

Narrative Engagement Scale		Group 1						Group 2						Group 3					
		1	2	3	4	5	Average	6	7	8	9	10	Average	11	12	13	14	15	Average
	Narrative understanding																		
	NU1: At points, I had a hard time making sense of what was going on in the film. (Busselle, 2008)	8	5	10	10	8	1.8	2	1	3	2	2	8	1	3	2	1	1	8.4
	NU2: I understood the reasons why the characters did what they did. (adapted from CitationCohen, 2001)	1	6	1	3	2	2.6	7	10	8	8	10	8.6	10	9	8	10	8	9
	NU3: At important moments in the film, I could feel the emotions the characters felt. (adapted from CitationCohen, 2001)	6	8	2	3	5	4.8	7	10	6	8	8	7.8	10	8	8	7	9	8.4
	Factor Average						3.1						8.1						8.6
	Narrative involvement																		
	NI1: I was never really pulled into the story.(Busselle, 2008)	2	6	4	2	3	6.6	3	2	1	2	1	8.2	1	1	3	2	1	8.4
	NI2: While viewing I was completely immersed in the story. (Appel et al., 2002)	4	5	7	5	2	4.6	8	9	10	5	10	8.4	10	10	8	8	10	9.2
	NI3: Overall, the viewing experience was intense for me. (Appel et al., 2002)	3	2	1	4	1	2.2	7	8	8	10	8	8.2	10	9	8	7	10	8.8
	NI4: I wanted to learn how the story ended. (T; CitationGreen & Brock, 2000)	6	3	8	10	5	6.4	8	10	7	10	10	9	10	10	9	8	10	9.4
	NI5: While viewing I wanted to know how the events would unfold. (Appel et al., 2002)	3	2	7	10	5	5.4	8	7	6	10	10	8.2	10	9	10	10	10	9.8
	Factor Average						5						8.4						9.1
	Distraction																		
	D1: I found my mind wandering while the film was on. (T; CitationGreen & Brock, 2000)	7	7	5	4	6	4.2	6	4	1	4	4	6.2	3	1	2	5	1	2.4
	D2: While the film was on I found myself thinking about other things. (Appel et al., 2002)	8	5	7	2	4	4.8	4	1	2	2	1	8	4	2	1	1	1	8.2
	D3: I had a hard time keeping my mind on the film. (Busselle, 2008)	6	2	5	3	2	6.4	4	2	2	6	1	7	2	4	1	3	1	7.8
	Factor Average						5.1						7.1						6.1
	Ease of cognitive access																		
	EC1: I could easily follow the action and events. (Appel et al., 2002)	1	2	1	6	5	3	8	10	6	7	6	7.4	10	6	7	10	10	8.6
	EC2: I had a hard time recognizing the thread of the story. (Appel et al., 2002)	7	4	8	8	9	2.8	2	2	4	5	4	6.6	1	4	2	1	1	8.2
	EC3: I had to work to stay focused on the story. (Appel et al., 2002)	8	7	10	8	6	2.2	1	5	7	7	2	5.6	3	2	3	1	4	7.4
	Factor Average						2.7						6.5						8.1
	Overall Average						4						7.5						8