

Causal Inference

Lecture #5

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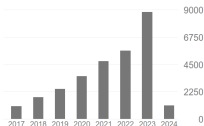


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Generalized random forests S Athey, J Tibshirani, S Wager	1909	2019
The state of applied econometrics: Causality and policy evaluation S Athey, GW Imbens Journal of Economic perspectives 31 (2), 3-32	1607	2017

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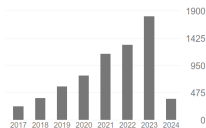
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Multi-ancestry genetic study of type 2 diabetes highlights the power of diverse populations for discovery and translation	238	2022



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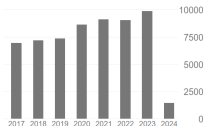
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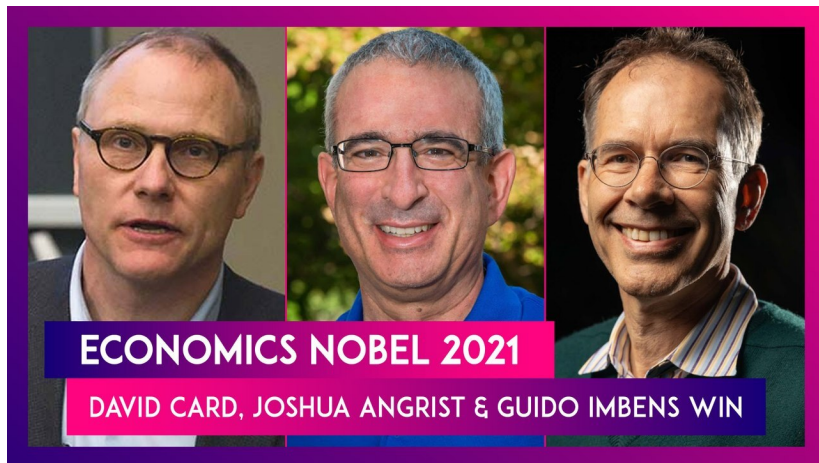
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Today

1. Formative and summative?
2. Instrumental Variables
 - Side note 1: Fuzzy RDD
 - Side note 2: Heckman Selection Models
3. A glimpse into today's future
4. Partial Identification

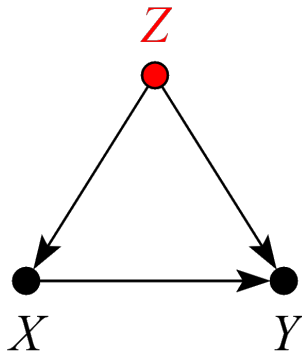
1. Formative and summative?

2. Instrumental Variables



Source: *Dailymotion*

Recap again

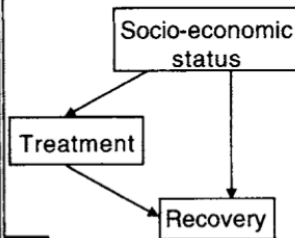


Z is a *confounder* w.r.t. X 's effect on Y

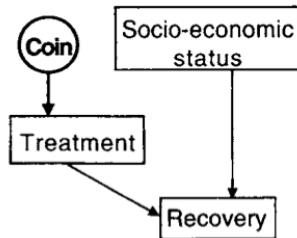
INTERVENTION AS SURGERY (Cont.)

Example 1. Controlled experimentation

Uncontrolled conditions



Experimental conditions



34

Source: Pearl, *Causality*, 2nd edition

Instrumental Variables: General Motivation

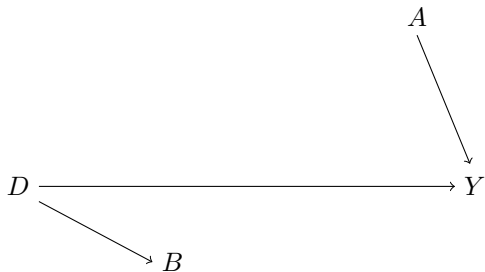
When and why would we use instrumental variables?

- We are interested in the causal effect of D on Y : $D \longrightarrow Y$
- We have a classic omitted variables problem that we cannot solve via a selection-on-observables argument
 - We have a strong theory that some factor, U is correlated with both D and Y ...
 - But U is unmeasured (and perhaps unmeasurable)
- We are unable to randomly assign D

Instrumental Variables: General Motivation

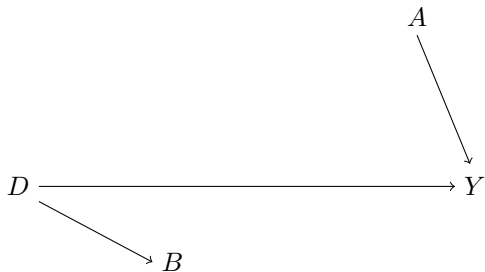
$$D \longrightarrow Y$$

Instrumental Variables: General Motivation

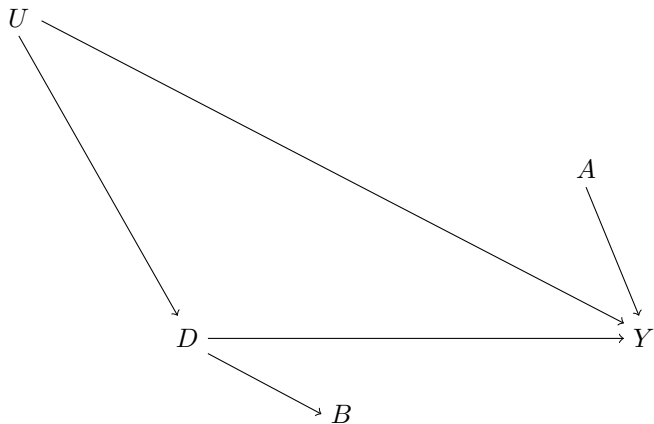


Instrumental Variables: General Motivation

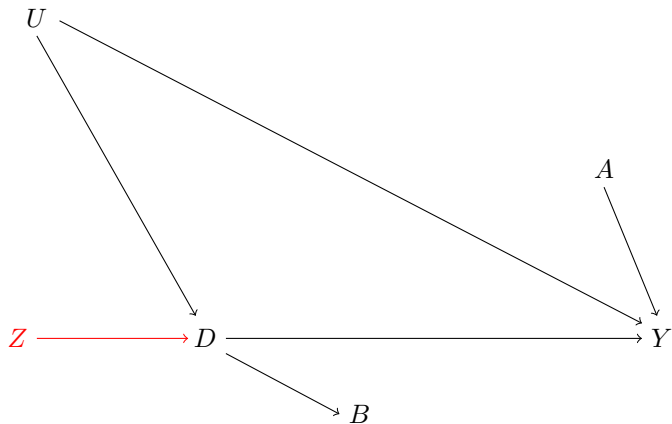
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Instrumental Variables: General Motivation



Instrumental Variables: General Motivation



Instrumental Variables: General Motivation

A valid instrument

- Z must be causally important to D

$$\mathbb{E}[D(Z = 1) - D(Z = 0)] \neq 0 \text{ for } \mathcal{Z} = \{0, 1\}$$

- Z is a “random shock” to the path between D and Y
 - Z must not be caused by D or Y
 - Z only affects Y through its effect on D

Instrumental Variables: Practical Steps

- We want to estimate:

$$\mathbb{E}[Y(D = 1) - Y(D = 0)] = \mathbb{E}[Y(D = 1)] - \mathbb{E}[Y(D = 0)]$$

but we have the problem of an unobserved confounder

- We first estimate treatment assignment with the instrument:

$$\hat{D} = \mathbb{E}[D|Z]$$

- We then estimate the effect of the fitted \hat{D} instead of the true D

$$\mathbb{E}[Y(\hat{D} = 1)] - \mathbb{E}[Y(\hat{D} = 0)]$$

Behavioral Motivation: Non-Compliance

Problem

- *Often we cannot force subjects to take specific treatments*
- *Units choosing to take the treatment may differ in unobserved characteristics from units that refrain from doing so*

Example: Non-compliance in the Job Training Partnership Act (JTPA)

Experiment		Not Enrolled in Training	Enrolled in Training	Total
	Assigned to Control	3,663	54	3,717
	Assigned to Training	2,683	4,804	7,487
	Total	6,346	4,858	11,204

Potential Outcome Model for Instrumental Variables

Definition (Instrument)

Z_i : Binary instrument for *unit* i

$$Z_i = \begin{cases} 1 & \text{if unit } i \text{ "encouraged" to receive treatment} \\ 0 & \text{if unit } i \text{ "encouraged" to receive control} \end{cases}$$

Definition (Potential Treatments)

$D(z)$ indicates *potential* treatment status given $Z = z$

- $D(1) = 1$: unit encouraged to take treatment and takes treatment
- $D(1) = 0$: unit encouraged to take treatment and does not take treatment
- $D(0) = 1$: unit not encouraged to take treatment and takes treatment
- $D(0) = 0$: unit not encouraged to take treatment and does not take treatment

Assumption

Observed treatments are realized as

$$D = Z \cdot D(1) + (1 - Z) \cdot D(0) \text{ so } D_i = \begin{cases} D_{1i} & \text{if } Z_i = 1 \\ D_{0i} & \text{if } Z_i = 0 \end{cases}$$

Potential Outcome Model for Instrumental Variables

Following the terminology of Angrist, Imbens, and Rubin (1996), using $D(Z = z)$ we can define:

Definition

- *Compliers*: $D(1) > D(0)$ ($D(0) = 0$ and $D(1) = 1$).
- *Always-takers*: $D(1) = D(0) = 1$.
- *Never-takers*: $D(1) = D(0) = 0$.
- *Defiers*: $D(1) < D(0)$ ($D(0) = 1$ and $D(1) = 0$).

Problem

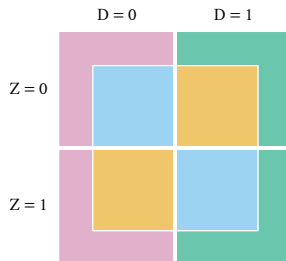
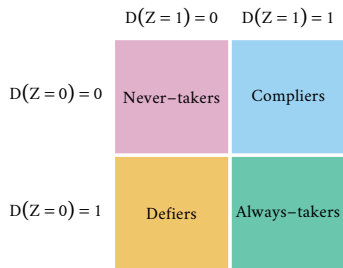
Only one of the potential treatment indicators $\{D(0), D(1)\}$ is observed, so we cannot identify which group any particular individual belongs to

Principal Stratification: The IV Special Case

	Potential		Observed	
	$D(Z = 0)$	$D(Z = 1)$	Z	D
<i>Compliers</i>	0	1	0 1	0 1
<i>Defiers</i>	1	0	0 1	1 0
<i>Always-takers</i>	1	1	0 1	1 0
<i>Never-takers</i>	0	0	0 1	0 0

A special case of Principal Stratification (Frangakis and Rubin 2002), a much more general and highly useful framework.

Principal Stratification: The IV Special Case



Potential Outcome Model for Instrumental Variables

Estimand (LATE)

$\alpha_{LATE} = \mathbb{E}[Y(1) - Y(0)|D(1) > D(0)]$ is defined as the *Local Average Treatment Effect for Compliers*

- *This estimand varies with the particular instrument Z*

Proposition (Special Cases)

- *When the treatment intake, D , is itself randomized, then $Z = D$ and every individual is a complier*
- *Given one-sided noncompliance, $D(0) = 0$:*

$$\begin{aligned}\mathbb{E}[Y(1)|D(1) > D(0)] &= \mathbb{E}[Y(1)|D(1) = 1] \\ &= \mathbb{E}[Y(1)|Z = 1, D(1) = 1] = \mathbb{E}[Y(1)|D = 1] \text{ and} \\ \mathbb{E}[Y(0)|D(1) > D(0)] &= \mathbb{E}[Y(0)|D = 1]\end{aligned}$$

$$\text{so } \alpha_{LATE} = \mathbb{E}[Y(1) - Y(0)|D(1) > D(0)] = \mathbb{E}[Y(1) - Y(0)|D = 1] = \alpha_{ATT}$$

Identification with Instrumental Variables

Identification Assumption

1. *Independence of the Instrument:*

$$\{Y(0), Y(1), D(0), D(1)\} \perp\!\!\!\perp Z$$

2. *Exclusion Restriction:*

$$\text{For } Y(D, Z), Y(D, 0) = Y(D, 1)$$

3. *First Stage:*

$$0 < \mathbb{P}[Z = 1] < 1 \text{ and } \mathbb{P}[D(1) = 1] \neq \mathbb{P}[D(0) = 1]$$

4. *Monotonicity (no defiers):*

$$D(1) \geq D(0)$$

Identification Result

$$\mathbb{E}[Y(1) - Y(0) | D(1) > D(0)] = \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]} \left(= \frac{\text{cov}(Y, Z)}{\text{cov}(D, Z)} \right)$$

Identification with Instrumental Variables

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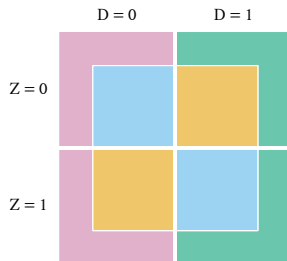
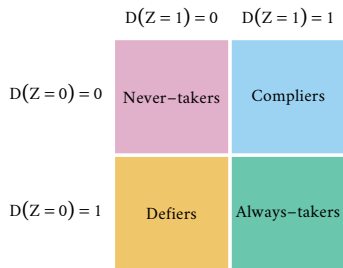
4. *Monotonicity (no defiers):*

$$D(1) \geq D(0)$$

Proof.

$$\begin{aligned} & \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]} \\ &= \frac{\mathbb{E}[Y(1)D(1) + Y(0)(1 - D(1))|Z = 1] - \mathbb{E}[Y(1)D(0) + Y(0)(1 - D(0))|Z = 0]}{\mathbb{E}[D(1)|Z = 1] - \mathbb{E}[D(0)|Z = 0]} \end{aligned}$$

Principal Stratification



Identification of the Proportion of Compliers

	Z=1	Z=0
D=1	5 Compliers <div>7</div> 2 Always-takers	0 Defiers <div>2</div> 2 Always-takers
D=0	0 Defiers <div>3</div> 3 Never-takers	5 Compliers <div>8</div> 3 Never-takers
	<div>10</div>	<div>10</div>

$$\Pr(\text{Complier}) = E[D|Z=1] - E[D|Z=0] = 7/10 - 2/10 = .5$$

Identification Assumptions

1. Independence of the Instrument (a.k.a. Ignorability):

$$\{Y(0), Y(1), D(0), D(1)\} \perp\!\!\!\perp Z$$

- I.e., the instrument is independent of the vector of potential outcomes and potential treatment assignment
- Implies that the instrument Z is as good as randomly assigned
- Implies that the first stage captures the causal effect of Z on D :

$$\begin{aligned}\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0] &= \mathbb{E}[D(1)|Z = 1] - \mathbb{E}[D(0)|Z = 0] \\ &= \mathbb{E}[D(1) - D(0)]\end{aligned}$$

Identification Assumptions

2. Exclusion Restriction:

For $Y(D, Z)$, $Y(D, 0) = Y(D, 1)$

- Z can have no effect on Y except through its effect on D
- Allows to attribute correlation between Z and Y to the effect of D alone
- Random assignment of Z does not necessarily make your exclusion restriction claims more or less valid
- Assumption is not testable
- Usually, the believability of your entire argument in an IV framework will hinge on whether critics believe your exclusion restriction claims

Identification Assumptions

3. First Stage:

$$0 < \mathbb{P}[Z = 1] < 1 \text{ and } \mathbb{P}[D(1) = 1] \neq \mathbb{P}[D(0) = 1]$$

- Implies that the instrument Z induces variation in D
- Testable by regressing D on Z

4. Monotonicity:

$$D(1) \geq D(0)$$

- Rules out defiers
 - While the instrument is allowed to have no effect on some units, all those units that are affected are affected in the same way
 - Assignment to a value of $Z = 1$ could have no effect on a unit, or it could (hopefully) increase the probability that $D = 1$, but it should not increase the probability that $D = 0$
- Often easy to assess from institutional knowledge, but no direct tests
- Without monotonicity, IV estimators are not guaranteed to estimate a weighted average of the causal effect for compliers
 - If defiers were allowed to exist by assumption, their estimated effects may partially cancel out the estimated effects of compliers

Identification Assumptions

If all four of these identification assumptions are satisfied, an instrumental variables approach estimates the local average treatment effect (LATE)

$$\mathbb{E}[Y(1) - Y(0) | D(1) > D(0)]$$

LATE is the average effect of the treatment on the outcome for the subgroup of compliers.

I.e., those who are not defiers, *and* whose treatment status has been changed by the instrument

Instrumental Variable: Estimators

Estimand (LATE)

$$\mathbb{E}[Y(1) - Y(0) | D(1) > D(0)] = \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]} \left(= \frac{Cov(Y, Z)}{Cov(D, Z)} \right)$$

Instrumental Variable: Estimators

Estimand (LATE)

$$\mathbb{E}[Y(1) - Y(0) | D(1) > D(0)] = \frac{\mathbb{E}[Y|Z=1] - \mathbb{E}[Y|Z=0]}{\mathbb{E}[D|Z=1] - \mathbb{E}[D|Z=0]} \left(= \frac{Cov(Y, Z)}{Cov(D, Z)} \right)$$

Estimator (Wald Estimator)

The sample analog estimator is:

$$\left(\frac{\sum_{i=1}^N Y_i Z_i}{\sum_{i=1}^N Z_i} - \frac{\sum_{i=1}^N Y_i (1 - Z_i)}{\sum_{i=1}^N (1 - Z_i)} \right) / \left(\frac{\sum_{i=1}^N D_i Z_i}{\sum_{i=1}^N Z_i} - \frac{\sum_{i=1}^N D_i (1 - Z_i)}{\sum_{i=1}^N (1 - Z_i)} \right)$$

Instrumental Variable: Estimators

Estimand (LATE)

$$\mathbb{E}[Y(1) - Y(0)|D(1) > D(0)] = \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]} \left(= \frac{Cov(Y, Z)}{Cov(D, Z)} \right)$$

Estimator (Wald Estimator as IV Regression)

Can also implement Wald Estimator using an IV regression:

$$Y = \mu + \alpha \hat{D} + \varepsilon$$

where $\mathbb{E}[\varepsilon|Z] = 0$, so $\alpha = cov(Y, Z)/cov(D, Z)$.

- *In the special case of binary Z used to predict variation in D ,*

$$\alpha = \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]}$$

To estimate α we run the simple IV regression of Y on a constant and D and instrument D with Z .

Instrumental Variable: Estimators

Estimand (LATE)

$$\mathbb{E}[Y(1) - Y(0)|D(1) > D(0)] = \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]} \left(= \frac{\text{Cov}(Y, Z)}{\text{Cov}(D, Z)} \right)$$

Estimator (Two Stage Least Squares)

If identification assumptions only hold after conditioning on X , covariates are often introduced using 2SLS regression:

$$Y = \mu + \alpha \hat{D} + X' \beta + \varepsilon,$$

where $\mathbb{E}[\varepsilon|X, Z] = 0$. Now α and β are computed regressing Y on D and X , and using Z and X as instruments.

In general, α estimated in this way does not have a clear causal interpretation (see Abadie (2003))

Identification with Traditional Instrumental Variables

Definition

Two equations:

- $Y = \gamma + \alpha \hat{D} + \varepsilon$ (Second Stage)
- $D = \tau + \rho Z + \eta$ (First Stage)

Identification Assumption

1. *Exogeneity and Exclusion: $Cov(Z, \eta) = 0$ and $Cov(Z, \varepsilon) = 0$*
2. *First Stage: $\rho \neq 0$*
3. *α constant for all units i*

4.2 IV in Fuzzy RDD

Identification Assumption

- Binary instrument Z with $Z = \mathbb{I}\{X > c\}$
- Restrict sample to observations close to discontinuity where $\mathbb{E}[Y|X, D]$ jumps so that $X \approx c$ and thus $\mathbb{E}[X|Z = 1] - \mathbb{E}[X|Z = 0] \approx 0$
- Usual instrumental variables assumptions (ignorability, first stage, monotonicity)

Identification Result

$$\begin{aligned}\alpha_{FRDD} &= \mathbb{E}[Y(1) - Y(0)|X = c \text{ and } i \text{ is a complier}] \\ &= \frac{\lim_{X \downarrow c} \mathbb{E}[Y|X = c] - \lim_{X \uparrow c} \mathbb{E}[Y|X = c]}{\lim_{X \downarrow c} \mathbb{E}[D|X = c] - \lim_{X \uparrow c} \mathbb{E}[D|X = c]} \\ &= \frac{\text{outcome discontinuity}}{\text{treatment discontinuity}} \\ &\approx \frac{\mathbb{E}[Y|Z = 1] - \mathbb{E}[Y|Z = 0]}{\mathbb{E}[D|Z = 1] - \mathbb{E}[D|Z = 0]}\end{aligned}$$

4.2 Heckman Selection Models

Refresh: Different Kinds of Selection Bias

1. *Selection into treatment*

$$\{Y(1), Y(0)\} \not\perp D$$

2. *Selection into the sample*

$$S \not\perp \mathbf{X}$$

3. *Selection into reporting*

$$\mathbb{P}[V_i \text{ is observed}] \not\perp V_i \quad (\text{but some } \mathbf{X}_i \text{ for the } i \text{ are observed})$$

Refresh: Different Kinds of Selection Bias

1. *Selection into treatment*

$$\{Y(1), Y(0)\} \not\perp D$$

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Refresh: Different Kinds of Selection Bias

1. *Selection into treatment*

$$\{Y(1), Y(0)\} \not\perp D$$

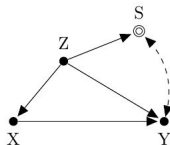
2. *Selection into the sample*

$$S \not\perp \mathbf{X}$$

3. *Selection into reporting in Heckman Selection*

$$\mathbb{P}[Y_i \text{ is observed}] \not\perp Y_i \quad (\text{but some } \mathbf{X}_i \text{ for the } i \text{ are observed})$$

Heckman Selection Models a.k.a. Heckman Correction



(a)

Figure 5: (a) A model of female labor supply (Heckman, 1976, 1979). Variables: hours worked (X), earnings (Y), socio-economic factors (Z), sampling mechanism (S).

in 1967. The challenge to valid inference in this setting arises due to the fact that market wages are only observable for women who actually choose to work. His model is described by the following two equations

$$s_i = \mathbb{1}[Z_i' \delta - \eta_i > 0] \quad (4.1)$$

$$y_i = \begin{cases} x_i \beta + Z_i' \gamma + \varepsilon_i & \text{if } s_i = 1, \\ \text{unobserved} & \text{if } s_i = 0. \end{cases} \quad (4.2)$$

Source: P. Hünermund and E. Barenboim

Heckman Selection Models

Context:

- Which Y_i s are observed may depend on some unobserved confounder
- And we also observe at least one thing that affects which Y_i s are observed but not Y itself
- Generalized as Generalized Joint Response Model (GJRM)

The basic idea: We model two processes as regression:

- *Outcome model:*

$$Y_i = f(D_i, \mathbf{X}_i, \dots, \epsilon_i)$$

- *Selection model:*

$$\mathbb{I}[Y_i \text{ is observed}] = g(D_i, \mathbf{X}_i, Z_i, \dots, \eta_i)$$

- connected via the joint distribution of residuals

$$\{\epsilon, \eta\} \sim c(\dots)$$

such as

$$\{\epsilon, \eta\} \sim \text{MultivariateNormal}(\{0, 0\}, \Sigma)$$

3. A glimpse into today's future

A glimpse into today's future

- Matrix Completion
- Adaptive experiments
- Causal inference under interference
- Algorithmizing causal inference

Matrix Completion

- For panel data, where a set of units is observed at multiple points in time, but receive (or take) the treatment only on some of them.
- For example:

i	$Y(0)$ observed			$Y(1)$ observed		
	$t = 1$	$t = 2$	$t = 3$	$t = 1$	$t = 2$	$t = 3$
1	?	✓	?	✓	?	✓
2	?	✓	✓	✓	?	?

- Based on ML, technically quite complex.
- The basics:
- Predict (truly predict, not just fit) $Y(1)$ and $Y(0)$ using a set of predictors \mathbf{X} conditional on which treatment assignment is independent of the potential outcomes

$$\{Y(1), Y(0)\} \perp\!\!\!\perp D | \mathbf{X}$$

using a regularized prediction model/algorithm.

Adaptive Experiments

- Suppose we want to simultaneously estimate which $\mathbb{E}[Y(D = d)]$ is the best of all $d \in \mathcal{D}$
and some function $u(Y)$ that rewards us based on the generated Y ,
and we can run randomized experiments in which we allocate the incoming units into $d \in \mathcal{D}$.
Purely random allocation may be good for the *estimation* part, but sub-optimal for the *reward* part.
- Very common in business settings. But also health, public services etc.
- Not a new idea, but took off massively recently.
- So-called ‘multi-armed bandits’.

Causal Inference under Interference

Conventionally, we always assume *no interference*, SUTVA: Stable Unit Treatment Value Assumption

$\forall i \in \{1, \dots, N\}$, i 's $Y_i(D)$ only depends on its D_i .

This is obviously false in many settings where units interact, such as markets.

Simple example, two units $i \in \{1, 2\}$, binary D :

$Y(D_1, D_2)$			
$Y(0, 0)$	$Y(1, 0)$	$Y(0, 1)$	$Y(1, 1)$
$i = 1$			
$i = 2$			

In short, for N units and $|\mathcal{D}|$ treatment options, there may be up to $|\mathcal{D}|^N$ potential outcomes *for each unit*.

A lot of progress has been made in how to make this manageable.
Experimental designs for settings such as marketplaces are one such area.

Algorithmizing Causal Inference

An old goal: to build algorithms that give causal answers from inputting some data and assumptions about the data.

Practically usable *causal discovery* remains out of reach for now.

But there are advances or attempts such as

- <https://doi.org/10.1080/01621459.2023.2216909>
- <https://github.com/microsoft/causica>

4. Partial Identification

Partial Identification



Source: <https://www.charlesmanski.com/p/about-charles-manski.html>

Partial Identification

- A different way of looking at estimation problems.
- Founded in the 1980s by Charles F. Manski,
based on some older and simple, but powerful ideas.
- Can be summed-up as:

If we're trying to estimate some quantity, let's figure out the smallest and the largest possible value it can take based only on assumptions that we know to be true.

And we can check how the bounds change if we start adding assumptions that may not be true.

- Such bounds are known as *Manski bounds*.
- Applications in descriptive as well as causal inference.

Conventional Approaches vs. Partial Identification in Causal Inference

Shared:

- We are interested in some potential outcomes $Y(D)$ and comparisons between their values for different values that D can take.

Different:

- Conventional approaches estimate $Y(D = d)$ by re-weighting $Y|D = d$
- Partial identification instead takes $Y|D = d$ as is, and looks at the possible values of $Y(D = d)$ for those, among whom $D \neq d$.

Partial Identification: Example

Combined	E	$\neg E$		Recovery Rate
drug (C)	20	20	40	50%
no-drug ($\neg C$)	16	24	40	40%
	36	44	80	

Males	E	$\neg E$		Recovery Rate
drug (C)	18	12	30	60%
no-drug ($\neg C$)	7	3	10	70%
	25	15	40	

Females	E	$\neg E$		Recovery Rate
drug (C)	2	8	10	20%
no-drug ($\neg C$)	9	21	30	30%
	11	29	40	

Partial Identification: Example

Combined	Data		$Y(d) = 1$ cases		$\mathbb{B}[\mathbb{E}[Y(1) - Y(0)]]$
	$Y = 0$	$Y = 1$	<i>Worst</i>	<i>Best</i>	
$D = 1$	20	20	[20,	$20 + 40 = 60]$	$\left[-36/80, \quad 44/80 \right]$
$D = 0$	24	16	[16,	$16 + 40 = 56]$	
Males					
$D = 1$	12	18	[18,	$18 + 10 = 28]$	$\left[-19/40, \quad 21/40 \right]$
$D = 0$	3	7	[7,	$7 + 30 = 37]$	
Females					
$D = 1$	8	2	[2,	$2 + 30 = 32]$	$\left[-17/40, \quad 23/40 \right]$
$D = 0$	21	9	[9,	$9 + 10 = 19]$	

Partial Identification: Example

Combined	Data		$Y(d) = 1$ cases		$\mathbb{B}[\mathbb{E}[Y(1) - Y(0)]]$
	$Y = 0$	$Y = 1$	<i>Worst</i>	<i>Best</i>	
$D = 1$	20	20	[20,	$20 + 40 = 60]$	$\left[-36/80, \quad 44/80 \right]$
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Males					
$D = 1$	12	18	[18,	$18 + 10 = 28]$	$\left[-19/40, \quad 21/40 \right]$
$D = 0$	3	7	[7,	$7 + 30 = 37]$	
Females					
$D = 1$	8	2	[2,	$2 + 30 = 32]$	$\left[-17/40, \quad 23/40 \right]$
$D = 0$	21	9	[9,	$9 + 10 = 19]$	

But how to choose now?

- That depends. Are you avoiding worst-case scenarios or aiming for best-case scenarios? Or say minimizing maximum regret: the largest possible difference between what we've chosen and what was really the best.
- We can also start adding assumptions that may not always hold and see how that changes the bounds.

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Thank you!