MemToolbox tutorial

(This tutorial uses MTB X.X, and was last updated on 6/6/2012.)

The MemToolbox is ...

Example 1: Mixture modeling in just two lines of code.

The simplest way to use the MemToolbox is through MemFit, a function that houses much of the toolbox's functionality under one roof. A full analysis of your data using MemFit is just two steps away. First, you'll need to specify your data as a vector of errors, one for each trial, in units of degrees on the color wheel.

```
>> errors = [-89, 29, -2, 6, -16, 65, 43, -12, 10, 0, 178, -42, 52, 1, -2];
```

The second step is to call MemFit on the error vector.

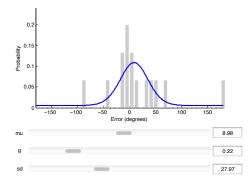
```
>> MemFit(errors);
```

The toolbox will then run through its analysis of your data, showing you a histogram of the errors, the name and parameterization of the model it is fitting to the data, and the maximum posteriori and credible intervals of the model parameters inferred from the data. Then it will ask whether you'd like to see the fit.

```
Error histogram:
                   -180
          Model:
                   Standard mixture model with bias
     Parameters:
                   mu, q, sd
Just a moment while MTB fits a model to your data...
...finished. Now let's view the results:
parameter MAP estimate lower CI
                                      upper CI
                                      29.573
mu
           7.490
                        -18.367
           0.219
                        0.037
                                      0.666
q
sd
           27.827
                        8.963
                                      68.719
```

Would you like to see the fit? (y/n): y

If you respond in the affirmative (by entering the letter y and hitting the return key), you'll see an interactive visualization that lets you manipulate the model parameters.



Hooray. In just two lines of code, you've performed mixture modeling using the MemToolbox.

Example 2: Choosing a different model.

In the previous example, the toolbox picked a model for you. Choosing a different model is easy. The toolbox comes preloaded with a number of them, and you can see a listing of them by typing help MemModels at the command line. As in the previous example, the first step is to specify your data:

```
>> errors = [-89, 29, -2, 6, -16, 65, 43, -12, 10, 0, 178, -42, 52, 1, -2];
```

The second step is to pick a model:

```
>> model = StandardMixtureModel();
```

Example 3: Specifying your data as a structure with auxiliary variables.

So far, the models we have been using operate over error data. Some models require auxiliary data. For example, the swap model advocated in Bays & Husain (2009) requires not only the errors but also the values of the non-target items.

Example 4: Using the built-in data sets.

Example 5: Peeking under the hood at MCMC.

Description of MCMC. How to read the various plots (converging chains, tradeoffs between parameters, samples from the posterior distribution, and posterior predictive checks).

Example 6: Using the parallel toolbox.

(Just show how to open up the pool.)

Example 7: Model comparison.

A good example for this would be to start with StandardMixtureModel vs. StandardMixtureModelWithBias, and point out how the posterior predictive check shows you exactly where the unbiased one fails. Then compare StandardMixtureModelWithBias to Student's *t* model, and again point out how the posterior predictive check shows you where the non-peaked one fails.

Example 8: Creating your own model.