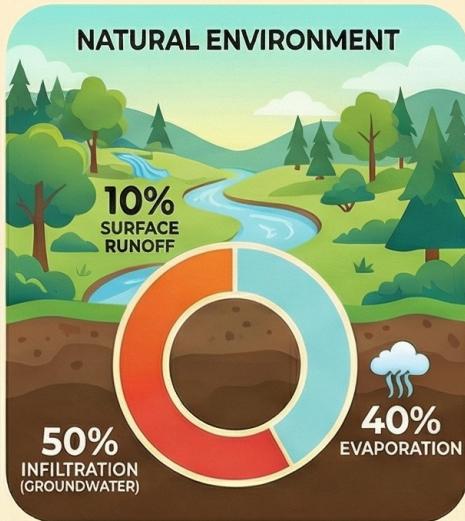


New Jersey's Green Shift: Taming the Storm

THE PROBLEM: URBANIZATION'S EFFECT ON WATER



INCREASED RUNOFF LEADS TO MORE FLOODING AND POLLUTION

Faster, higher-volume flows can overwhelm streams and carry pollutants directly into waterways.



GROUNDWATER SUPPLIES ARE DEPLETED

With less water infiltrating the soil, less is available to recharge vital groundwater resources.

THE SOLUTION: HOW NJ'S STORMWATER RULES EVOLVED



2023-2026: ADAPTING FOR THE FUTURE

Rules now require using projected future rainfall data to account for climate change.



1983: INITIAL STANDARDS

Focused on flood control by matching post-development runoff to pre-development rates.



2004: RAISING THE BAR

Introduced groundwater recharge requirements and a standard for 80% pollutant (TSS) removal.