# CitiBike Demand Prediction by Mining Spatial-temporal Pattern

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### Outline



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### Background



- Citi Bike is the largest bike-sharing system in New York City.
- 13,000 bikes and nearly 800 stations. Tens of thousands of rides every day.
- Concern: Supply shortage at major stations during rush hours.
- Bike demand prediction benefits bike rebalancing and management.
- Station-level demands have spatial and temporal dependencies.



Figure: Citi Bike

#### Literature Review



- Cluster-based prediction methods
- Spatial regression models
- Deep learning approaches
  - CNN
  - GCN
- We choose GCN for its power in recognizing patterns and dealing with graph-structured data.
- Unlike previous work, we consider not only historical data but also weather data and day of the week.

#### **Problem Clarification**



- Forecasting station-level demands in the next hour for each of the 128 bike stations in Lower Manhattan.
- Training data includes historical records, weather data and time factors.

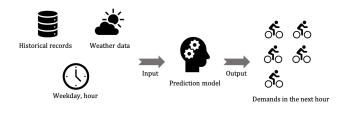


Figure: Prediction Problem

### Methodology



- Goal: Learn a function of features on a graph  $\mathcal{G} = (\mathcal{N}, \mathcal{E})$
- Input:  $N \times T$  feature matrix X (N: number of nodes, T: number of input features) and an adjacency matrix A representing the graph structure
- Output:  $N \times F$  feature matrix Z (F: number of output features per node)
- Every neural network layer can then be written as a non-linear function  $H^{(l+1)} = f(H^l, A)$ , with  $H^0 = X$  and  $H^L = Z$  (L: number of layers).

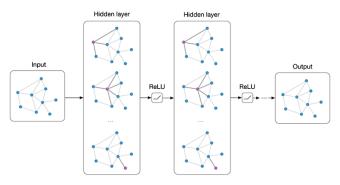


Figure: Multi-layer Graph Convolutional Network (GCN)

### Methodology (Cont'd)



- $\bullet \ \, \text{Represent CitiBike data as graph } \mathcal{G} = (\mathcal{N}, \mathcal{E}) \; (\mathcal{N} \colon \text{bike stations, } \mathcal{E} \colon \text{connectivity})$
- Input features include historical hourly data (*N*: number of stations, *T*: hours).
- Adjacency matrix A: station dependency representation in terms of geographic distance, daily demand, average trip duration and demand correlation.
- GCN layer-wise propagation rule:  $H^{(l+1)} = \sigma(D^{-\frac{1}{2}}AD^{\frac{1}{2}}H^{(l)}W^{(l)})$  ( $\sigma(\cdot)$ : non-linear activation function like the ReLU, D: diagonal matrix of A,  $W^{(l)}$ : matrix for the l-th neural network layer).
- Output of GCN + weather + day of the week = input of FCN.
- FCN layer-wise propagation rule:  $H^{(l+1)} = \sigma(H^{(l)}W^{(l)})$ .

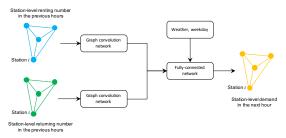


Figure: Methodology Framework

#### Data Collection: Citibike data



- Raw data is trip-based, including start time, end time, start station, end station, bike id and so on.
- Aggregate trip data from 2019/01/01 to 2019/10/31 to obtain station-level hourly rental/return data, daily OD demand and average trip duration.



Figure: Bike stations in Lower Manhattan

Table: Station-level hourly renting data

	Station ID			
	79	82		3812
2019/01/01 00:00	1	0		0
2019/01/01 01:00	0	0		0
		:	:	:
2019/10/31 23:00	0	1		10

#### Data Collection: Weather data



- Historical weather data are stored in the format of xml.
- Extract 1) temperature, 2) precipitation, 3) humidity, 4) heat index temperature, 5) wind speed and 6) weather condition description from the raw data.

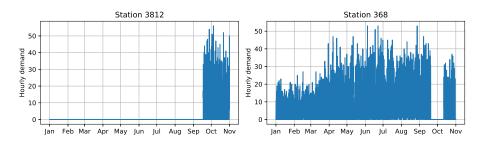
Table: Hourly historical weather data

	temp	precip	humidity	heat index	wind speed	weather condition
2019/01/01 00:00	0	9.3	89	2	10	heavy rain
2019/01/01 01:00	3	4.6	91	5	10	heavy rain
:	:	:	:	:	:	:
-	-	•	•	•	•	•
2019/10/31 23:00	14	0.8	77	16	26	moderate rain

### **Data Preprocess**



Some stations are newly opened; some stations are temporarily "closed"

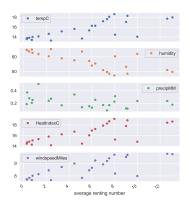


- Delete stations with more than 30% missing data
- Create a new binary feature "isMissing"

# Data Analysis



#### Impacts of weather



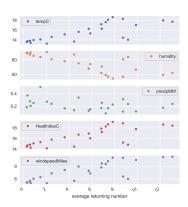


Figure: Relationship between average rental/return number and weather statistics

## Data Analysis (Cont'd)



#### Temporal feature

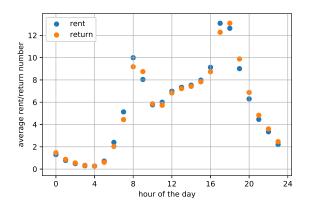


Figure: Average rental number and return number by hour of the day

## Data Analysis (Cont'd)



### Spatial dependency

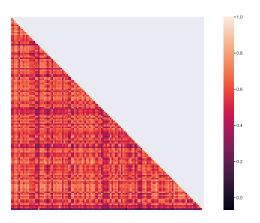


Figure: Correlation between station-level rental number

# Model Analysis



#### Four kinds of adjacency matrices

- Geometric distance (GD)
- Daily demand (DD)
- Trip duration (TD)
- Demand correlation (DC)

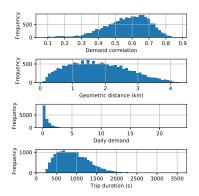


Table: Mean squared error

	GD	DD	TD	DC
Train	13.0	12.3	13.1	11.3
Test	18.4	18.0	18.3	17.9

### Model Analysis (Cont'd)



#### Impacts of spatial-temporal features

• Threshold  $\theta$  for adjacency matrix

Table: Mean squared error

$\theta$	0.1	0.5	8.0
Train	13.9	13.3	11.3
Test	18.3	18.2	17.9

Demand in T previous hours

Table: Mean squared error

T	1	2	3
Train	12.6	11.3	12.7
Test	18.9	17.9	18.2

## **Model Comparison**

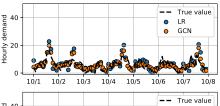


#### Benchmarks

- Linear regression (LR)
- Multilayer perceptron (MLP)

Table: Mean squared error

	LR	MLP	GCN
Train	11.1	12.0	11.3
Test	22.6	19.3	17.9



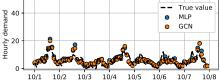


Figure: Prediction at station 79



### Summary



- GCN application to the prediction of NYC Citi Bike spatial-temporal demand.
- Better performance compared to the benchmark (linear regression and multi-layer perceptron) in terms of Mean Squared Error (MSE) on
- Demand correlation matrix outperforms other three kinds of adjacency matrices.
- We take weather factor into account, it may be useful to consider social events and constructions.