" There are too many unacceptable methods in advertising today "

Nowadays, people believe that there are too many unacceptable methods in advertising. They say things like manipulating images is wrong, it distorts our kids' perception, let government take advantage and restrict advertisements.

I strongly disagree with their opinion. Firstly, it is outright manipulation. Obviously, there are no unacceptable methods in advertising but people who refuse to think critically. If one or another advertisement really is bad, cancel culture and market will solve the problem by damaging advertiser's reputation. Secondly, it is people's responsibility to analyse information they get and decide whether they accept it or not. If you have someone who decides which advert should you see and which you should not, that is censorship, even worse if it is by government, which is fatal to freedom of speech. Undoubtedly, People must have access to unfiltered information.

However, they say that advertisements can be shocking and cause harm to mental health of people. Should I explain that it is pure nonsense? Needless to say, it is people who decide how to react to an ad. Therefore, government should not take an opportunity to learn critical thinking from its citizens.

To sum up, any attempt to restrict advertisements to use someone's moral principles to censor it would lead to illiteracy of common people and growing restrictive power of a government. If it isn't outright obvious to you why this is bad, censorship of any kind is an attack on freedom of thought. Ultimately, people should learn to filter adverts by themselves, not giving the government a legal right to restrict information field.

Linkers: 10
Total: 270