

# HUDK 4050: CORE METHODS IN EDM

# In the news

**Teachers love Google's education products but are suspicious. Why is a megacorporation giving them a perfect tool for free?**

**BUSINESS  
INSIDER**



## **Report: Collection of Ed Data Useful but Challenging**

**EdSource**

HIGHLIGHTING STRATEGIES FOR STUDENT SUCCESS

**California needs a new master plan to close the education equity gap**



**Analytics India**

MAGAZINE

**Finding The Right Mentor In Data Science Is Just As Important As Your Analytics Education**

## **United States of Apathy**

2016 U.S. presidential election results if abstention from voting was counted as a vote for "Nobody"

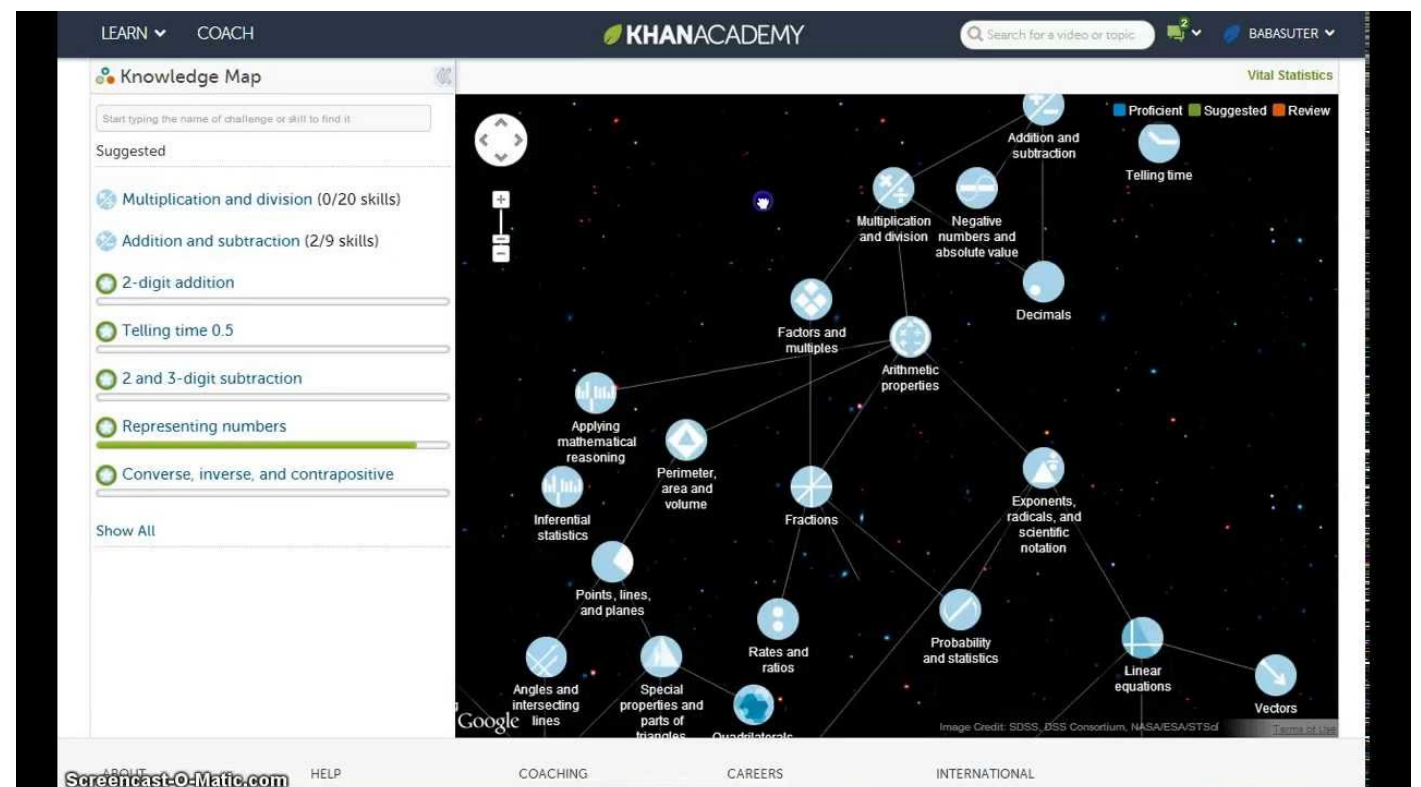
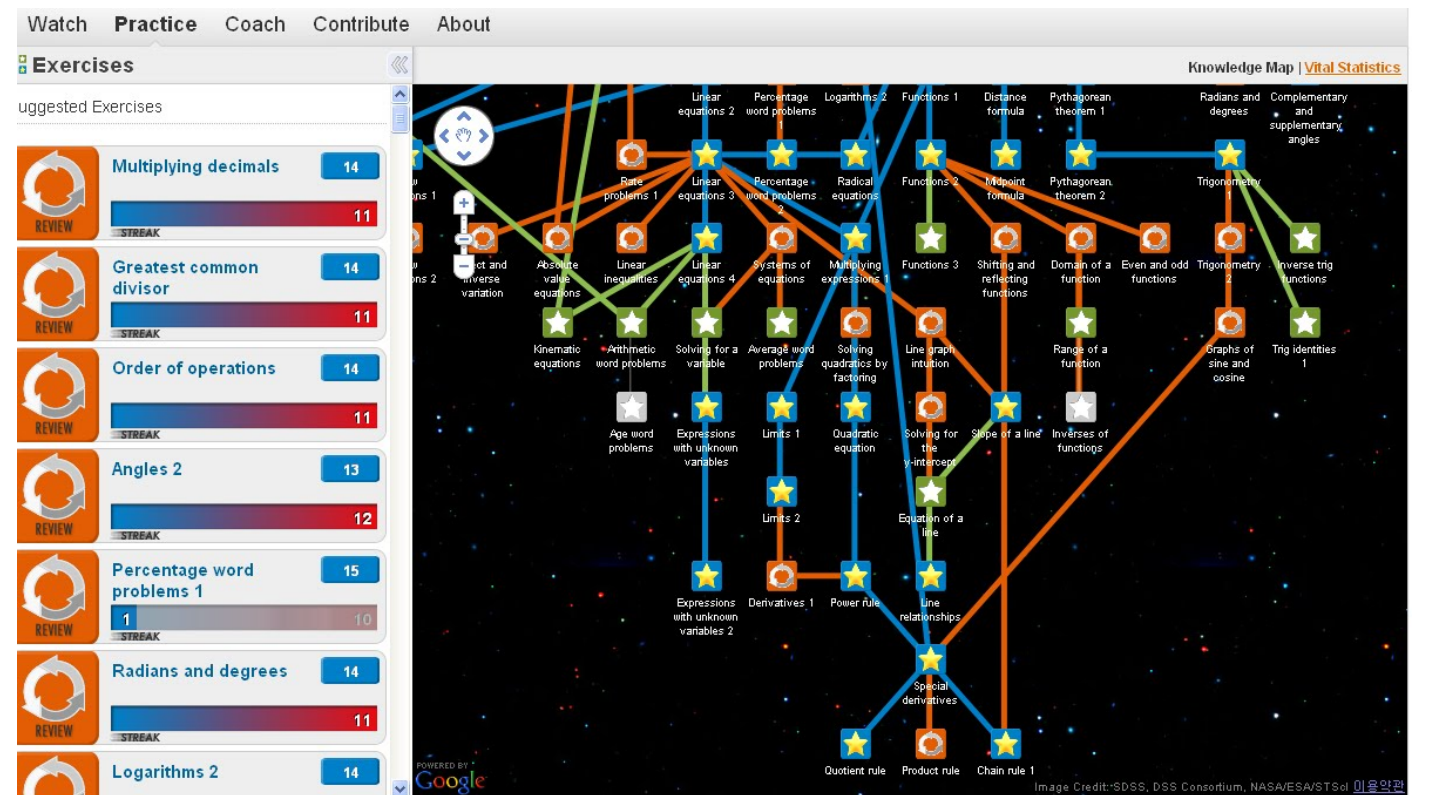
<https://urbanobservatory.maps.arcgis.com/apps/MapJournal/index.html?appid=95f38693320c408a87dbb33762d82e82>

# Events

| Event  | Date                | URL   |
|--|---------------------|---|
| TCLA Social Hour   | 7:00pm November 7   | <a href="https://goo.gl/forms/uYVHwVUNT0bnDFbl3">https://goo.gl/forms/uYVHwVUNT0bnDFbl3</a>   |
| Technical Complexity and Public Discourse: Why It's So Hard to                     | 1:00pm November 9   | <a href="https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e25-66e323b3-0166-e502e8b1-00002c67events@columbia.edu&amp;recurrenceId=">https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e25-66e323b3-0166-e502e8b1-00002c67events@columbia.edu&amp;recurrenceId=</a>   |
| Data Law in a Global Digital Economy   | November 9          | <a href="https://www.guariniglobal.org/data-law">https://www.guariniglobal.org/data-law</a> )   |
| NYAS: Deep Learning to Accelerate Drug Development                                 | November 13         | <a href="https://www.nyas.org/events/2018/deep-learning-to-accelerate-drug-development-and-symposium/?utm_source=The+New+York+Academy+of+Sciences&amp;utm_campaign=f0807f47cbeNews_October_2018-10-18&amp;utm_medium=email&amp;utm_term=0_cba25b11d2-f0807f47cb-184577937&amp;mc_cid=f0807f47cb&amp;mc_eid=cfeec7fb2">https://www.nyas.org/events/2018/deep-learning-to-accelerate-drug-development-and-symposium/?utm_source=The+New+York+Academy+of+Sciences&amp;utm_campaign=f0807f47cbeNews_October_2018-10-18&amp;utm_medium=email&amp;utm_term=0_cba25b11d2-f0807f47cb-184577937&amp;mc_cid=f0807f47cb&amp;mc_eid=cfeec7fb2</a> |
| People centric approach to optimize Data Science, Commercial impact and Leadership | 10:30am November 14 | <a href="https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e24-655b8449-0165-5e0ea7e9-00001957events@columbia.edu&amp;recurrenceId=">https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e24-655b8449-0165-5e0ea7e9-00001957events@columbia.edu&amp;recurrenceId=</a>   |
| Computing for the Endless Frontier   | 2:30 November 27    | <a href="https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e25-66e323b3-0166-e4d9e20e-00002992events@columbia.edu&amp;recurrenceId=">https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e25-66e323b3-0166-e4d9e20e-00002992events@columbia.edu&amp;recurrenceId=</a>   |
| Cross-device User Clustering at Adobe  | 5:30 November 29    | <a href="https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e28-655b8cee-0165-5dd5c72b-00001287events@columbia.edu&amp;recurrenceId=">https://events.columbia.edu/cal/event/eventView.do?b=de&amp;calPath=%2Fpublic%2Fcals%2FMainCal&amp;guid=CAL-00bb9e28-655b8cee-0165-5dd5c72b-00001287events@columbia.edu&amp;recurrenceId=</a>   |
| Machine Learning Innovation Summit   | December 12-13      | <a href="https://www.theinnovationenterprise.com/summits/machine-learning-innovation-summit-new-york-2018">https://www.theinnovationenterprise.com/summits/machine-learning-innovation-summit-new-york-2018</a>   |

# Plans

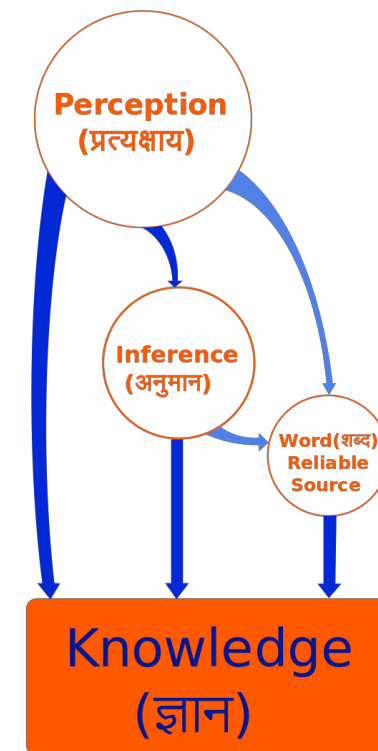
- Today: Assignment 3 (Clustering) Due
- Thursday: Guest Speaker -
- 11/13: Assignment 4 (PCA) Due
- 11/20: Assignment 5 (Prediction) Due
- 11/27: Assignment 6 (CART) Due
- 12/4: Assignment 7 (Diagnostics) Due
- 12/6, 12/11: Assignment 8 work session
- 12/13: Assignment 8 Due and Rating





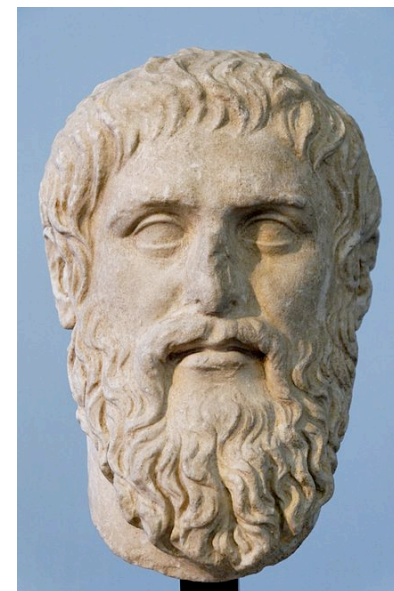
# Domain Structure Discovery

- Identifying the structure of knowledge in a(n) (educational) domain
- We've been at this a while
- Quantified epistemology



Samkhya, Yoga

सांख्य  
~500BCE

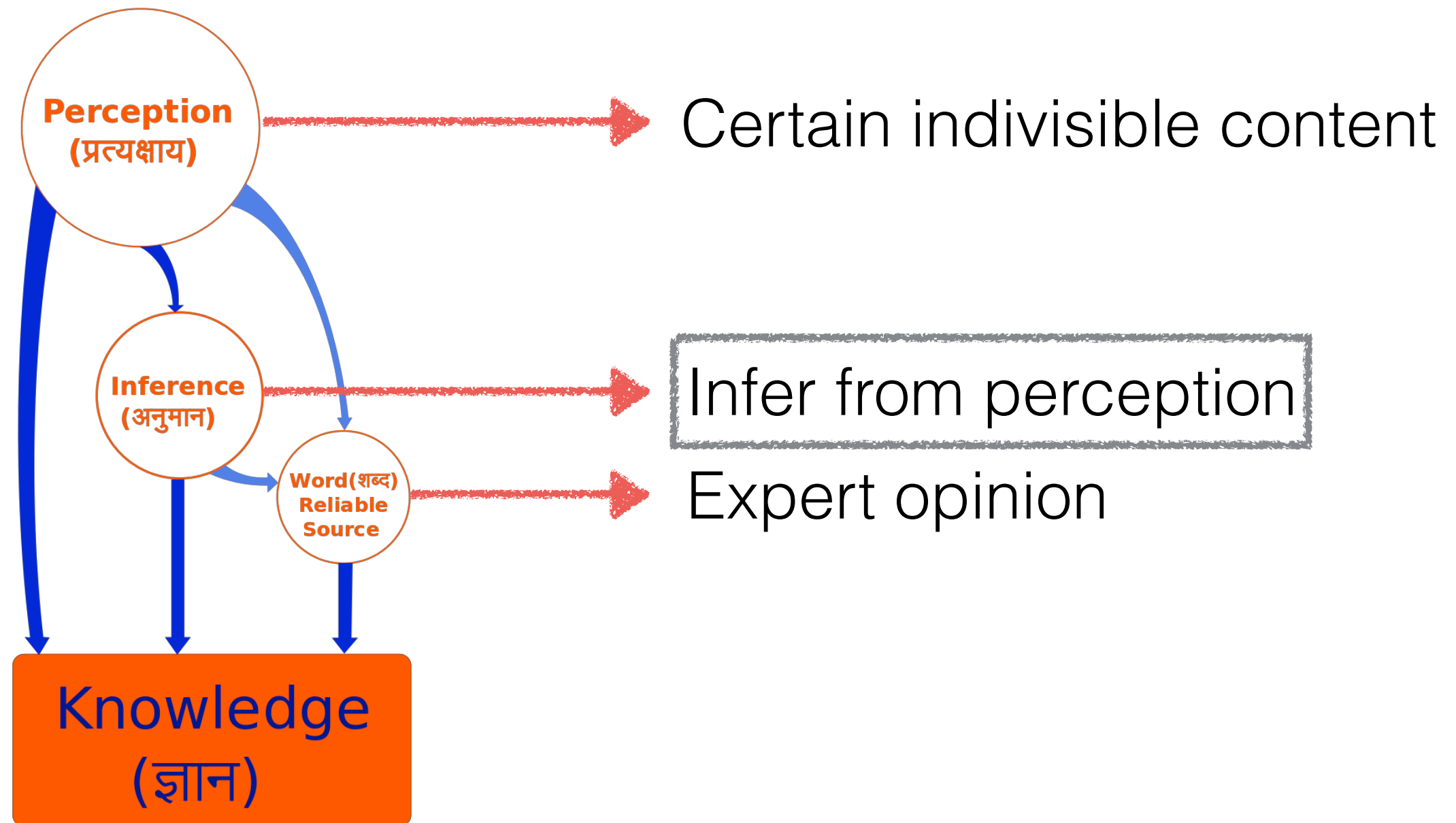


Plato ~300BCE



孟軻 ~ 200BCE

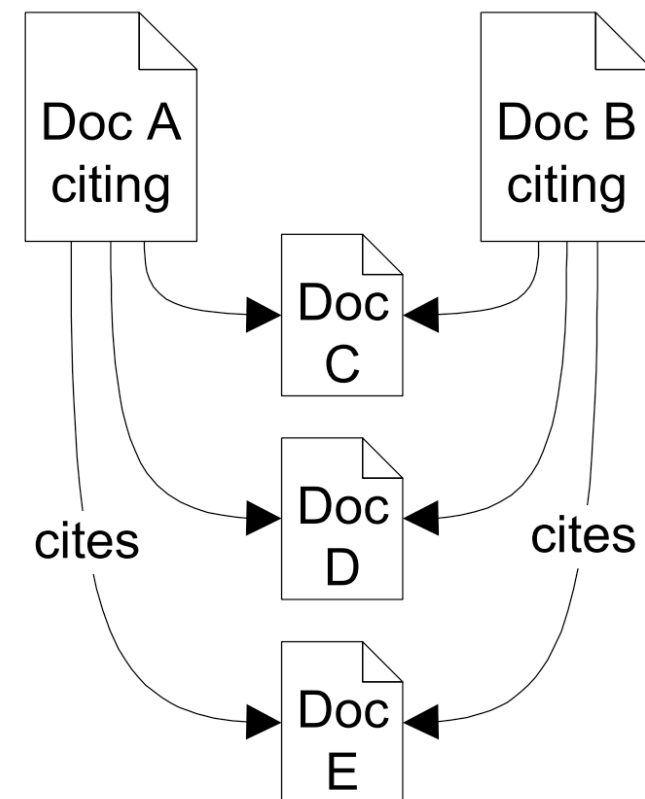
# Domain Structure Discovery



# Bibliometrics

(scientometrics, librametry, statistical bibliography)

- Citation patterns
- Raw number (impact score), Erdős Number
- Co-word analysis
- Network representation



Bibliographic  
Coupling

(Eigenvectors again!)





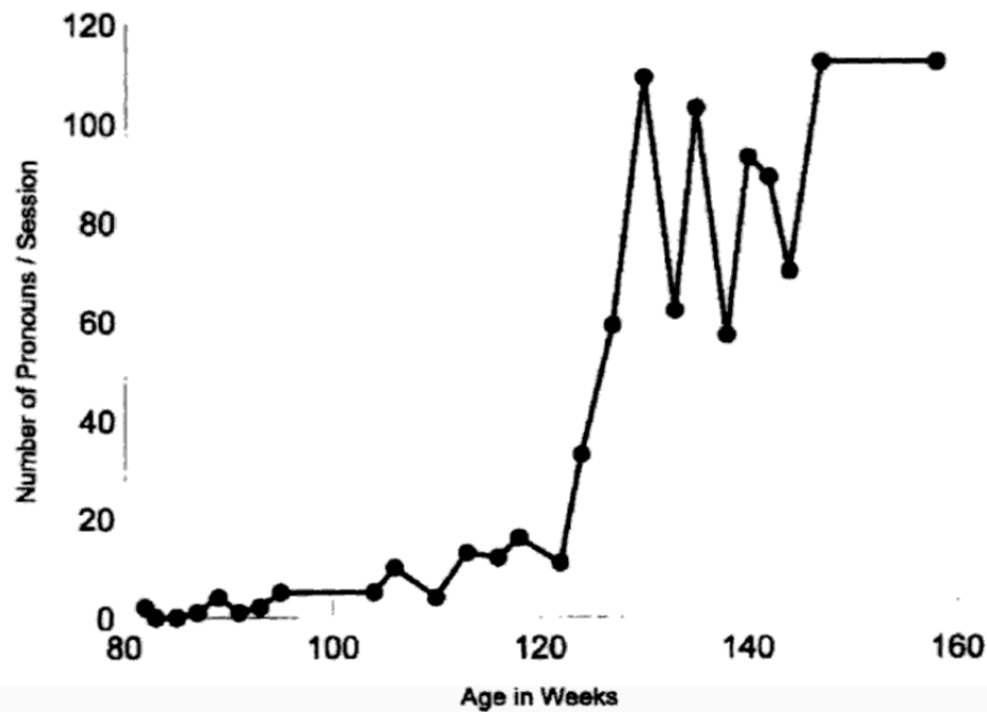


# Latent Variable

Latent variables are variables that are not directly observed but are rather inferred from other variables that are observed and directly measured.

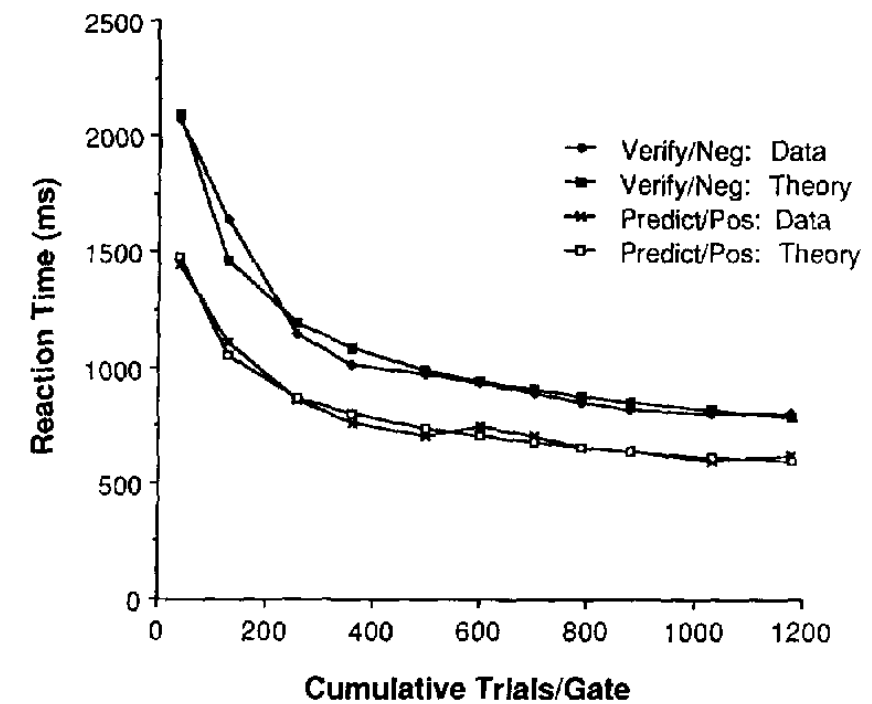
(What isn't a latent variable?)

# Skills



Fischer & Yan, 1980

(There is also the whole world of construct validity)



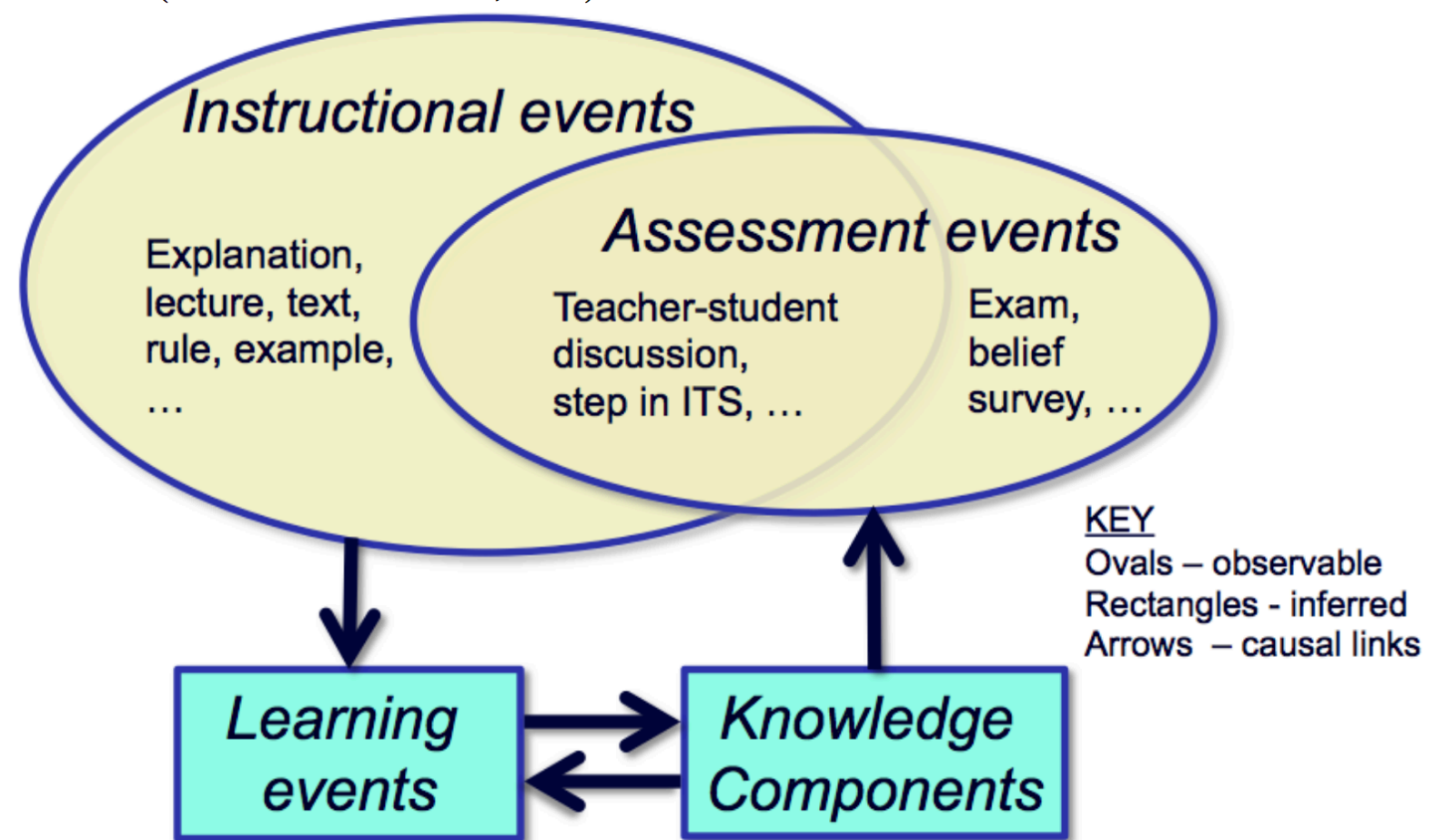
Anderson, 1982

Prolonged learning  
(memory) about a family  
of events

Mostly defined by  
experts/definitionally true

# Knowledge Components

A description of a mental structure or process that a learner uses, alone or in combination with other knowledge components, to accomplish steps in a task or a problem (Koedinger & Nathan, 2004)



# Q-Matrices



# History

- Interested in student misconceptions
- Devised the “Rule Space Method”
- RSM converts item response patterns into probabilities of mastering particular “skills” or concepts



Kikumi Tatsuoka

# Q-Matrix

|    | q1 | q2 | q3 | q4 | q5 | q6 | q7 | q8 | q9 | q10 | q11 |  |
|----|----|----|----|----|----|----|----|----|----|-----|-----|--|
| c1 | 1  | 1  | 1  | 0  | 1  | 0  | 0  | 1  | 0  | 0   | 0   |  |
| c2 | 0  | 0  | 0  | 0  | 1  | 1  | 0  | 0  | 0  | 0   | 0   |  |
| c3 | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 1   | 1   |  |
| c4 | 0  | 1  | 0  | 1  | 0  | 1  | 0  | 0  | 0  | 0   | 0   |  |
| c5 | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 1  | 0  | 1   | 0   |  |

Concepts are defined  
by experts. Very time  
consuming & domain  
specific

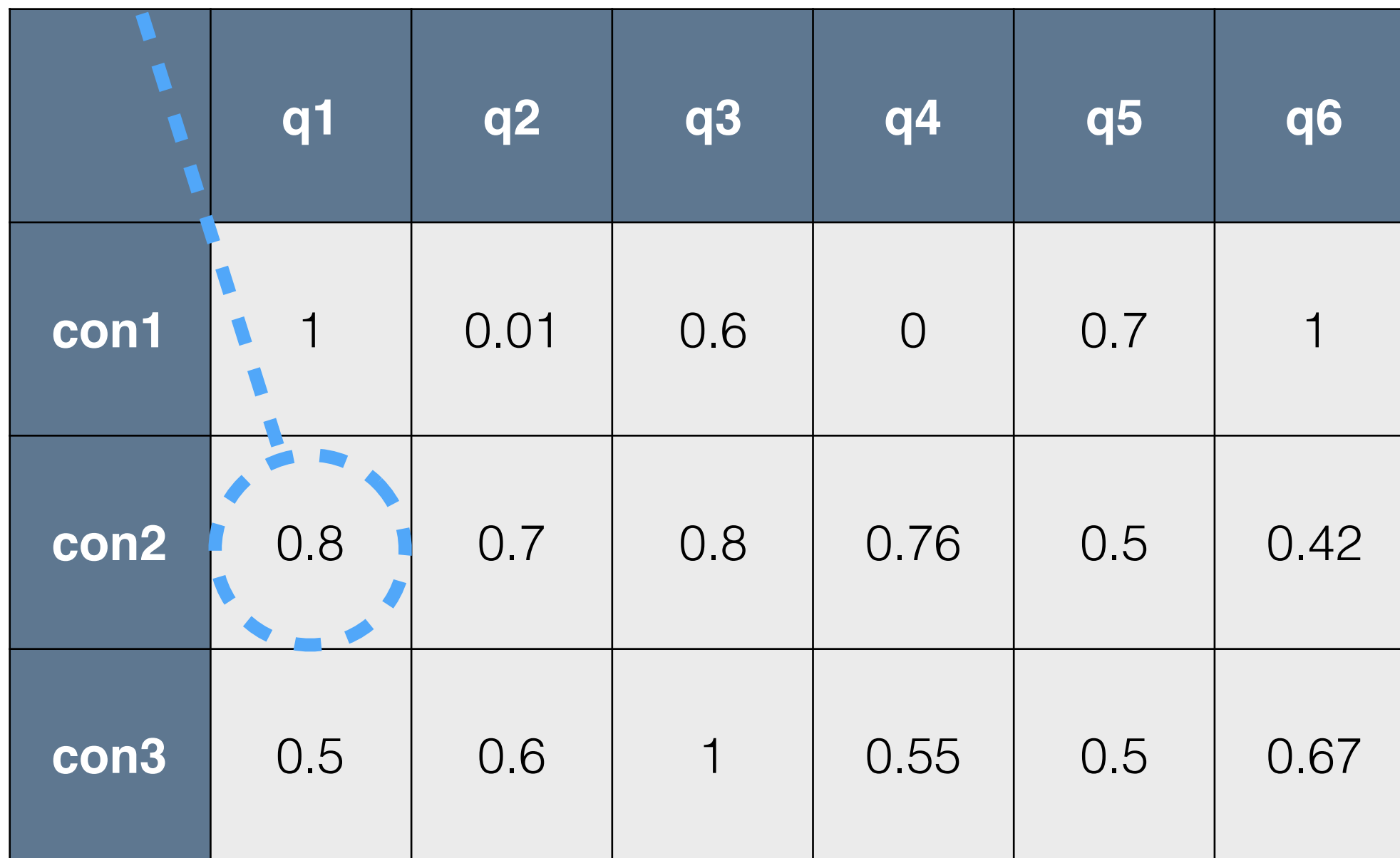
# Q-Matrix

|      | q1 | q2 | q3 | q4 | q5 | q6 |
|------|----|----|----|----|----|----|
| con1 | 1  | 0  | 0  | 0  | 0  | 1  |
| con2 | 1  | 1  | 0  | 1  | 0  | 0  |
| con3 | 1  | 1  | 1  | 0  | 0  | 0  |

(Tatsuoka, 1983;1996)

Probability a  
student is correct  
given mastery of  
a given concept

# Q-Matrix



|      | q1  | q2   | q3  | q4   | q5  | q6   |
|------|-----|------|-----|------|-----|------|
| con1 | 1   | 0.01 | 0.6 | 0    | 0.7 | 1    |
| con2 | 0.8 | 0.7  | 0.8 | 0.76 | 0.5 | 0.42 |
| con3 | 0.5 | 0.6  | 1   | 0.55 | 0.5 | 0.67 |

(Brewer , 1996)

# Activity: Build Q-M

- Get into groups of 4
- Agree on a topic
- Agree on 3 concepts within that topic
- Devise 6 questions that relate to the concepts
- Map the concepts to those questions

# Activity: Build Q-M

- Now, find another group and have them answer you questions
- Note which ones they get correct/incorrect
- Do the scores map onto your concepts?



# Problem

Correspondence between expert-derived Q-matrices and student responses is not 100%

(Hubal, 1992)

Question: Can we use the Q-matrix method to derive valid “student mental states” (constructs? knowledge states? skill definitions?)



Lykken    Borsboom    de la Torre    Xu    Cronbach    Fischer    Adkins    Banaji    Steele

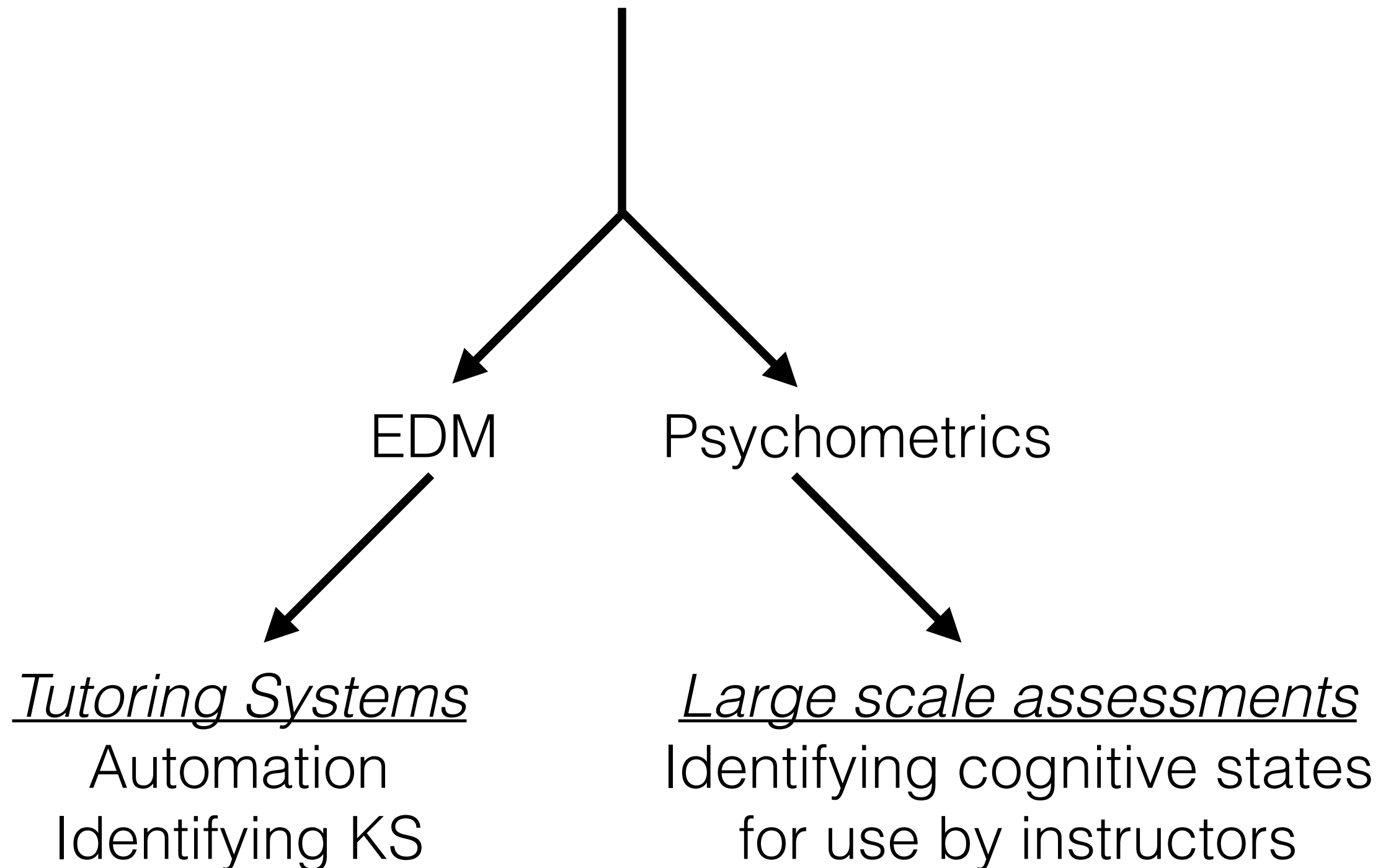
No

Can this problem be solved?

Yes



# Divergence by Domain



# One Solution

- Create idealized patterns
- Compare the observed pattern to the idealized
- Use difference between them as an indicator of “model fit”

# Idealized Pattern

|    | q1 | q2 | q3 | q4 | q5 | q6 |
|----|----|----|----|----|----|----|
| c1 | 1  | 0  | 0  | 0  | 0  | 1  |
| c2 | 1  | 1  | 0  | 1  | 0  | 0  |
| c3 | 1  | 1  | 1  | 0  | 0  | 0  |

Student Answer:  
101110

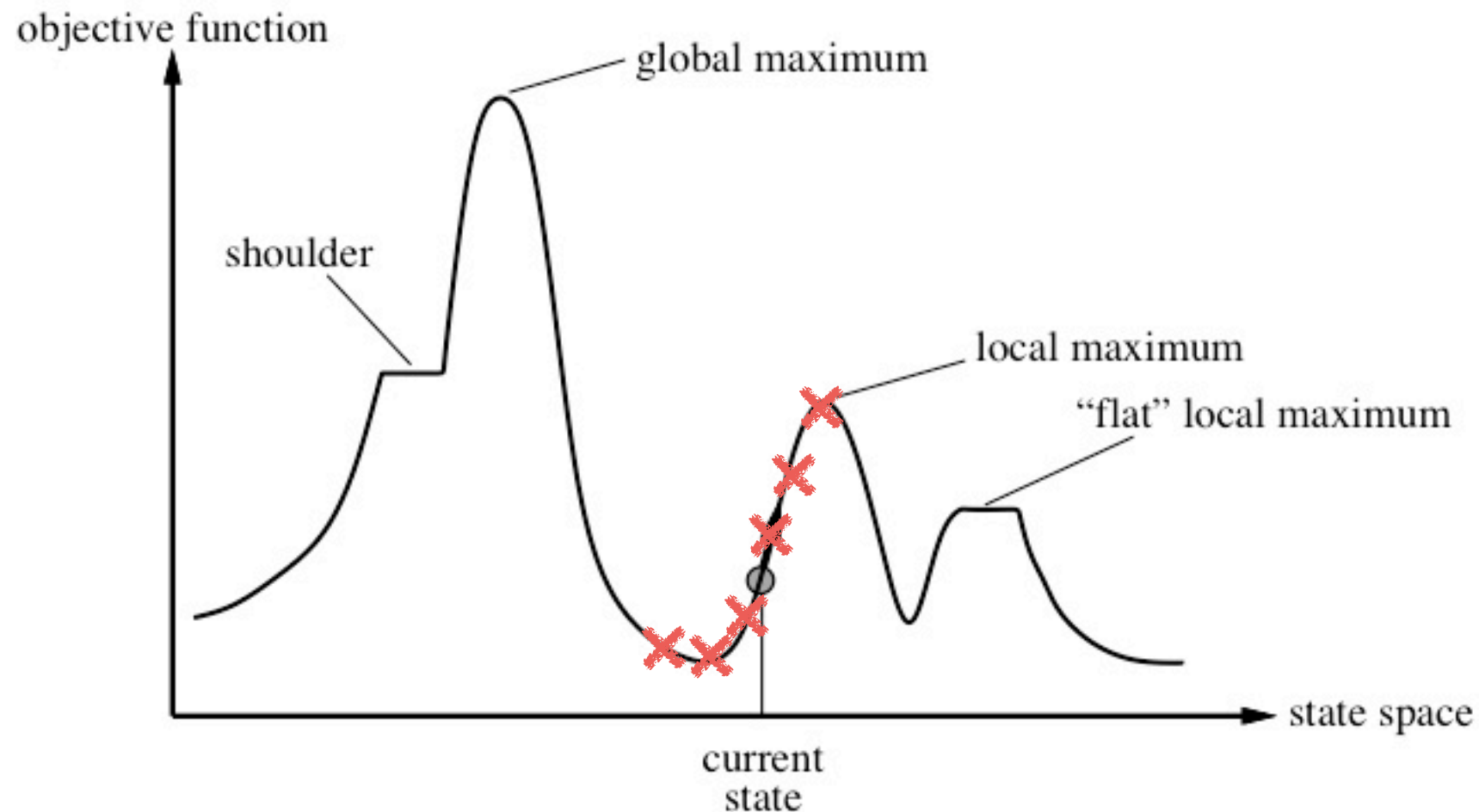
| Concept State | Ideal Response Vector |
|---------------|-----------------------|
| 000           | 000010                |
| 001           | 001010                |
| 010           | 000110                |
| 011           | 011110                |
| 100           | 000011                |
| 101           | 001011                |
| 110           | 000111                |
| 111           | 111111                |

$$L_1 = d(p, IDR) = \sum_q |p(q) - IDR(q)|$$

$$L_1 = 1$$



# Hill Climbing Algorithm



- If we stop too early might only capture a local maxima
- This is a “heuristic” algorithm - when problem is not algebraically solvable or would take too long
- State description contains all the information needed to find a solution