

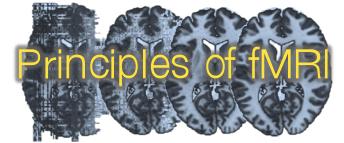
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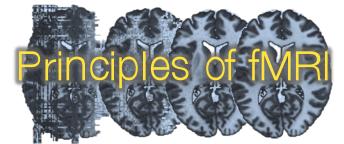
Bird's Eye View



- Goal
 - Induce human subject to do or experience the psychological states you're studying
 - Effectively detect brain signals related to those psychological states
- Design method
 - You control what to present and when
 - Two kinds of considerations: Psychological and statistical

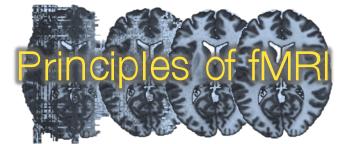


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Eight principles of fMRI design

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- 1) Sample size.
 - 2) Scan time.
 - 3) Number of conditions.
 - 4) Grouping of events.
 - 5) Temporal frequencies.
 - 6) Randomization.
 - 7) Nonlinearity.
 - 8) Optimization.

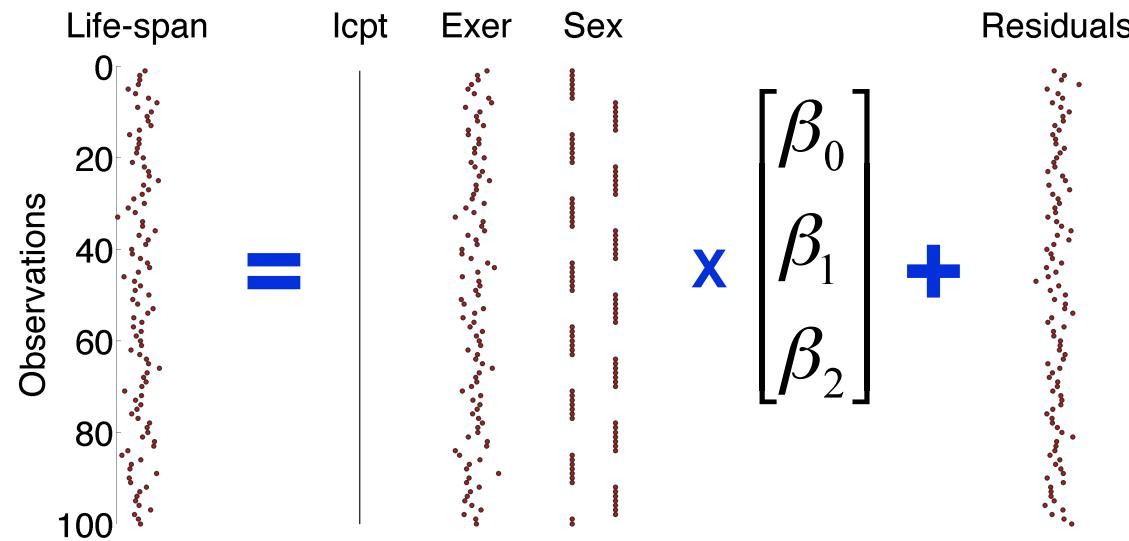


Structural Model for the GLM

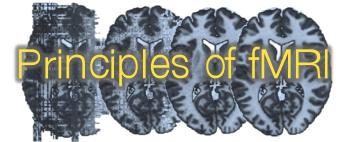
$$\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$

$$\begin{bmatrix} Y_1 \\ Y_2 \\ \vdots \\ Y_n \end{bmatrix} = \begin{bmatrix} 1 & X_{11} & \cdots & X_{1p} \\ 1 & X_{21} & \cdots & X_{2p} \\ \vdots & \vdots & & \vdots \\ 1 & X_{np} & \cdots & X_{np} \end{bmatrix} \times \begin{bmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_p \end{bmatrix} + \begin{bmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \vdots \\ \varepsilon_n \end{bmatrix}$$

Outcome Data Design matrix Model parameters Residuals



Algebraic Foundations: Design Efficiency



- Statistical power depends on the magnitude of an effect (e.g., contrast magnitude ($c'\beta$)) divided by its **standard error**, a measure of variability due to noise
- For a t-test:

$$t = \frac{\hat{\beta}}{\hat{s}(\beta)}$$

A closer look at the standard error:

$$\hat{s}(\beta_i) = \hat{\sigma} \sqrt{(\mathbf{X}^T \mathbf{X})_{ii}^{-1}}$$

Data is not required to estimate this!

Does not depend on data, as long as the form of the model is correct.

Residual noise Design inefficiency

- What is it?

Algebraic Foundations: Design Efficiency

- To minimize standard error:

$$\hat{s}(\beta_i) = \hat{\sigma} \sqrt{(X^T X)^{-1}_{ii}}$$

Reduce noise

Make design more efficient

Efficiency

$$e = \frac{1}{\sqrt{(X^T X)^{-1}_{ii}}}$$

Understanding and maximizing efficiency is one of the foundations of experimental design

Maximizing average efficiency for effects you care about is called **A-optimality**. It is directly related to **statistical power**.

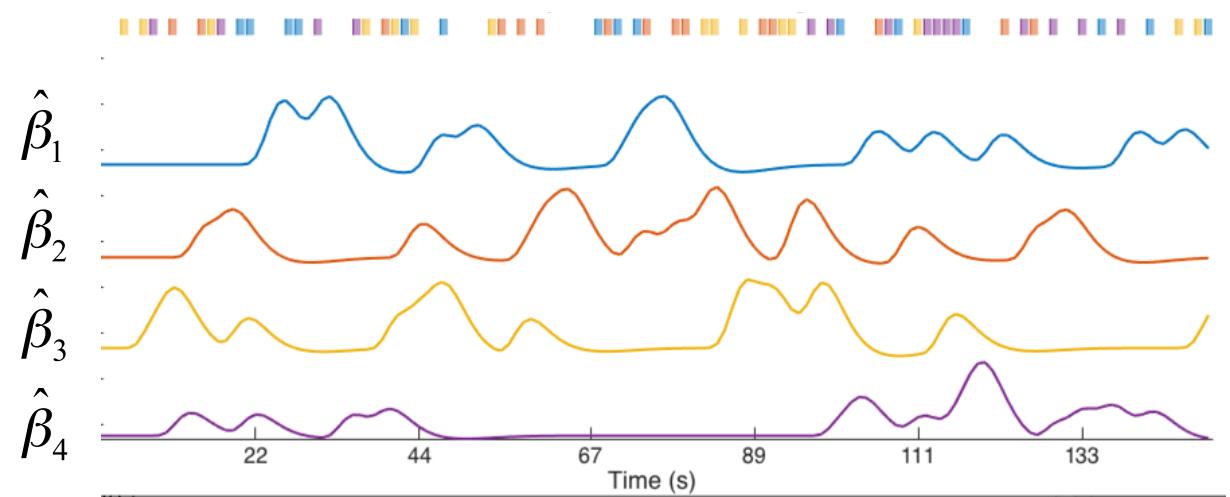
There are other criteria, too (e.g., D-optimality).

Algebraic Foundations: Design Efficiency

Efficiency

$$e = \frac{1}{\sqrt{(X^T X)^{-1}_{ii}}}$$

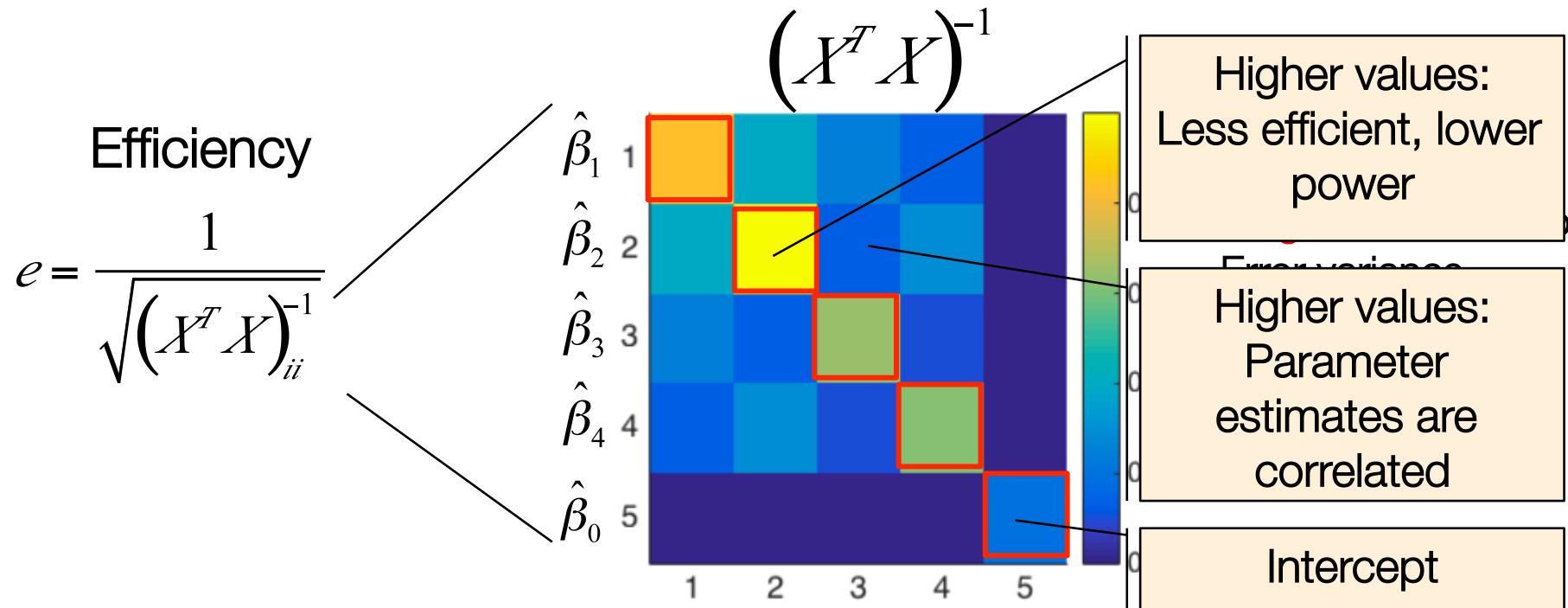
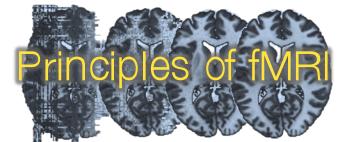
Example event-related design with 4 event types:



Dale 1999; Josephs & Henson 2000; Friston et al. 2000; Wager & Nichols 2003; Liu 2004; Hayasaka et al. 2007; Mumford & Nichols 2008

• What is it?

Algebraic Foundations: Design Efficiency

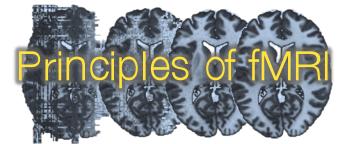


What makes diagonal values smaller (and designs efficient)?

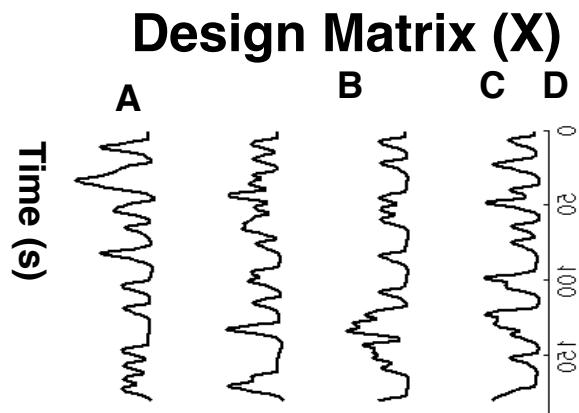
- Large rise and fall in predictors (predictor variance)
- Low covariance among predictors (orthogonal predictors)
- Large sample sizes (variance proportional to $\text{sqrt}(n)$)

● What is it?

Design Efficiency in fMRI

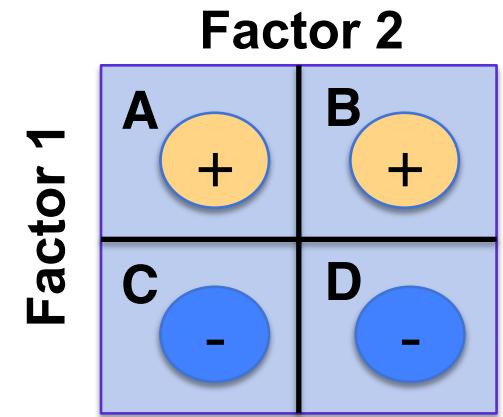


Formula is more complex, principle is the same
Factor in **contrasts**, **high-pass filtering** and **autocorrelation**



Contrast weights

$$\underbrace{\begin{bmatrix} 1 & 1 & -1 & -1 \end{bmatrix}}_{\text{Contrast weights}} * \begin{bmatrix} \hat{\beta}_1 \\ \hat{\beta}_2 \\ \hat{\beta}_3 \\ \hat{\beta}_4 \end{bmatrix}$$



Contrast: main effect of Factor 1

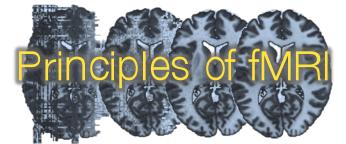
Variance/
covariance of
contrast values

$$\text{var}(C^T \hat{\beta}) = \hat{\sigma}^2 C^T (X^T X)^{-1} C$$

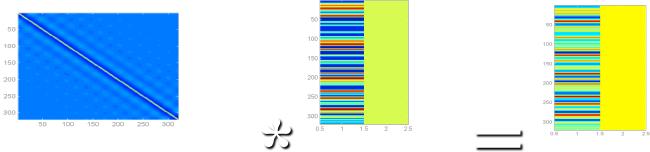
$$t = \frac{C^T \hat{\beta}}{\hat{s}(C^T \beta)}$$

- C can be a matrix (one column per contrast); contrasts will be evaluated independently of one another

Design efficiency in fMRI



- Formula is more complex, principle is the same.
- Factor in filtering
 - Define: high-pass filtering matrix = K
 - Filtered design matrix = Z



$$\text{var}(C^T \hat{\beta}) = \hat{\sigma}^2 C^T (Z^T Z)^{-1} C$$

$$\mathbf{K} \quad \diamond \quad \mathbf{X} \quad = \quad \mathbf{Z}$$



Design efficiency in fMRI

- Formula is more complex, principle is the same
- Factor in autocorrelation
 - Define: autocorrelation matrix = Σ

$$\text{var}(C^T \hat{\beta}) = \hat{\sigma}^2 C^T Z^+ K V K^T Z^{+T} C$$

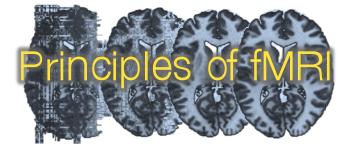
$$Z^+ = \text{pinv}(Z) = (Z^T Z)^{-1} \text{ when not rank deficient}$$

$$e = \frac{1}{\sqrt{\text{var}(C^T \hat{\beta})}}$$

- Proportional to statistical power, and can be converted to power given effect sizes

● See Friston et al., 2000; Zarahn, 2001

Efficiency in a Multi-level Setting



In a group analysis, efficiency (and power) depend on **within-person** and **between-person** variance

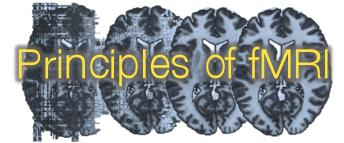
$$\hat{S}(c^T \beta) = \sqrt{\frac{\hat{\sigma}_w^2 c^T (X^T X)^{-1} c + c^T \hat{\sigma}_B^2 c}{N}} = \sqrt{\frac{s_w^2 + s_B^2}{N}}$$

The equation is annotated with boxes:

- A box labeled "Variance/covariance of contrast values" points to the term $\hat{S}(c^T \beta)$.
- A box labeled "Within-person standard errors (1/efficiency)" points to the term $\hat{\sigma}_w^2 c^T (X^T X)^{-1} c$.
- A box labeled "Variance/covariance of individual differences between people" points to the term $c^T \hat{\sigma}_B^2 c$.
- A box labeled "Sample size" points to the denominator N .

- Increasing within-person efficiency (e.g., by collecting more data) helps up to a point
- Increasing sample size always helps
- The greater the between-person variance, the more sample size is important.

Sample Size and Scan Time



- Efficiency at the 1st level (single-subject) increases as the square root of the number of images
- However: Power in group analysis is limited by number of subjects collected, and this is often a bigger constraint on power
- Even if efficiency at 1st level is infinite, power and efficiency at group level limited by $\sqrt{\frac{\hat{s}_B^2}{N}}$

End of Module



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