

COURSE PROJECT 1213

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WEBSITE LINK: <https://goor.me/4y8Fu>

Description of the business: The business I chose to go with is an e-commerce clothing business called *Branças*. The average range of the customers who buy from Brancas ranges from 16 year old teenagers to 30+ years old adults. Brancas can be seen in the same view as the other renowned brands who sell their merchandise online but it differs from a lot of them through its approach towards its customer base.

As an e-commerce business, the website of Brancas is the same as a real world shopping centre for it. Therefore, a lot of emphasis is given to both, buyers and visitors, for a sophisticated surf of the entire 'store' of the brand.

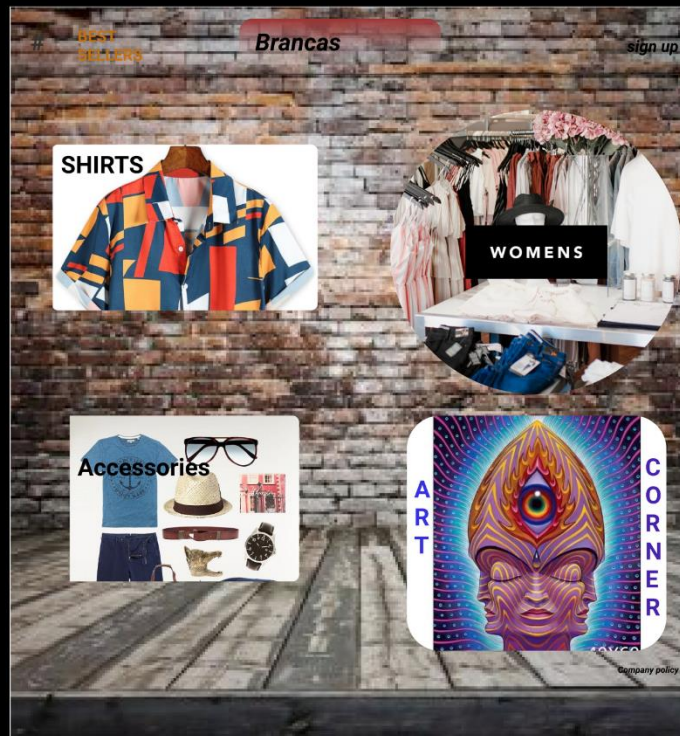
The visitors can browse the website to view the wide variety of products sold by the brand. The interested buyers in turn can sign up or straightforwardly make their purchases for home deliveries. Sign up can help the users to enjoy some features provided by the brand which requires a user to have a personal account on the website.

As Brancas sell its products online like a lot of other brands it needed a feature to stand out amongst them. It does so through its unique corner known as '*Art Corner*'.

Art corner: Brancas implemented this feature to become closer to its customer base by giving them an opportunity to make their own designs for almost every kind of merchandise found on the brand website. Business wise, it also serves the purpose of keeping the products fresh and keeping up with the trends. This can be considered as one of the defining function of Brancas.

Comparing Figma Wireframes with the Screenshots of your website:

Wireframe:




Website:


Brancas

Press F11 to exit full screen

HomeContactOptions

Coming SoonVoteDealsSign Up






WOMEN >

ACCESSORIES

ART CORNER



file:///C:/Users/Hope/Desktop/index.html

LIPSTICK BRAND ET

Sign Up

Please fill in this form to create an account.

Email

Enter Email

Password

Enter Password

Repeat Password

Repeat Password

☒ Remember me

By creating an account you agree to our [Terms & Privacy](#).

CancelSign Up

Hello,guys!

Here, you guys are the designers.Design the best you can and we will select the ones with the most votes to make new clothing.

[Learn More](#)

I initially wanted to let the backgrounds rename but they started looking too dark to me so I changed them.

Instructions to run your project in GoormIDE:

<https://goor.me/4y8Fu>

You can use the website through this link.

After going to the intended page you can start by previewing the index first. On the index page click on the art corner image you will go to the next page titled art corner. In the jumbotron over there click on learn more to see the hidden text.

Features:

I tried to be as comprehensive as possible. I added everything I can in a systematic way so that the website can run smoothly.

For the headers I used this code snippet:


```
C:\Users\Hope\Desktop\index.html - Sublime Text 2 (UNREGISTERED)
File Edit Selection Find View Goto Tools Project Preferences Help

index.html x style.css x artcorner.html x art style.css x artscript.js x

13
14 <div class="header">
15 <a href="#default" class="logo">
16 </a>
18 <div class="header-right">
19 <a class="active" href="#home">Home</a>
20 <a href="#contact">Contact</a>
21 <div class="dropdown">
22 <button class="dropbtn">Options</button>
23 <div class="dropdown-content">
24 <a href="#">Link 1</a>
25 <a href="#">Link 2</a>
26 </div>
27 </div>
28 </div>
29

14 lines, 472 characters selected Spaces: 2 HTML
15-Aug-2020 20:30 ENG
```

For navbar:

```
29
30 <div class="navbar">
31 <a href="#">Coming Soon</a>
32 <a href="#">Vote</a>
33 <a href="#">Deals</a>
34 <a href="#" class="right">Sign Up</a>
35 </div>
36

14 lines, 472 characters selected Spaces: 2 HTML
15-Aug-2020 20:30 ENG
```

For grid:

```
37 <div class="container">
38   <div class="item1">
39     <a href="">MEN</a>
40   </div>
41   <div class="item2">
42     <a href="">WOMEN></a>
43   </div>
44   <div class="item3">
45     <a href="">ACCESSORIES</a>
46   </div>
47   <div class="item4">
48     <a href="artcorner.html">ART CORNER</a>
49   </div>
50 </div>
```

I also added a footer in both of my webpages.

I styled them accordingly in the css as well and used a little bit of javascript for added effects.

I wanted to add a screen loader but it was too complicated for me.