Unsupervised Analysis: Dimension Reduction

Why Dimension Reduction?

For Big-Data:

- Data visualization becomes very difficult! (Cannot draw 2D scatterplots between all pairs of features).
- Big-Data often has a high degrees of redundancy. (i.e. correlation among features).
- Many features may be uninformative for the particular problem under study (noise features).
- Dimension reduction ideally allows us retain information on most important features of the data, while reducing noise and simplifying visualization & analysis.

What is Dimension Reduction?

- Map the data into a new low-dimensional space where important characteristics of the data are preserved.
- The new space often gives a (linear or non-linear) transformation of the original data.
- Visualization and analysis (clustering/prediction/...) is then performed in the new space.
- In many cases, (especially for non-linear transformations) interpretation becomes difficult.

Principal Components Analysis (PCA)

PCA

Set-up:

• Data matrix: $\mathbf{X}_{n \times p}$, n observations and p features.

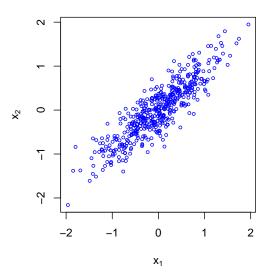
Idea:

- Not all p features are needed (much redundant info).
- Find low-dimensional representations that capture most of the variation in the data.

Uses:

- Ubiquitously used Dimension reduction, data visualization, pattern recognition, exploratory analysis, etc.
- "Best" linear dimension reduction possible.

Question: What is a good 1D representation of the data?



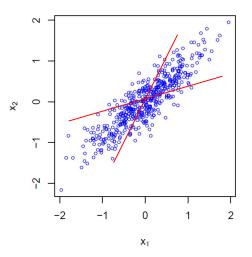
Some Possibilities:

- Use one of the variables (e.g. x_1).
- Better idea: use a linear combination of the variables (i.e. a weighted average).

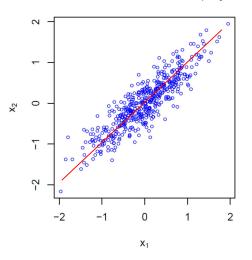
$$z_1 = v_1 x_1 + v_2 x_2 = \mathbf{v}^T \mathbf{X}$$

How to choose the weights $(v_1 \text{ and } v_2)$?

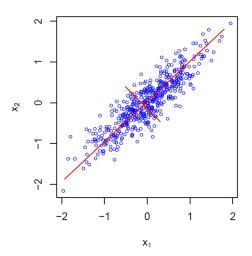
Many possibilities, but which one is a good choice?

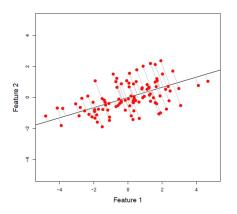


Find line that maximizes the variance of the data projected onto the line:



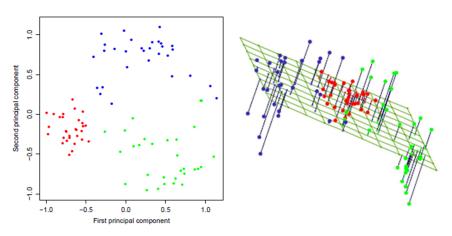
Subsequent components orthogonal (perpendicular).





- PCA minimizes orthogonal projection onto line: $Z = v_1x_1 + v_2x_2$.
- Slope of line = v_2/v_1 (if features centered).
- Note: Not same as OLS which minimizes projection of y onto x!

3D Projection onto a Hyperplane:



PCA Criterion - PC 1 (Population):

maximize
$$\operatorname{Var}(\mathbf{X} \mathbf{v})$$
 subject to $||\mathbf{v}||_2 = 1$ maximize $\mathbf{v}^T \operatorname{Var}(\mathbf{X}) \mathbf{v}$ subject to $||\mathbf{v}||_2 = 1$ maximize $\mathbf{v}^T \mathbf{\Sigma} \mathbf{v}$ subject to $||\mathbf{v}||_2 = 1$

where
$$\mathbf{\Sigma} = \operatorname{Cov}(\mathbf{X})$$
.

• Finds linear combination of features that maximizes the variance.

PCA Criterion - PC k (Population):

- Subsequent linear combinations are orthogonal to previous combinations.
- Uncorrelated.

PCA Criterion - Sample Version:

$$\underset{\mathbf{v}_1, \dots \mathbf{v}_K}{\operatorname{maximize}} \quad \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k \quad \text{subject to } ||\mathbf{v}_k||_2 = 1 \ \& \ \mathbf{v}_k^T \mathbf{v}_j = 0 \ \forall \ j < k.$$

Replaces Σ with estimate $\mathbf{X}^T \mathbf{X} / n$.

Solution: Eigenvalue decomposition of $\mathbf{X}^T \mathbf{X}$. (eigen() in R)

Equivalent PCA Criterion:

• Finds left and right projection that maximize variance.

Solution: Singular Value Decomposition (SVD) of **X**. (svd() in R)

PCA - Parts of the Solution

SVD:
$$\mathbf{X}_{n \times p} = \mathbf{U}_{n \times n} \, \mathbf{D}_{n \times p} \, \mathbf{V}_{p \times p}^T$$

- Singular vectors: (left) **U** and (right) **V**.
 - ightharpoonup Orthonormal $\mathbf{U}^T \mathbf{U} = \mathbf{I}$ and $\mathbf{V}^T \mathbf{V} = \mathbf{I}$.
- Singular values: Diagonals of **D**.
 - ▶ $d_1 \ge d_2 \ge ... \ge d_r$ where $r = rank(\mathbf{X})$.

SVD Solution to PCA:

- PCs: $\mathbf{Z} = \mathbf{X} \mathbf{V}$ or $\mathbf{Z} = \mathbf{U} \mathbf{D}$. (\mathbf{U} are un-scaled PCs).
 - $\mathbf{z}_k = \mathbf{X} \mathbf{v}_k k^{th} \mathsf{PC}.$
 - $ightharpoonup \mathbf{z}_1 \dots \mathbf{z}_K$ gives best K-dimensional projection of the data.
- PC Loadings: V.
 - **v**_k k^{th} PC loading (feature weights).

PCA - Properties

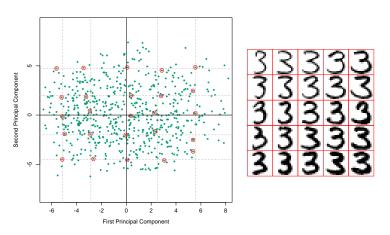
- Unique.
 - ▶ **U** and **V** unique up to a sign change.
 - **D** unique.
- Global Solution.

PCA - Pattern Recognition

- ullet $oldsymbol{u}_1$ first column of $oldsymbol{U}$ encodes first major pattern in observation space.
- $oldsymbol{v}_1$ first column of $oldsymbol{V}$ encodes the associated first pattern in feature space.
- d₁ gives strength of first pattern.
- Subsequent patterns are uncorrelated to first pattern (i.e. orthogonal).
- $\mathbf{X} \approx \sum_{k=1}^K d_k \, \mathbf{u}_k \, \mathbf{v}_k^T$ data is comprised of a series of patterns.

PCA - Pattern Recognition

Patterns in observation space:



PCA - Pattern Recognition

Patterns in feature space:









PCA - Data Visualization

PC Scatterplots:

- Problem: Can't visualize
- Solution: Plot \mathbf{u}_1 vs. \mathbf{u}_2 and so forth.
- Advantages:
 - Dramatically reduces number of 2D scatterplots to visualize.
 - Focuses on patterns with most variance.

PC Loadings Plots:

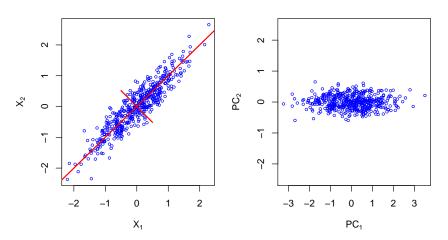
- Scatterplots of \mathbf{v}_1 vs. \mathbf{v}_2 .
- Visualizations of \mathbf{v}_k .

Biplot:

• Scatterplot of PC 1 vs. PC 2 with loadings of \mathbf{v}_1 vs. \mathbf{v}_2 overlaid.

PCA - Data Visualization

Scatterplots:



 Plotting Scatterplot PCs roughly equivalent to rotating axes of original plot.

Best low-rank approximation to the data:

$$\underset{\tilde{\mathbf{X}}}{\text{minimize}} \quad ||\mathbf{X} - \tilde{\mathbf{X}}||_F^2 \quad \text{subject to rank}(\tilde{\mathbf{X}}) = K$$

Solution: $\tilde{\mathbf{X}} = \sum_{k=1}^{K} d_k \mathbf{u}_k \mathbf{v}_k^T$ - SVD / PCA solution!

- PCA also finds best data compression to minimize reconstruction error.
- PCA yields "best" linear dimension reduction possible!

How much variance is explained? (i.e. extent of dimension reduction)

• Variance explained by k^{th} PC:

$$d_k^2 = \mathbf{v}_k^T \mathbf{X}^T \mathbf{X} \mathbf{v}_k$$
.

Total variance of data:

$$\sum_{k=1}^{p} d_k^2.$$

• Proportion of variance explained by k^{th} PC:

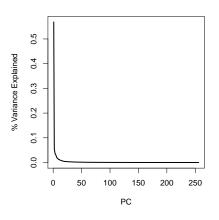
$$d_k^2/\sum_{k=1}^p d_k^2.$$

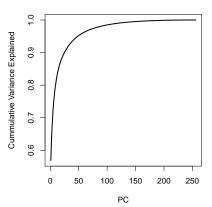
• Cumulative variance explained by first r PCs:

$$\sum_{k=1}^{r} d_k^2 / \sum_{k=1}^{p} d_k^2.$$

(Extent of dimension reduction achieve by first r PC projections.)

Screeplot:





How to choose K?

- Elbow in screeplot.
- Take K that explains at least 90% (95%, 99%, etc.) variance.
- More sophisticated:
 - Cross-Validation done internally.
 - Validation via matrix completion.
 - Nuclear norm penalties.

PCA - Center and Scale?

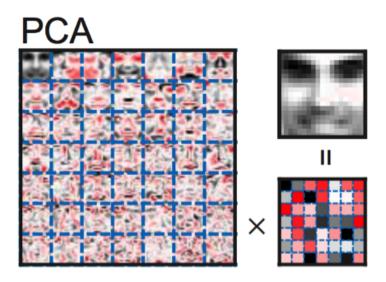
- Typically, one should center features (i.e. columns of X).
 - Maximizing variance interpretation (assumes multivariate Gaussian model).
- Scaling changes PCA solution.
 - Features with large scale contribute more to variance, have large PC loadings.

General Suggestions:

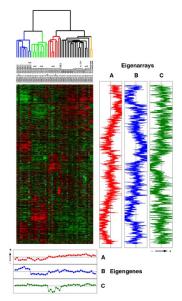
- Scale if features measured differently. (Example US college data).
- Don't scale if features measured in same way & scale has meaning. (Example - gene expression data).

PCA - Applications

"EigenImages" or "EigenFaces"



PCA - Applications



PCA - Summary

Strengths:

- "Best" linear dimension reduction.
- Ordered / orthogonal components.
- Unique, global solution.
- Others?

Weaknesses:

- Non-linear patterns.
- Ultra-high-dimensional settings (p >> n)
- Others?

Sparse PCA

Motivation:

- When p >> n, many features irrelevant.
- PCA can perform poorly.

Idea:

- Sparsity in V: zero out irrelevant features from PC loadings.
- Advantage: Find important features that contribute to major patterns in the data.

How?

- Typically, optimize PCA criterion with sparsity-encouraging penalty of V.
- Many methods active area of research!

In R: SPC in PMA package.

Functional PCA

Motivation:

• Times series, ordered data, spatial data.

Idea:

- Want PC loadings to be smooth (vary continuously) over time or space.
- Advantage: Improve interpretation.

How?

- Typically, optimize PCA criterion with a penalty that encourages smoothness of V over time or space.
- Many methods for both functional data (data in the from of curves) and discretely-sampled functional data (e.g. discrete time points or specific locations).

In R: package fpca.

Kernel PCA

Motivation:

Non-linear patterns.

Idea:

- Embed inner product distances $(x_i^T x_{i'})$ in a higher-dimensional "kernel" space, $k(x_i, x_{i'})$.
- Kernel examples:
 - Radial: $k(x_i, x_{i'}) = e^{||x_i x_{i'}||_2^2/2\sigma^2}$.
 - ▶ Polynomial: $k(x_i, x_{i'}) = (cx_i^T x_{i'} + 1)^d$.
- Kernel Matrix: $\mathbf{K}_{n\times n}$: $\mathbf{K}_{ii'} = k(x_i, x_{i'})$.
 - Idea: K a non-linear distance matrix.
- Find major non-linear patterns by performing PCA on K:

$$K = U D^2 U^T$$

Supervised Dimension Reduction

Partial Least Squares:

 Best dimension reduction of cross-covariance between X and Y such that factors are orthogonal to X.

Canonical Correlations Analysis:

 Best dimension reduction of cross-covariance between X and Y such that bi-projection is orthogonal to X or Y.

Linear Discriminant Analysis (classification):

 Best dimension reduction of between class covariance matrix relative to within class covariance. Non-Negative Matrix Factorization (NMF)

NMF

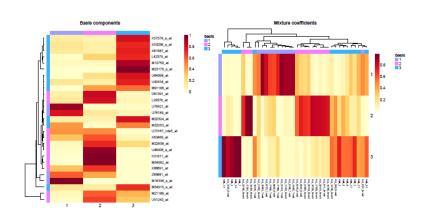
Idea: $\mathbf{X}_{n \times p} \approx \mathbf{W}_{n \times K} \mathbf{H}_{K \times p} = \sum_{k=1}^{K} \mathbf{W}_{:,k} \mathbf{H}_{k,:}$ with K << p.

- $X \ge 0$ non-negative data matrix.
- $\mathbf{W} \ge 0$ non-negative observation factors; often sparse (Basis Factors).
 - ▶ $\mathbf{W}_{:,k} \ge 0$ k^{th} observation factor.
- $\mathbf{H}_{kj} \geq 0$ non-negative feature factors; often sparse (Mixture Factors).
 - ▶ $\mathbf{H}_{k,:} \geq 0$ mixture of features that comprise the k^{th} factor.

Like PCA except finds patterns with same direction of correlation.

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NMF



NMF Interpretation

Topic Modeling:

- X a matrix of news articles (rows) by words (columns) whose entries are word counts.
 - **X** $\approx \sum_{k=1}^{K} \mathbf{W}_{:,k} \mathbf{H}_{k,:}$ sum of topics.
 - $\mathbf{X}_{ij} = \mathbf{W}_{i,:}^T \mathbf{H}_{:,j}^T = \sum_{k=1}^K \mathbf{W}_{ik} \mathbf{H}_{kj}.$
- Topic k: Outer-product of k^{th} column of \mathbf{W} ($\mathbf{W}_{:,k}$) and k^{th} row of \mathbf{H} ($\mathbf{H}_{k,:}$).
 - ► E.g. Gay marriage.
- $\mathbf{H}_{k,:}$ non-zeros- words contributing to topic k.
 - E.g. marriage, gay, Supreme, Court, district, equal, etc.
- $\mathbf{W}_{:,k}$ non-zeros news articles belonging to topic k.
 - E.g. "North Carolina Allows Officials to Refuse to Perform Gay Marriages" (New York Times).



NMF Criterion - Continuous Data

minimize
$$||\mathbf{X} - \mathbf{W}\mathbf{H}||_F^2$$

subject to $\mathbf{W}_{ik} \ge 0 \& \mathbf{H}_{kj} \ge 0$

(PCA criterion except with non-negativity constraints.)
Algorithm Updates: (Alternating Non-negative Least Squares)

$$\hat{\mathbf{W}} = \left(\mathbf{X} \, \mathbf{H}^T (\mathbf{H}^T \, \mathbf{H})^{-1} \right)_+$$

$$\hat{\mathbf{H}} = \left((\mathbf{W}^T \, \mathbf{W})^{-1} \, \mathbf{W}^T \, \mathbf{X} \right)_+$$

Local Solution.

NMF Criterion - Count Data

minimize
$$\sum_{i=1}^{n} \sum_{j=1}^{p} [\mathbf{X}_{ij} \log(\mathbf{W}_{i} \mathbf{H}_{j}) - \mathbf{W}_{i} \mathbf{H}_{j}]$$
subject to
$$\mathbf{W}_{ik} \geq 0 \& \mathbf{H}_{kj} \geq 0$$

Algorithm Updates:

$$\hat{\mathbf{W}}_{ik} = \hat{\mathbf{W}}_{ik} \left(\frac{\sum_{j=1}^{p} \hat{\mathbf{H}}_{kj} \mathbf{X}_{ij} / \hat{\mathbf{W}}_{i}^{T} \hat{\mathbf{H}}_{j}}{\sum_{j=1}^{p} \hat{\mathbf{H}}_{kj}} \right)$$

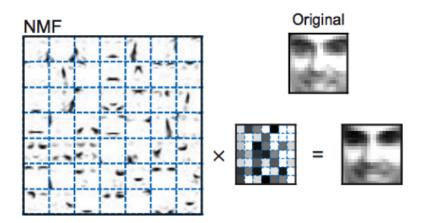
$$\hat{\mathbf{H}}_{kj} = \hat{\mathbf{H}}_{kj} \left(\frac{\sum_{i=1}^{n} \hat{\mathbf{W}}_{ik} \mathbf{X}_{ij} / \hat{\mathbf{W}}_{i}^{T} \hat{\mathbf{H}}_{j}}{\sum_{i=1}^{n} \hat{\mathbf{W}}_{ik}} \right)$$

Local solution.

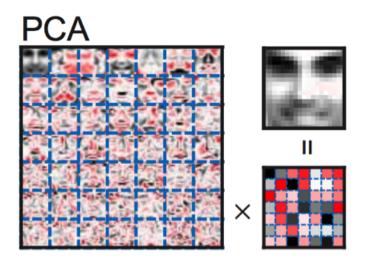
NMF - Uses

- Dimension Reduction / Pattern Recognition.
 - ► Similar to PCA (e.g. component scatterplots) except that patterns of correlation found in the same direction.
- Archetypal Analysis.
 - Caricatures (segments; contrastive categorization) vs. Prototypes (averages).
- Soft-clustering.
 - Discussed Next Lecture!

NMF - Archetypal Analysis



NMF - Archetypal Analysis



PCA vs. NMF

Similarities:

- Linear Dimension Reduction.
- Interpretation.

Differences:

- Factors are unordered.
- Factors NOT orthogonal.
- \bullet Changing K can fundamentally change factors.
- Non-unique, non-global solution.
- Depends on initialization. (Run several times and take the best).

Choosing K

Choice depends on goal:

- Dimension Reduction:
 - Residual sums of squares (or dispersion) Screeplot.
- Clustering:
 - Consensus, silhouette, etc. (Discussed next lecture!).
- Archetypal Analysis:
 - Sparsity, factor purity, etc.

NMF - Summary

Strengths:

- Interpretation (often more appealing than PCA!).
- Applications Clustering & Archetypal Analysis.
- Pattern Recognition.
- Others?

Weaknesses:

- Local solutions that depend strongly on K.
- Others?

In R: NMF package.

Independent Components Analysis (ICA)

ICA

Pre-processing Step: Reduce $\mathbf{X}_{n \times p}$ to $\tilde{\mathbf{X}}_{K \times p}$ with K < n # independent sources. (Typically via PCA!)

Idea: $\tilde{\mathbf{X}}_{K \times p} \approx \mathbf{A}_{K \times K} \, \mathbf{S}_{K \times p}$.

- Assumption: $\tilde{\mathbf{X}}$ a matrix of K scrambled independent signals.
- $\mathbf{A}_{K \times K}$ Mixing Matrix denotes how signals are scrambled to form sources in data.
- $S_{K \times p}$ Signal Matrix each row of S is an independent signal.

PCA finds uncorrelated, but not independent signals.

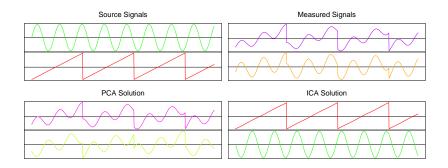


ICA Uses

- Blind Source Separation.
 - ▶ Assume *K* independent signals got scrambled, but record *K* scrambled versions of the signal.
 - Cocktail Party Problem.
- ② Denoising.
 - ▶ Noise independent from true signals.

ICA vs. PCA

Blind Source Separation:



ICA Algorithms

Fast ICA:

- Finds rotations of X that are "non-Gaussian".
- Uses non-Gaussian contrast functions:
 - $g(x) = x^4$.
 - g(x) = tanh(x).
- Generalization of projection pursuit.

Others:

Infomax (entropy).

Not Statistically Independent!

PCA vs. ICA

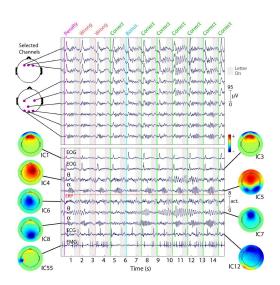
Similarities:

- Linear Dimension Reduction.
- Interpretation.

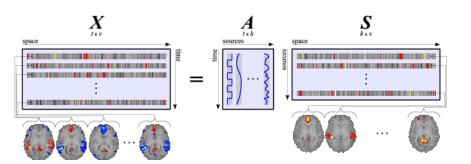
Differences:

- Factors are unordered.
- Factors NOT invariant same solution by applying a permutation.
- Factors NOT orthogonal.
- Changing K can fundamentally change factors.
- Non-unique.
- No optimization criterion to evaluate solution.

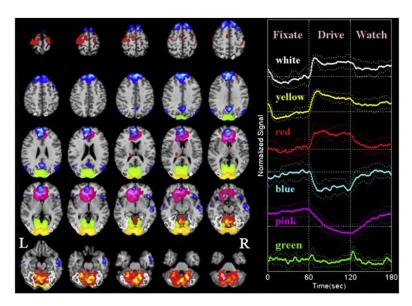
ICA Applications - EEG



ICA Applications - fMRI



ICA Applications - fMRI



ICA Summary

Strengths:

- Interpretation.
- Applications Blind Source Separation & Denoising.
- Others?

Weaknesses:

- Solutions that depend strongly on K.
- Solutions can be rotated.
- Others?

In R: fastICA package.

Multidimensional Scaling (MDS)

Multidimensional Scaling (MDS)

Idea:

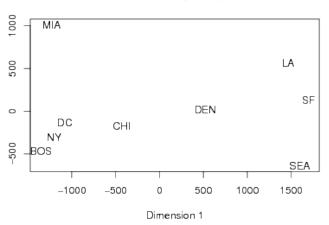
- Visually represent proximities (similarities or distances) between objects in a lower dimensional space.
- Input: Matrix of similarities or dissimilarities, $\mathbf{D}_{n\times n}$ (don't need the data itself!).
- Goal: Find projections $(\mathbf{z}_1, \dots \mathbf{z}_K \text{ where } \mathbf{z} \in \mathbb{R}^n)$ that preserve original distances in \mathbf{D} in a lower dimensional space (K << n).
- 2 Types: Classical (Metric) MDS and Non-metric MDS.
- Non-linear dimension reduction.

Consider the distances between nine American cities:

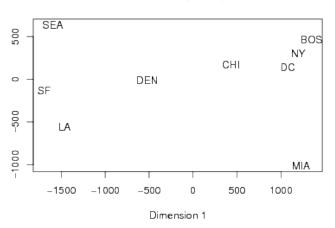
	BOS	CHI	DC	DEN	LA	MIA	NY	SEA	SF
BOS	0	963	429	1949	2979	1504	206	2976	3095
CHI	963	0	671	996	2054	1329	802	2013	2142
DC	429	671	0	1616	2631	1075	233	2684	2799
DEN	1949	996	1616	0	1059	2037	1771	1307	1235
LA	2979	2054	2631	1059	0	2687	2786	1131	379
MIA	1504	1329	1075	2037	2687	0	1308	3273	3053
NY	206	802	233	1771	2786	1308	0	2815	2934
SEA	2976	2013	2684	1307	1131	3273	2815	0	808
SF	3095	2142	2799	1235	379	3053	2934	808	0

Can we represent these cities in a 2D space like a map?

cmdscale(cities)



cmdscale(cities)





Classical (Metric) MDS

- Idea: Perform PCA (eigenvalue decomposition) on the doubly centered distance matrix, D.
 - ▶ $\mathbf{H} = \mathbf{I} \frac{1}{n} \mathbf{1} \mathbf{1}^T$ is the centering matrix.
 - $ightharpoonup \mathbf{z}_1, \dots \mathbf{z}_K$ are the top K PCs of $\mathbf{H} \, \mathbf{D} \, \mathbf{H}$.
- Fact: When **D** is the matrix of Euclidean distances, classical MDS is equivalent to PCA.
 - Differences for other distance metrics.

In R: cmdscale.

Non-Metric MDS

Idea: Optimize stress function that keeps distances in Z close to that
of D.

Stress Functions:

Least squares or Kruskal-Shephard Scaling:

$$S_D(\mathbf{z}_1,\mathbf{z}_2,\ldots,\mathbf{z}_K) = \sqrt{\sum_{i\neq i'} (d_{ii'} - ||\mathbf{z}_i - \mathbf{z}_{i'}||)^2}.$$

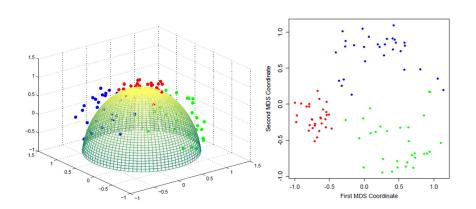
Sammon mapping: preserve smaller pairwise distances

$$\sum_{i\neq i'} \frac{\left(d_{ii'}-||\mathbf{z}_i-\mathbf{z}_{i'}||^2\right)}{d_{ii'}}.$$

• Shepard-Kruskal nonmetric scaling ($\theta(\cdot)$: an increasing function):

$$\frac{\sum_{ii'} [\theta(||\mathbf{z}_i - \mathbf{z}_{i'}||) - d_{ii'}]^2}{\sum_{ii'} d_{ii'}^2}.$$

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MDS Properties

- Data not needed only dissimilarities.
- Choosing K:
 - Scree plot (like PCA).
 - ▶ Shepard Diagram plot proximities against distances in *Z*.
- Interpreting MDS maps:
 - Axes and orientation arbitrary.
 - Can be rotated.
 - Only relative locations important.
 - Typically looks for objects close in the MDS map.

MDS vs. PCA

Similarities:

Dimension reduction for visualization.

Differences:

- Non-linear vs. Linear.
- Local solution & arbitrary map.
- Non-unique & local solution.
- Only yields visualization / patterns among n objects.

MDS - Summary

Strengths:

- Visualizing proximities.
- Only need dissimilarities.
- Others?

Weaknesses:

- Arbitrary maps.
- Which stress function?
- High-dimensional settings? (p >> n more features than objects)
- Others?

In R: dist; cmdscale - classical MDS; isoMDS - Kruskals's MDS and sammon in MASS package.

Dimension Reduction Wrap-Up

Techniques Covered:

- PCA.
- NMF.
- ICA.
- MDS.

Dimension Reduction Wrap-Up

Comparative Strengths & Weaknesses:

Property	PCA	NMF	ICA	MDS
			-	
:	:	:	:	:

References

Textbooks:

• Elements of Statistical Learning by Hastie, Tibshirani & Friedman. http://statweb.stanford.edu/~tibs/ElemStatLearn/

Some of the figures in this presentation are taken from this textbook with permission from the authors.