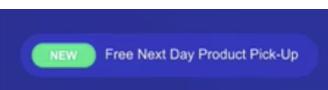
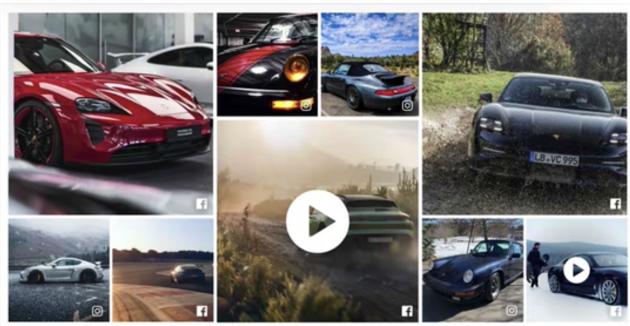


# Web-Design Rules (part2)

- Common Layout Pattern & Website Component
  - From Elements to Webpage
    - Elements→Components-(Pattern)→Layouts→Webpage
    - Elements
      - texts, image, buttons, input images, tags
    - Components
      - breadcrumbs, pagintion, alert and status bars, statistics, gallery, feature box, preview and profile cards, accordin, tabs, carousel, customer testimonials, customer logos, feature-in logos, steps, forms, tables, pricing tables, modal windows
    - Breadcrumbs
  - Pagination
  - Alert and status bars
  - Gallery
  - Preview and profile cards, have some link some where



- Accordin: unreveal some content in container when user click it
  - switch flex-direction to column
    - `.accordion{display:flex; gap:24px; flex-direction:column;}`  
*/the main axis go from top to bottom/*
    - align-items: horizontally
    - justify-items: vertically
    - gap acts like margin-bottom
- Tabs: to hide some information in the beginning, show the information once the right tab is clicked

- Carousel/Slider

- Customer Testimonials: customers' opinion on products or service
- Customer Logos: take your most biggest and important well-known customers

See why over 100,000 teams choose monday.com



- feature-in logos: some kinds of blog or newspaper which your product featured in, building trust with customers
- Modal windows: functional / marketing windows with email address

The screenshot shows a modal window titled "Compare all features" with the subtitle "Every feature, listed. Find the right account for you." It contains a table comparing three account levels: Monzo, Plus, and Premium. The table includes features like "A UK current account", "Your money is protected by the FSCS", "Get paid early", "Salary Sorter", "Fee-free UK bank transfers", "Pots for separating money", "Award-winning support", "Instant notifications", "Apple Pay and Google Pay", "Spending categories", "Fee-free withdrawals abroad", and "Other accounts, in". Each feature has a green checkmark indicating availability across the three levels.

Feature	Monzo	Plus	Premium
A UK current account	✓	✓	✓
Your money is protected by the FSCS	✓	✓	✓
Get paid early	✓	✓	✓
Salary Sorter	✓	✓	✓
Fee-free UK bank transfers	✓	✓	✓
Pots for separating money	✓	✓	✓
Award-winning support	✓	✓	✓
Instant notifications	✓	✓	✓
Apple Pay and Google Pay	✓	✓	✓
Spending categories	✓	✓	✓
Fee-free withdrawals abroad	£200	£400	£600
Other accounts, in	✓	✓	✓

- Section Components

- Navigation, Hero section, footer, call to action section, feature row
  - Navigation: multiple sub-pages and sub-menus, secondary navigation
  - feature row: testimonials in the feature row

The screenshot shows a section with a quote: "We design great user interfaces that empower people and drive value". Below the quote is a paragraph about what makes interfaces great: seamless journeys, merging expertise in CX, UX, and UI design to craft seamless processes and products. It also mentions that even when users interact with products across devices, applications, and touchpoints, they do best. A photo of Robin Humphreys, Co-founder, is shown. To the right are three mobile device screens displaying different app interfaces.

- Layout Pattern

- row of boxes or cards, grid of boxes or cards, Z-pattern, F-Pattern, Single-column, Sidebar, Multi-column/Magazine, Asymmetry/Experimental
  - Row of boxes or cards

The screenshot shows a row of three cards. The first card is labeled "ANXIETY" with the subtext "Quiet your mind and calm the storm." and a description below. The second card is labeled "PAIN" with the subtext "Ease your pain and soothe your joints." and a description below. The third card is labeled "SLEEP" with the subtext "Sleep tight and wake up refreshed." and a description below. A red arrow points from the bottom of the Pain card towards the Sleep card.

- Grid of Boxes or Cards: two dimensional grid

The screenshot shows a grid of cards on the Retool website under the heading "Deploy and share securely". The cards include:

- Host on-premises**: A terminal window showing deployment commands like `heroku login`, `git clone`, and `heroku remote -a YOUR\_HEROKU\_APP\_NAME`.
- Revision history via Git**: A screenshot of a GitHub-style interface showing commit history with SQL queries.
- Fine-grained access controls & audit logs**: A screenshot of a permissions management interface.
- SAML SSO and 2FA**: A screenshot of an Okta application configuration screen.

- Z-Pattern: combination of different feature rows

The screenshot shows a Z-pattern layout of feature cards:

- Automated triggers**: Shows a server icon with a red arrow pointing to "See all available events →".
- Third-party APIs**: Shows a puzzle piece icon with a red arrow pointing to "Check out some examples →".
- User authentication**: Shows a user icon with a red arrow pointing to "Learn more about Identity →".

- F-Pattern



### Digestive Enzymes

Digestive enzymes are proteins that act as biological catalysts to break up & digest other proteins, fats, and carbohydrates. They are found in humans, plants, animals, and fungi. In the human body, they're naturally produced in the gastrointestinal tract and used to break down food.

[Learn More](#)



### Probiotics

Probiotics, also known as "good" bacteria, are microscopic living organisms intended to benefit our health by improving or restoring the gut flora. While the use of probiotics for purported health benefits is far from new - dating back to Roman times! - their use is increasingly being studied for potential benefits such as preventing infections, boosting the immune system, maintaining healthy skin, and strengthening our nervous system.

[Learn More](#)



### Prebiotics

You can think of prebiotics as "food" for your probiotics. They support the growth of healthy and beneficial bacteria in the gut and they can lead to durable change in the overall function of the gut microbial community.

[Learn More](#)

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