

BENEFITS OF CI/CD INTO BUSINESS VALUES

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AGENDA

Revenue Protection

Increased Revenue

Cost Reduction

Time-to-Market

Quality Assurance

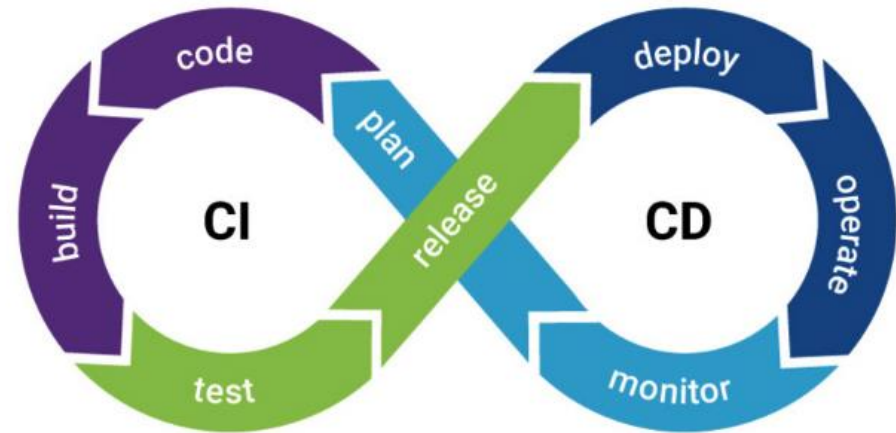
REVENUE PROTECTION

CI/CD helps ensure that the application is always in a deployable state, reducing the risk of downtime and revenue loss due to software failures.



INCREASED REVENUE

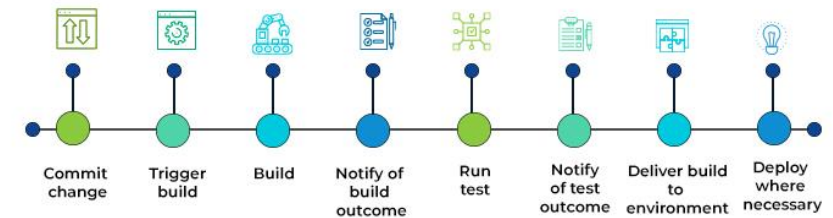
CI/CD allows businesses to release new features and updates to customers more quickly, leading to increased customer satisfaction and potentially higher revenue.



COST REDUCTION

CI/CD automates the build, test, and deployment processes, reducing the manual effort required and minimizing the risk of human error. This can result in cost savings by optimizing resource utilization and reducing the time spent on manual tasks.

CI/CD PIPELINE



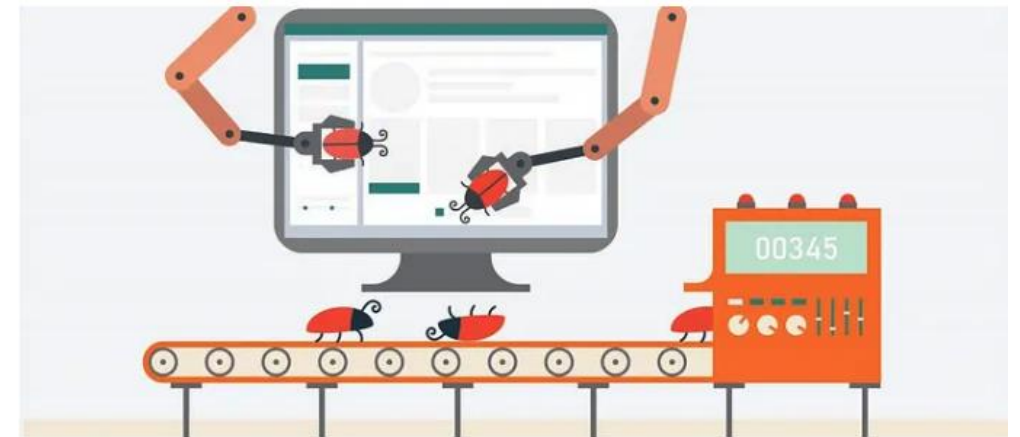
RELEASE FEATURE FASTER

CI/CD enables rapid iteration and deployment, allowing businesses to respond quickly to market demands and stay ahead of the competition. This can lead to a competitive advantage and increased market share.



QUALITY INCREASE

CI/CD includes automated testing and code reviews, ensuring that only high-quality, bug-free code is deployed to production. This reduces the risk of customer dissatisfaction, costly bug fixes, and potential reputational damage.



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THANK YOU