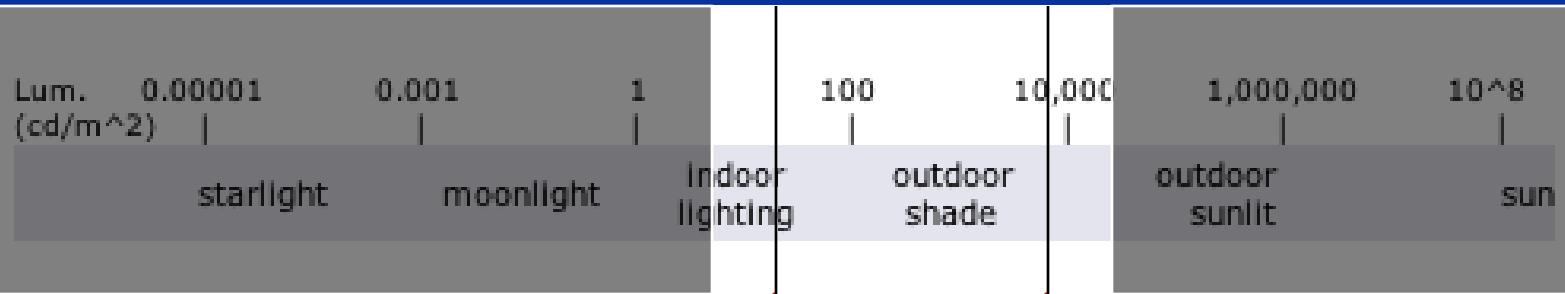


camera acquisition dynamic range

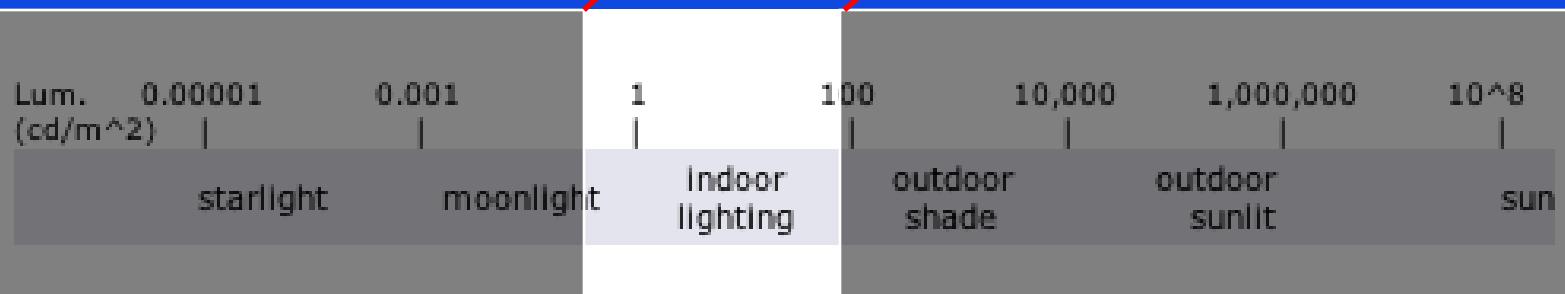


display dynamic range

real world dynamic range

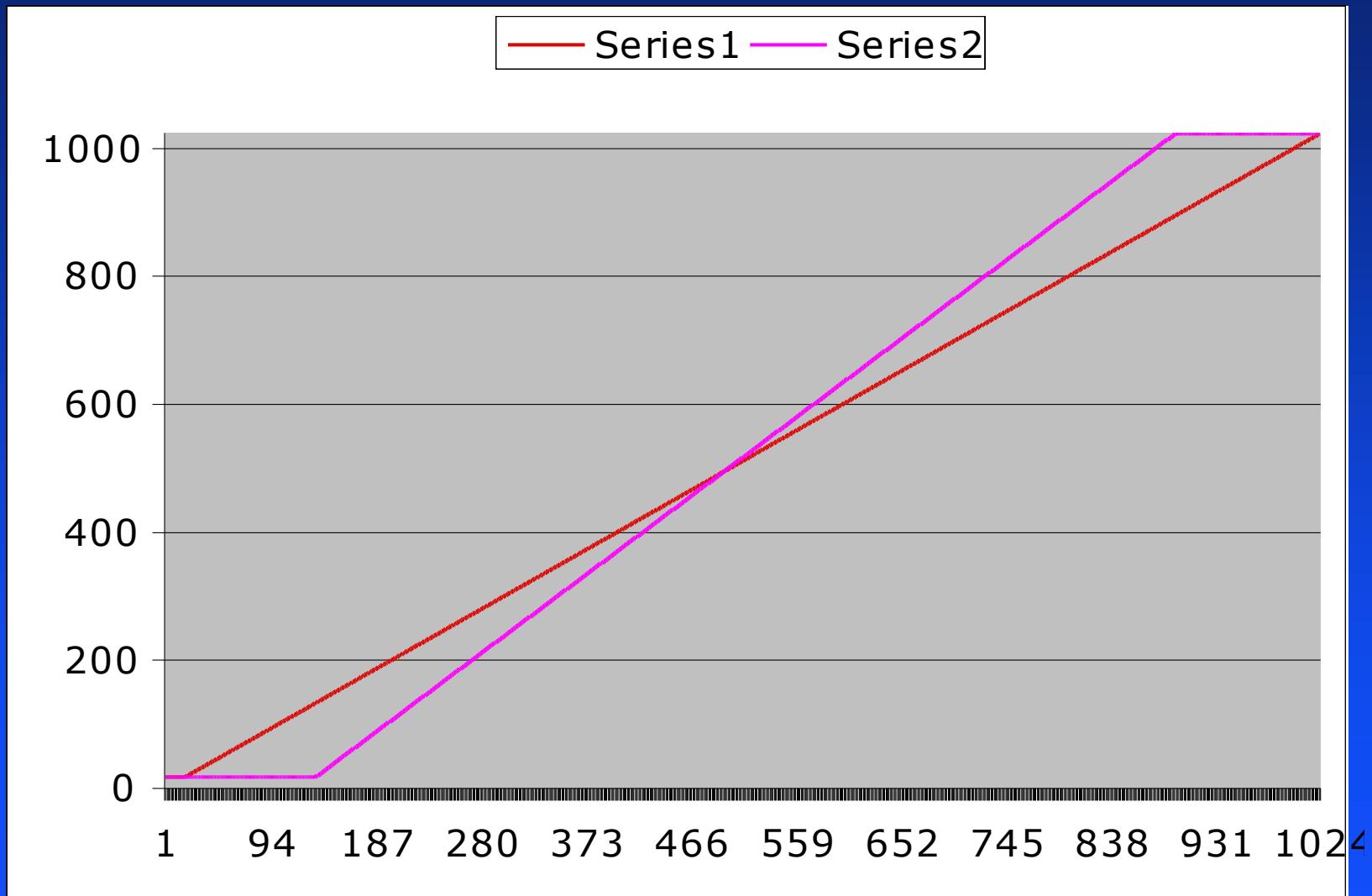


camera acquisition dynamic range



display dynamic range

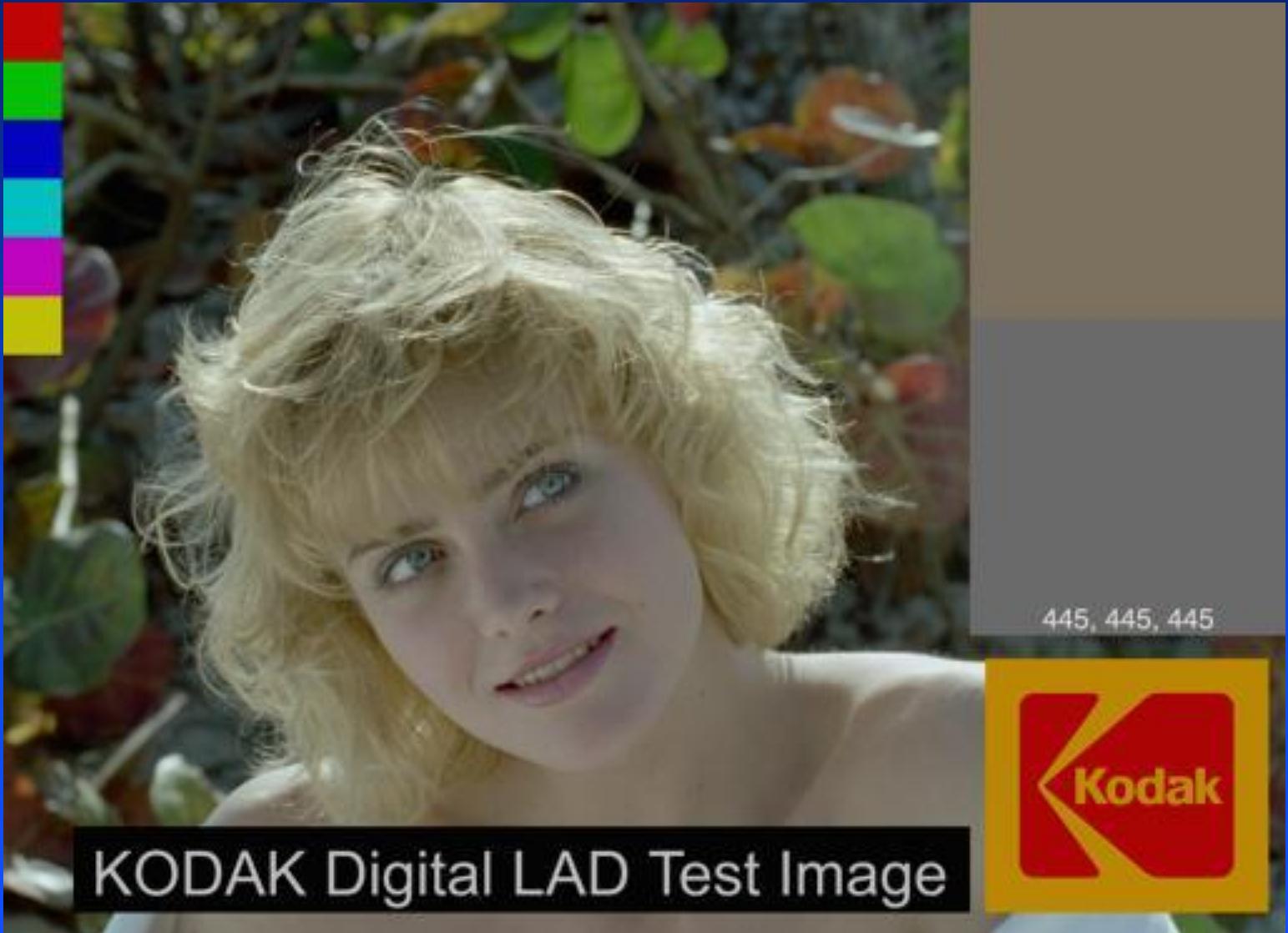
match display dynamic range instead of full acquisition dynamic range



full range acquisition scaled to display
dynamic range (and gamma corrected)



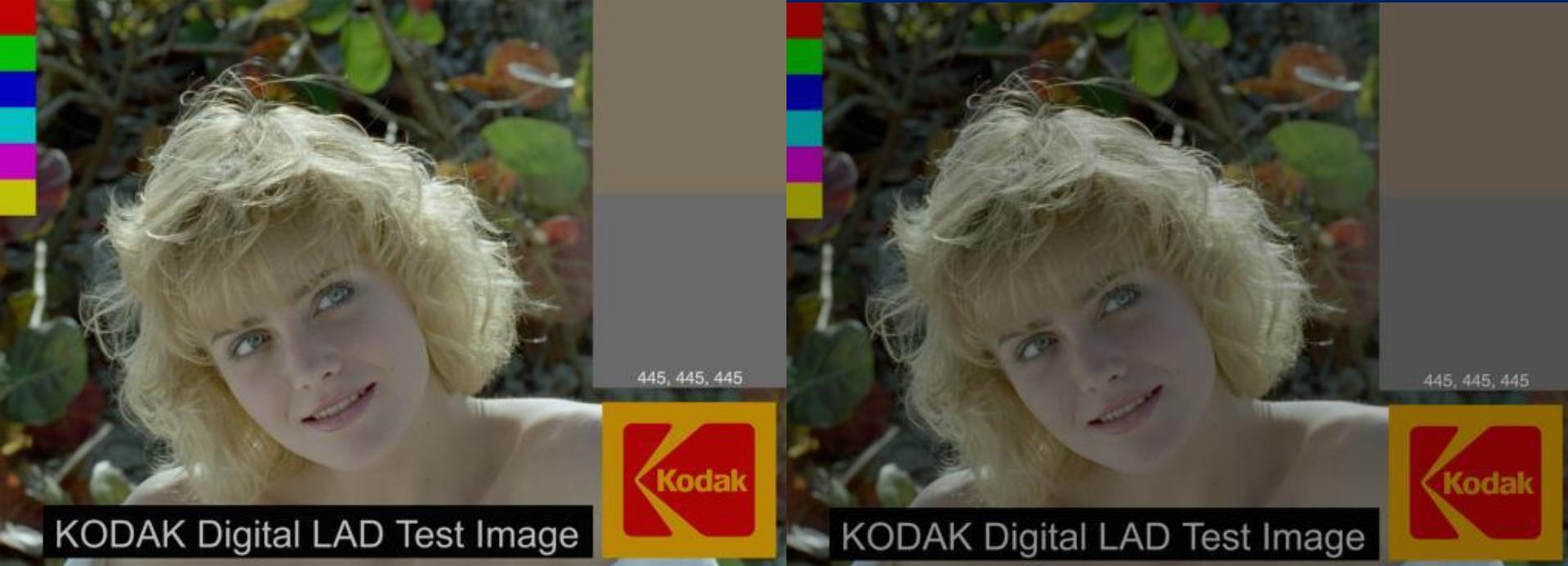
match display dynamic range from acquisition
preserving relative intensities



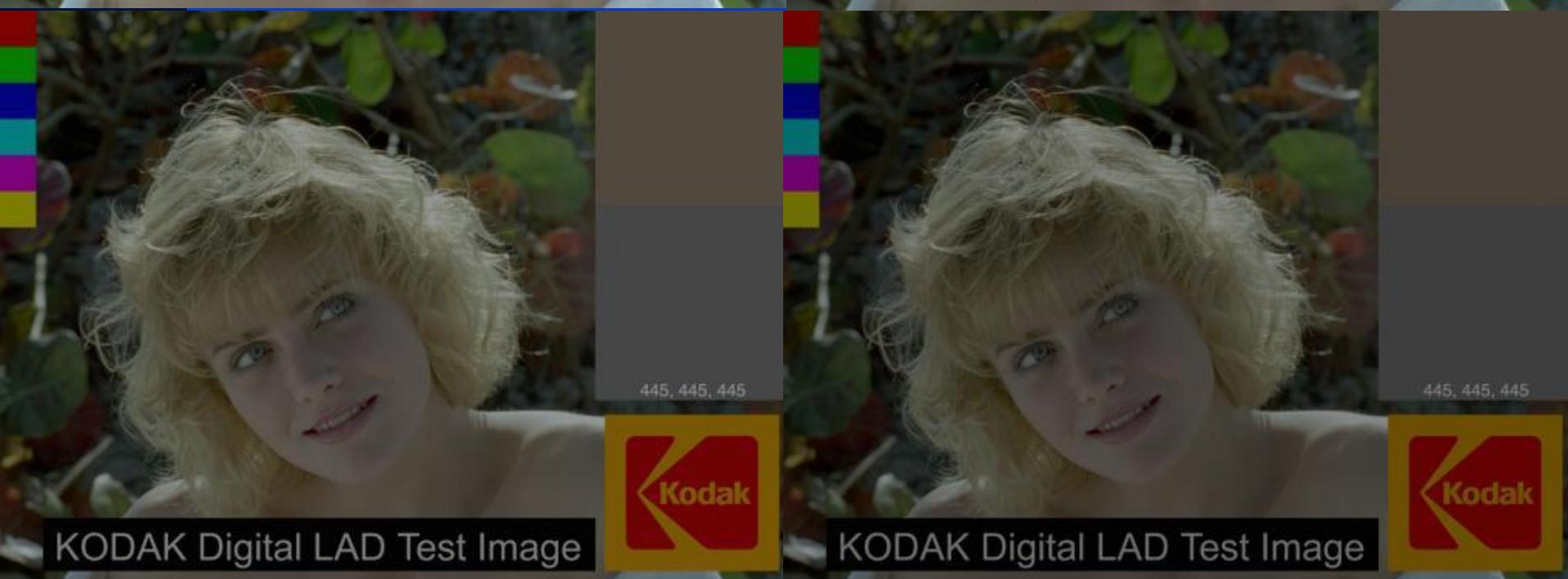
limiting to the display's dynamic range while preserving relative intensities is an improvement - but still looks “low contrast” - why?

limiting to display's dynamic range while preserving relative intensities is an improvement - but still looks “low contrast” - why?

- stevens effect - perceived contrast decreases at lower luminance
- hunt effect - perceived “colorfulness” also decreases at lower luminance



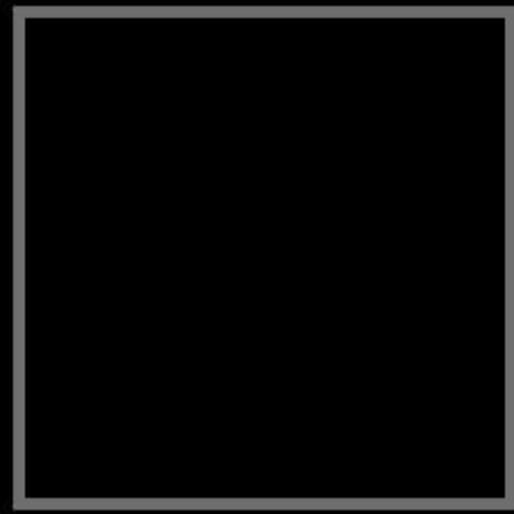
KODAK Digital LAD Test Image

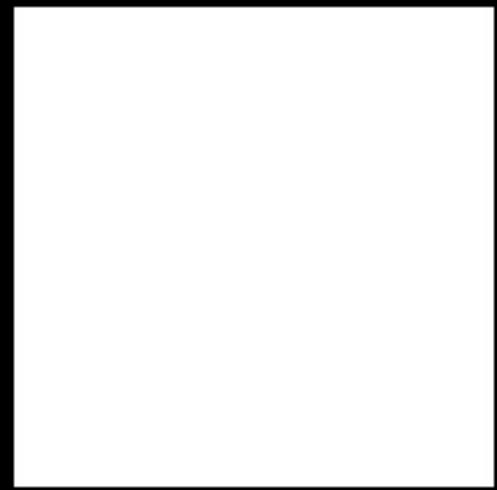


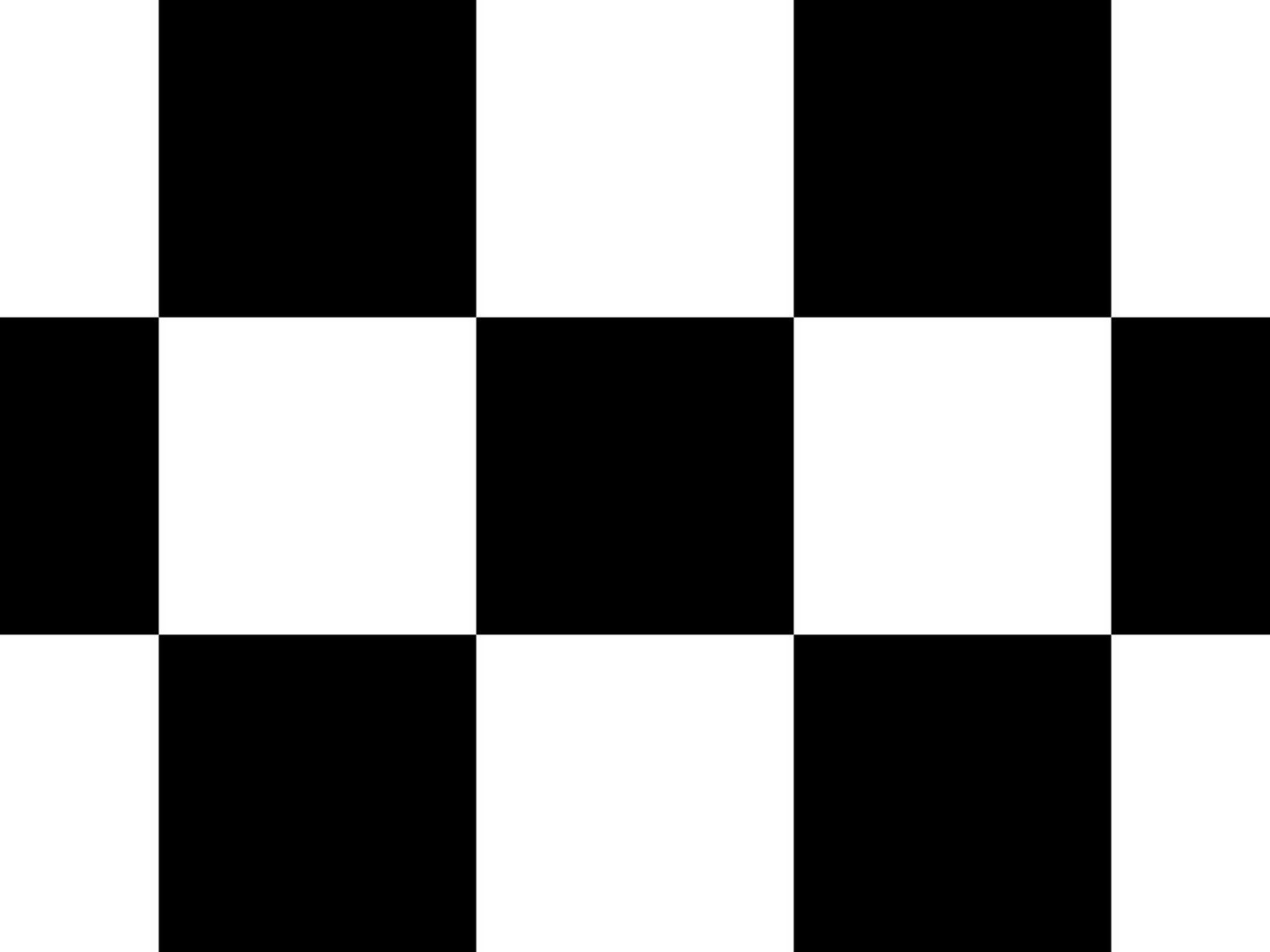
KODAK Digital LAD Test Image

limiting to display's dynamic range while preserving relative intensities is an improvement - but still looks “low contrast” - why?

- stevens effect - perceived contrast decreases at lower luminance
- hunt effect - perceived “colorfulness” also decreases at lower luminance
- display flare characteristics reduce contrast - sequential contrast vs. simultaneous contrast

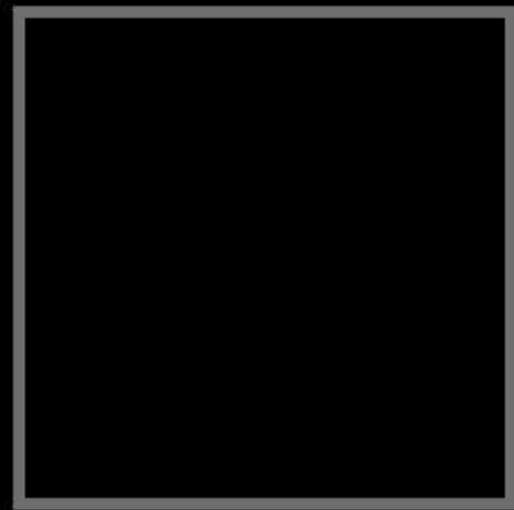


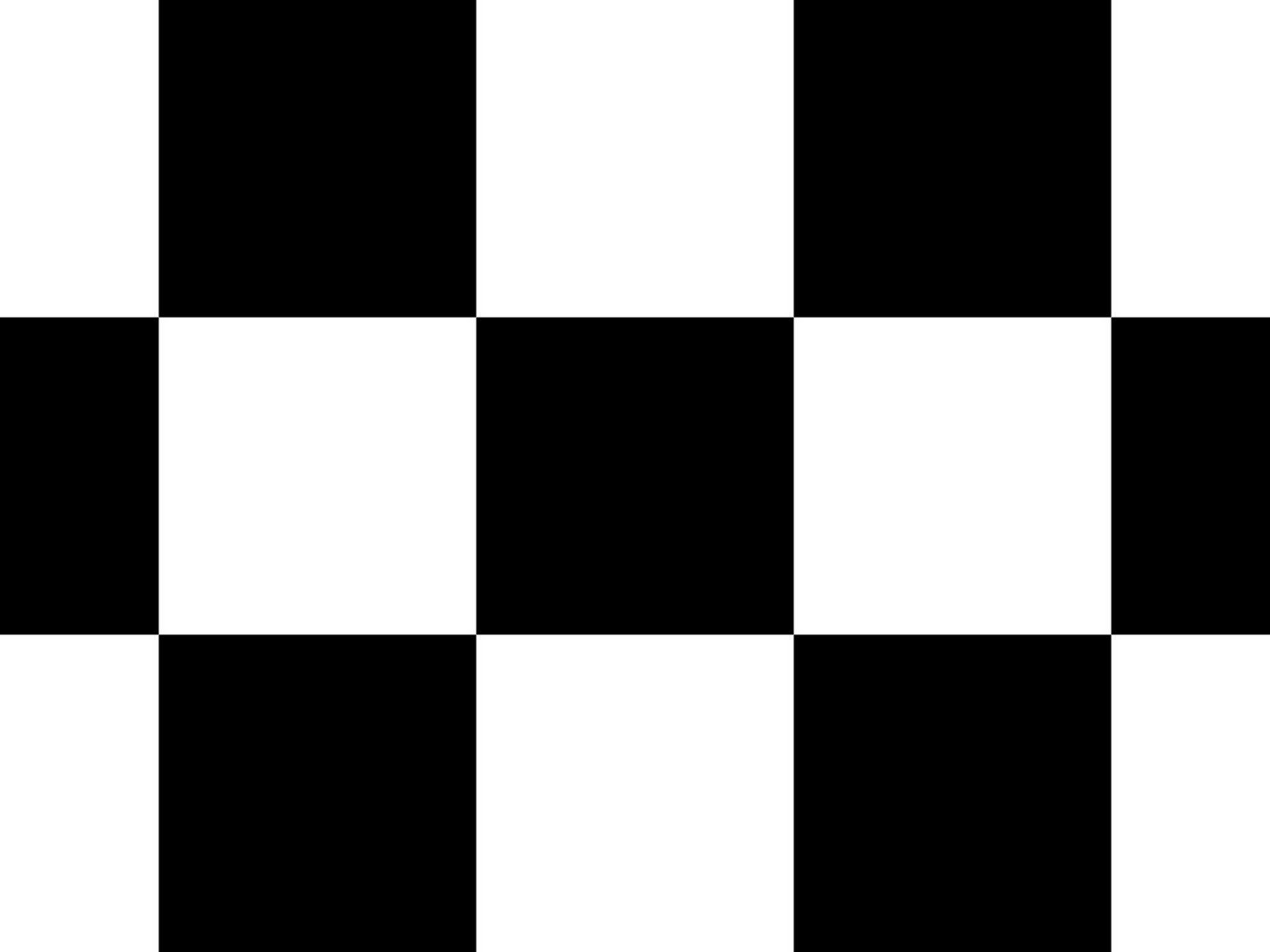


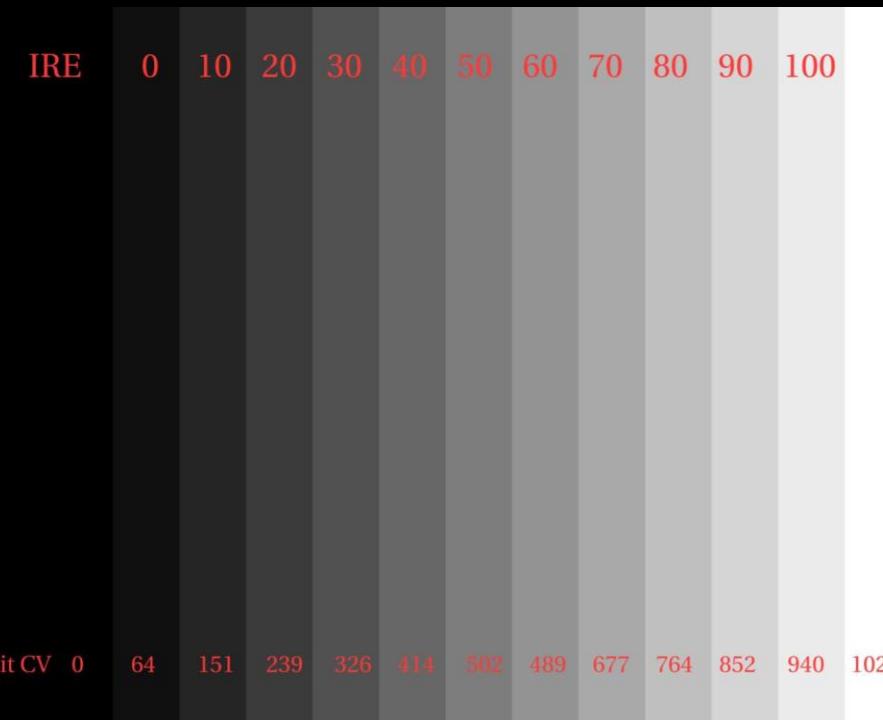


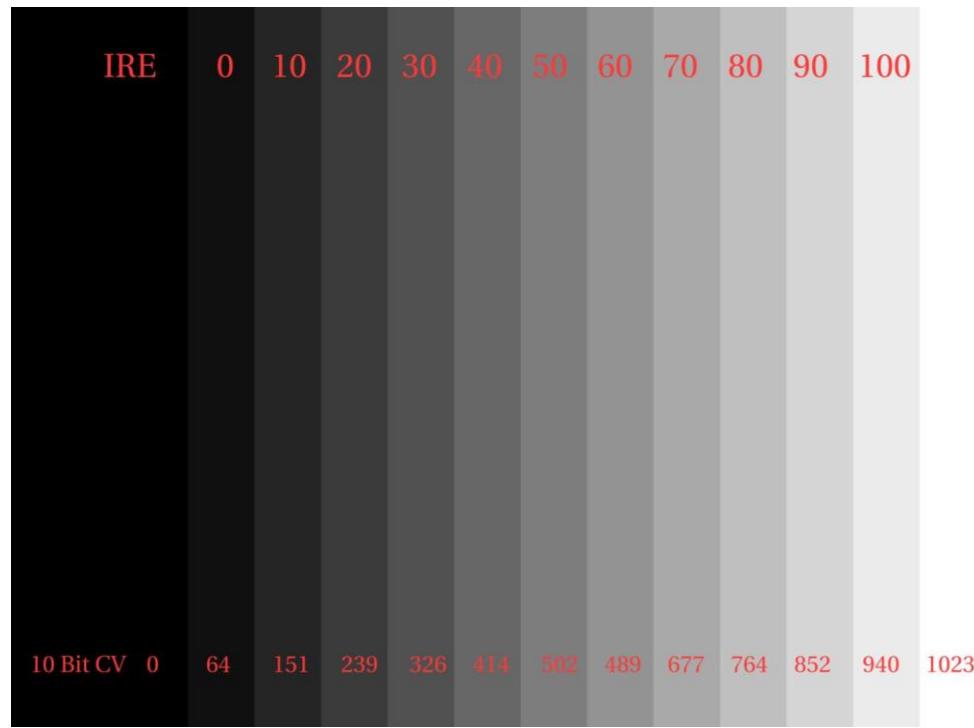
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- stevens effect - perceived contrast decreases at lower luminance
- hunt effect - perceived “colorfulness” also decreases at lower luminance
- display flare characteristics reduce contrast
- bartleson-breneman effect - a “dark” surround decreases perceived contrast









“normal surround” - (office)



“dim surround” - (living room)



“dark surround” - (theatrical)



“normal surround” - (office)
display gamma = 2.2



“dim surround” - (living room)
display gamma = 2.4



“dark surround” - (theatrical)
display gamma = 2.6



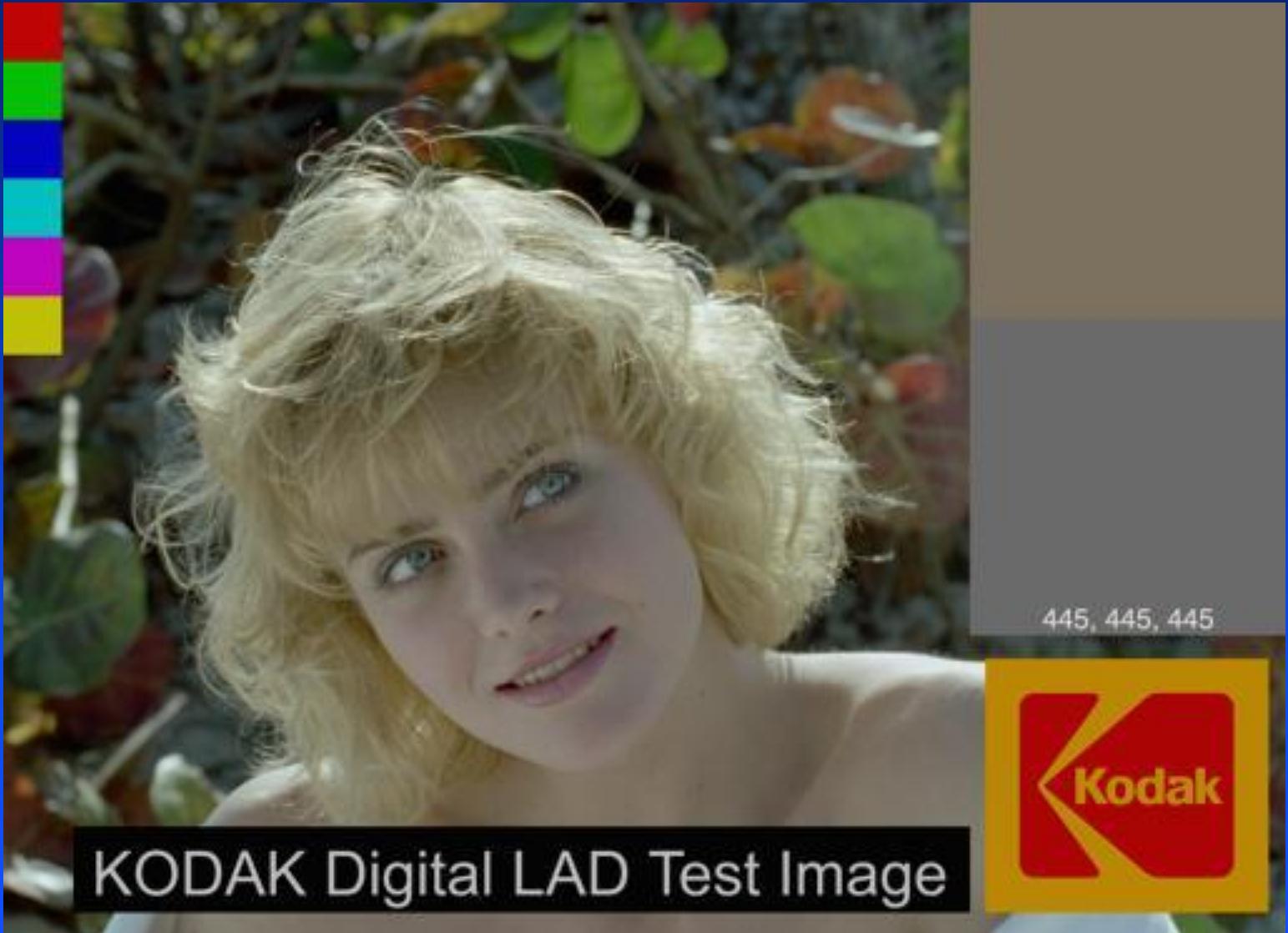
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- hunt effect - perceived “colorfulness” also decreases at lower luminance
- display flare characteristics reduce contrast
- bartleson-breneman effect - a “dark” surround decreases perceived contrast

solution - increase contrast!

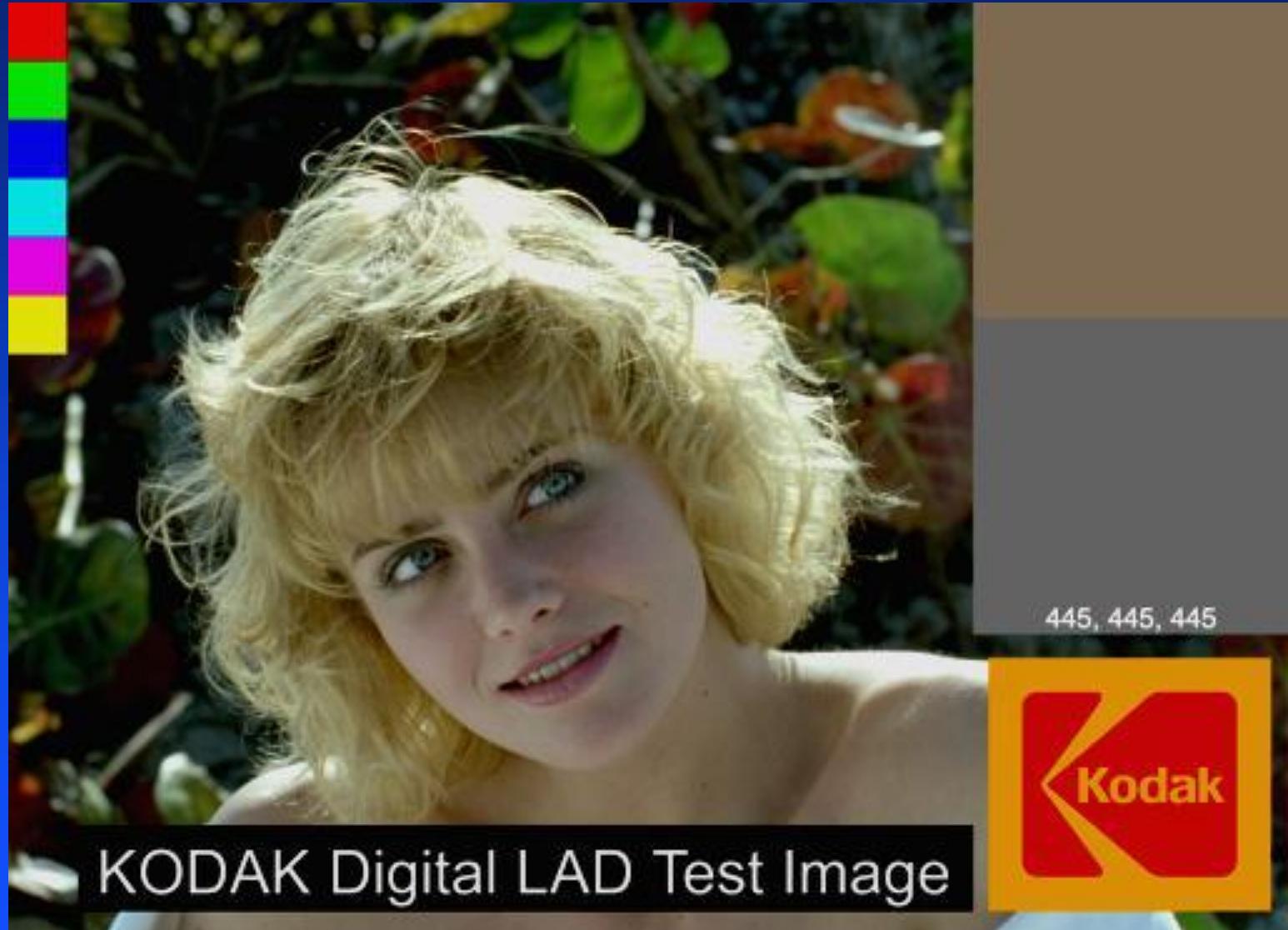


match display dynamic range from acquisition
preserving relative intensities



match display dynamic range
add contrast (1.25 - 1.50)

+

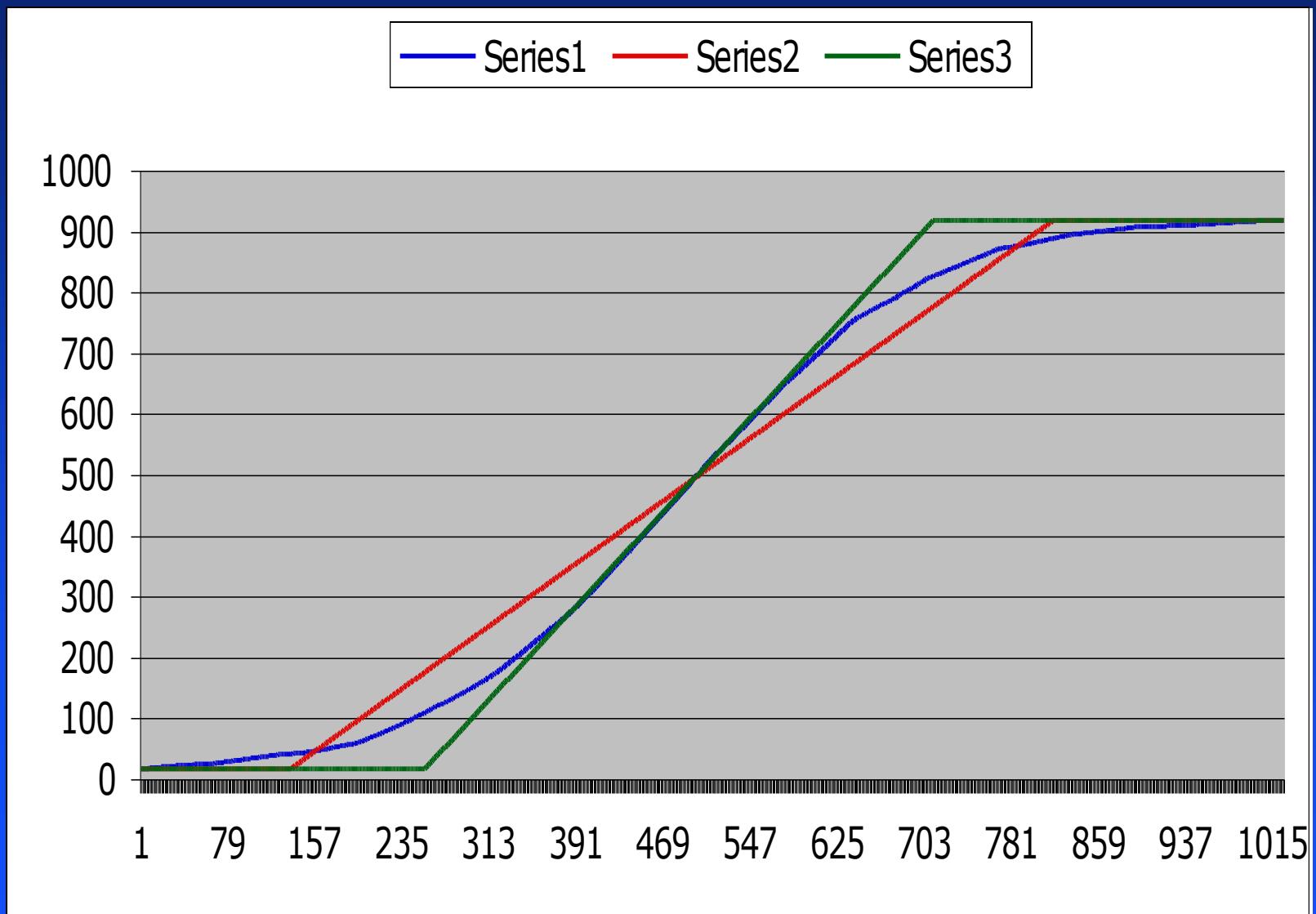


KODAK Digital LAD Test Image

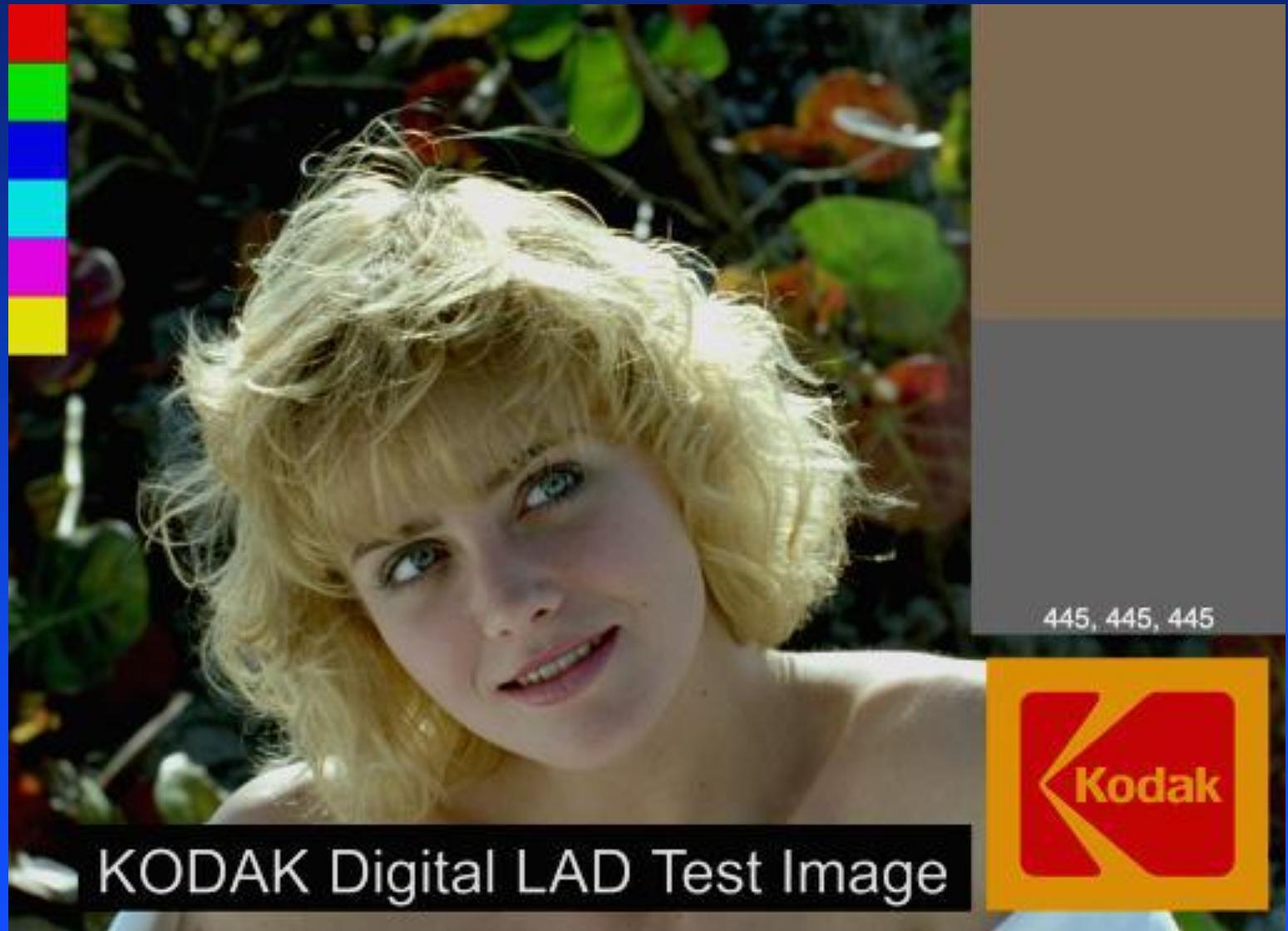
...but now we've added clipping artifacts

- add “toe” and “shoulder” to reduce clipping artifacts
- ...which also brings back some shadow and highlight detail

solution - increase contrast + add toe and shoulder (the infamous “S-curve”)

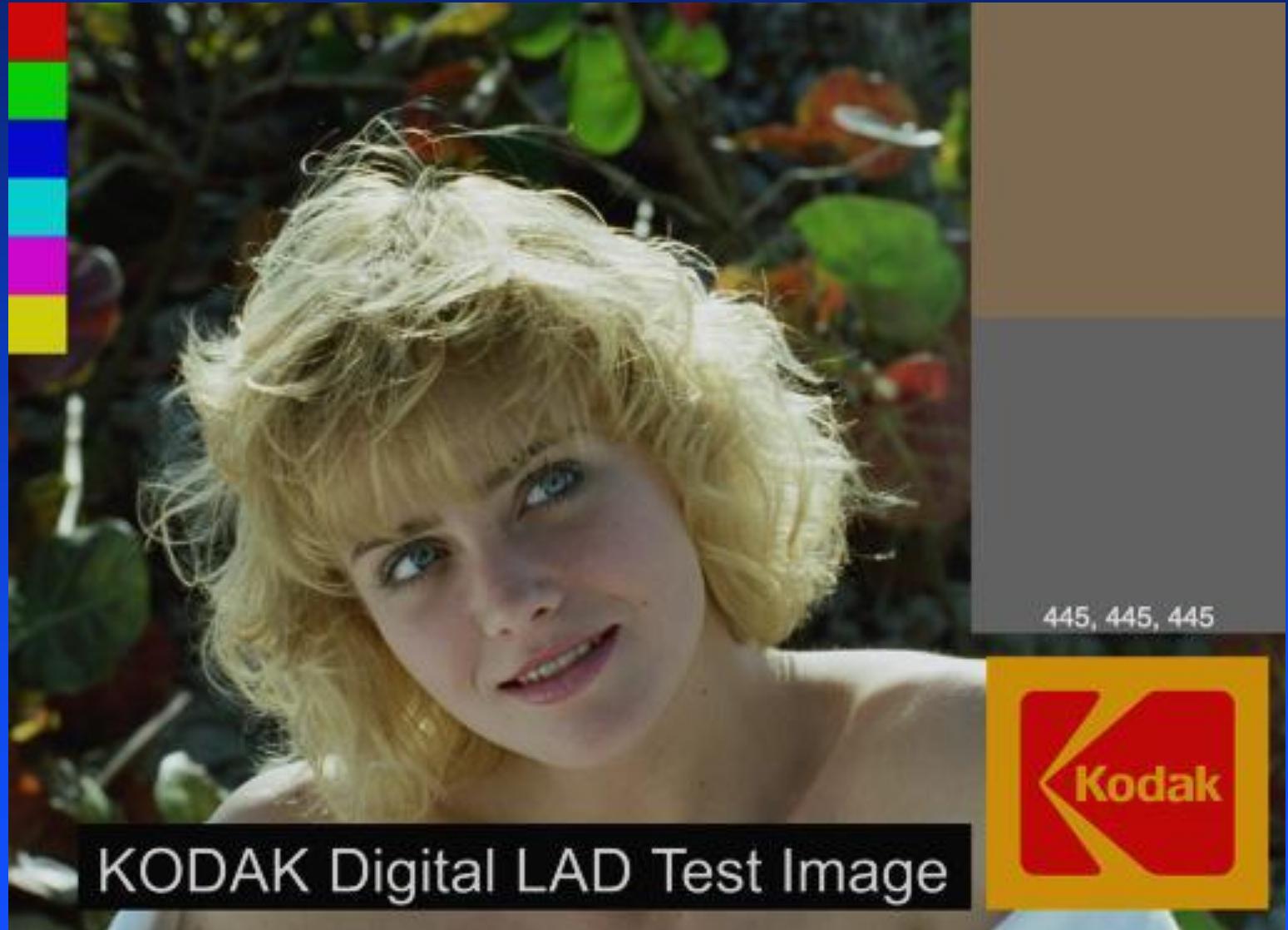


display dynamic range + add contrast (1.25 -
1.50)



KODAK Digital LAD Test Image

display dynamic range + add contrast
+
add toe and shoulder



display dynamic range + add contrast
+
add toe and shoulder (b&w)



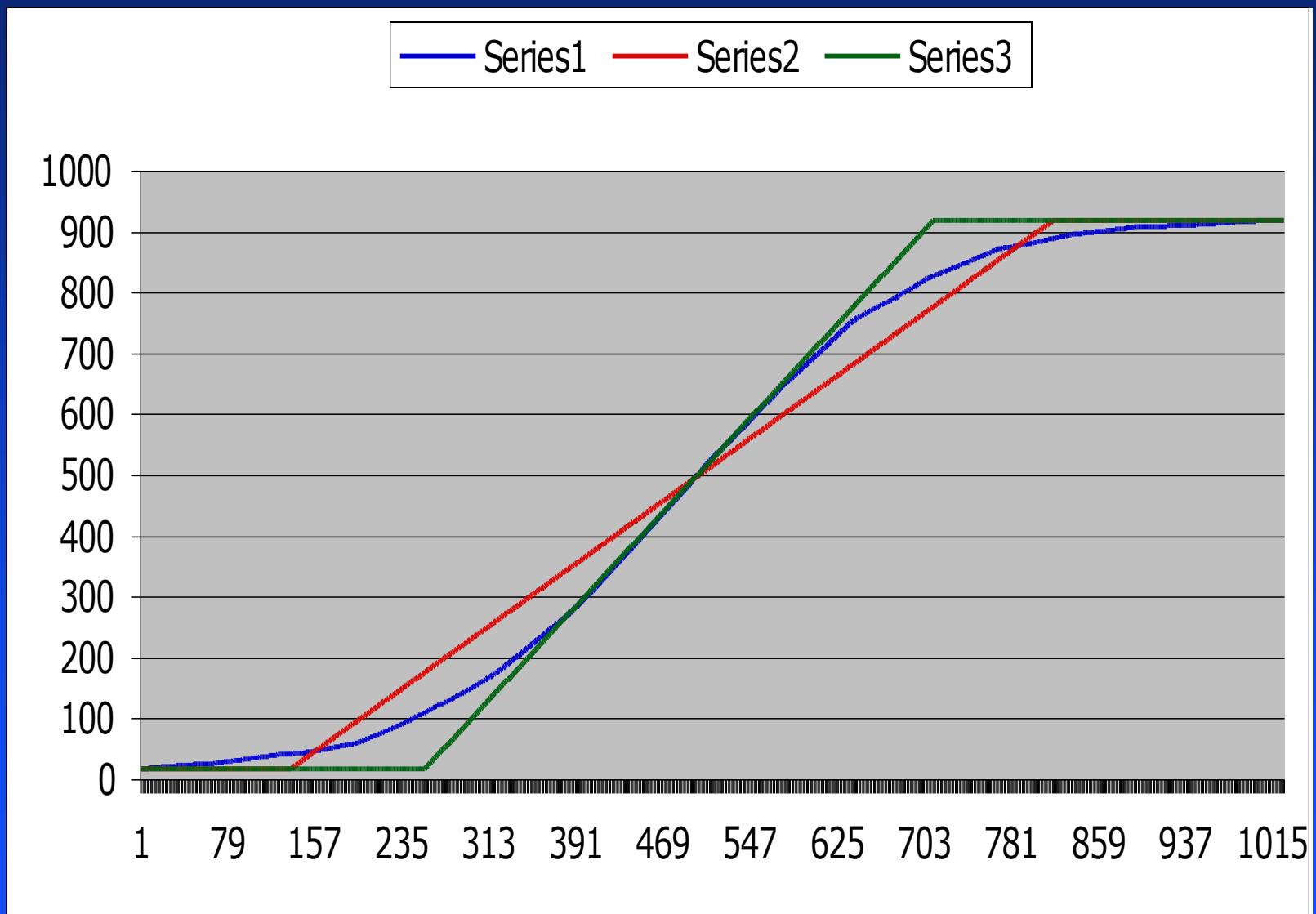
real film print emulation (b&w)



KODAK Digital LAD Test Image



i cheated - this “simple S-curve” is the real film emulation tone mapping curve



display dynamic range + add contrast
+
add toe and shoulder (b&w)

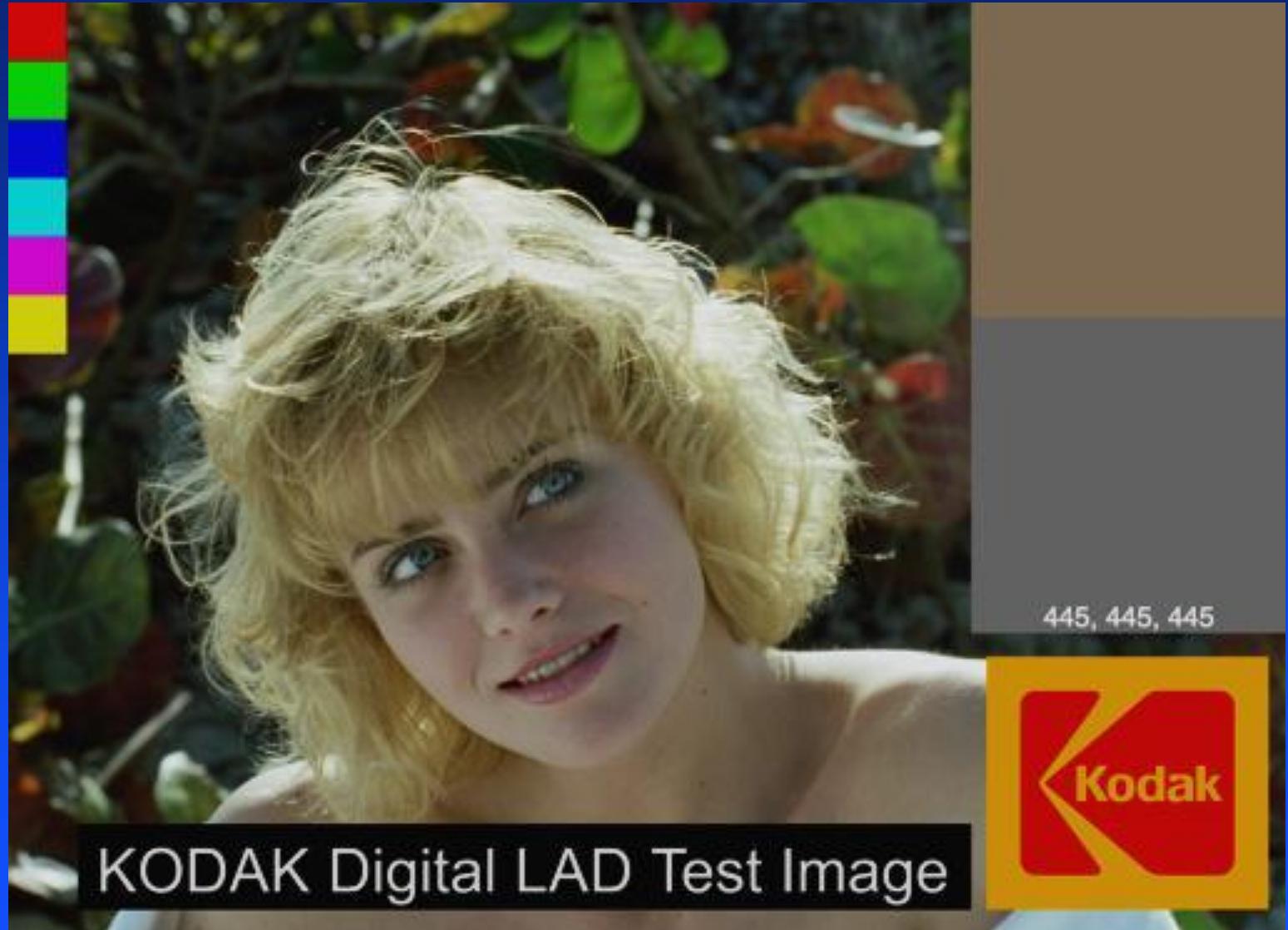


real film print emulation (b&w)



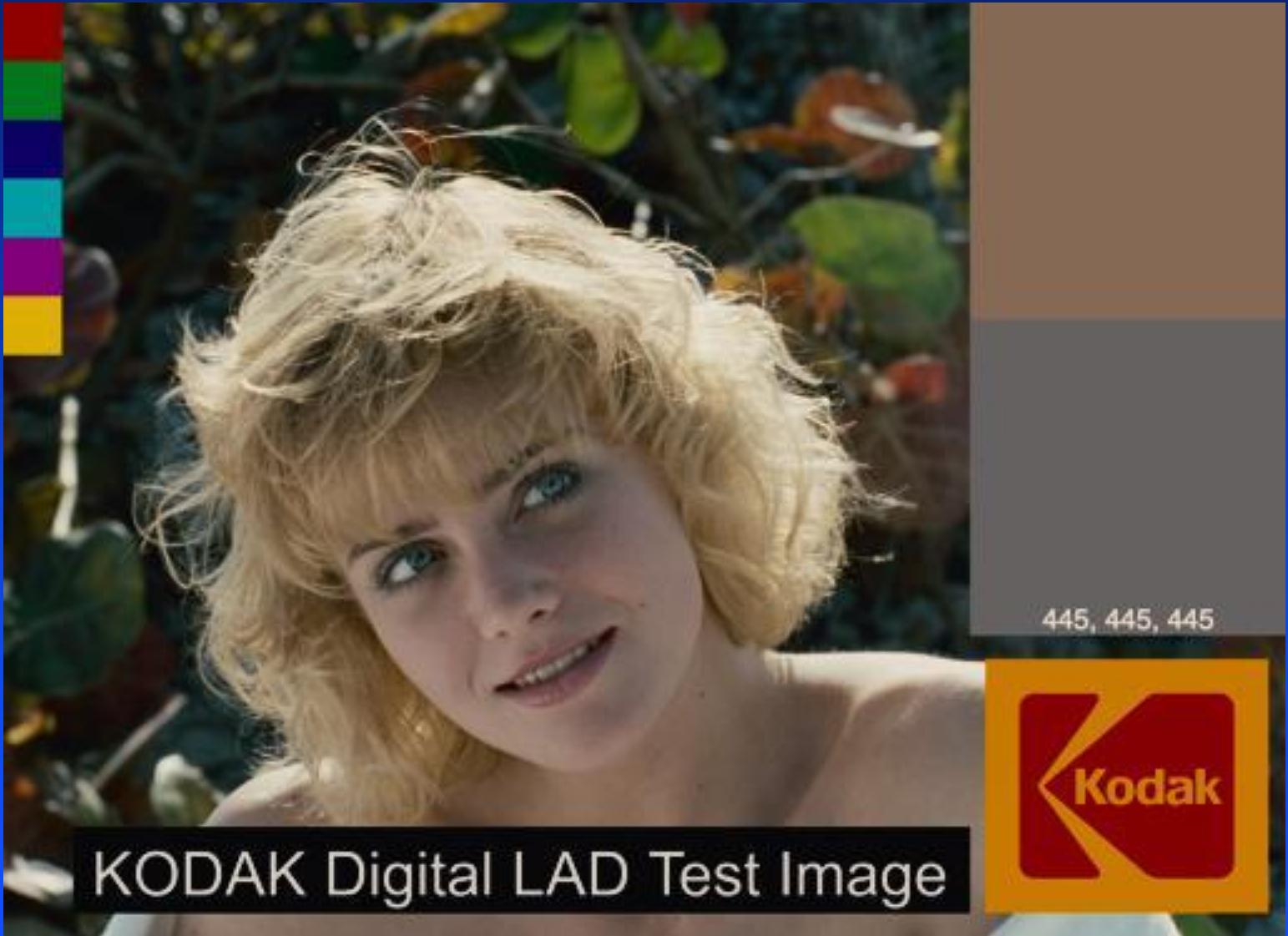
KODAK Digital LAD Test Image

display dynamic range + add contrast
+
add toe and shoulder



KODAK Digital LAD Test Image

real film print emulation

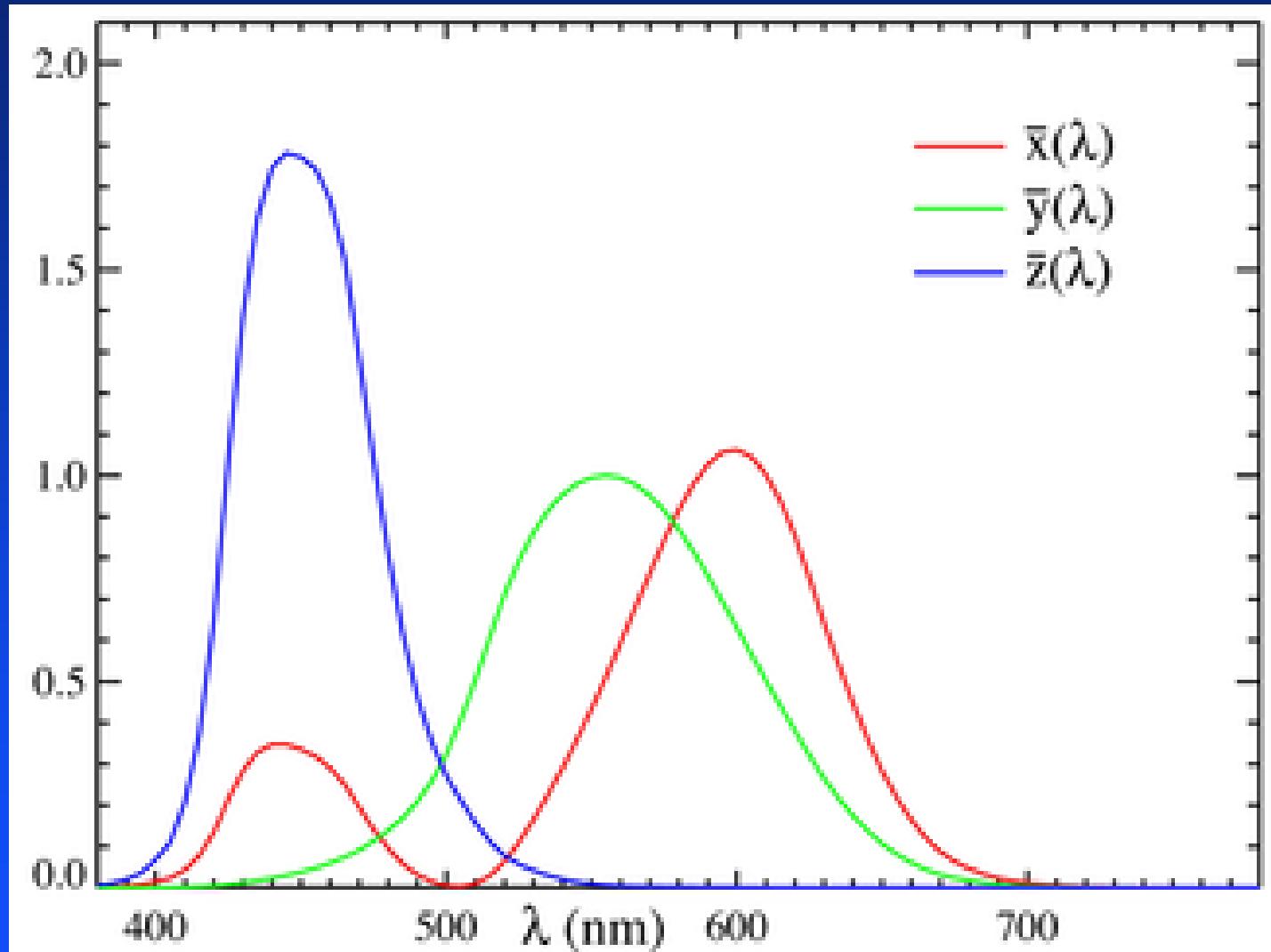


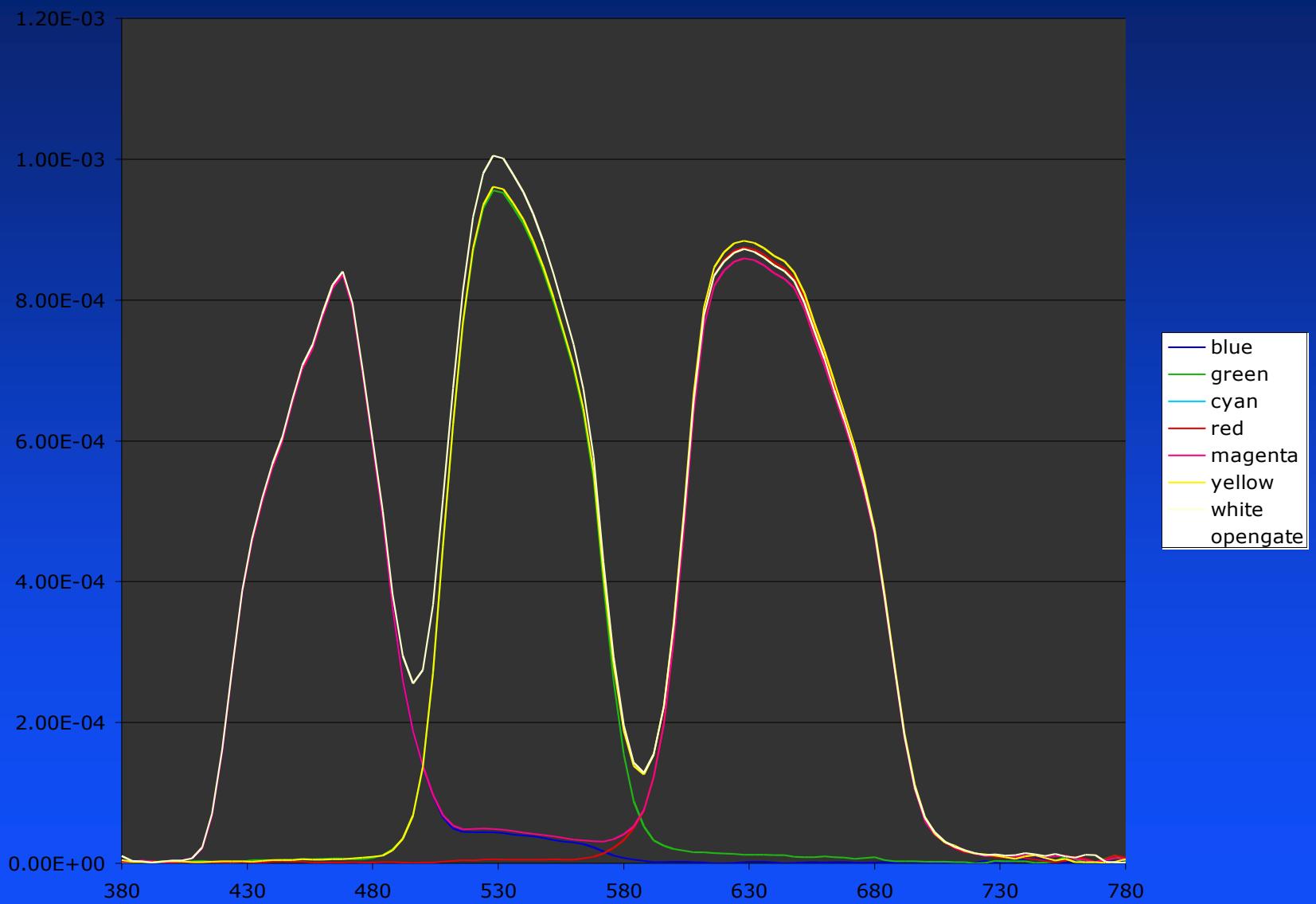
KODAK Digital LAD Test Image

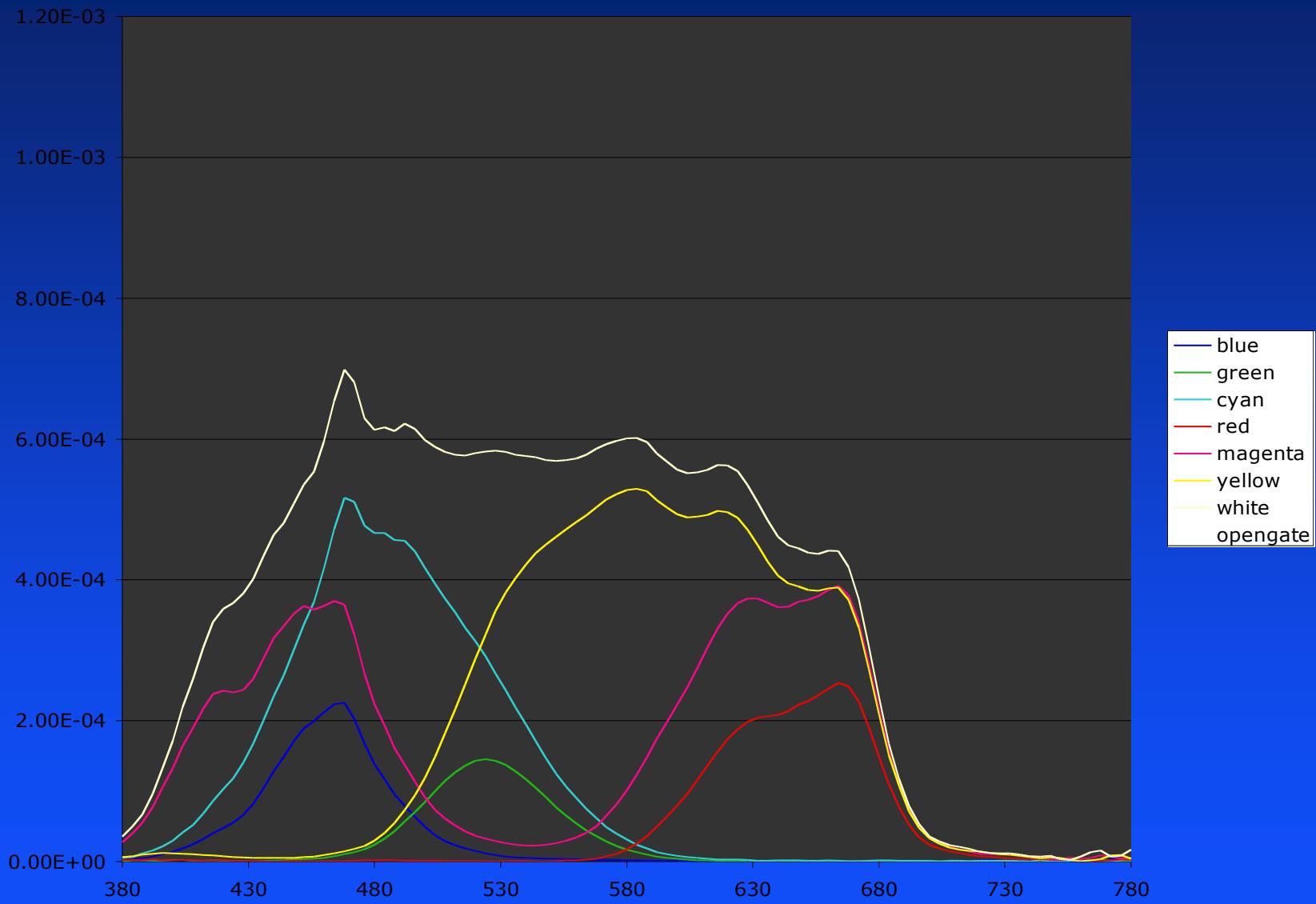
445, 445, 445

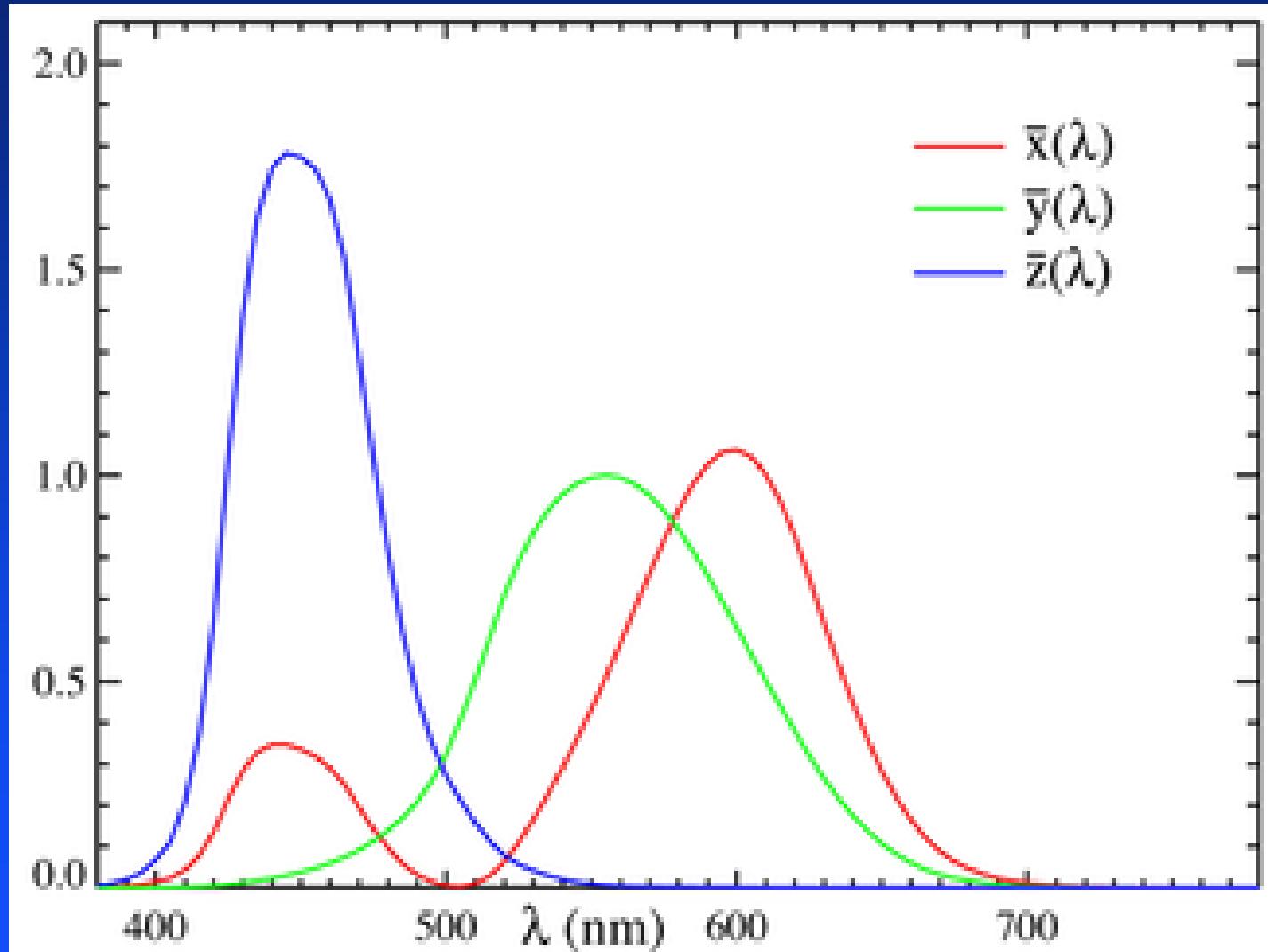


a little color science
never hurt anybody...





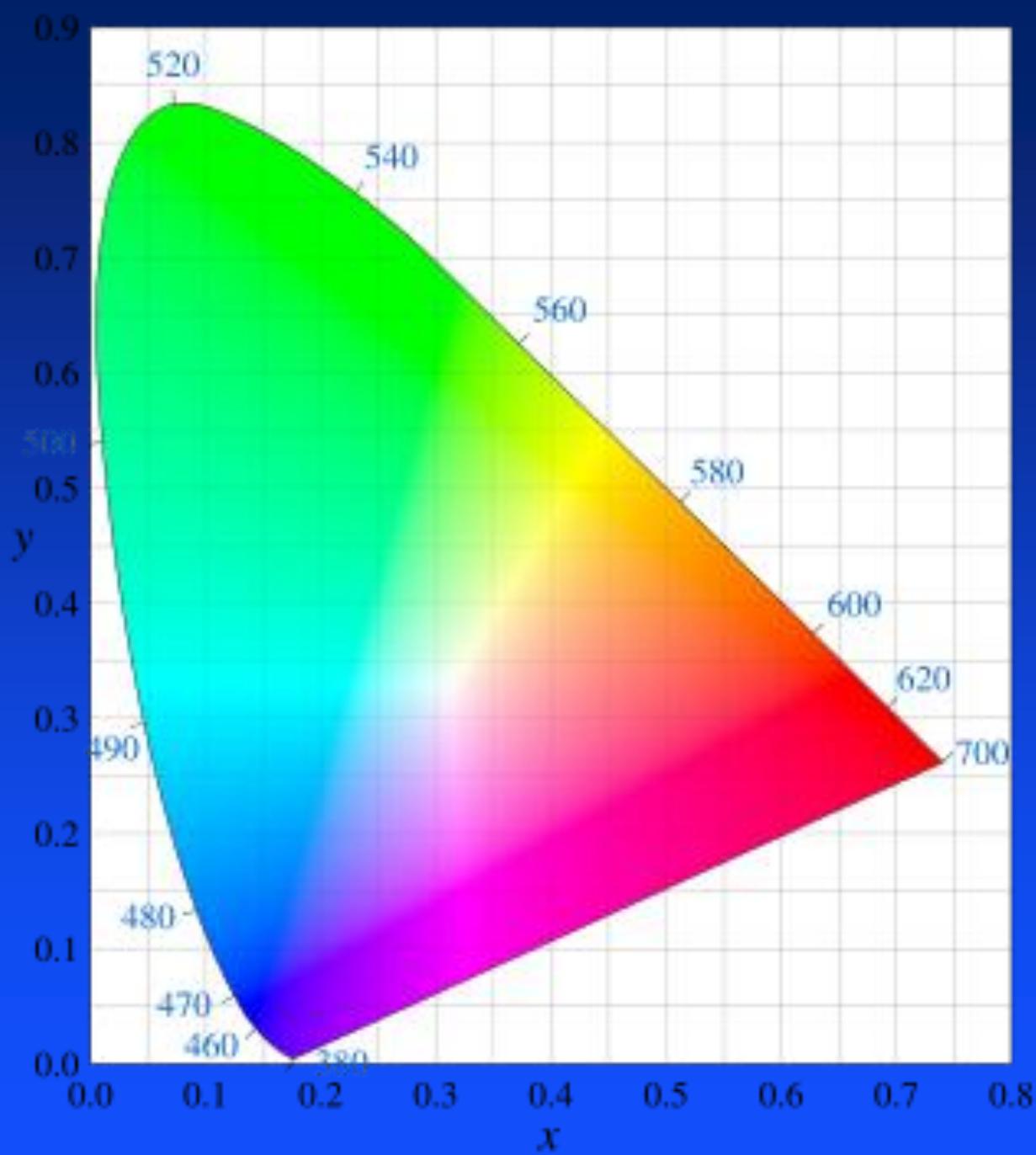


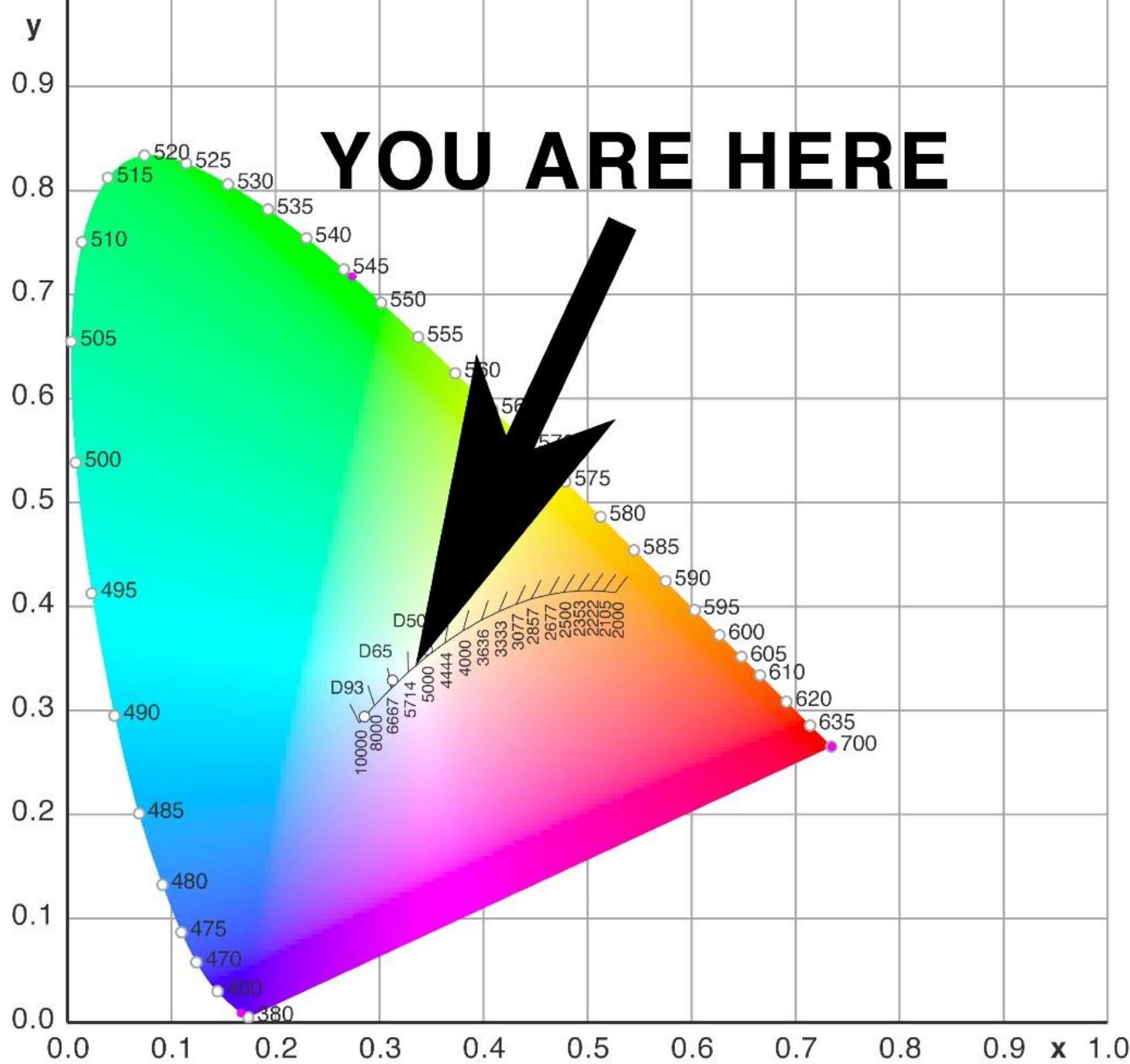


$$x = \frac{X}{X + Y + Z}$$

$$y = \frac{Y}{X + Y + Z}$$

$$z = \frac{Z}{X + Y + Z} = 1 - x - y$$





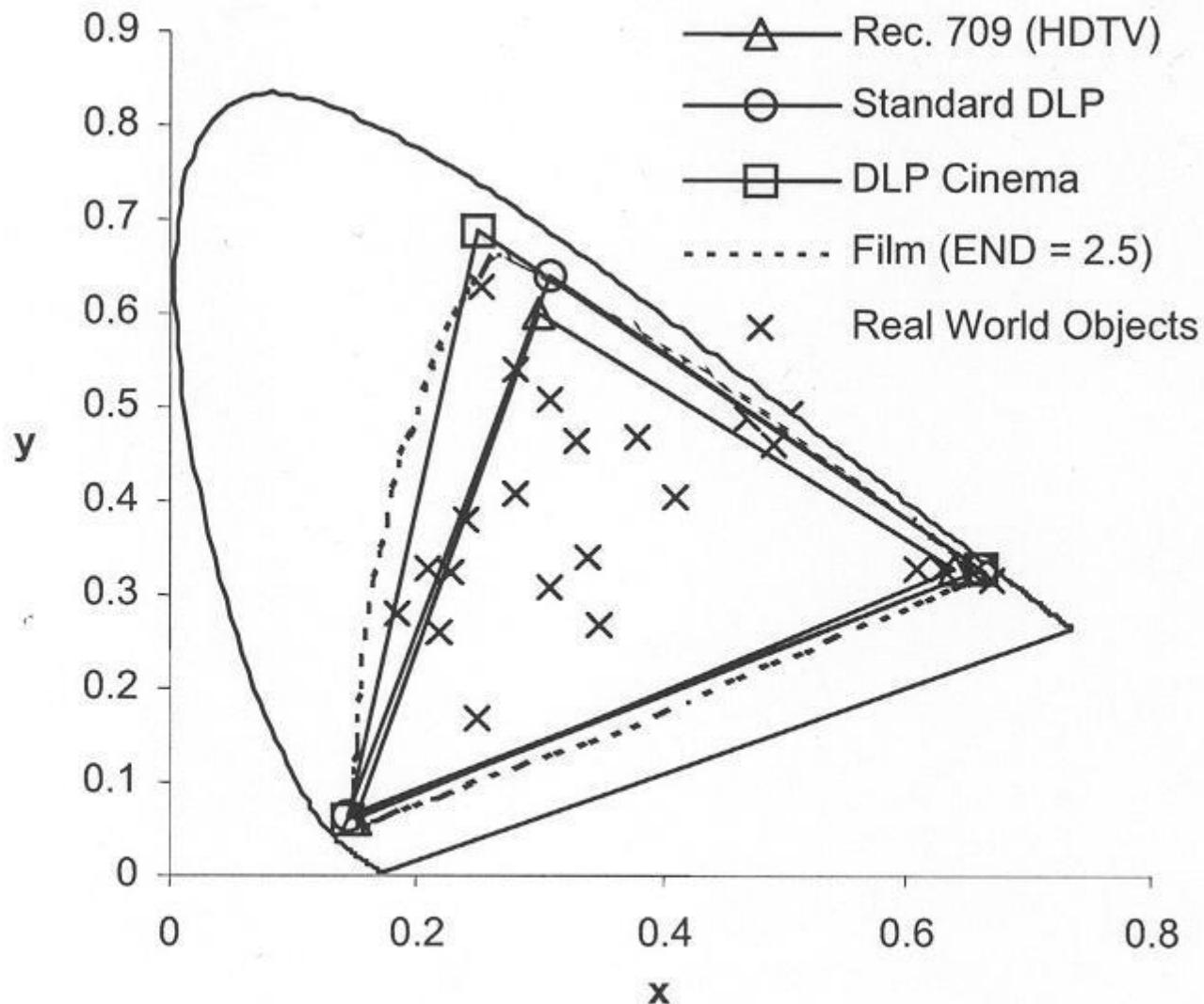
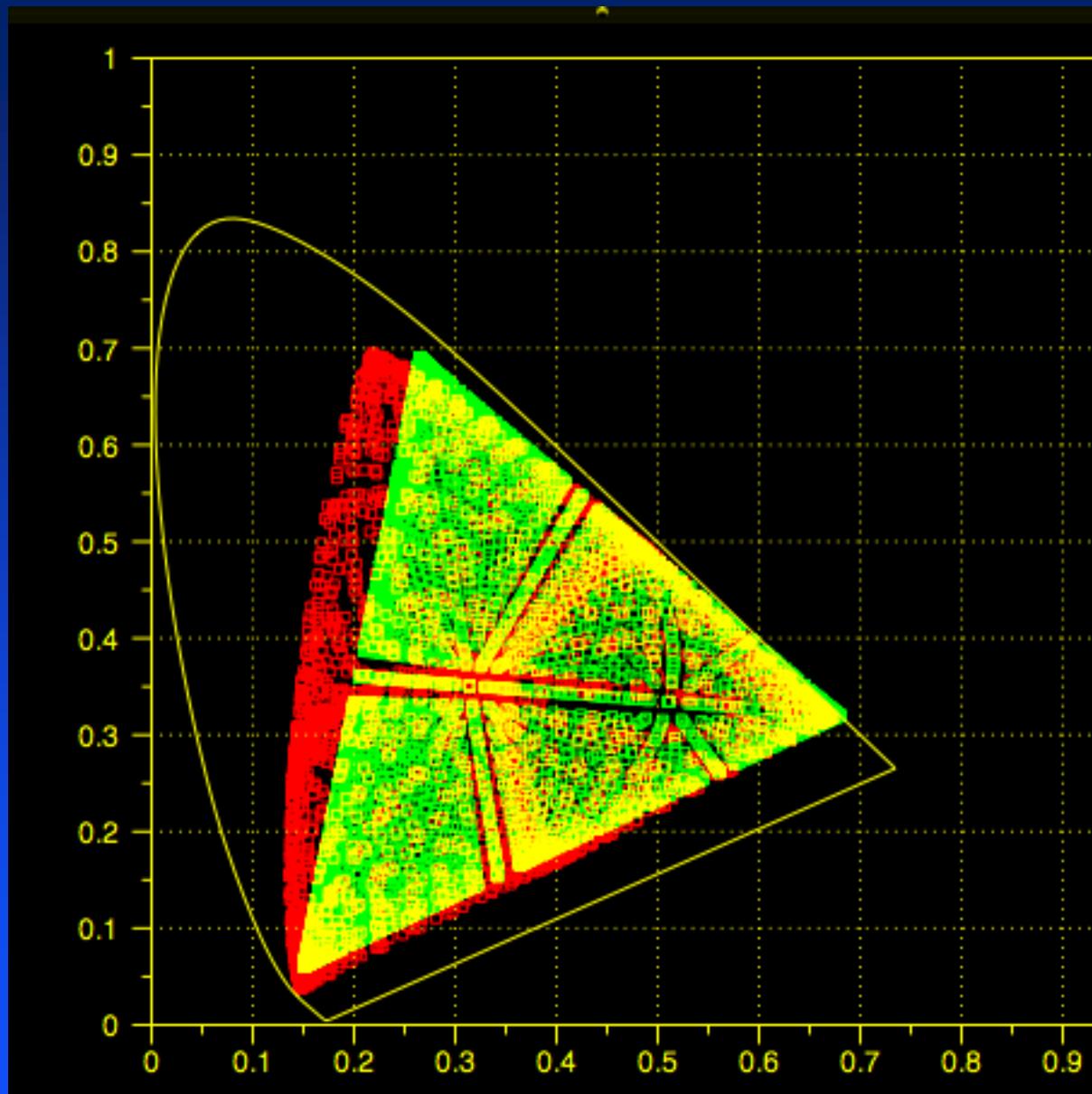
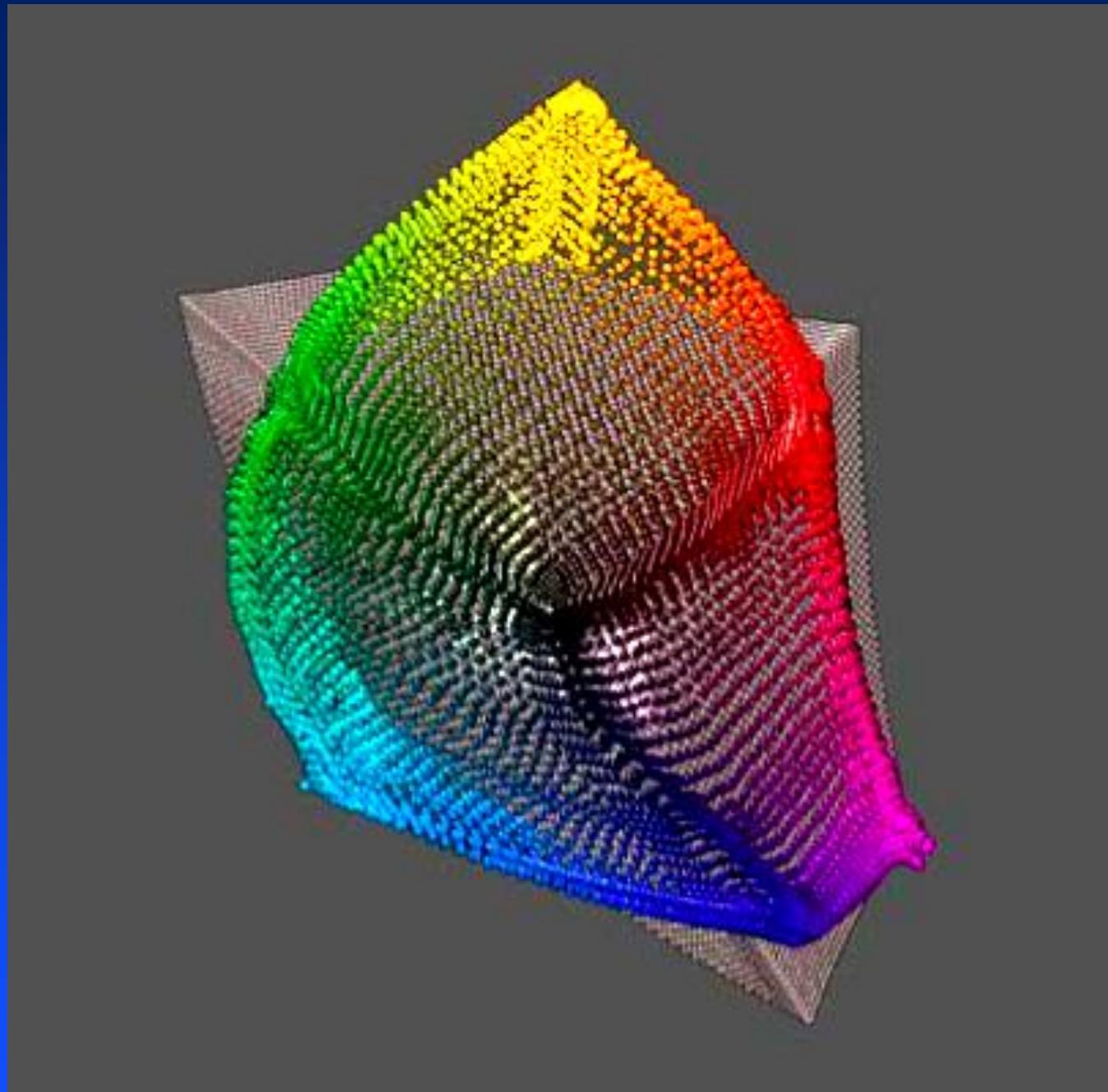
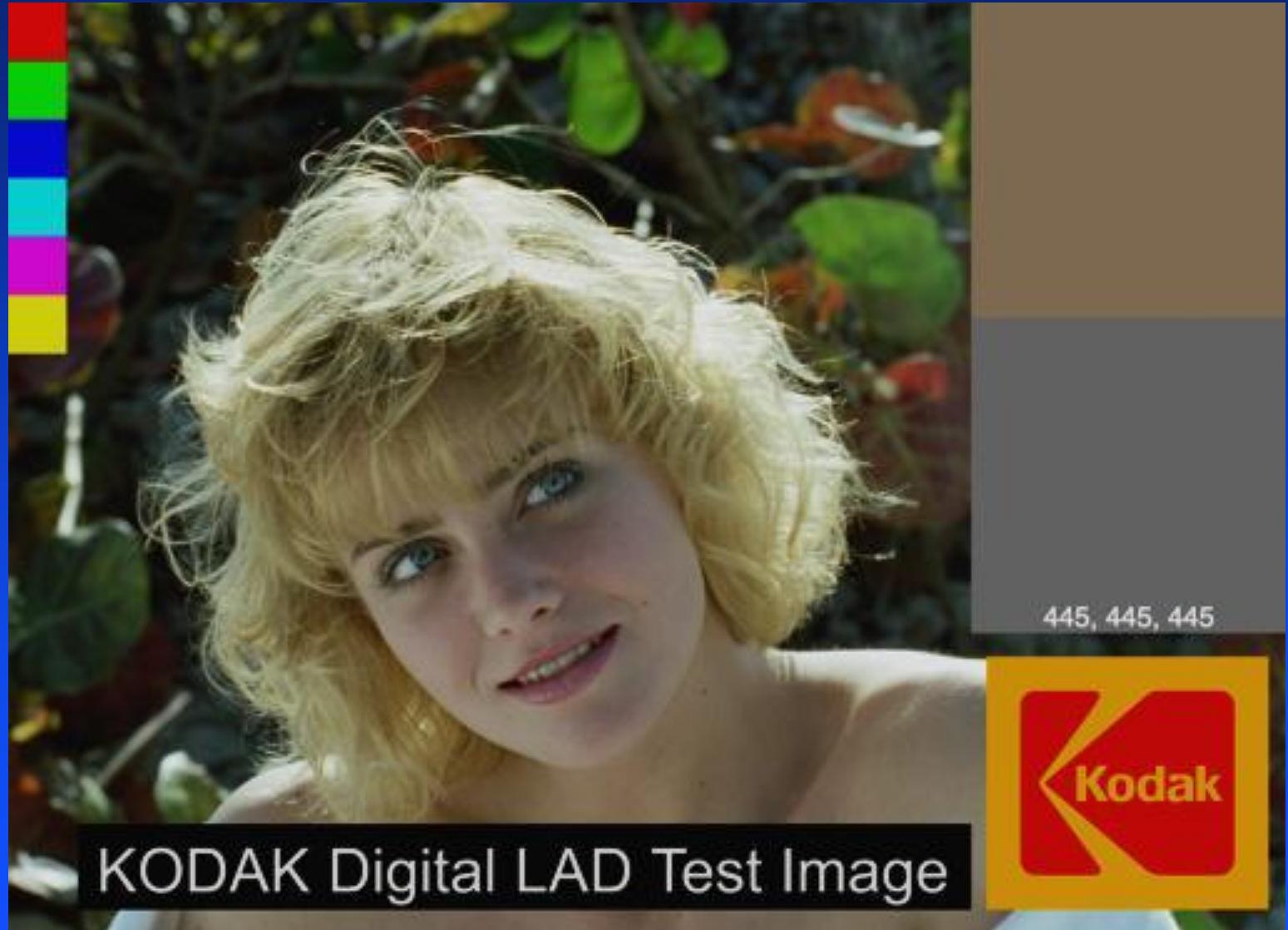


Figure 5. Color gamut comparison of real-world objects with color gamut of various technologies.



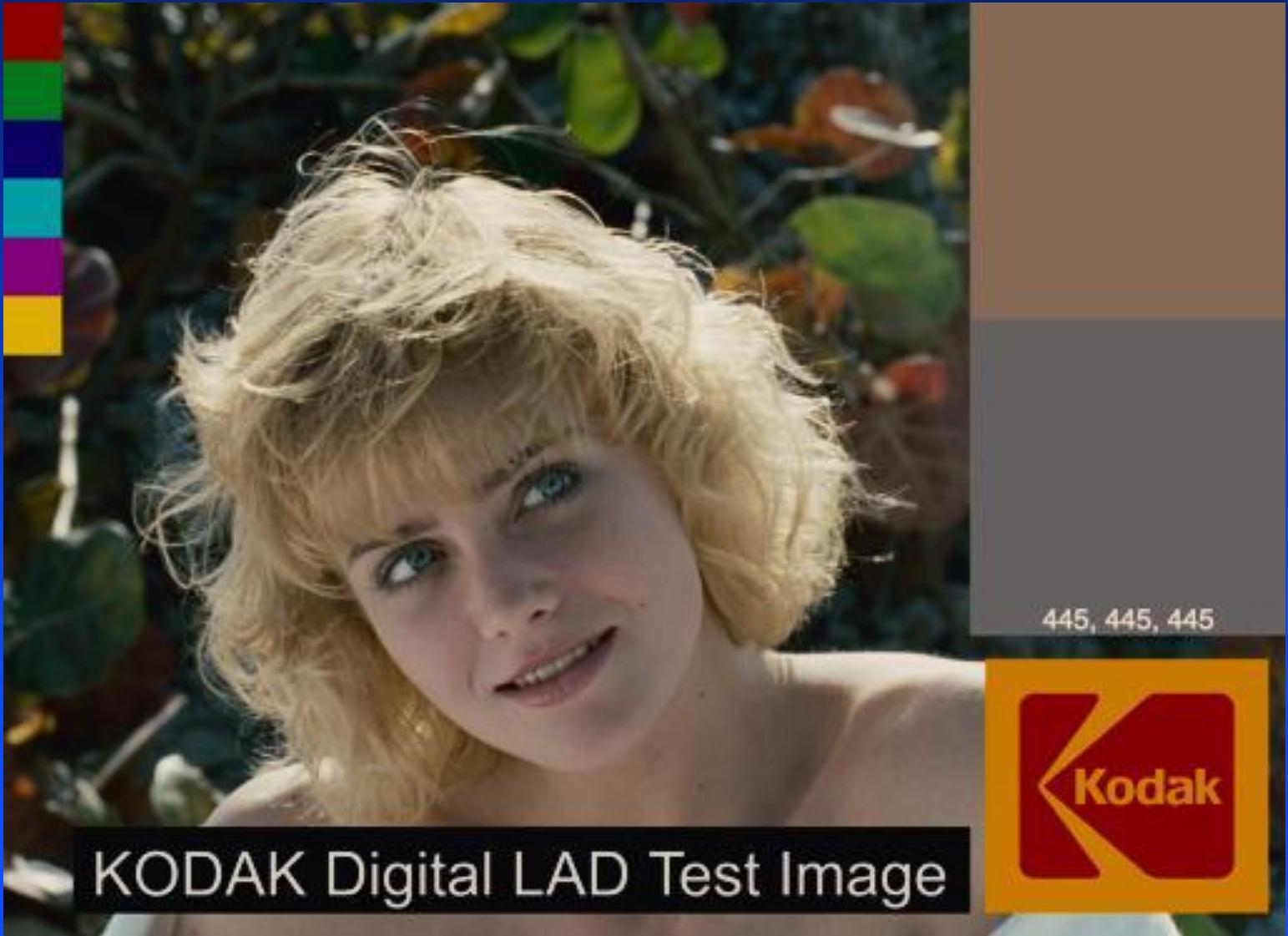


display dynamic range + add contrast
+
add toe and shoulder



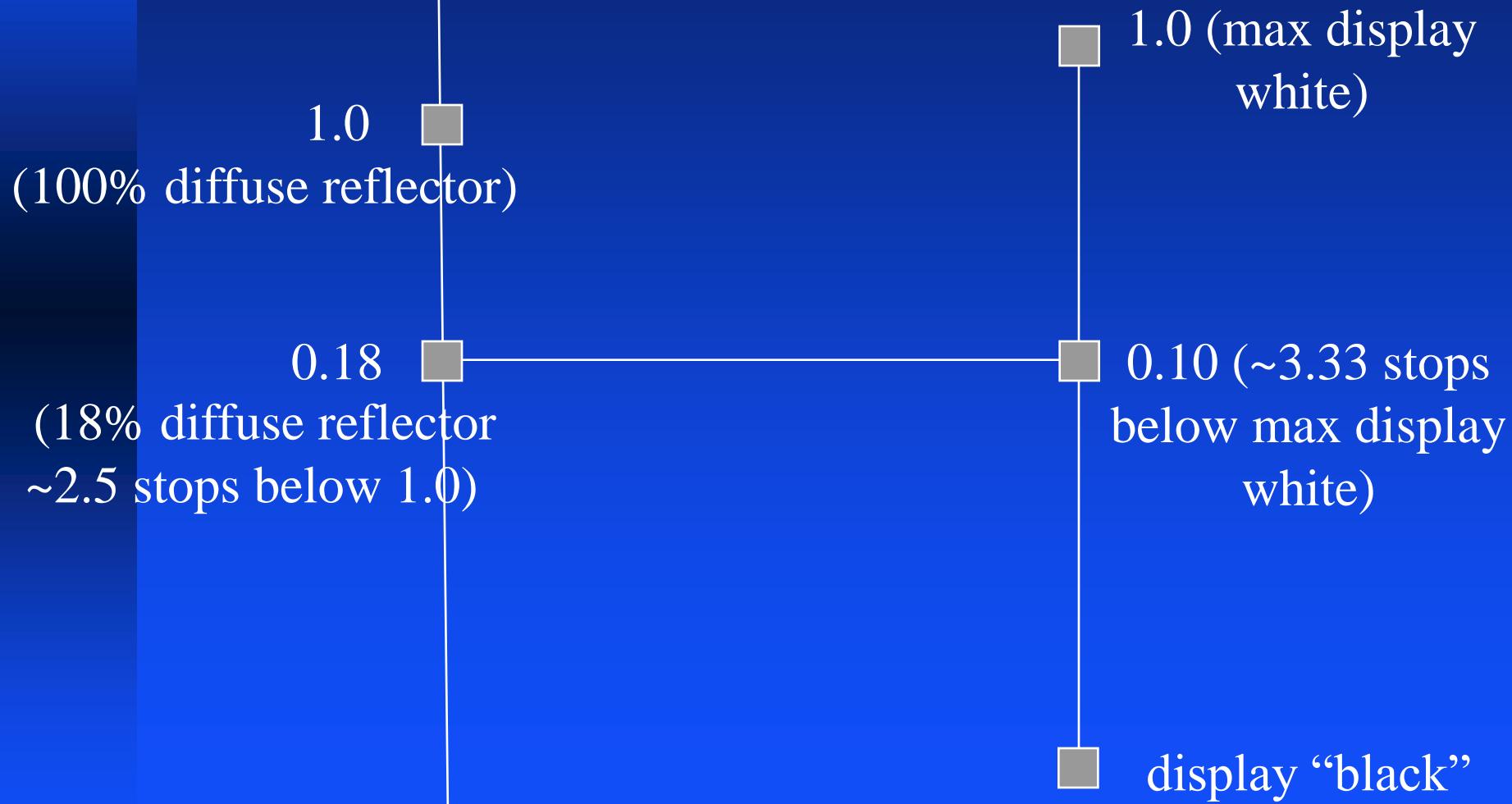
KODAK Digital LAD Test Image

real film print emulation



mapping “middle grey”
from scene to display

$$0.18 \rightarrow 0.10$$



ASC “STeM” movie ”standard evaluation material”



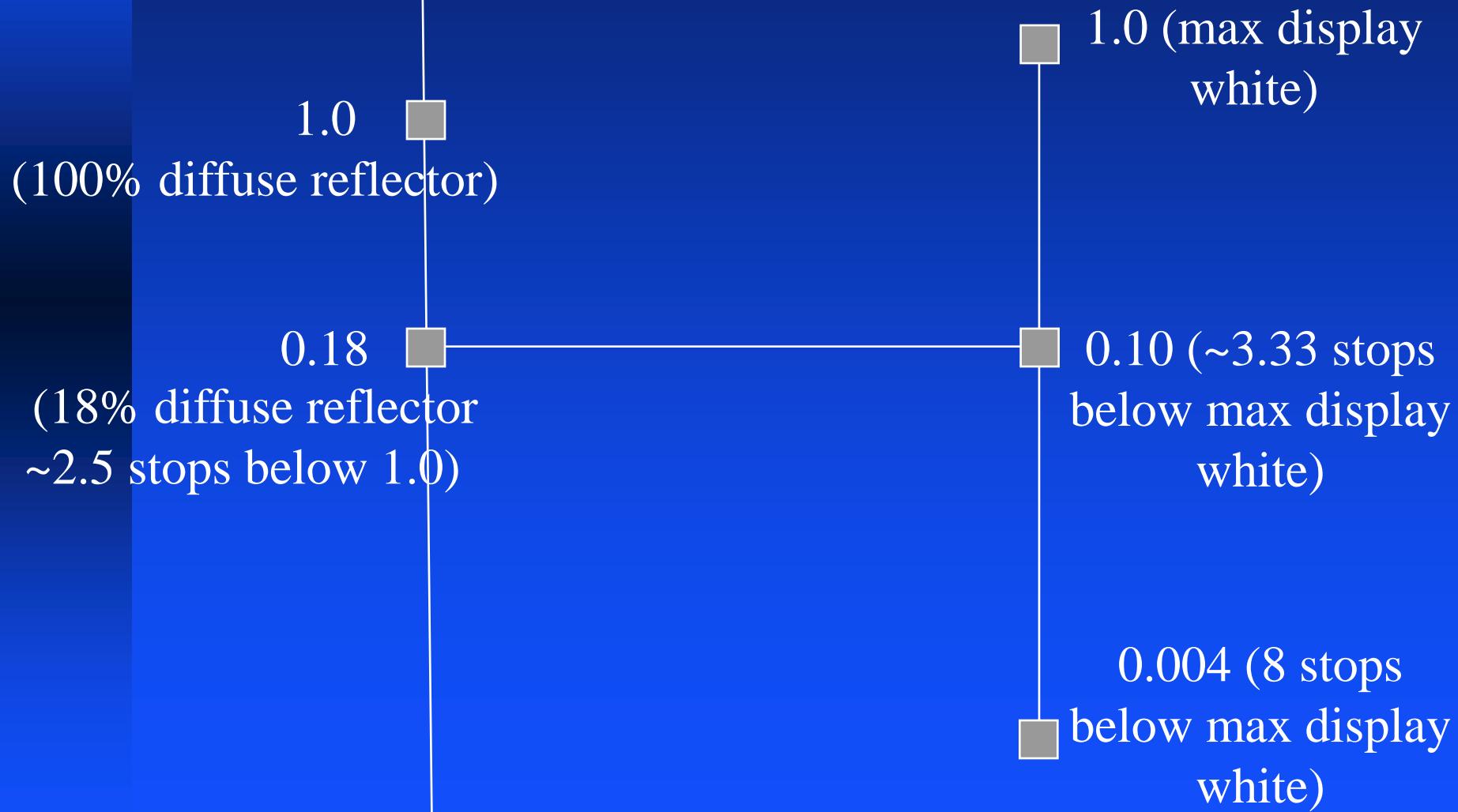
ASC “STeM” movie

mean rgb linear intensity = 0.11 0.09 0.11



mapping “middle grey” from scene to display

$$0.18 \rightarrow 0.10$$

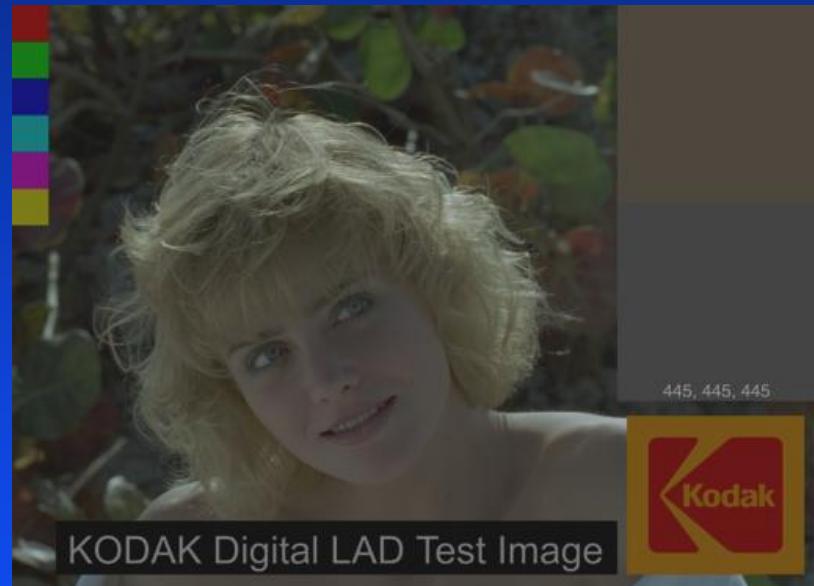




how to build your own rendering transform

how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)



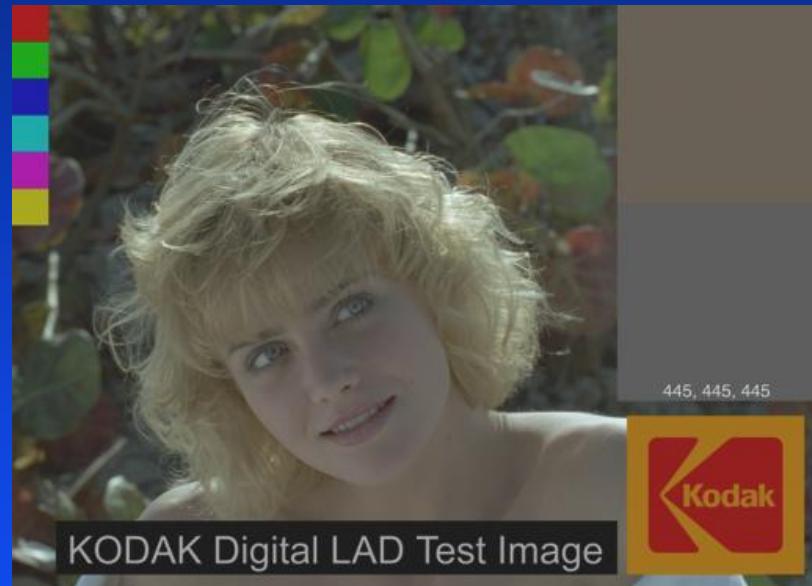
how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
 - place a "middle gray" 0.18 diffuse reflector "gray card" in scene
-



how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")



how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log



how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log
- choose dynamic range of "interest" (requires knowledge of display)



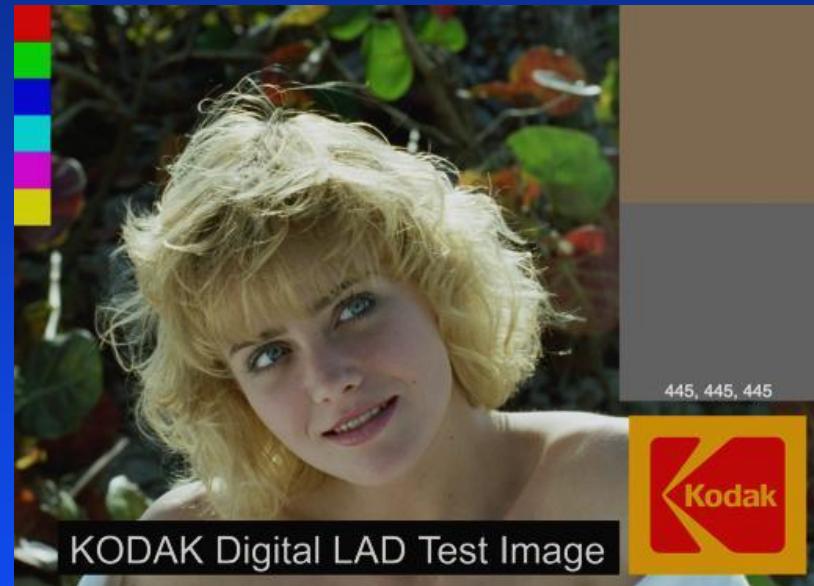
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- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log
- choose dynamic range of "interest" (requires knowledge of display)
- increase contrast in log space around middle gray ($\log(0.18)$)



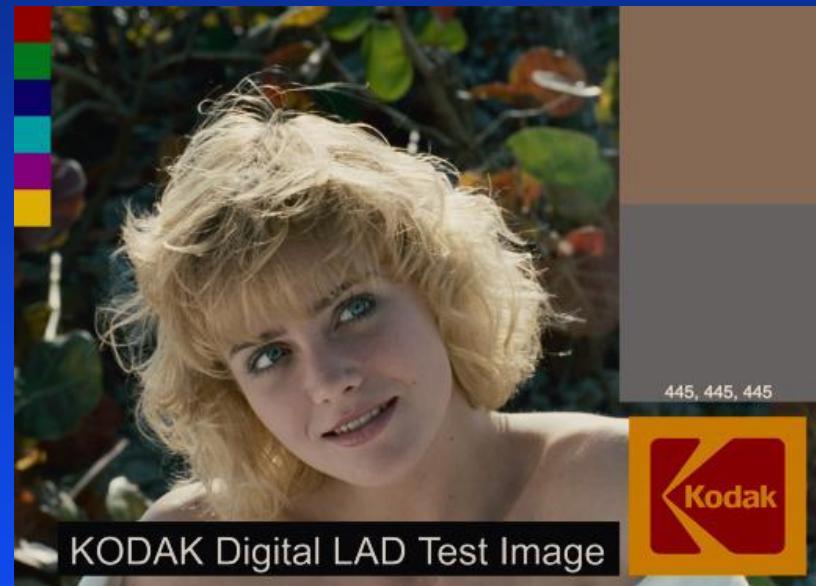
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- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log
- choose dynamic range of "interest" (requires knowledge of display)
- increase contrast in log space around middle gray ($\log(0.18)$)
- add toe and shoulder to taste (requires knowledge of display)



how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log
- choose dynamic range of "interest" (requires knowledge of display)
- increase contrast in log space around middle gray ($\log(0.18)$)
- add toe and shoulder to taste (requires knowledge of display)
- darken saturated colors to taste (i.e. to emulate subtractive-color reproduction)



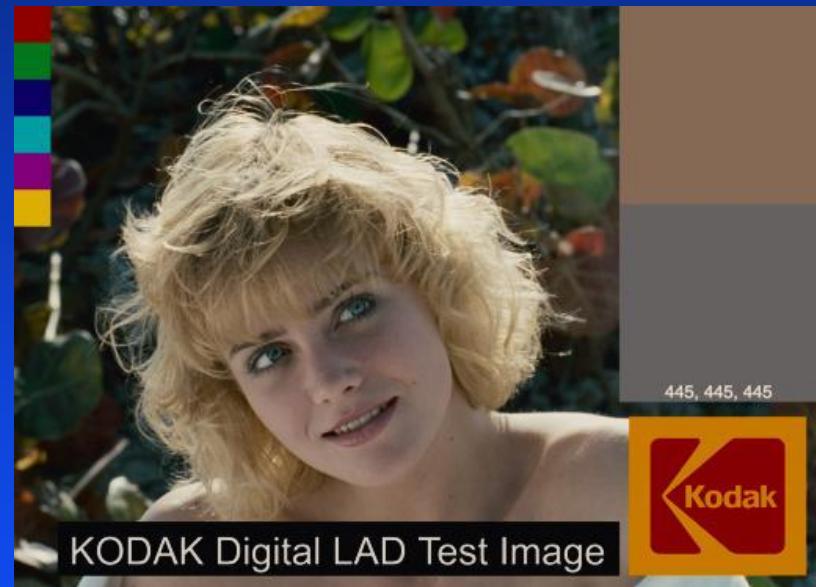
how to build your own rendering transform

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- choose dynamic range of "interest" (requires knowledge of display)
- increase contrast in log space around middle gray ($\log(0.18)$)
- add toe and shoulder to taste (requires knowledge of display)
- darken saturated colors to taste (i.e. to emulate subtractive-color reproduction)
- transform back to lin



how to build your own rendering transform

- light scene with cgi linear-light (or obtain linear-light image)
- place a "middle gray" 0.18 diffuse reflector "gray card" in scene
- scale image accordingly (i.e. "properly set the scene exposure")
- transform to log
- choose dynamic range of "interest" (requires knowledge of display)
- increase contrast in log space around middle gray ($\log(0.18)$)
- add toe and shoulder to taste (requires knowledge of display)
- darken saturated colors to taste (i.e. to emulate subtractive-color reproduction)
- transform back to lin
- xform to display space - mapping 0.18 to 0.10 of display maximum





traditional film workflow

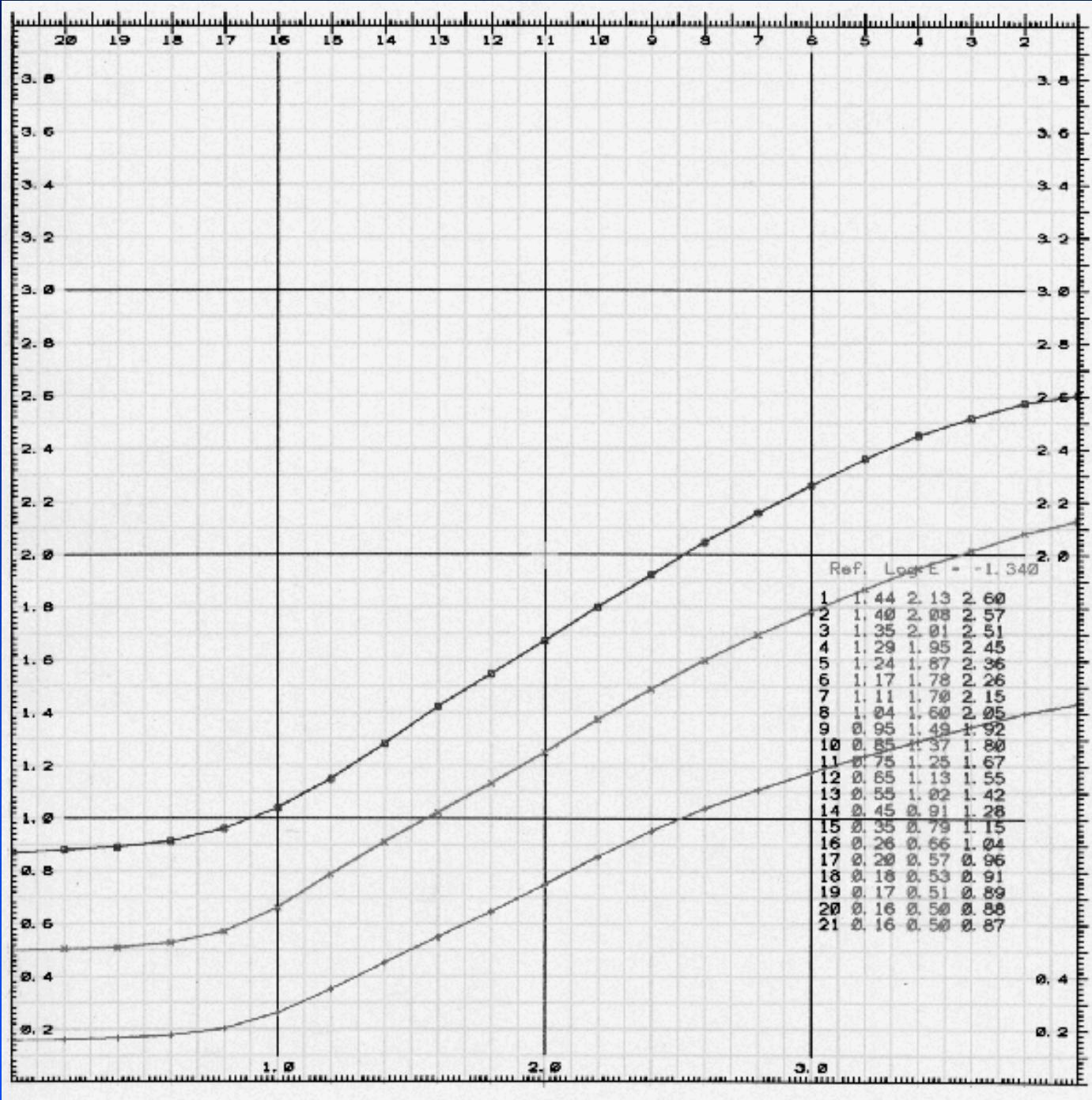
“real world”
on-set
scene

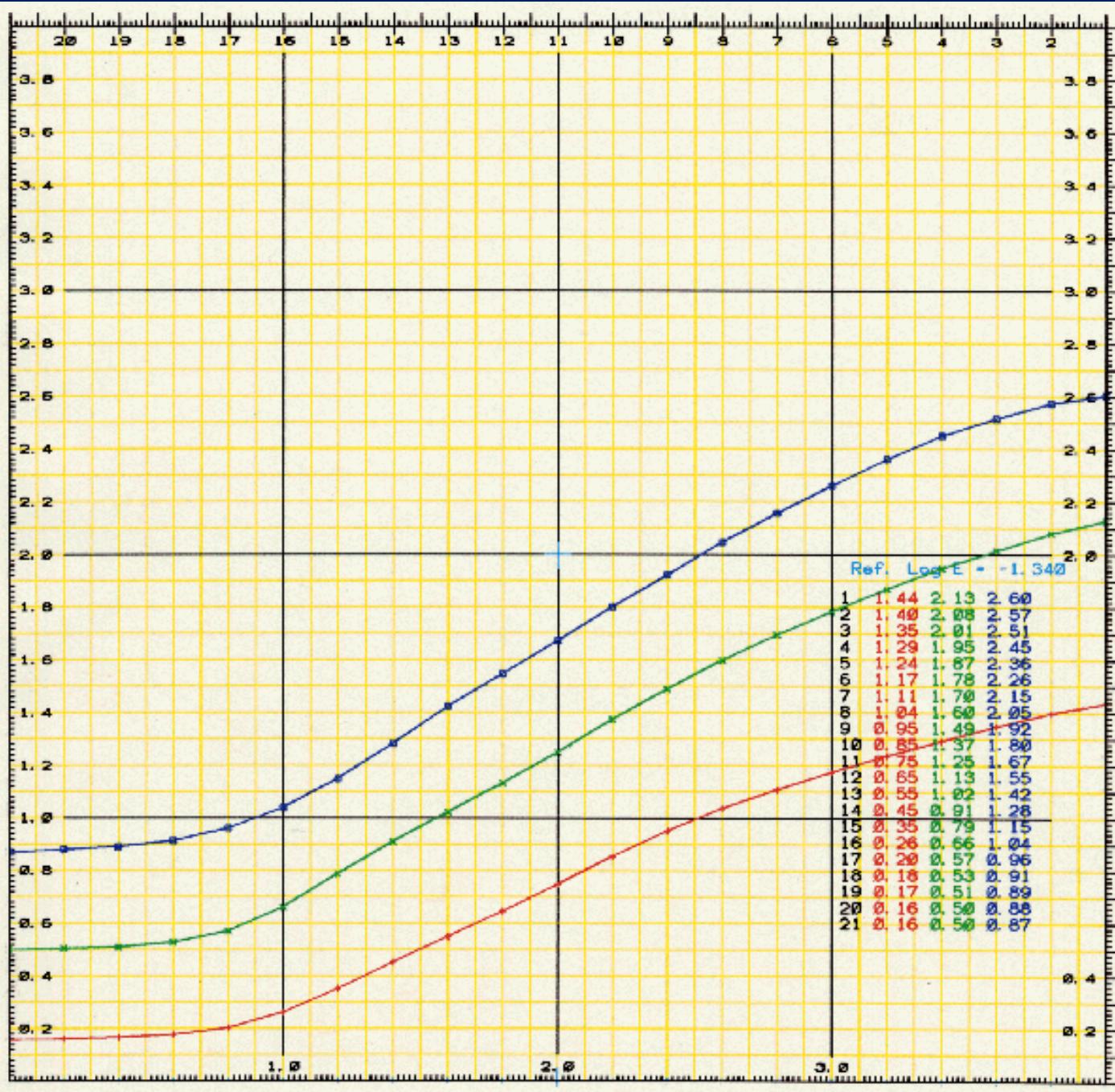
original
film
negative
elements

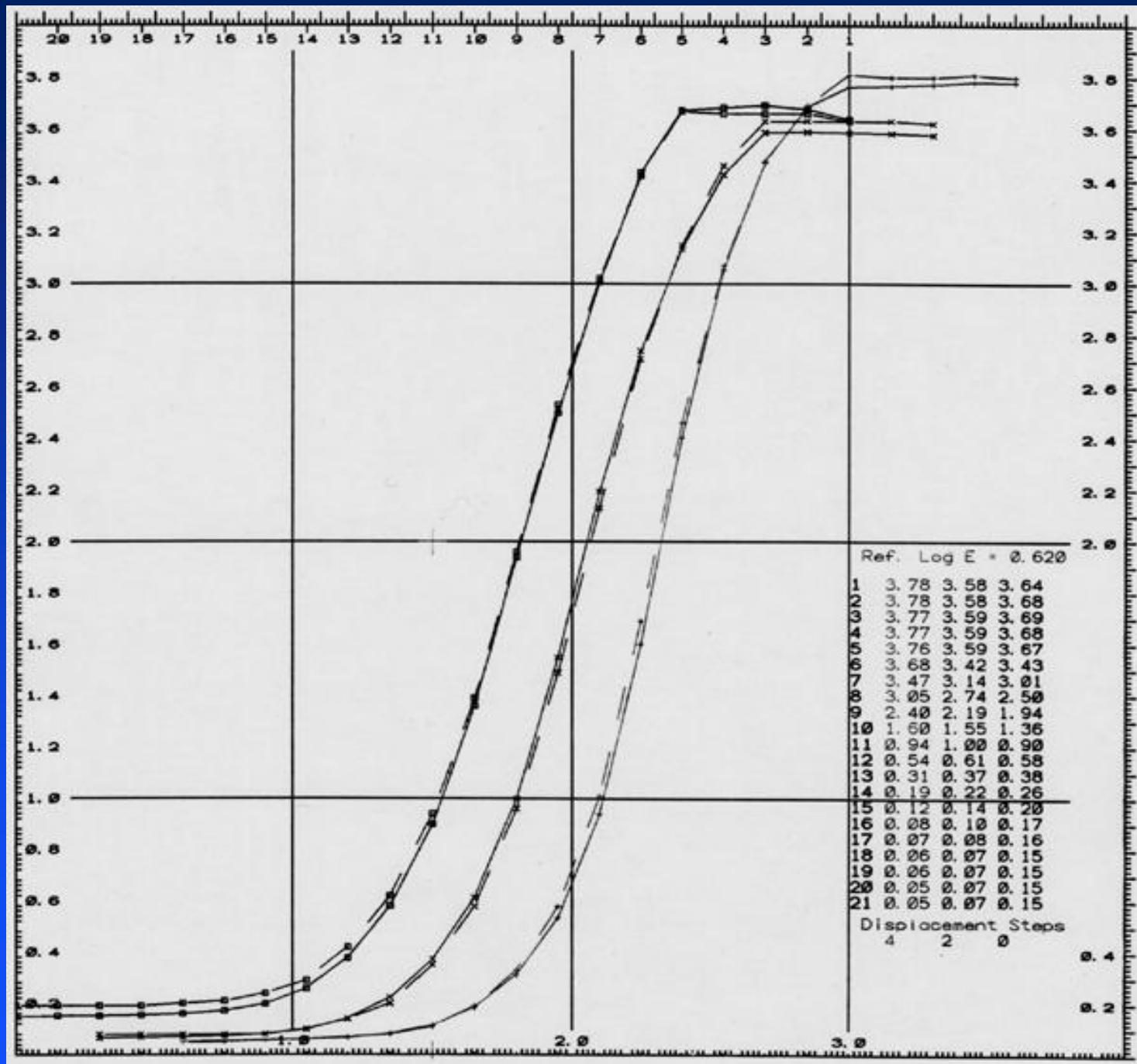
traditional
film
colour
correction

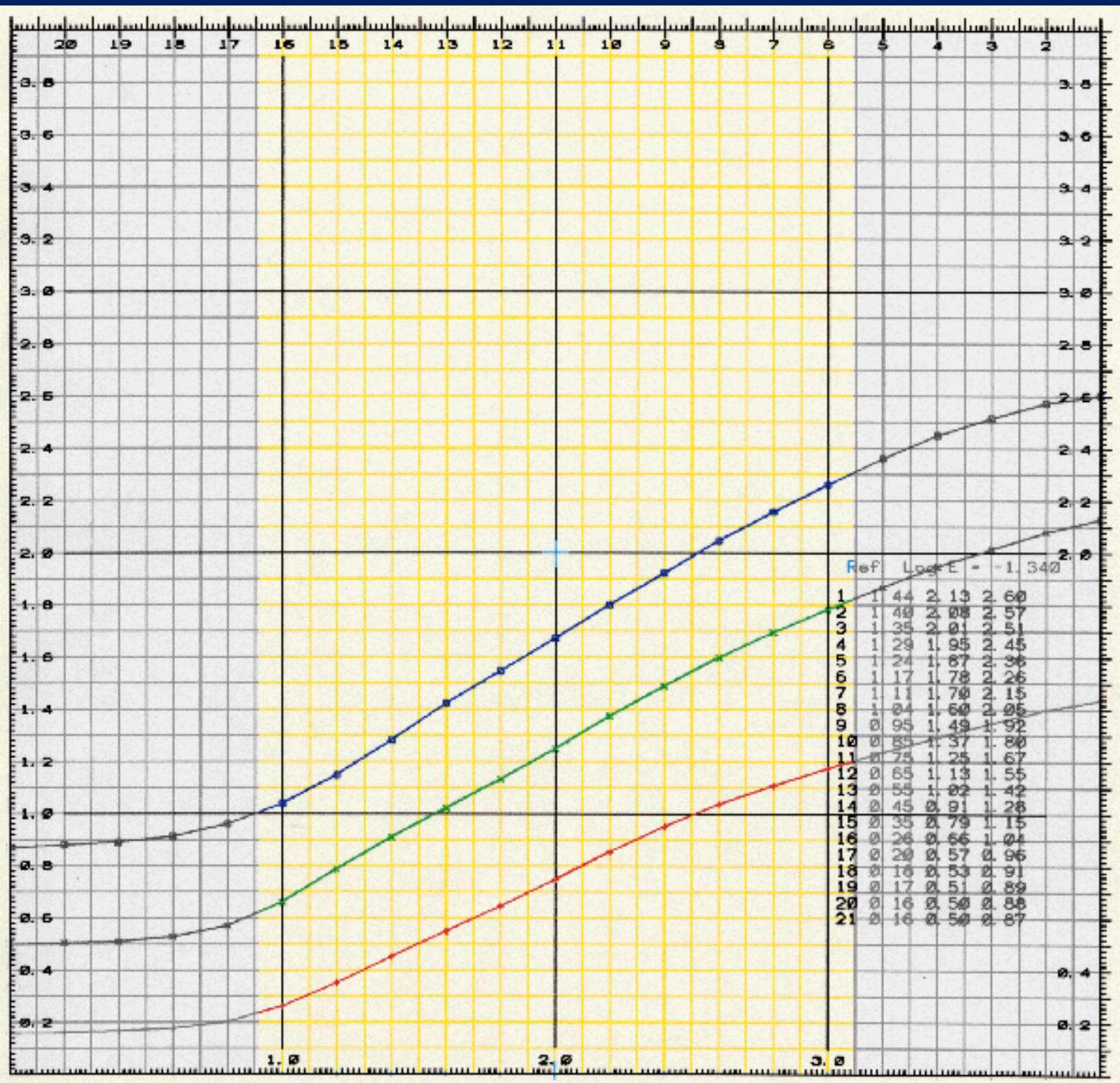
film
positive
release
prints

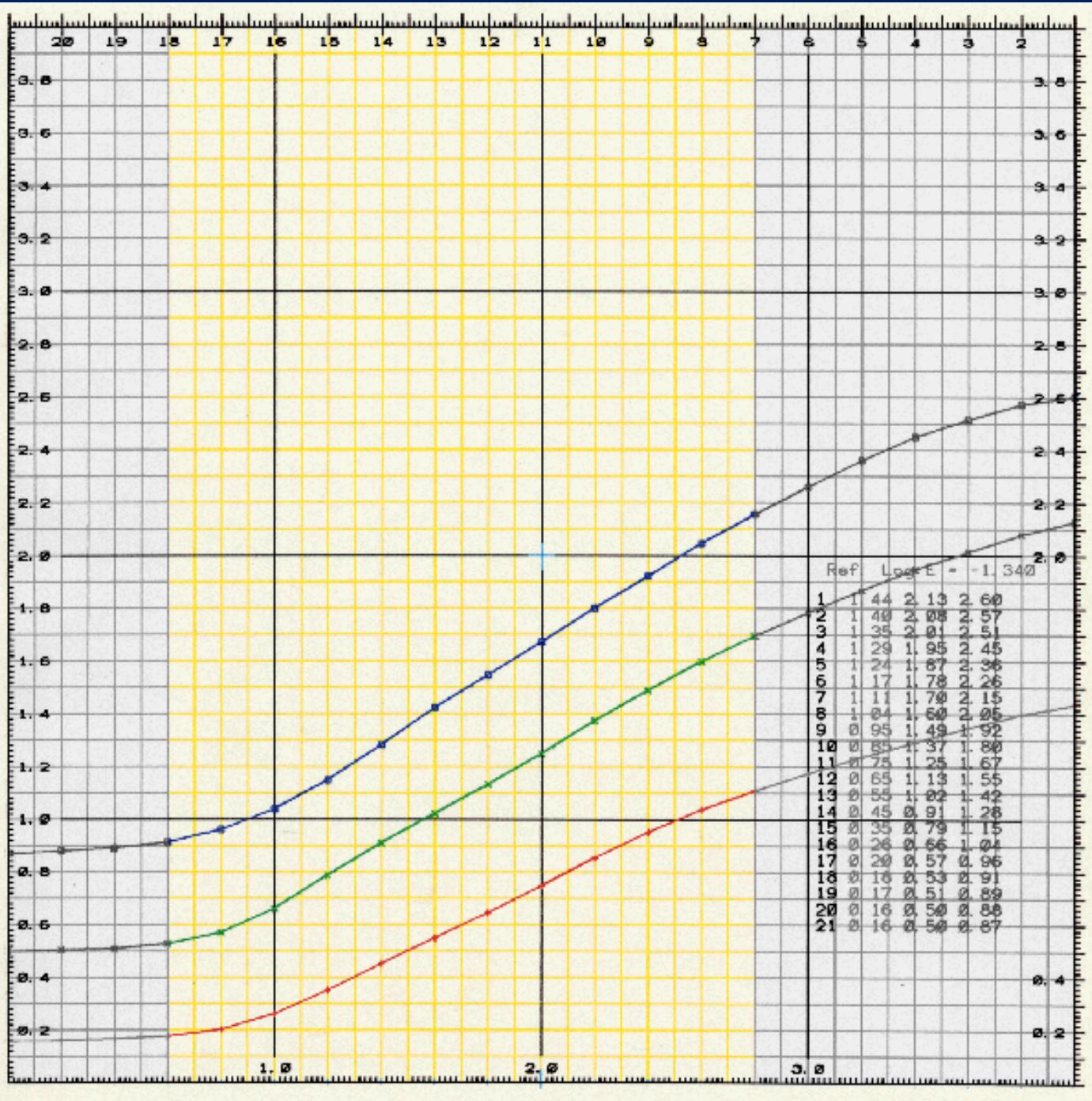
film
projection

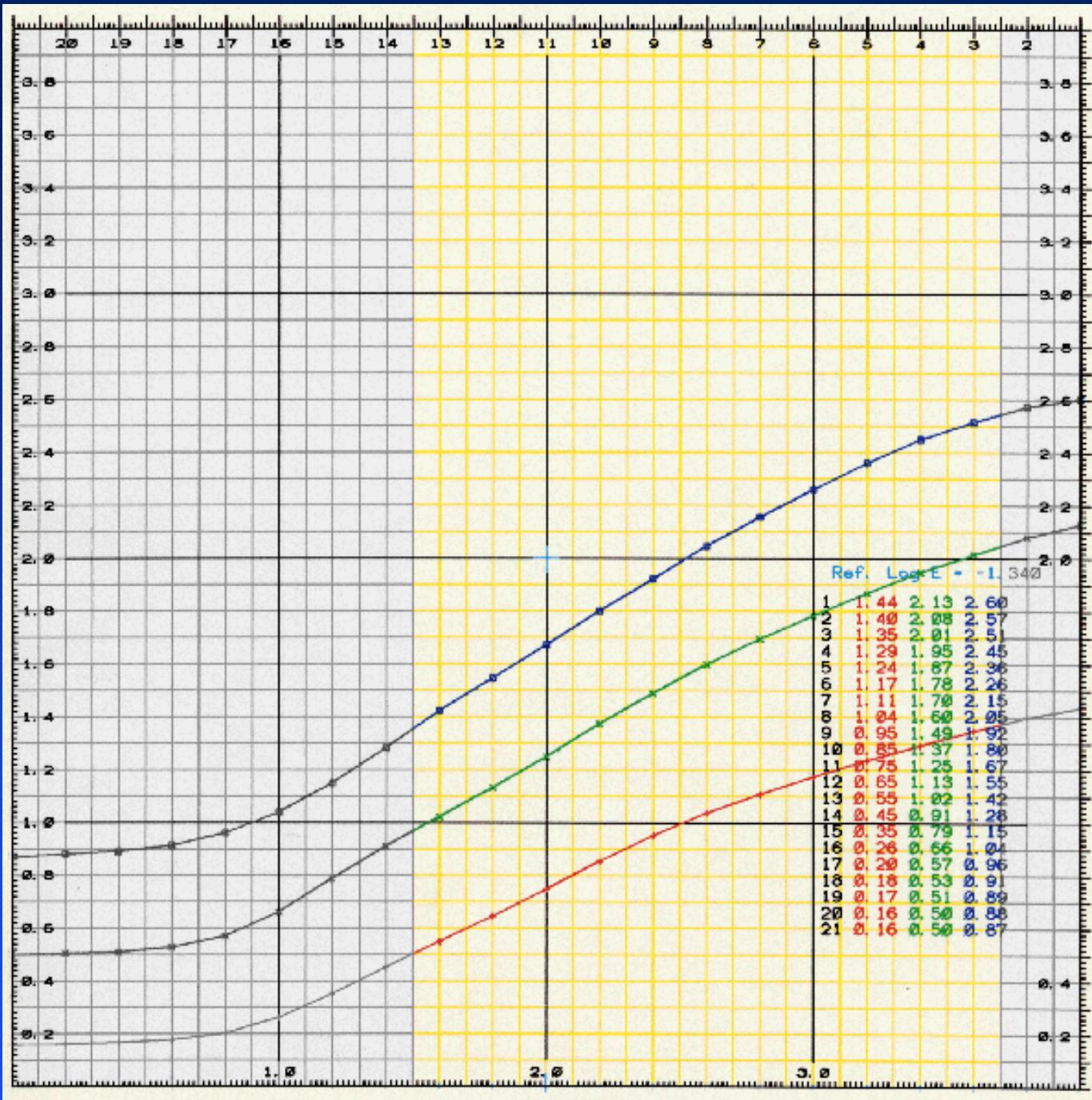


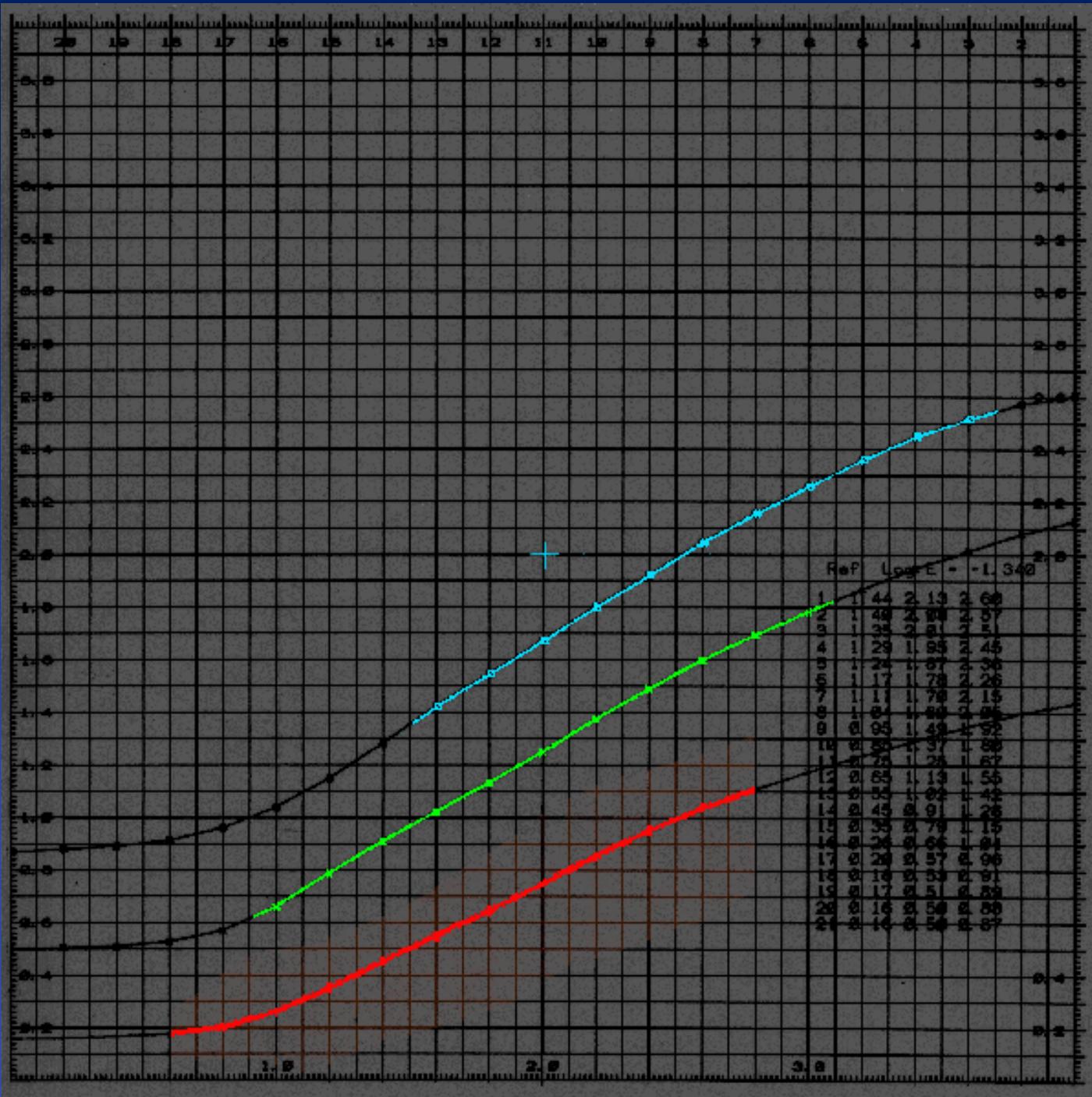








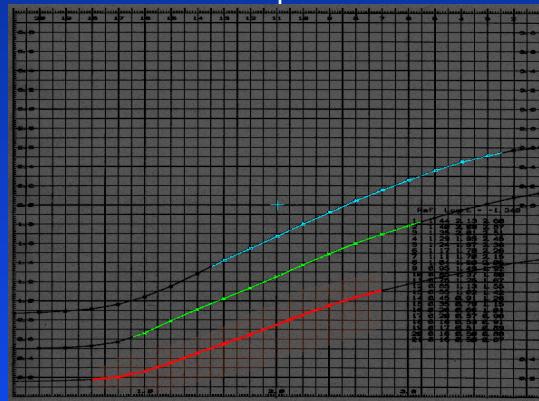




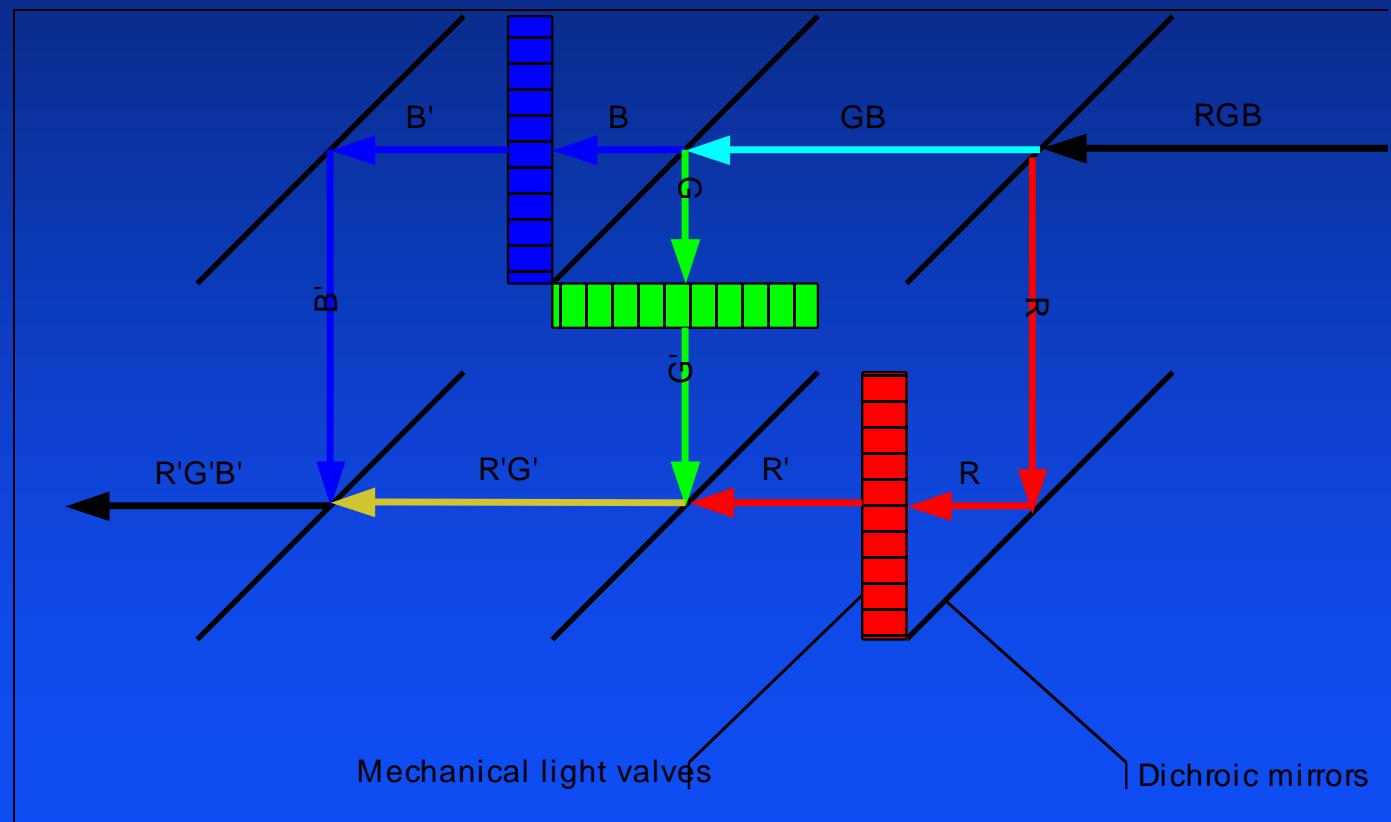
original
film
elements

traditional
film
colour
correction

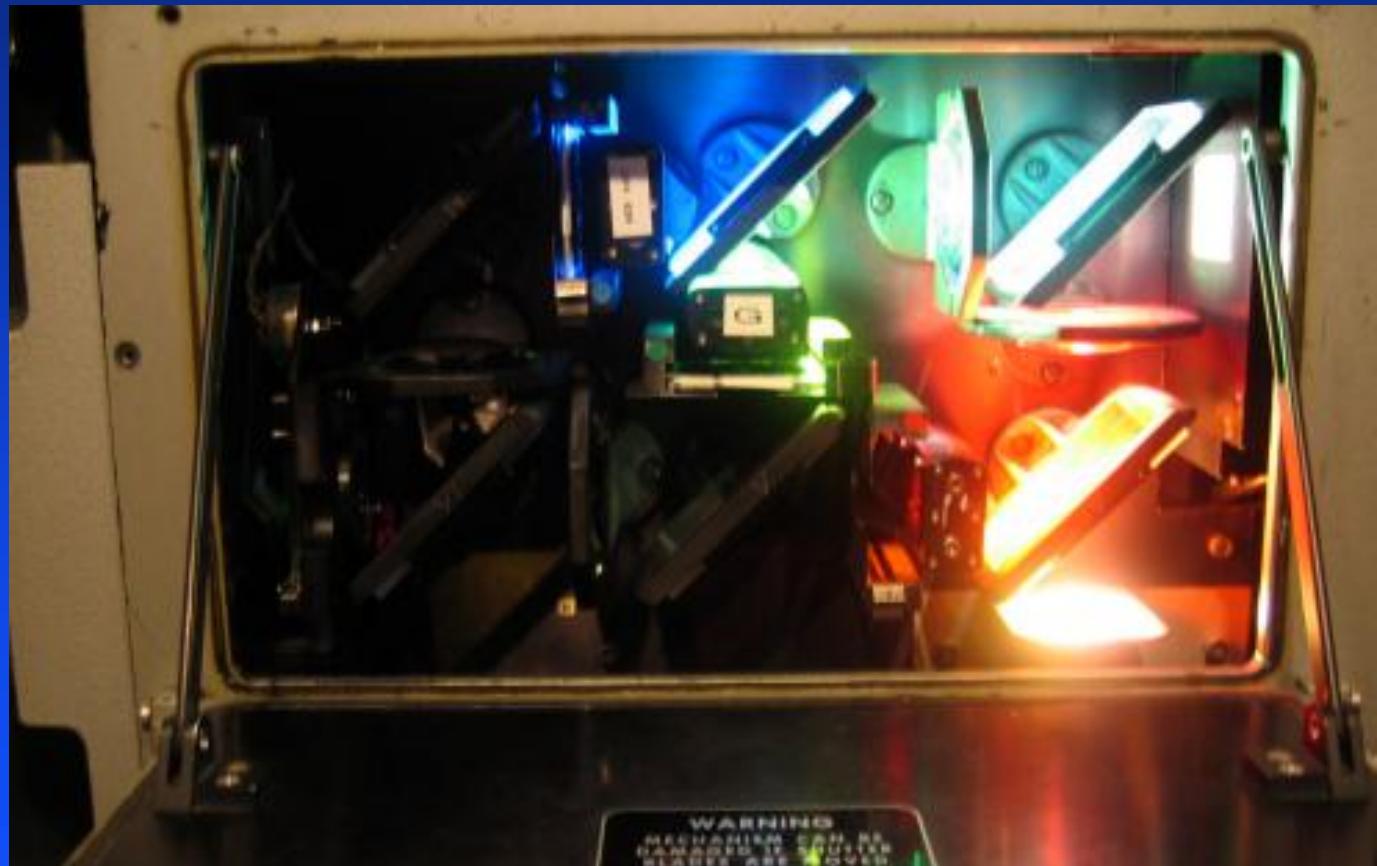
film
answer
prints



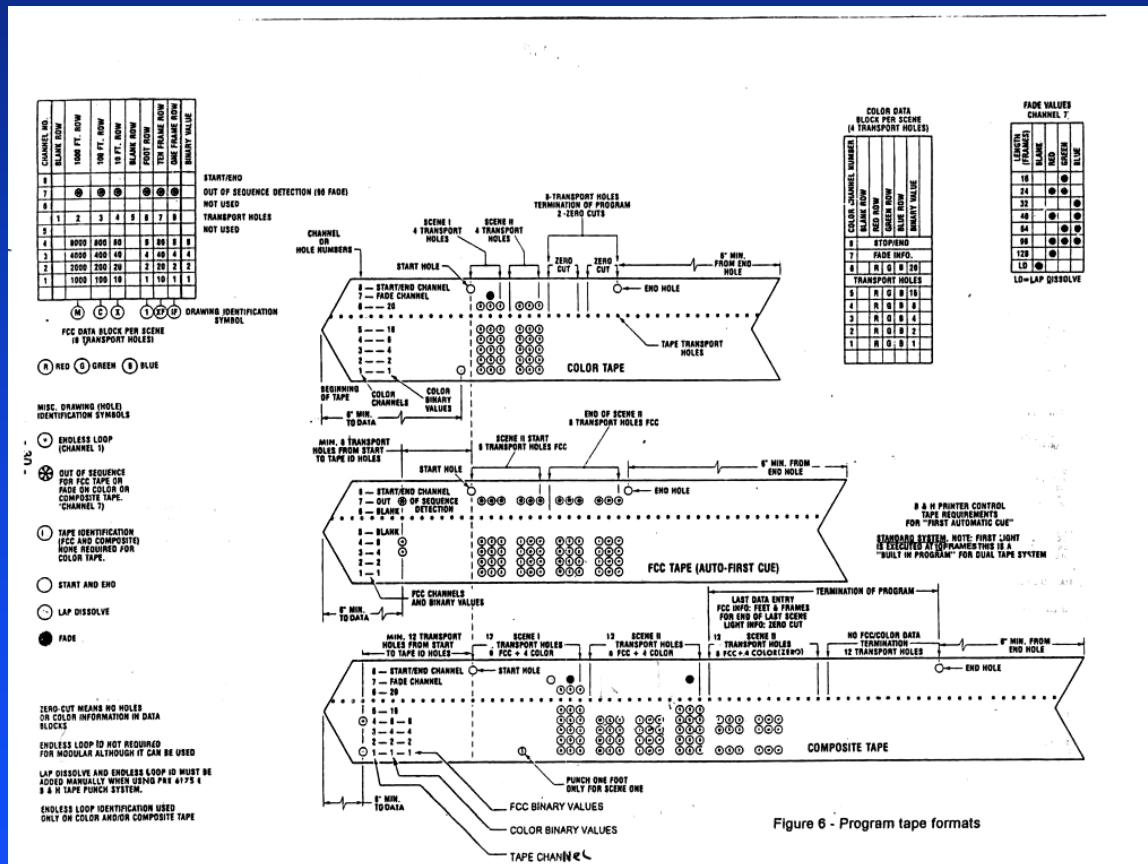
colour grading optical system



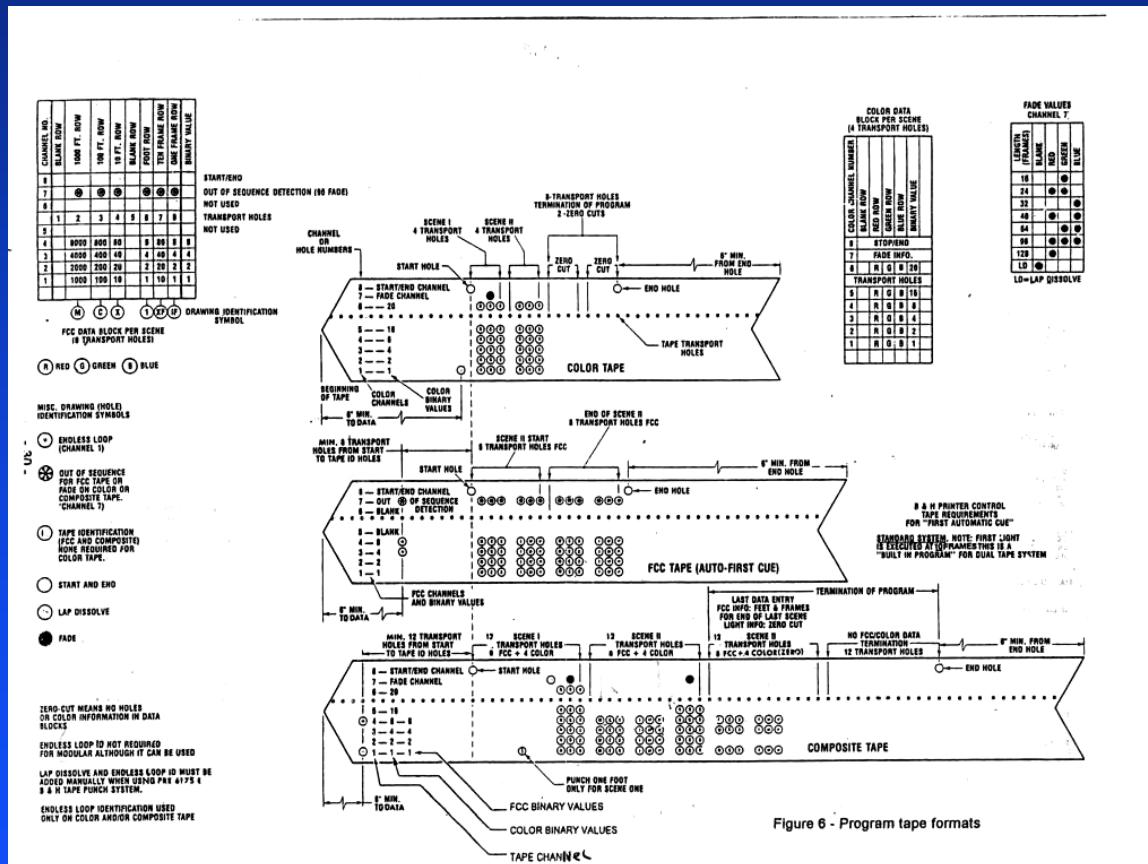
colour grading optical system

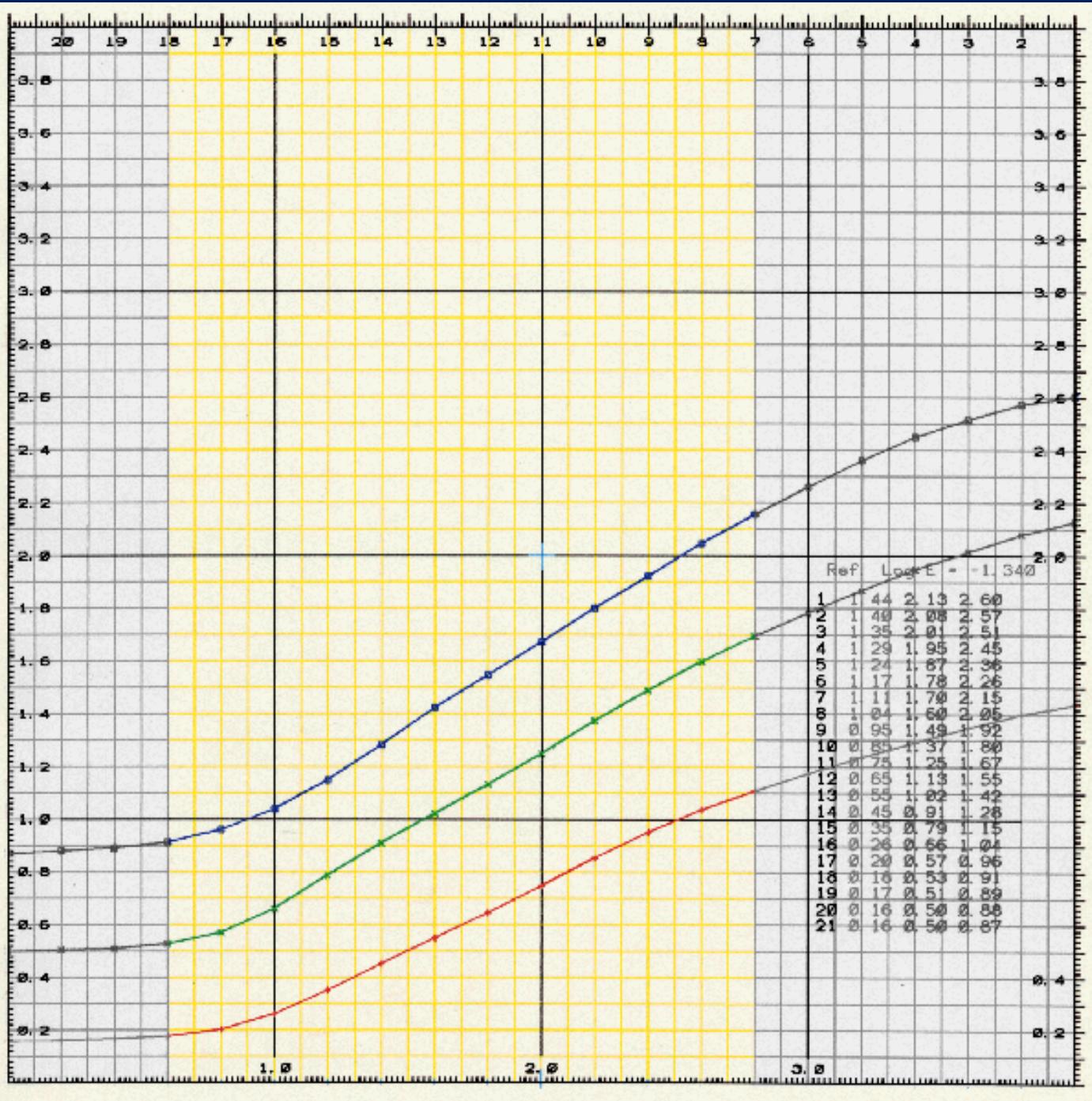


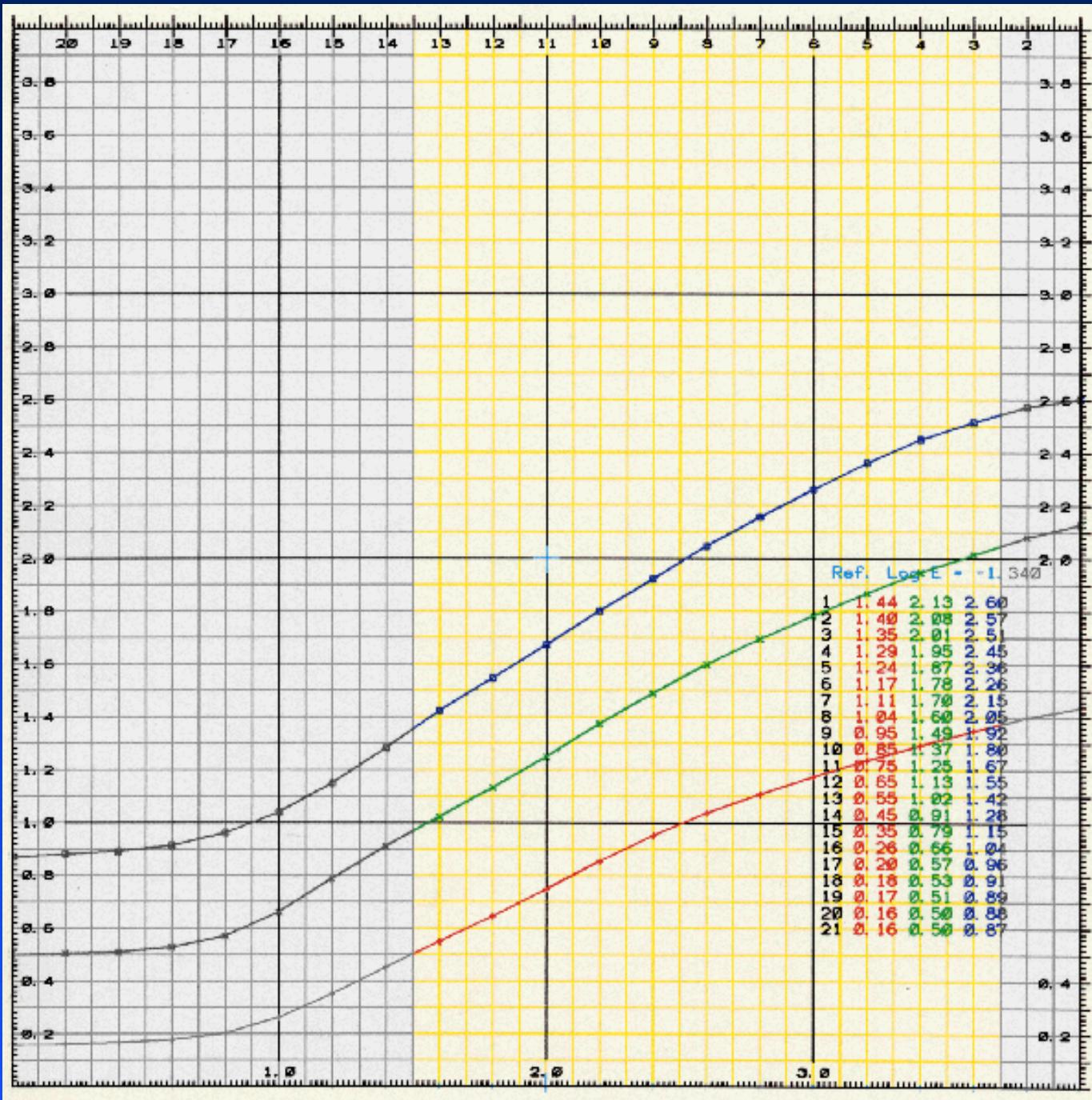
“ppt” secret decoder ring



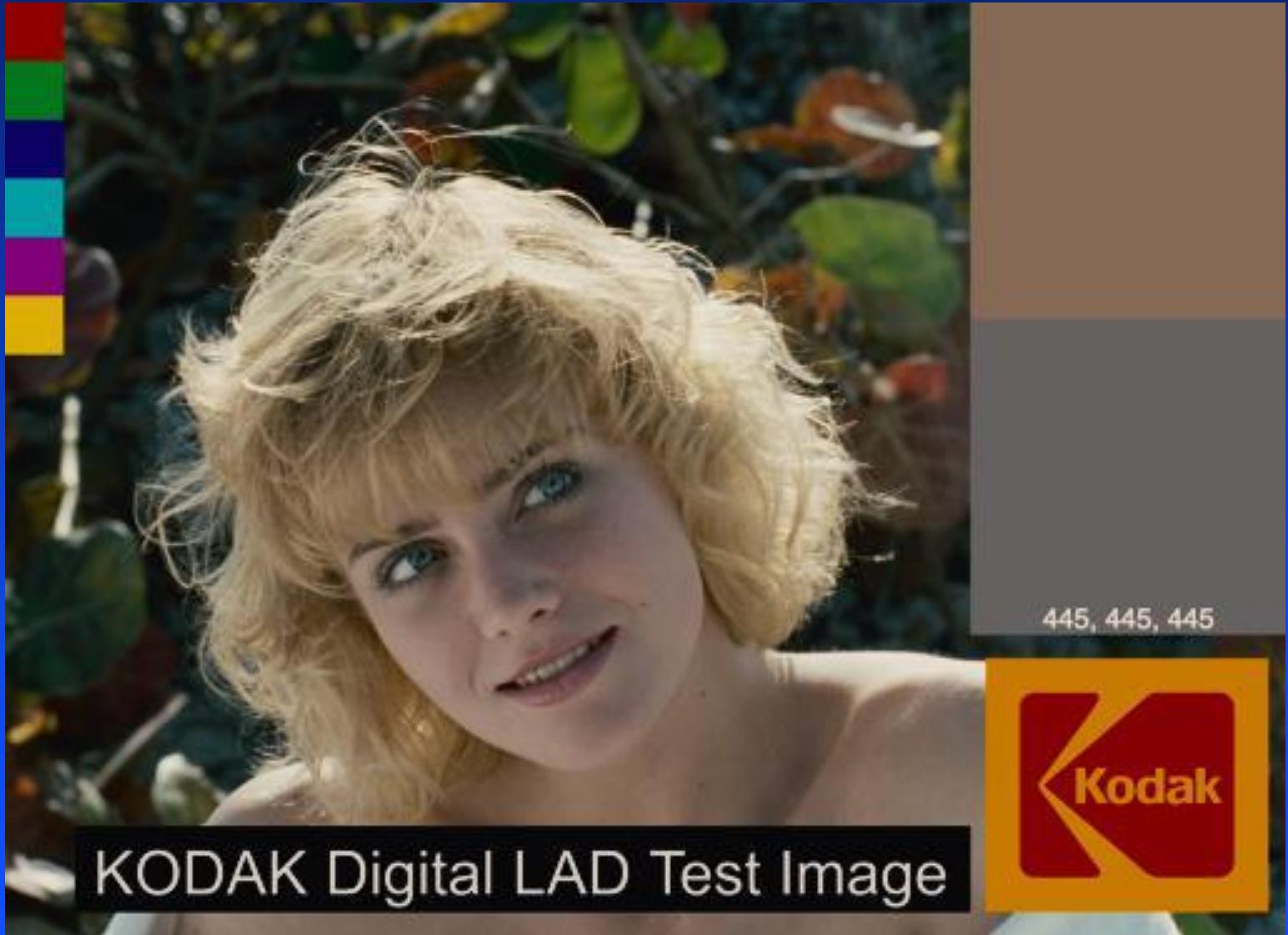
“ppt” secret decoder ring



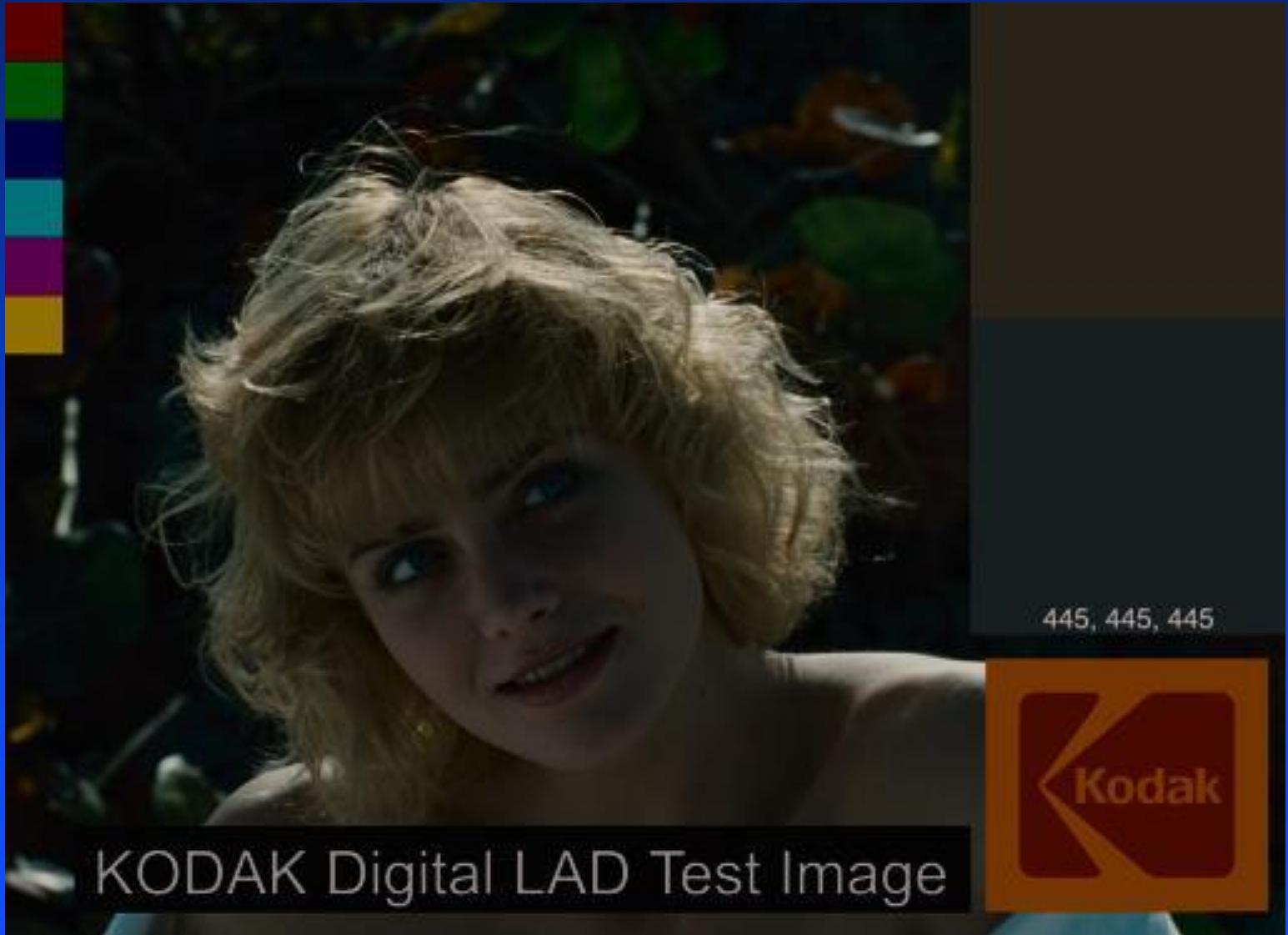




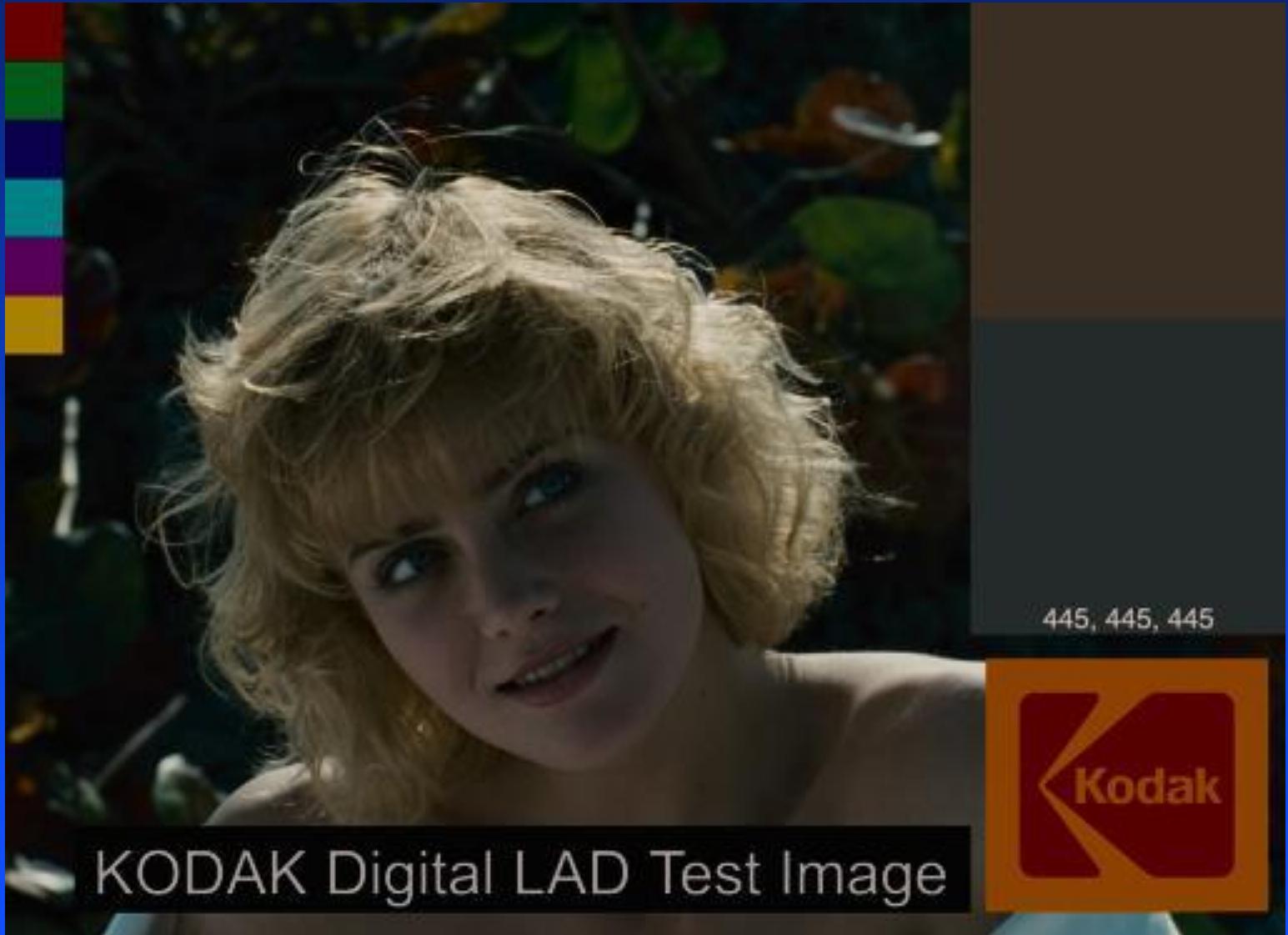
print +0.0 stops



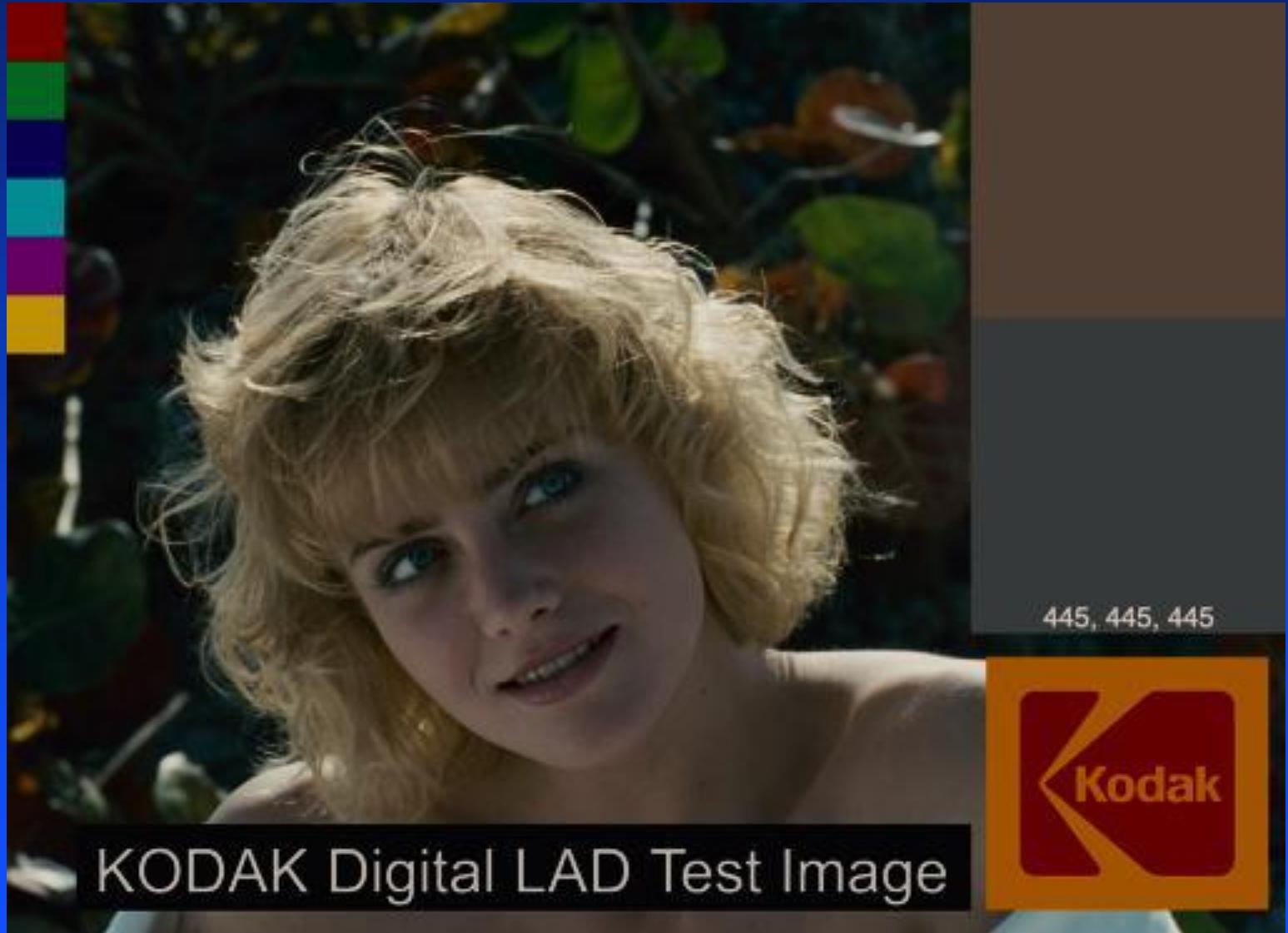
print -2.0 stops



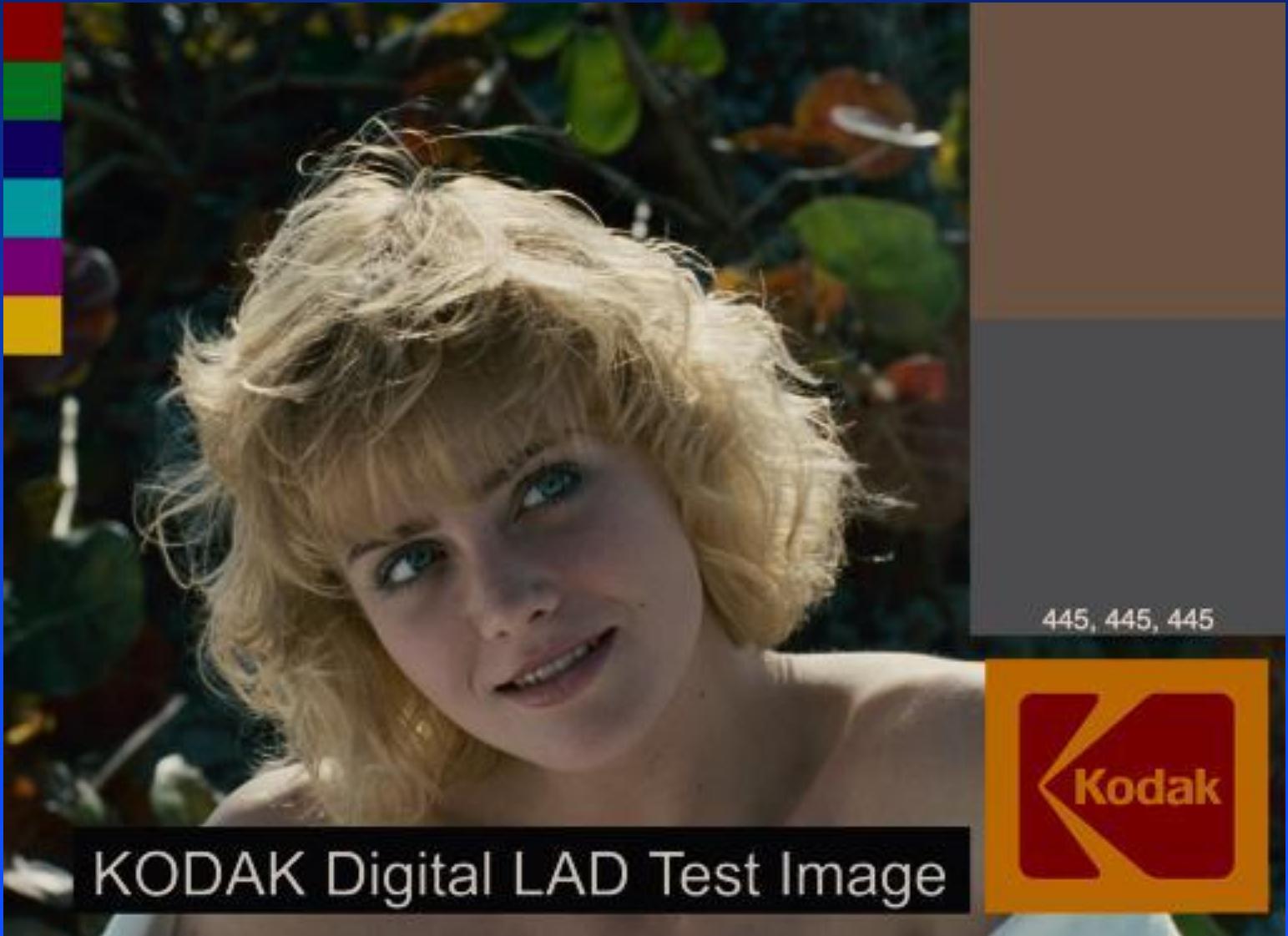
print -1.5 stops



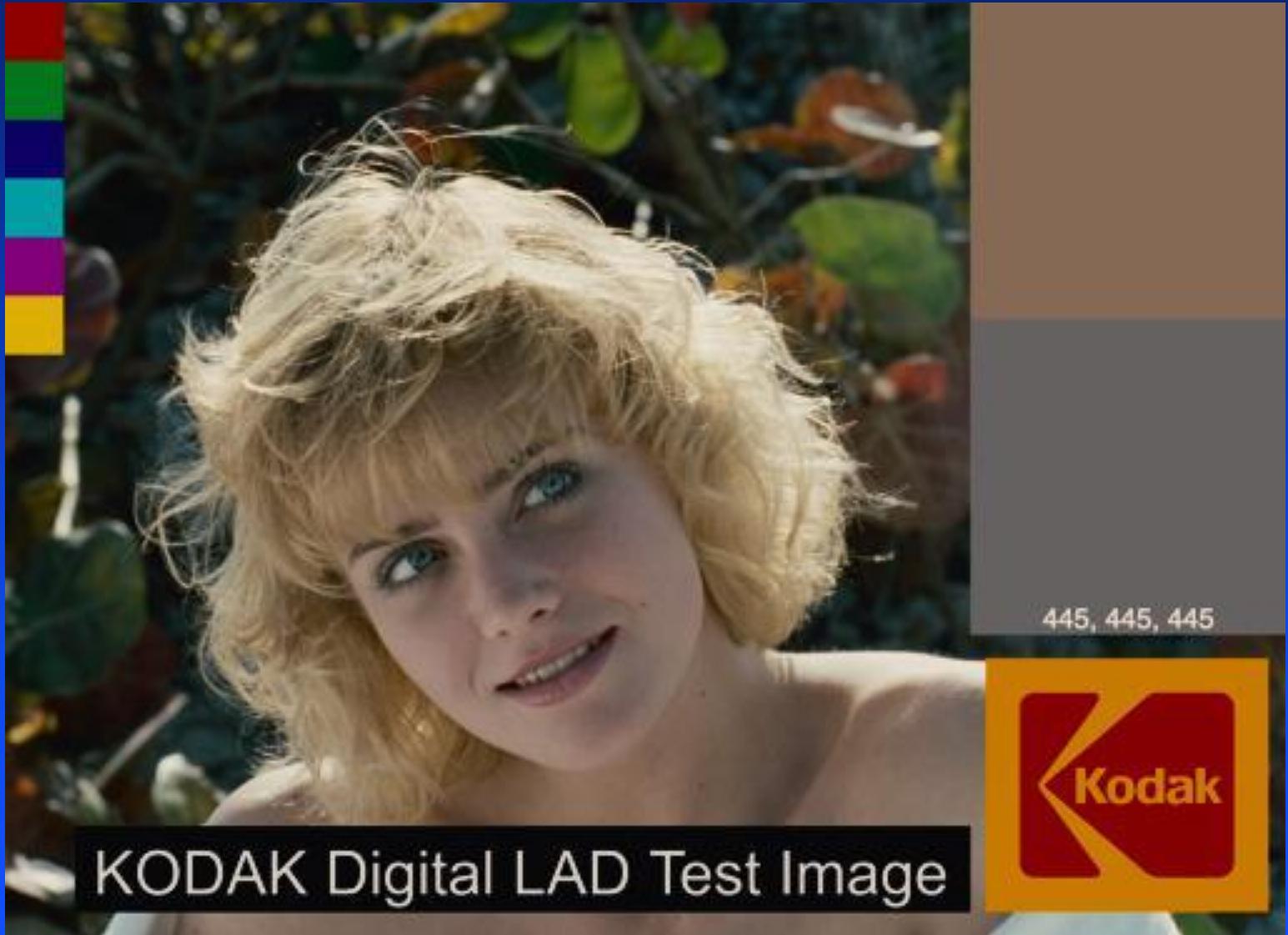
print -1.0 stop



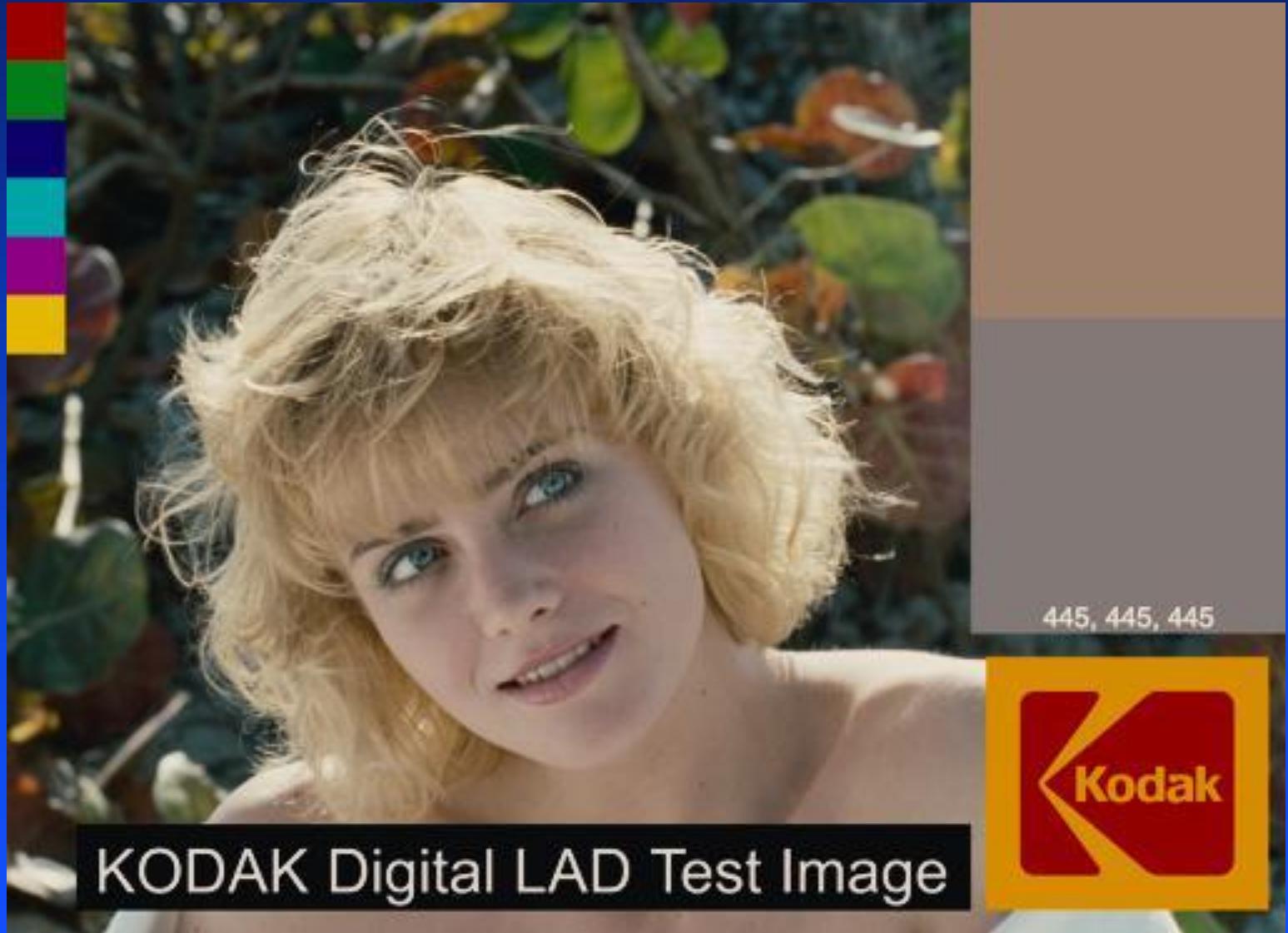
print -0.5 stop



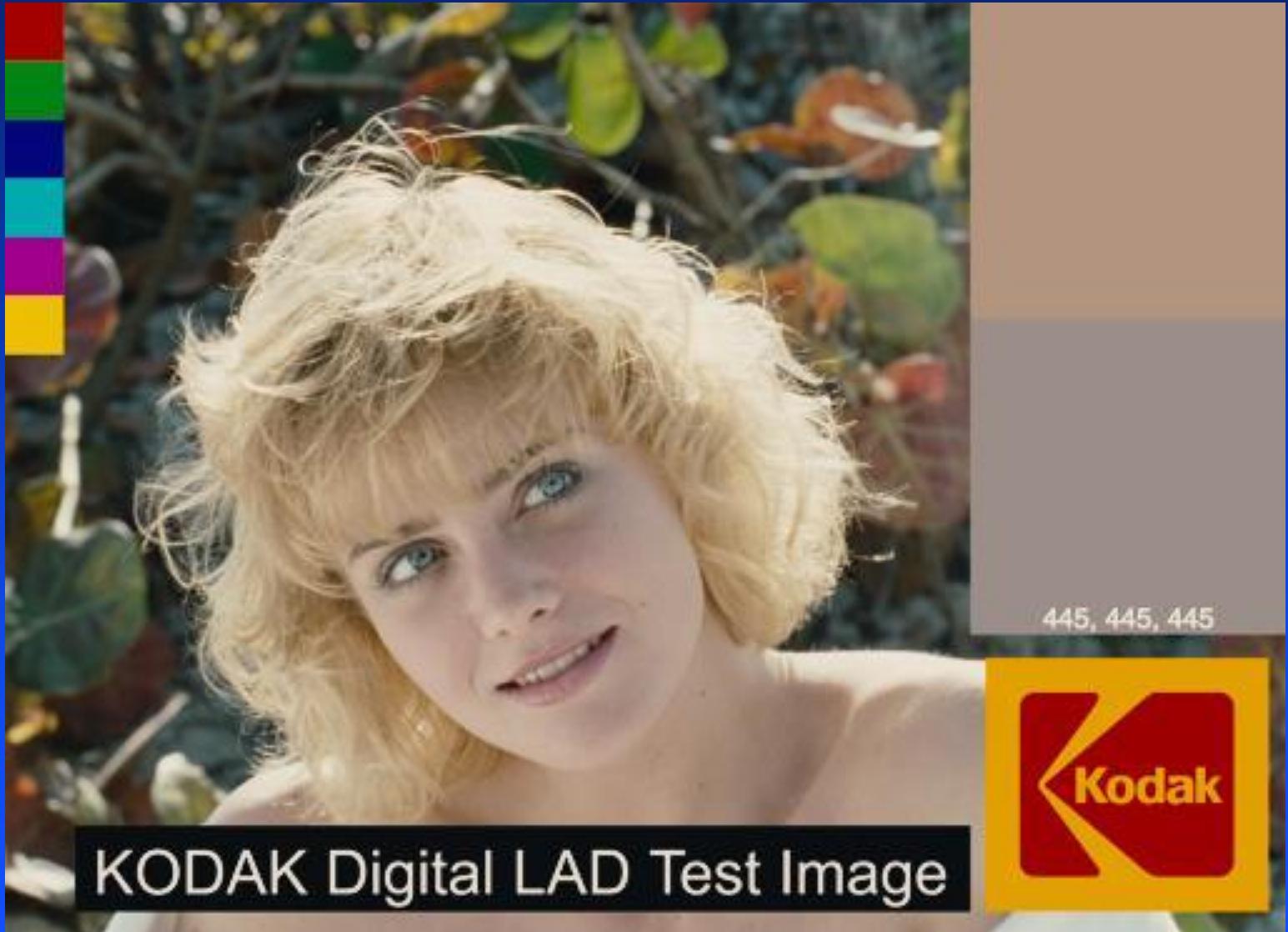
print +0.0 stops



print +0.5 stop



print +1.0 stop

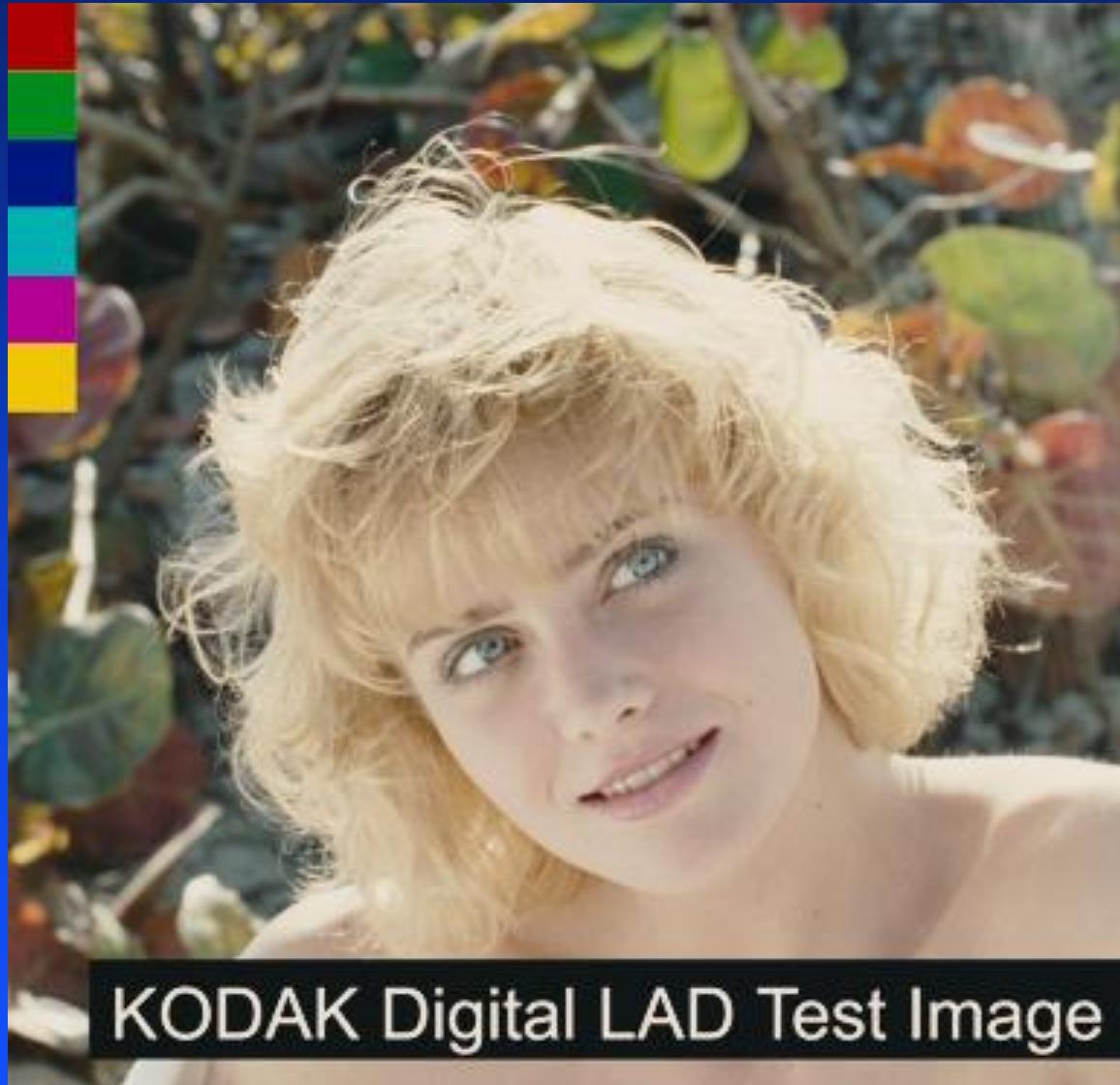


445, 445, 445



KODAK Digital LAD Test Image

print +1.5 stops



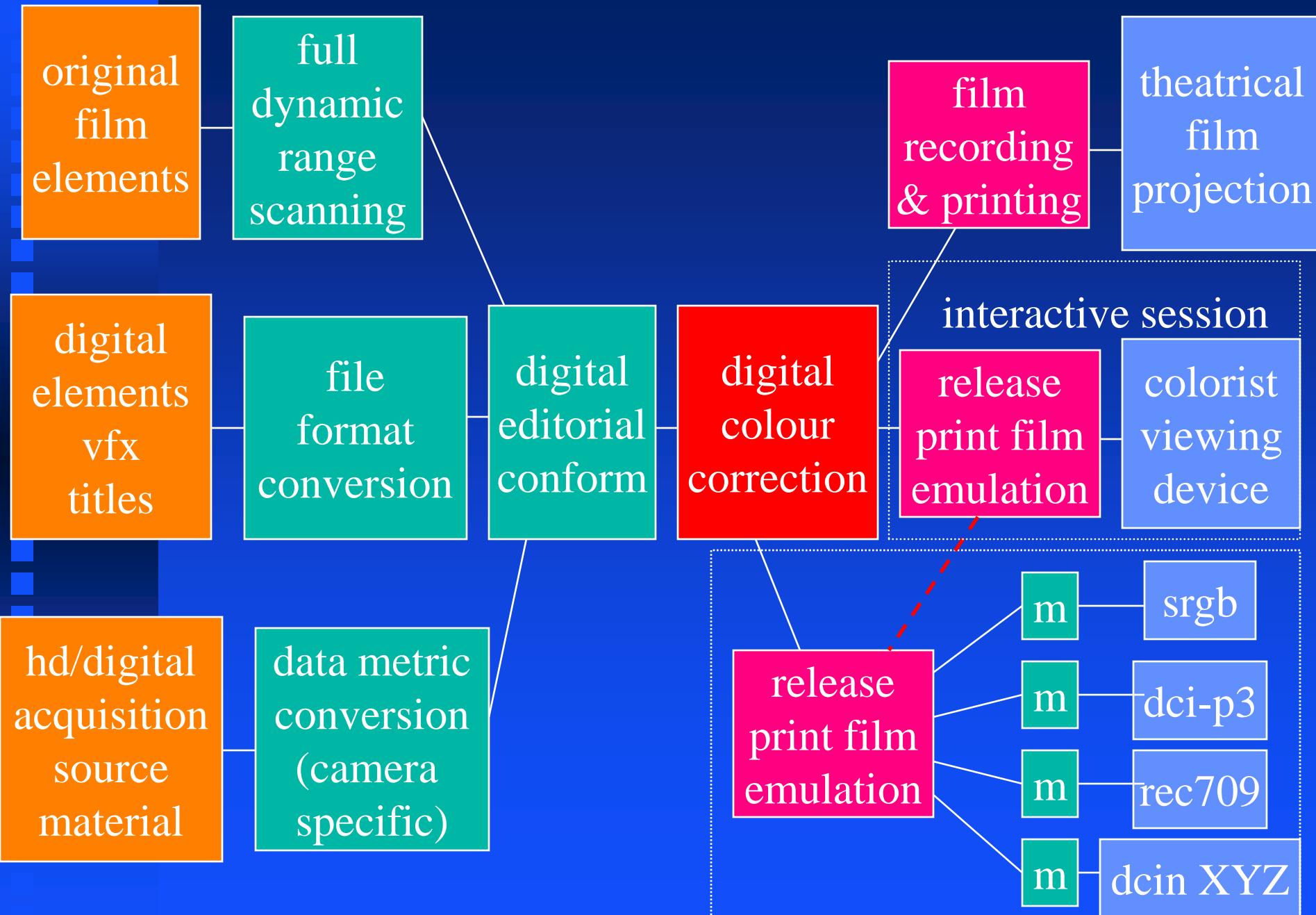
print +2.0 stops



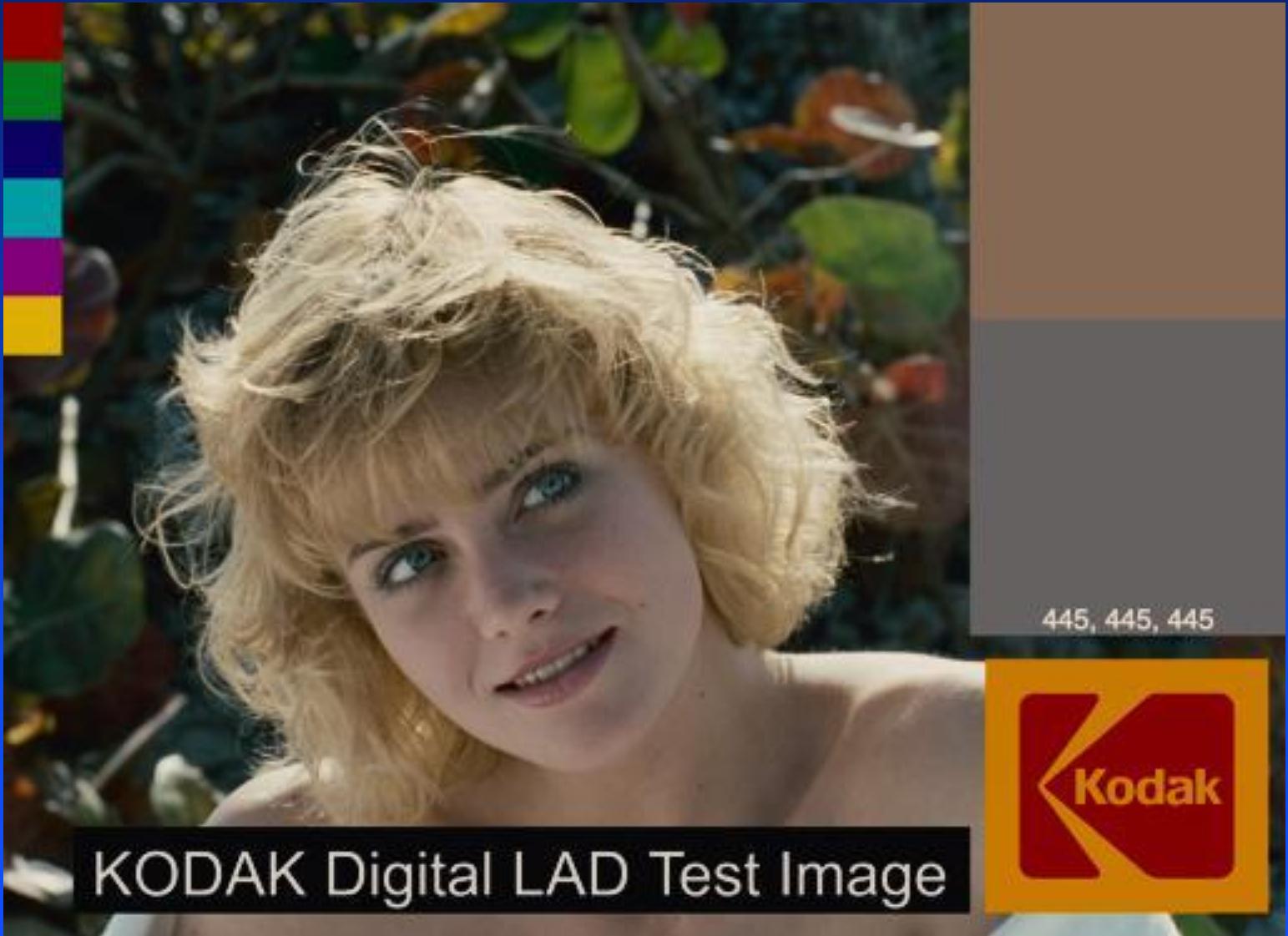
KODAK Digital LAD Test Image



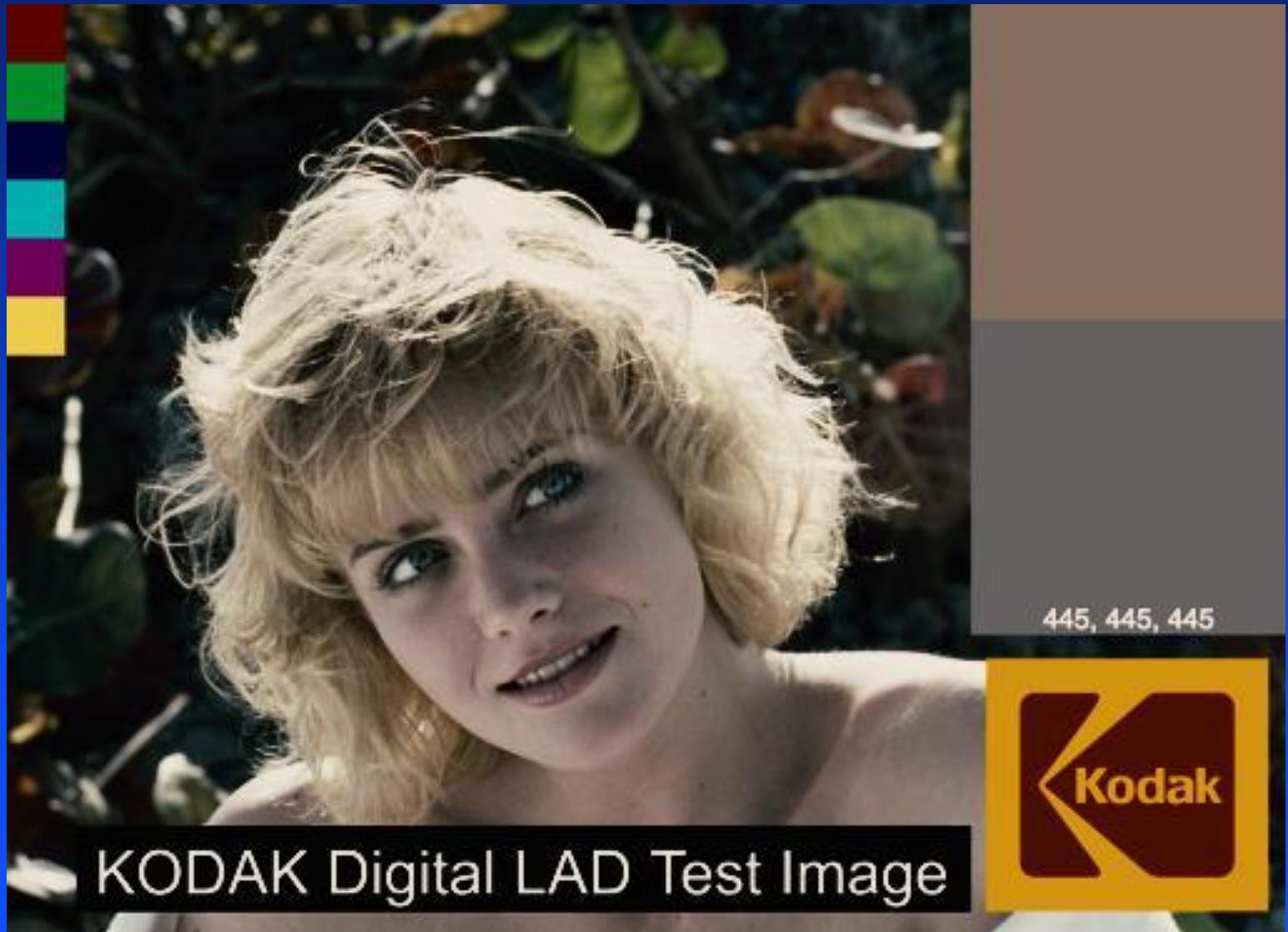
digital intermediate workflow



“null” colour correction

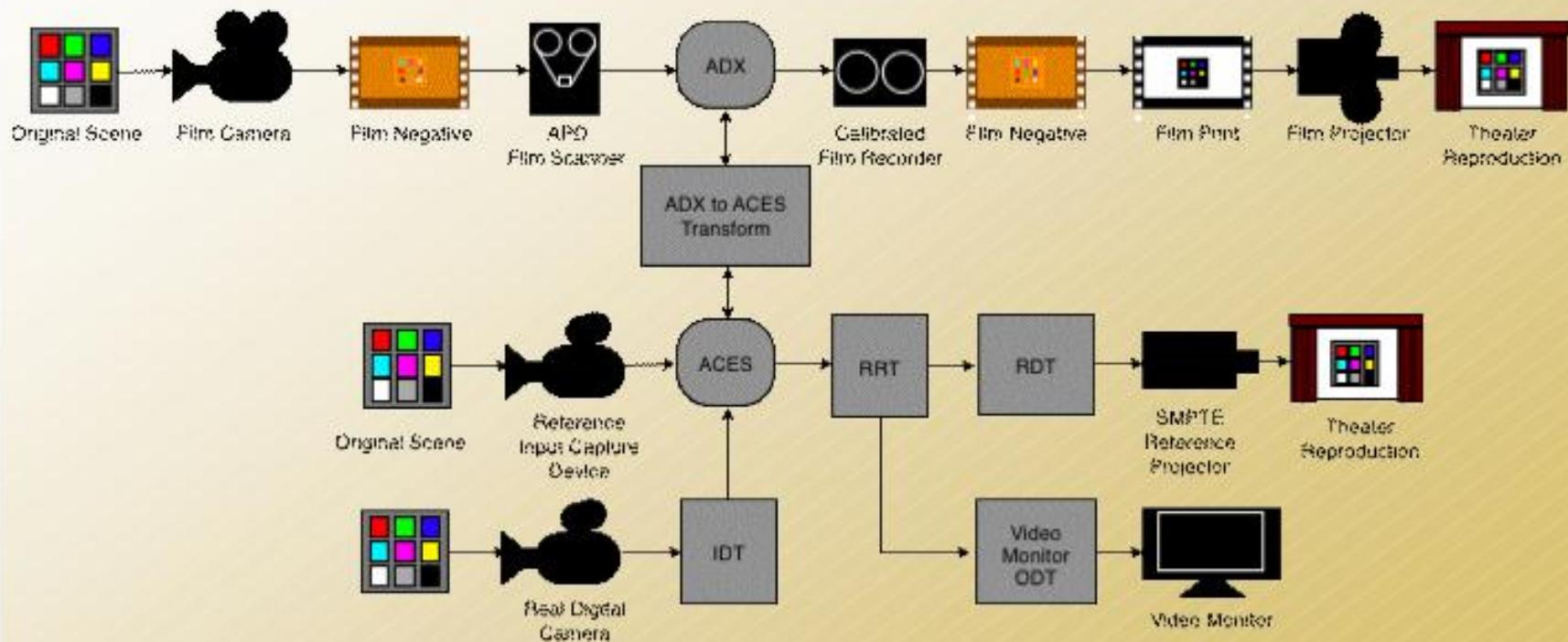


“bleach bypass” colour correction (extreme hicon + desat)



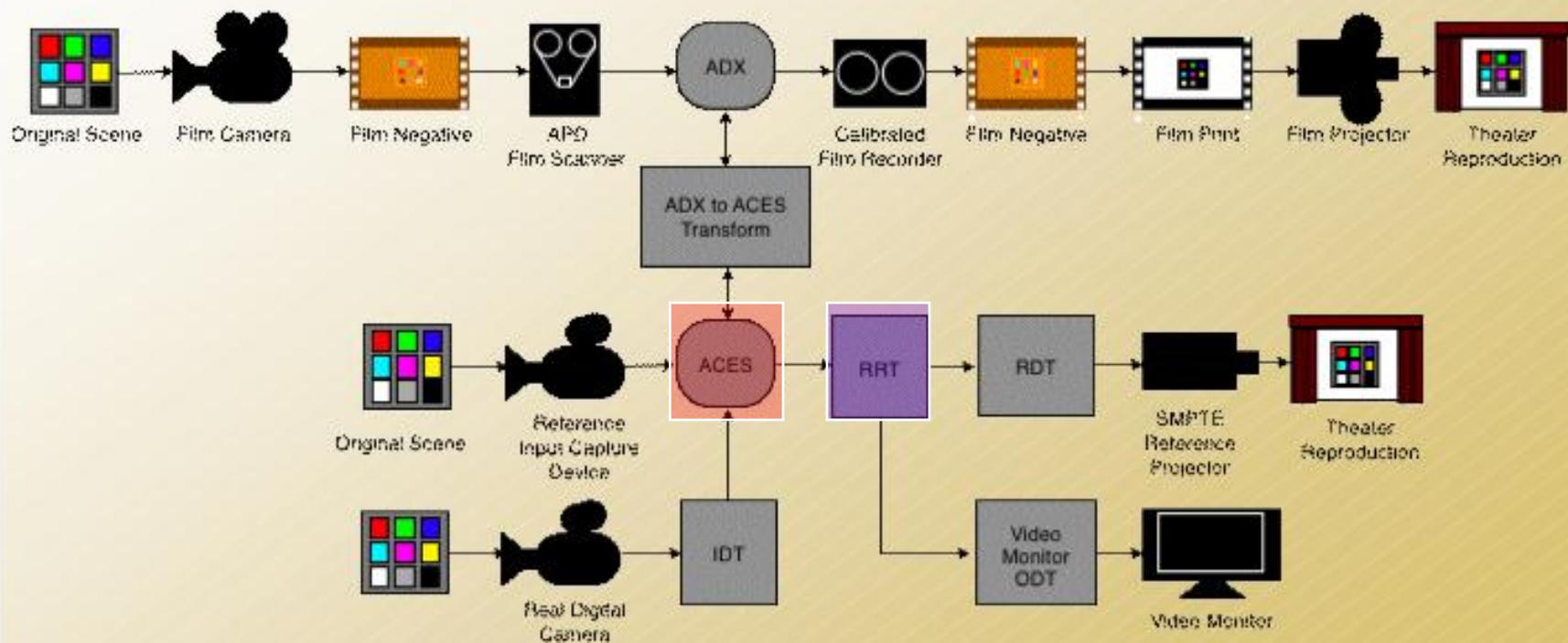


Idealized System

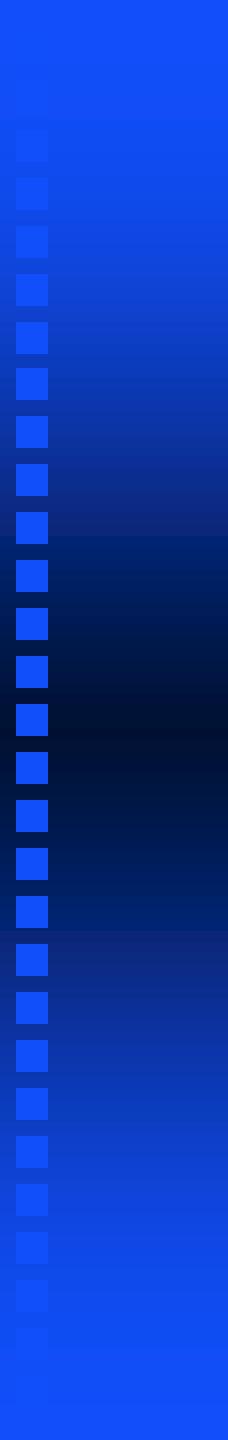




Idealized System



scene space vs. display space



scene space vs. display space

- “input referred”
- “output referred”

scene space vs. display space

- “input referred”
- cgi “rendering”
- “output referred”
- photoshop

scene space vs. display space

- “input referred”
- cgi “rendering”
- the laws of physics
- “output referred”
- photoshop
- the talents of artists

scene space vs. display space

- “input referred”
- cgi “rendering”
- the laws of physics
- high dynamic range
- “output referred”
- photoshop
- the talents of artists
- limited dynamic range

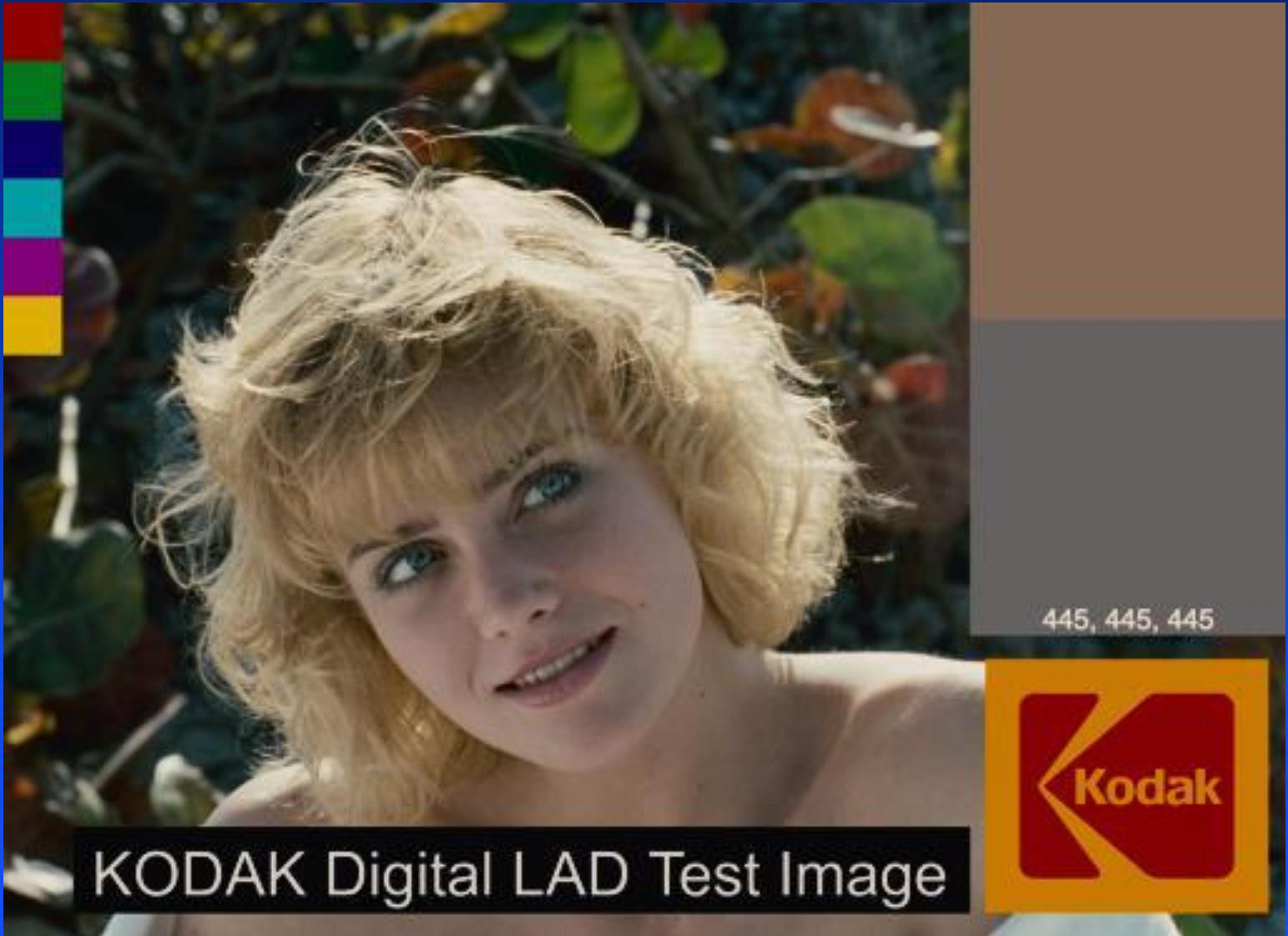
scene space vs. display space

- “input referred”
- cgi “rendering”
- the laws of physics
- high dynamic range
- 18% diffuse reflector
- “output referred”
- photoshop
- the talents of artists
- limited dynamic range
- 10% of max intensity

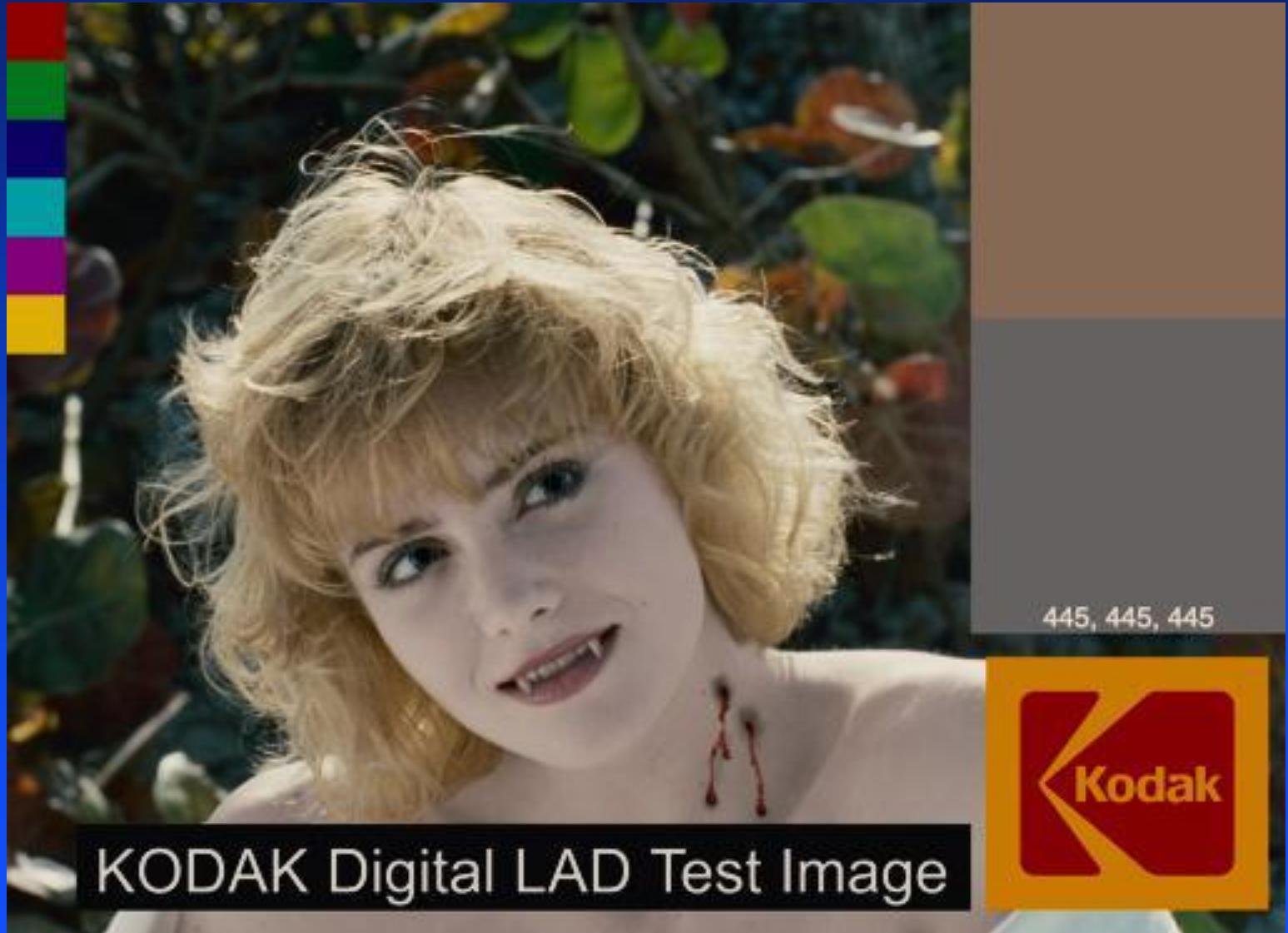
scene space vs. display space

- “input referred”
- cgi "rendering"
- the laws of physics
- high dynamic range
- 18% diffuse reflector
- werewolves(powerful)
- “output referred”
- photoshop
- the talents of artists
- limited dynamic range
- 10% of max intensity
- vampires(sexy)

real film print emulation



vampire film print emulation



The End