

Home

Best/Worst Sellers

BUSIEST DAYS & TIME

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from the month of **July** and **January**.

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.

\$817.9K

Total Revenue

38.31

Avg Order Value

49,574

Total Pizzas Sold

21,350

Total Orders

2.32

Avg Pizzas Per Order

Daily Trend For Total Orders

Day	Total Orders
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
THU	3.2K
FRI	3.5K
SAT	3.2K

Monthly Trend For Total Orders

Month	Total Orders
JAN	1,845
FEB	1,685
MAR	1,840
APR	1,799
MAY	1,853
JUN	1,773
JUL	1,935
AUG	1,841
SEP	1,661
OCT	1,646
NOV	1,792
DEC	1,680

% Of Sales By Pizza Category

Pizza Category	% Of Sales
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

% Of Sales By Pizza Category

Pizza Size	% Of Sales
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.12%

Total Pizzas Sold By Pizza Category

Pizza Category	Total Pizzas Sold
Classic	14,888
Supreme	11,987
Veggie	11,649
Chicken	11,050



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre minimum Revenue.

QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders.



\$817.9K

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2.32

Avg Pizzas Per Order

Top 5 Pizzas By Revenue

The Thai Chi...	\$43K
The Barbecu...	\$43K
The Californi...	\$41K
The Classic ...	\$38K
The Spicy Ita...	\$35K

Top 5 Pizzas By Quantity

The Classic...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

Top 5 Pizzas By Total Orders

The Classic...	2.3K
The Hawaii...	2.3K
The Peppe...	2.3K
The Barbec...	2.3K
The Thai C...	2.2K

Bottom 5 Pizzas By Revenue

The Spinach ...	\$16K
The Mediter...	\$15K
The Spinach ...	\$15K
The Green G...	\$14K
The Brie Car...	\$12K

Bottom 5 Pizzas By Quantity

The Soppr...	961
The Spinac...	950
The Calabr...	937
The Medit...	934
The Brie C...	490

Bottom 5 Pizzas By Total Orders

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medit...	912
The Brie C...	480