Jan/15 - Dec/15

All



 $\times$ 

Home



Best/Worst Sellers



**Total Revenue** 

38.31

**Avg Order Value** 

49,574
Total Pizzas Sold

21,350

**Total Orders** 

II . .

2.32

Avg Pizzas Per Order

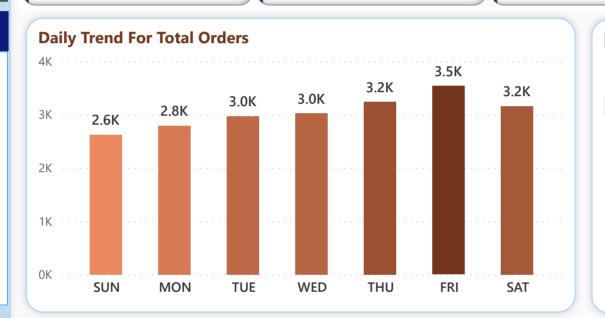
## **BUSIEST DAYS & TIME**

## **DAYS**

Orders are highest on weekends, Friday/Saturday evenings.

# **MONTHLY**

There are maximum orders from the month of July and January.





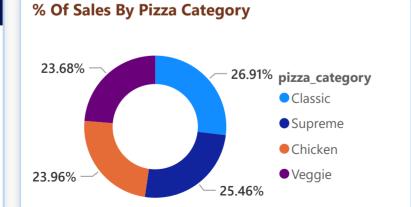
# **SALES PERFORMANCE**

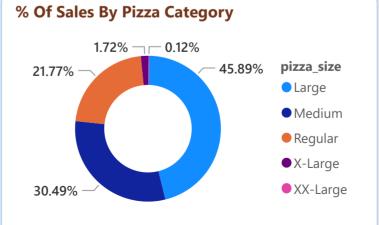
# **CATEGORY**

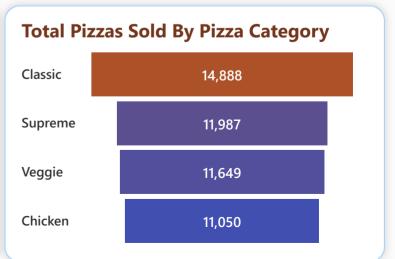
Classic Category contributes to maximum sales & total orders.

# **SIZE**

Large size pizza contributes to maximum sales.







Pizza Category

AII

1/1/2015

12/31/2015



Home





Best/Worst Sellers

# \$817.9K

**Total Revenue** 



38.31

**Avg Order Value** 



49,574

**Total Pizzas Sold** 



21,350

**Total Orders** 



2.32

Avg Pizzas Per Order

## **BEST SELLERS**

## **REVENUE**

The Thai Chicken Pizza Contributes to maximum Revenue.

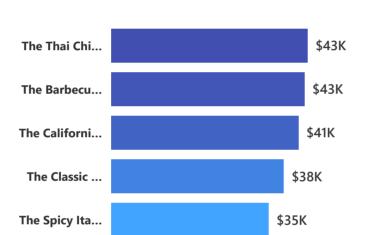
## **QUANTITY**

**The Classic Deluxe Pizza Contributes** to maximum Total Quantities.

## **TOTAL ORDERS**

**The Classic Deluxe Pizza Contributes** to maximum Total Orders.

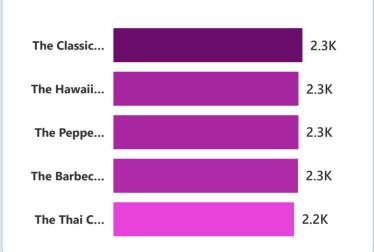
# **Top 5 Pizzas By Revenue**



# **Top 5 Pizzas By Quantity**



# **Top 5 Pizzas By Total Orders**



# **WORST SELLERS**

# **REVENUE**

The Brie Carre minimum Revenue.

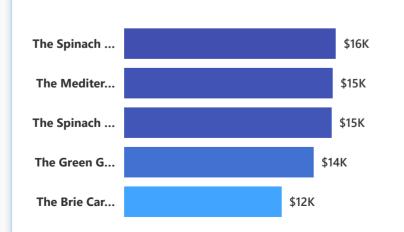
# **QUANTITY**

The Brie Carre Pizza Contributes to minimum Total Quantities.

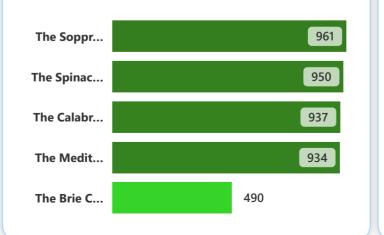
#### **TOTAL ORDERS**

**The Brie Carre Pizza Contributes to** minimum Total Orders.

# **Bottom 5 Pizzas By Revenue**



# **Bottom 5 Pizzas By Quantity**



## **Bottom 5 Pizzas By Total Orders**

