# **QIONGZHU LI**

#### **EXPERIENCE**

PwC Shanghai, China

#### Senior Data Scientist, Analytics Insights

2022/04 - present

- Develop NLP models to extract entities and relations from raw texts by adopting deep learning algorithms, such as bert, LSTM, etc.; Cooperate with team members from diverse background globally to verify and optimize models
- ♦ Develop data pipeline using AWS cloud platform and docker for productionalization

Tencent SHENZHEN, CHINA

#### Data Scientist, Analytics Center

2019/12 - 2021/03

- Project owner, applied data mining, machine learning/deep learning, NLP techniques, and graph-based algorithms to conduct anomaly detection for over 1 billion WeChat Pay customers, recognized as a distinctive project and shared with coworkers through internal workshop
- ♦ Delivered end-to-end data solutions for overseas products including data wrangling and analysis, model building, strategies making, deployment automation, and dashboard design to visualize business metrics
- ♦ Collaborated with product, operation and engineer teams to initiate, build and improve in-house products, increasing efficiency by 50%+
- Communicated and cooperated with external consultants of diverse backgrounds; Provided presentations to explain the technical methodologies adopted for foreign business partners

# Agricultural Bank of China (Headquarter)

SHANGHAI, CHINA

#### Data Analyst, Data Science Team

2017/04 - 2019/11

- Applied statistical analysis and machine learning models to identify 150 million target customers, delivering actionable business decisions and contributing to the growth of 7 million brand new customers
- ♦ Set up scorecard models for credit evaluation, developed fraud detection methods, extracted strategies to balance risk and revenue, and worked cross-functionally for validation and automation
- Developed tracking and reporting systems to present business performance, and reported to board members regularly
- Provided internal training courses on data analysis for coworkers from bank branches nationwide

## **EDUCATION**

**Uppsala University** 

UPPSALA, SWEDEN 2014/09 - 2016/07

Master of Science major in Statistics and Machine Learning
Full Scholarship Recipient (CSC Scholarship and Uppsala Global Merit Scholarship)

Central University of Finance and Economics Bachelor of Economics major in Statistics

BEIJING, CHINA 2010/09 - 2014/07

Excellent Student, Second Class of All-round Development Scholarship Recipient

### SKILL

- ♦ Python
- ♦ SAS
- ♦ R
- ↓ Linux
- ♦ AWS cloud
- ♦ Docker
- Microsoft OfficeSuite
- ♦ Statistical Analysis
- ♦ Machine Learning
- Natural LanguageProcessing
- ♦ Graph computing

# **LANGUAGE**

- ♦ Chinese (Native)
- ♦ English (Fluent)

#### **CERTIFICATE**

- $\diamond$  CFA Lv. I
- → FRM Lv. I
- SAS Certified Advanced Programmer