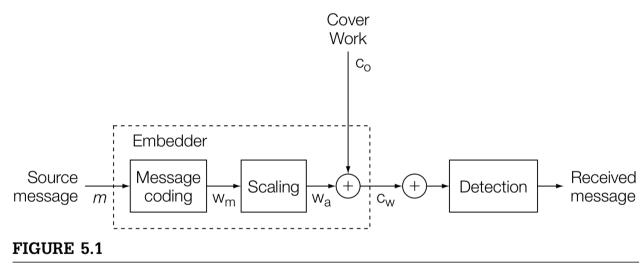
Digital Watermarking and Steganography

by Ingemar Cox, Matthew Miller, Jeffrey Bloom, Jessica Fridrich, Ton Kalker

Chapter 5. Watermarking with Side Information

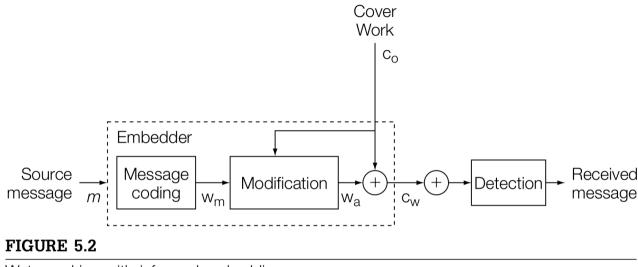
Lecturer: Jin HUANG

Blind Embedding



Watermarking with blind embedders.

Informed Embedding



Watermarking with informed embedding.

- The simplest case: E_FIXED_LC.
- Embedding as an optimization problem.
 - Fidelity
 - Robustness

Informed in Block Strategy

How to use the cover work?



Informed in Block Strategy

How to use the cover work?

- Distribute Δ to blocks with different strength.
- Locally amplified or attenuated the added watermark pattern to improve fidelity.
- Relative error for fidelity.

5.1 Informed Embedding

Fidelity Constraints

In the framework of $\mathbf{c_w} = \mathbf{c_o} + \mathbf{w_a}$

 $\mathbf{o} \ \mathbf{c}_{\mathrm{w}} = \mathbf{w}_{\mathrm{m}} \Longrightarrow \mathbf{w}_{\mathrm{m}} = \mathbf{w}_{\mathrm{a}} - \mathbf{c}_{\mathrm{o}}$.

Looks stupid?

- Directly in media space: does not resemble the original Work at all.
- But in marking space: occasionally feasible.

$$\mathcal{T}(\mathbf{c_o} + \mathbf{w_a}) = \mathbf{v_w} \approx \mathbf{v_a}$$

- E.g. 1% of the pixels.
- Usually: v_w is between v_a and v_o .

The Optimization Problem

- Maintain perceptual distortion (fidelity), but maximize robustness.
- Maintain robustness, but minimize perceptual distortion (for fidelity).
 - E FIXED LC
- Or even both
 - If no possible, relax the constraints.

Measurement of Robustness

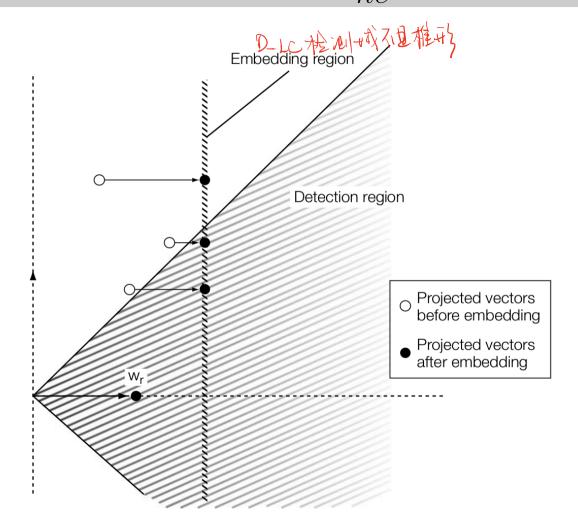
Via detection value:

•
$$z_{lc} = \tau_{lc} + \beta$$
: E_FIXED_LC

Unfortunately, it does not work for other detection statistics.

• z_{nc} : larger z_{nc} does not mean better robustness.

E_FIXED_LC under z_{nc}

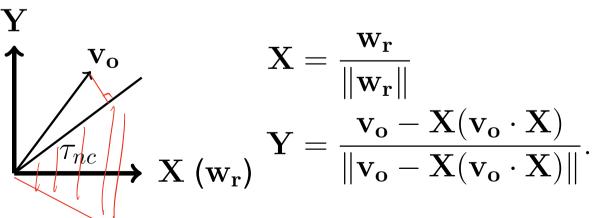


E_FIXED_CC for z_{cc}

Has zero mean: $NC \Rightarrow CC$.

Fix the normalized correlation at some desired value: τ_{nc} .

- Find the closest point on the cone related to τ_{nc} .
- The point is on the plane $w_r v_o$.



Some Simple Geometry

Position of v_0

$$x_{\mathbf{v_o}} = \mathbf{v_o} \cdot X, \quad y_{\mathbf{v_o}} = \mathbf{v_o} \cdot Y.$$

Upper border of the detection region (desired embedding region)

$$x(t) = t\cos(\theta_{nc}), \quad y(t) = t\sin(\theta_{nc}), \quad t > 0.$$

An Optimization

The distance from v_o to a point on the border:

$$d^{2}(t) = (x(t) - x_{\mathbf{v_{o}}})^{2} + (y(t) - y_{\mathbf{v_{o}}})$$

$$= (t \cos(\tau_{nc}) - x_{\mathbf{v_{o}}})^{2} + (t \sin(\tau_{nc}) - y_{\mathbf{v_{o}}})$$

$$= t^{2} - 2(\cos(\tau_{nc})x_{\mathbf{v_{o}}} + \sin(\tau_{nc})y_{\mathbf{v_{o}}})t$$

$$+ (x_{\mathbf{v_{o}}}^{2} + y_{\mathbf{v_{o}}}^{2}).$$

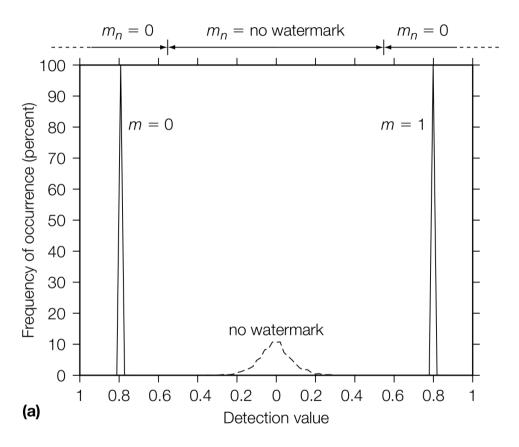
So, the closest point $\mathbf{v_w}$ is (x(t), y(t)) with t

$$\min_{t} d(t) \Longrightarrow t = \cos(\theta_{nc}) x_{\mathbf{v_o}} + \sin(\theta_{nc}) y_{\mathbf{v_o}}.$$

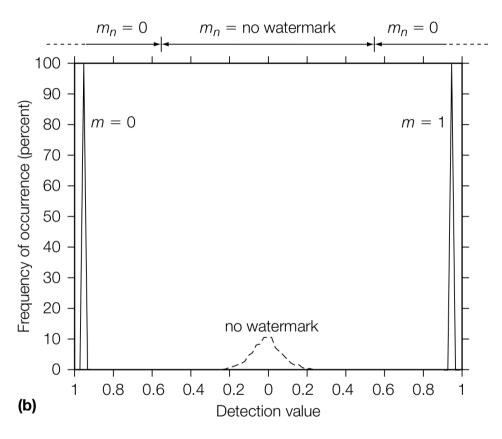
Experiments

In E_BLK_FIXED_CC/D_BLK_CC

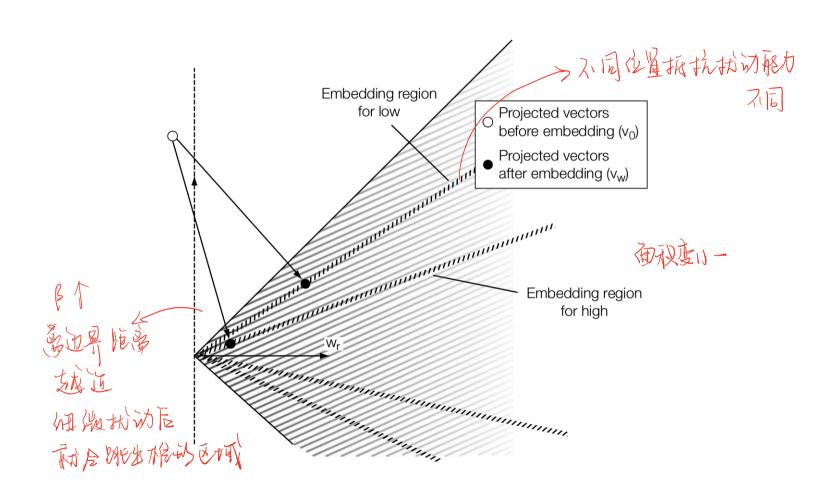
 Adding white Gaussian noise, with a standard deviation of 10.



 $au_{nc} = 0.55, \beta = 0.25, 85\%$ correct.



 $\tau_{nc} = 0.55, \beta = 0.4, 66\%$ correct.



Robustness Measurement

Amount of white Gaussian noise that can be added to the embedded vector, $\mathbf{v}_{\mathbf{w}}$, before it is expected to fall outside the detection region.

Add Noise

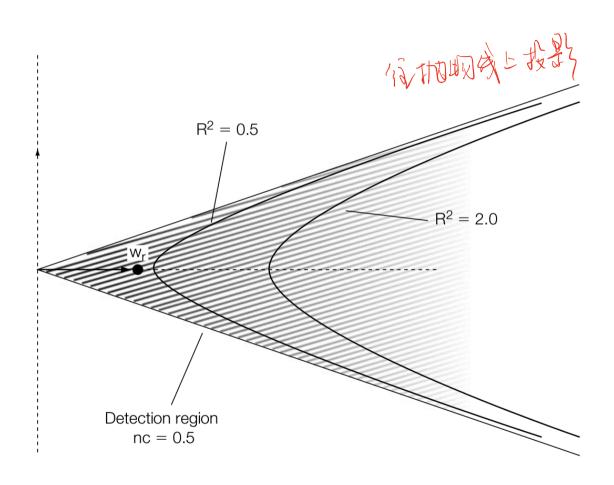
$$z_{nc}(\mathbf{v_w} + \mathbf{n}) = \frac{(\mathbf{v_w} + \mathbf{n}) \cdot \mathbf{w_r}}{\|\mathbf{v_w} + \mathbf{n}\| \|\mathbf{w_r}\|}$$

$$\approx \frac{\mathbf{v_w} \cdot \mathbf{w_r}}{\sqrt{\mathbf{v_w} \cdot \mathbf{v_w} + \mathbf{n} \cdot \mathbf{n}} \|\mathbf{w_r}\|}$$

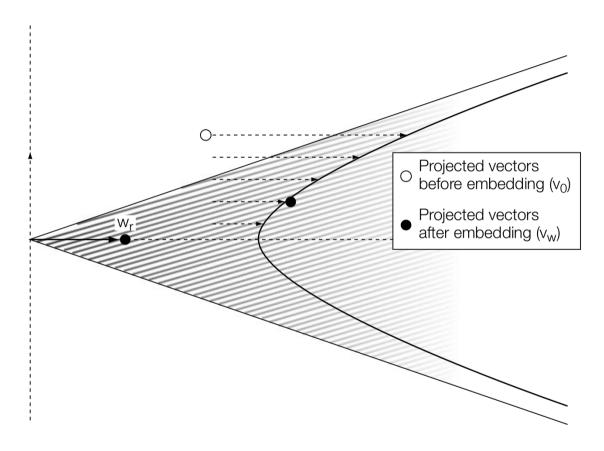
The noise causes $z_{nc} < \tau_{nc}$:

$$R^{2} = \|\mathbf{n}\|^{2} \leq \left(\frac{\mathbf{v_w} \cdot \mathbf{w_r}}{\tau_{nc} \|\mathbf{w_r}\|}\right)^{2} - \|\mathbf{v_w}\|^{2}$$

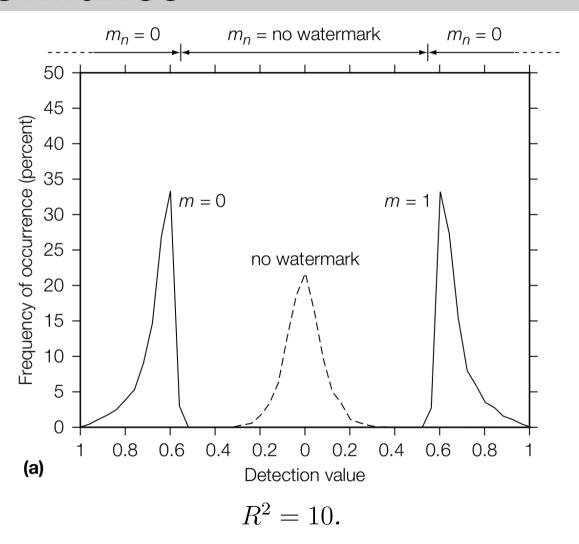
Illustration

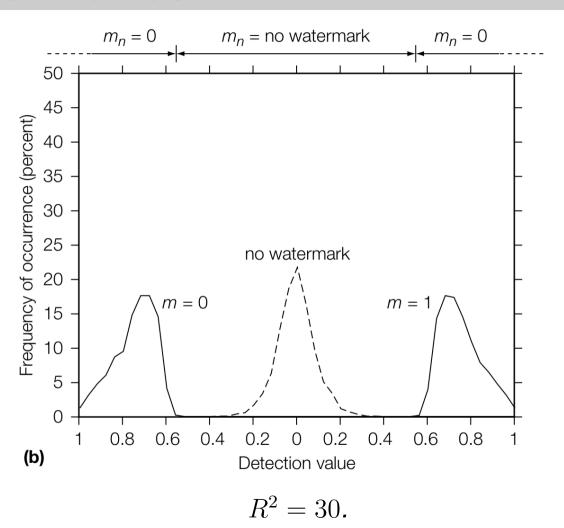


Illustration



For given robustness R, the embedder must find the point $\mathbf{v_w}$, on the hyperboloid that is closest to a given point $\mathbf{v_o}$.





Presentation: 8.1

Evaluating Perceptual Impact of Watermarks.

In addition:

- In color image: CIE
- http://en.wikipedia.org/wiki/Color_ difference