**CS 20 Web Programming  
Assignment 2: Business Website**

## Deliverables

* A pdf file that contains:
  + URL for website
  + Design document
  + Answers to questions

## Tasks

Create a small website for a business

## Objectives

Understand the elements to pull together a simple website- and get it online.

## Requirements

The site must be for a service business or a cause/non-profit organization

* You must have at least 3 pages: a home page, a contact page and a services page.
* Content must be "real" and realistic. Lorum Ipsum text is not acceptable.
* You must have at least 10CSS style rules
* Include an external stylesheet and an internal stylesheet
* Include at least one image and one background image.
* You must include at least two fixed elements to make the site look consistent - for example: header, navigation and footer
* The site must be responsive ***and*** pass a mobile friendly test: https://search.google.com/test/mobile-friendly

Note: This is not a design class, but you are expected to use reasonable aesthetics and the site should adhere to usability principles.

## Ground Rules

You may meet multiple requirements with one site feature.

You may adapt content from an existing website – please cite your sources in the design document.

You may choose GitHub hosting or cPanel hosting

Images must NOT have any watermarks on them.

## Design Document

* Name of the business or organization
* What the business does (i.e., what is its product/service/mission)
* Who is the target demographic of the business?
* How is the website going to help the business make money/be successful?
* Sketch of home page design. This can be hand-drawn and scanned, or created digitally.

## Questions

What was the easiest part of this assignment?

What was the most challenging part of this assignment?

## Rubric

Site runs online and meets requirements - 50 points

Design document – 10 points

Questions answered – 5 points

Quality of HTML/CSS code - 20 points

Creativity/effort – 15 points

Extra credit:  
Exceptional effort +8 points