Unsupervised Learning: Validation

# Exploratory vs. Confirmatory Analysis

### Confirmatory Analysis:

- Seeks to test an a priori hypothesis.
- Examples:
  - Classical inferential statistics.
  - Prediction in supervised learning.

### Exploratory Analysis:

- Seeks to explore and understand data.
- Hypothesis generating.

Which is unsupervised analysis?

# **Unsupervised Learning Objectives**

- Data exploration.
  - Explore data to find patterns and generate hypotheses.
  - Exploratory analysis Generated hypotheses will be later tested and confirmed.
- Data-driven discoveries.
  - Make discoveries by finding important patterns and structures in the data.
  - Challenge: Both exploratory & confirmatory analysis!

### **Data Exploration**

- Understand patterns, trends, and anomalies in your data.
- Prepare your data for the modeling stage and confirmatory analysis.
- Give a visual summary of the data.
- Generate hypotheses to be confirmed later.

We need to use multiple techniques to fully explore and visualize data!

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#### Challenge:

 Any potential discoveries found during data exploration (hypothesis generation) cannot be confirmed on the same data set (hypothesis testing).

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What can we do to validate data-driven discoveries?

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- Validate via biological experiments.
  - Gold Standard! True confirmation.
  - Expensive & sometimes not possible.

# Confirming Discoveries on a Test Set

#### Idea:

- Use a "training set" for data exploration to make discoveries.
- Use a separate "test set" for confirming the discovery.

### Approach:

- Use a separate study for a test set.
- Randomly split samples into a separate training and test set before any analysis.

### Important:

Keep test set hidden until confirmatory stage!

But, this is often challenging for unsupervised learning . . .

### Discussion

How would you use a separate test set to confirm the following types of data-driven discoveries'?

- Pattern.
- Clusters.
- Selected features.

# Stability Principle

#### Idea:

• Reproducible discoveries are likely to be true discoveries.

### Approach:

- Use repeated data perturbations of training data to mimic having new test data.
  - Subsampling, bootstrapping, random corruptions, random noise, random tuning parameters, random initializations, etc.
- Apply machine learning technique to each perturbed data set.
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- Apply machine learning technique to each perturbed data set.
- If the same discovery appears repeatedly, then it's likely a true discovery.
- Useful when a separate test set in unavailable or difficult to confirm via a test set.
- Communicates level of uncertainty associated with the data-driven discovery.

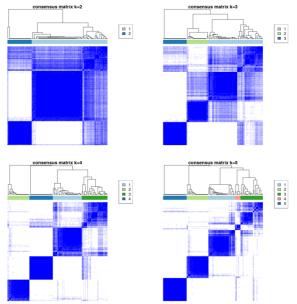
### Discussion

How would you use the stability principle to confirm the following types of data-driven discoveries?

- Patterns.
- Clusters.

How would you randomly perturb your data to perform stability analysis?

# Stability Example - Consensus Clustering



Unsupervised Learning: Best Practices

## Summary

### Topics & Techniques covered:

- Dimension Reduction.
  - ► PCA.
- Pattern Recognition & Data Visualization.
  - PCA, NMF, ICA, MDS, tSNE, UMAP.
- Clustering.
  - K-means, Hierarchical, Biclustering, Convex clustering.
- Feature Filtering via Association Testing.
  - FWER, FDR, Permutation approaches.
- Graphical Models.
  - Graph types, Gaussian graphical models.
- Validation.

# Some Good Rules for Unsupervised Analysis

- Always visualize.
- Use multiple techniques.
- Validate discoveries.
- Communicate uncertainty.
- Make your analysis reproducible.