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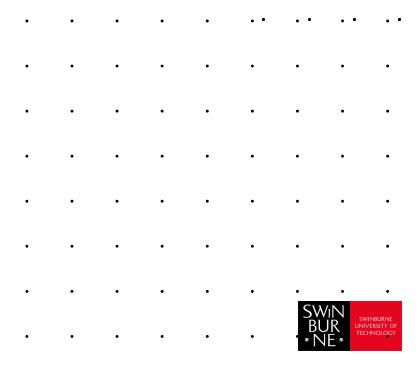


## COS30015 IT Security

Week 8

Presented by Dr Rory Coulter

25 September 2024



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## Acknowledgement of Country

We respectfully acknowledge the Wurundjeri People of the Kulin Nation, who are the Traditional Owners of the land on which Swinburne's Australian campuses are located in Melbourne's east and outer-east, and pay our respect to their Elders past, present and emerging.

We are honoured to recognise our connection to Wurundjeri Country, history, culture, and spirituality through these locations, and strive to ensure that we operate in a manner that respects and honours the Elders and Ancestors of these lands.

We also respectfully acknowledge Swinburne's Aboriginal and Torres Strait Islander staff, students, alumni, partners and visitors.

We also acknowledge and respect the Traditional Owners of lands across Australia, their Elders, Ancestors, cultures, and heritage, and recognise the continuing sovereignties of all Aboriginal and Torres Strait Islander Nations.



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Data, Information, and Intelligence
Intelligence & Sources
Cyber Intelligence
Espionage
TLP
Classification
Assignment 2



# Data, Information, and Intelligence



## Data, Information, Intelligence

### Multiple definitions, what are the building blocks for a common and general understanding



Data: Representation of facts, concepts, or instructions in a manner suitable for communication, interpretation, or processing by humans or by automatic means



Information: Meaningful interpretation or expression of data



Intelligence: Intelligence products and/or organisations and activities that incorporate all sources of information, most frequently human resources intelligence, imagery intelligence, measurement and signature intelligence, signals intelligence, and open source data in the production of finished intelligence



Information: https://csrc.nist.gov/glossary/term/information (NIST SP 800-88 Rev. 1 under Information )

Intelligence: :https://csrc.nist.gov/glossary/term/intelligence (CNSSI 4009-2015 under all-source intelligence from DoD JP 1-02 - Adapted)



## Data, Information, Intelligence

### Beyond a definition, but everyday terms

#### Data

- Example: distance, temperature, name, age
- Is: fact(s), raw, measurement, statistics
- · Not: opinion, the result of analysis, may not be actionable

### Information

- · Example: today is sunny, test this week
- Is: processed, arranged fact(s), structured facts, multi-sourced, contextualised
- Not: evaluated, actionable, relevant

### Intelligence

- Example:
- Is: actionable, selective, processed, accurate\*, timely\*, and complete\*, collected and analysed information needed for decision
- Not: complete (as possible)



## Data, Information, Intelligence

### In cyber terms

### Data

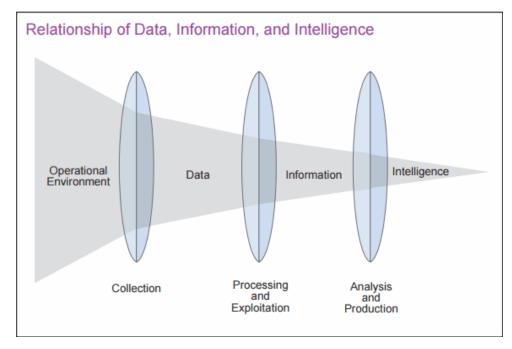
- Easy observed as indicators of compromise (IoC)
- IP, domain name, adversary group, time, hash

### Information

- · Contextualising and arranging data
- TTPs, Threat, incident type, adversary

### Intelligence

- · Interpreting objectives, aims or intentions, trends of cyber threat, adversaries
- Enables the facilitation of strategic and effective measures, decision making
- Political, business, social, environmental, health, espionage, terrorism, etc.





# Intelligence & Sources



## Intelligence

## We've established that intelligence grants context and enables decision making, how is intelligence fulfilled?

### As a process

- Means by which certain type of information is required/requested, analysed and disseminated (think process with steps)
- · Consider in fulfilling answering an objective, it sets a process in which to do so

### As a product

- Product from process (output of analysis and operations)
- Consider it as an output of a process

### As an organisation

- · Carries out a range of function for intelligence
- Consider it carrying out its functions



## Intelligence Lifecycle

### Direction:

- · Setting the requirements for which intelligence will contribute
- · Decision maker's objectives
- · Sources and priority

#### Collection:

• Data collected from a range of sources (next slide)

### Processing and exploitation

- Data is exploited, or made us of, processed and transformed into the required format
- · Data to information

### Analysis

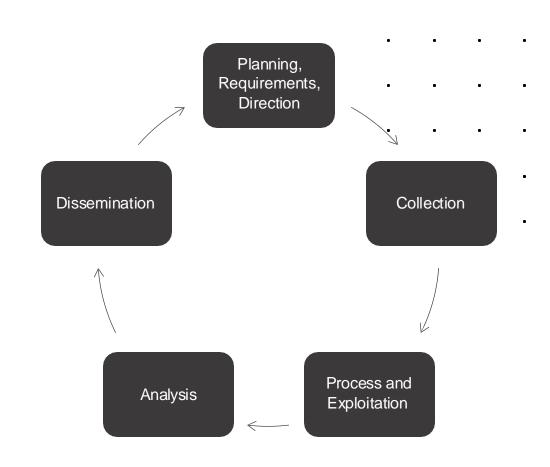
- · Refinement of information
- Objective, timely, accurate, and actionable
- · Apply induction, deduction, abduction and the scientific method

### Dissemination:

· Advisory, report, makes it way to the intended recipient

### Feedback:

- · Not Isited but included in various alternatives
- · Whether it meets the objective





## **Information Sources**

### Information of value can be collected from a range of sources

Human Intelligence (HUMINT)

Signals Intelligence (SIGINT)

Imagery Intelligence (IMINT)

Measurement and Signatures Intelligence (MASINT)

Open-Source Intelligence (OSINT)





## Cyber Intelligence



## Detecting and Understanding Threats

### There is a constant evolution of threats, adversaries and challenges

#### How do we:

- Keep up to date with different attackers, threats?
- Stay aware of actor and threat TTPs? (Mitre ATT&CK)
- Manage to detect malware, network attacks, scams, and other threats
- Make sure AV, IDS/IPS, EDR, Firewall, WAF, SIEM, etc. stay up to date the historical and the latest threats?
- What feeds these tools
- How do we keep track of attacker interests, targets,
- How do we define our strategic aims (what are defending, and from what)?

- Attackers:
- One to multi dimensional Modus
   Operandi (adversaries may focus on a single to multiple things)
- May be confined to a single industry or objective
- But do they stay static?



## Indicators of Compromise (IoC)

### Indicate an incident has taken place

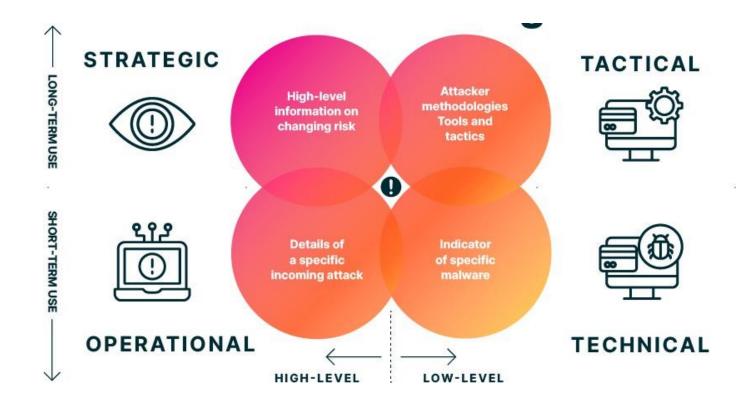
- Help understand the type of incident and its source
- Threat intelligence solutions leverage IoCs to quickly connect cybersecurity incidents to known threat profiles
- For example, if a company has outbound traffic to an IP address known to be used for malicious activity, cyber threat intelligence can connect that IP address to a threat actor, and provide information about malware distributed by that attacker. H
- Drive a lot of the means to answer some previous questions

- File hash
- IP, Domain
- Registry key types
- File extensions
- Directory path
- Etc.



## Cyber Threat Intelligence Types

### **Different uses and stakeholder**





## Internal & External Threat Intelligence Sources

### Internal Threat Intelligence Sources

- SIEM Platform
- Threat Intel Platform
- Endpoint and Network Detection Tools (EDR/NDR)
- Incident Response Platform
- Cyber Fusion Center
- Internal Advisories
- Situation Reports (SITREPS)

### **External Threat Intelligence Sources**

- Commercial Threat Intelligence Providers
- Information Sharing Communities (ISACs/ISAOs)
- Computer Emergency Response Teams (CERTs)
- Open Source Intelligence (OSINT)
- Dark Web
- Social Media
- Government Cyber Entities / Regulatory Bodies



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## Espionage



## Cyber Espionage

### What is Cyber Espionage?

- Cyber espionage, or cyber spying, is a type of cyberattack in which an unauthorised user attempts to access sensitive or classified data or intellectual property (IP) for economic gain, competitive advantage or political reasons
- Cyber espionage is a means for intelligence gathering (Wangen, G., 2015. The role of malware in reported cyber espionage: a review of the impact and mechanism. Information, 6(2), pp.183-211.)

### Cyber Espionage Targets

- Organisations: The most common targets of cyber espionage include large corporations, government agencies, academic institutions, think tanks or other organisations that possess valuable IP and technical data that can create a competitive advantage for another organisation or government
- Individuals: Targeted campaigns can also be waged against individuals, such as prominent political leaders and government officials, business executives and even celebrities

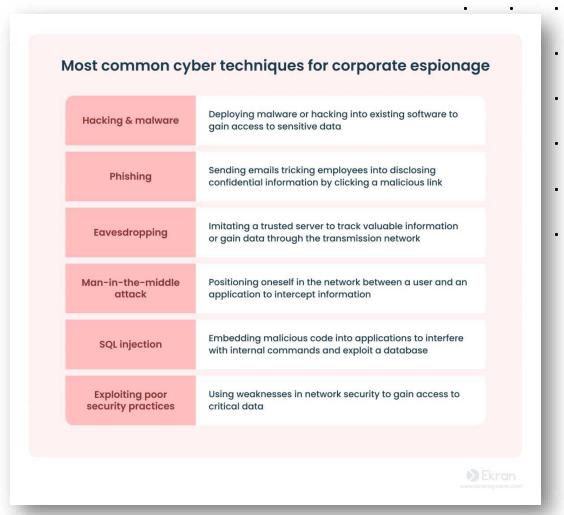




## Common Cyber Espionage Tactics

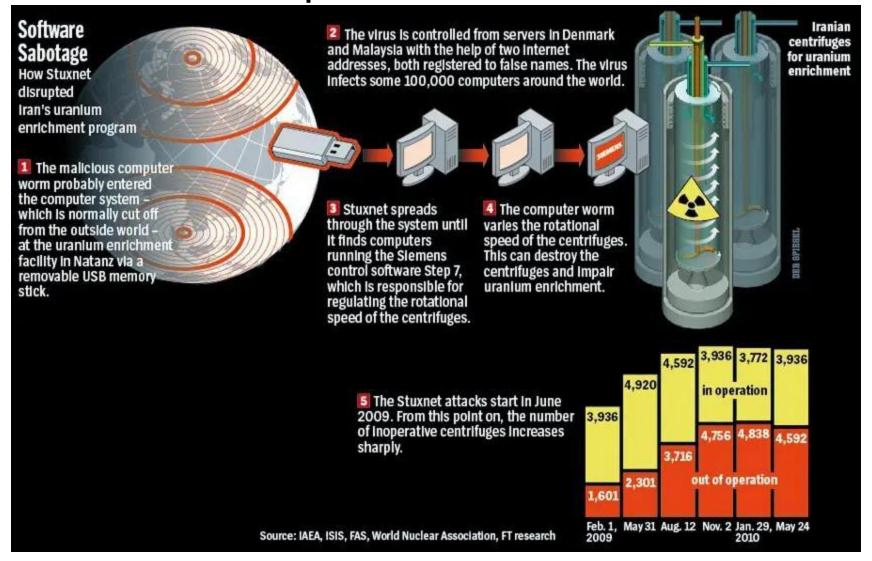
### Common attack techniques include:

- Watering hole: Malicious actors are able to infect legitimate websites commonly visited by the victim or people associated with the target with malware for the explicit purpose of compromising the user
- Spear-phishing: A hacker targets specific individuals with fraudulent emails, texts and phone calls in order to steal login credentials or other sensitive information
- Zero-day exploits: Cyberc riminals leverage an unknown security vulnerability or software flaw prior to discovery and patching by the software developer or the customer's IT team
- Inside actors or insider threat: A threat actor convinces an employee or a contractor to share or sell information or access to the system to unauthorised users





## Stuxnet – A Classic Example





## Contemporary Models





## Defence in Depth

### Not just an outer shell

Security is applied in many layers

- Ensures there is redundancy in security controls, using a range of security layers
- System and network complexity increases
- Restricts and presents a series controls against adversaries
- Also known as onion model

### Defense-in-Depth Approach to Cybersecurity



### Community

Share access to threat data and connect with organizations that have similar risk profiles.



### **Best Practices**

Implement security best practices to protect organizations from cyber threats.



### Risk Management

Continuous risk identification and management.



#### Network

Defend against intrusions from malicious actors.



### **Device**

Protect workstations and servers against cyber-attacks.



#### Data

Protect sensitive data and intellectual property from malicious threats.

## . . .

24×7×365

Security Operations Center

Threat Intelligence, Detection, and Response

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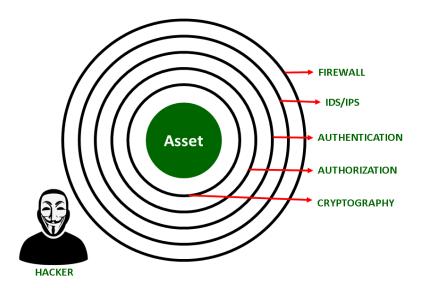
## Defence in Depth

### Sources of focus, multiple interpretations

More than just the outside

- Physical
- Perimeter
- Network
- Endpoint
- Application and OS
- Data and Information
- Policy

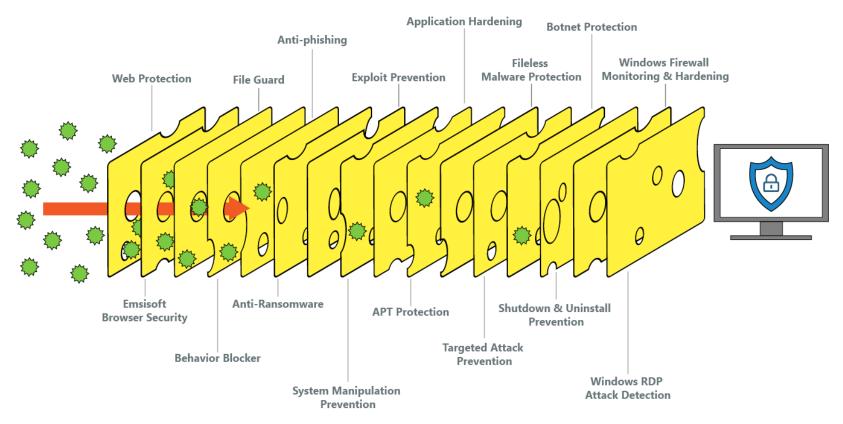
### **ONION MODEL**





## Defense in Depth (cont.)

## **EMSISOFT**





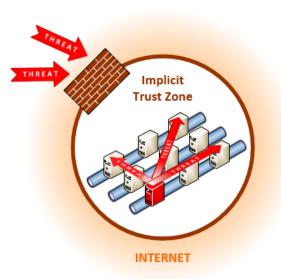
### Zero Trust

### Focus shifts to verification of users and assets, assumes compromise and not to trust

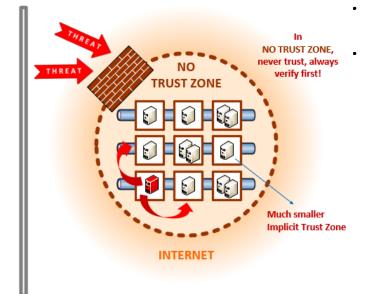
"Never trust, always verify"

- Previous models still operate on a trusted zone
- Trust, but verify
- Authenticated, in a trusted zone, surrounded by controls – it's ok to trust
- Zero trust removes the idea of a trusted zone
- All services, accounts must be understood ahead of time
- Development of zero trust policies

### Traditional Single Perimeter Defense



### Zero Trust Defense Focuses on Resource Protection





## Key Principles

### Of zero trust architecture (ZTA)

Three key principles applied

- Continuous verification
- Verify all access, for all resources, all the time
- Limit the "blast radius"
- Reduce the impact regardless on internal or external breach
- Automate context collection and response
- Incorporate a range of data/information from the IT stack to get an accurate picture (identity, endpoint, working hours, etc.)



### Continuous Verification

No trusted credentials, zones or devices at any time

Never trust, always verify

- Risk based conditional access
- Workflow will be interrupted when risk changes
- Scalable policy
- Must also align to organisation specification also



### Limit the Blast Radius

### Identity and privilege

- Identity segmentation, not zone
- Segment based upon identity to required data and systems
- Least privilege
- User and service accounts, apply the minimum capability to apply the task



## Automate Context Collection And Response

### Accurate decisions required data

Realtime decision making from a range of sources

- Credentials
- Workload
- Endpoint
- Network
- Data
- SIEM
- Identity
- Etc.



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## Assignment 2

