Factoring Part III special factoring

Consider the expression

$$x^2 - 9$$

This looks a little different than the expressions we've been factoring.

```
It's not a trinomial . . .
```

. . . and there is *no* greatest common factor.

But something else is different about this expression . . .

. . . both terms are **perfect squares**.

A perfect square is ...

... the **square** of a whole number ...

... or algebraic term.

Here are some examples of *perfect squares*:

If the expression with two perfect squares involves subtraction . . .

... we call that a difference of two squares.

It is always factorable in the following way:

The Difference of Two Squares

$$a^2-b^2$$

$$a^2 - b^2$$
$$(a+b)(a-b)$$

To see that it works, just FOIL the binomial. You'll get $a^2 - b^2$.

So

$$x^2 - 9$$

becomes

$$(x + 3)(x - 3)$$

Check:

$$(x+3)(x-3)$$
= $x^2 - 3x + 3x - 9$
= $x^2 - 9$

Factor:

$$36x^2 - 1$$

Once again, we will use the formula for the difference of two squares:

$$a^2 - b^2 = (a+b)(a-b)$$

Here, let \boldsymbol{a} equal 6x and \boldsymbol{b} equal 1...

So we get

$$36x^2 - 1$$

= $(6x + 1)(6x - 1)$

What about this one?

Factor:

$$2x^3 - 50x$$

This is NOT the difference of two squares!

How would we do this one??

Remember our first rule of factoring:

The **first** step in factoring is . . .

... factor out the greatest common factor.

So

$$2x^3 - 50x$$

Becomes

$$2x(x^2-25)$$

Now we have the difference of two squares! We can factor the binomial:

$$2x(x+5)(x-5)$$

What about this one?

$$2x^2 + 7x + 3$$

Here we have a trinomial with leading coefficient $\neq 1$.

So we can't use the rule that we learned for simple trinomials:

$$x^{2} + bx + c$$

$$= (x +)(x +)$$
multiply to c
add to b

This won't work for this trinomial because of the leading coefficient:

$$2x^2 + 7x + 3$$

One way to do this is to try to factor the $2x^2$:

$$(2x +)(x +)$$

Now try to come up with numbers that multiply to equal 3. There are two possibilities:

$$2x^2 + 7x + 3$$

$$= (2x + 1)(x + 3)$$
or
$$= (2x + 3)(x + 1)$$

Which one of these results in the middle term of 7x?

$$(2x+1)(x+3) \qquad (2x+3)(x+1)$$

$$= (2x^2 + 6x + x + 3) \qquad = (2x^2 + 2x + 3x + 3)$$

$$= 2x^2 + 7x + 3 \qquad = 2x^2 + 5x + 3$$

This strategy of factoring might be called the trial-and-error method.

There is another method for factoring harder trinomials called . . .

... the a/c Method

... or the Master Product Method.

I will elaborate on this other method in the video version of this lesson!