

Overview

Last 7 days Samsung Chat GPT Tags Select Segment

Share of Voice

57% -1%

Brand visibility

63% -12%

Prompts

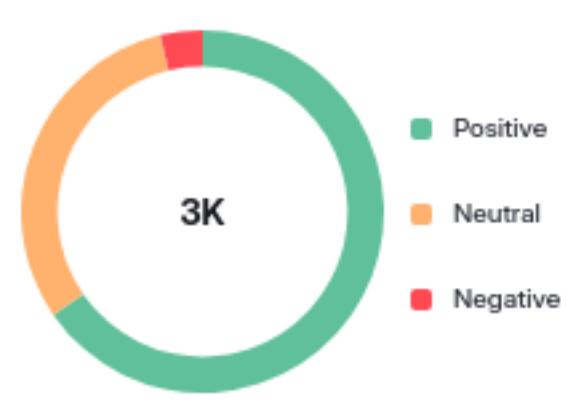
Responses with brand mention

240 +182

Responses without brand mention

143 -123

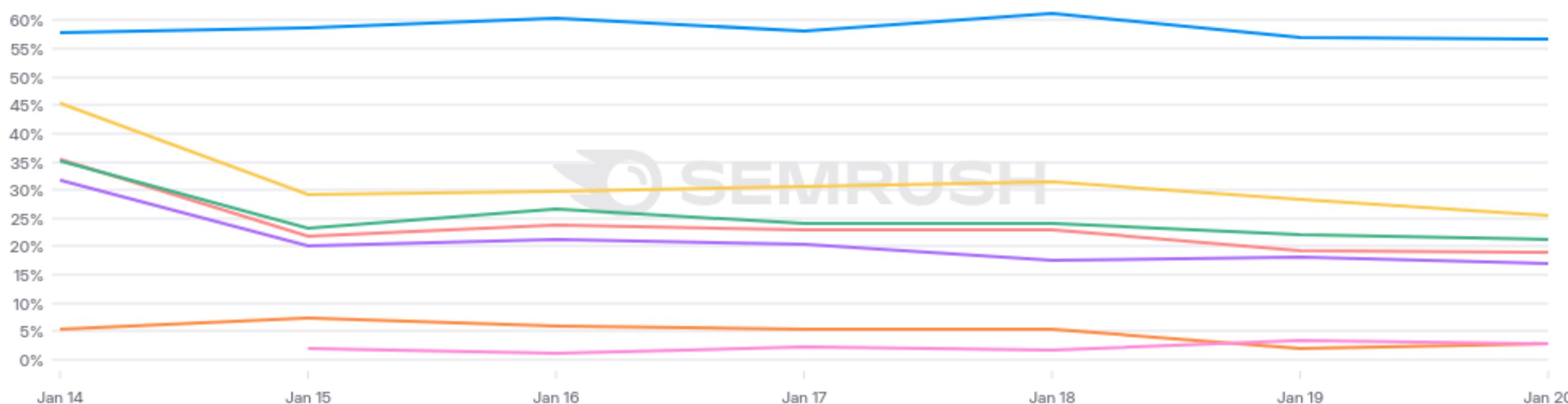
Mentions by sentiment



Historical Trend

Day Week Month

Share of Voice Brand Visibility Mentions Avg. Position



Brand

- Samsung
- LG
- Sony
- TCL
- Hisense
- Xbox
- Roku

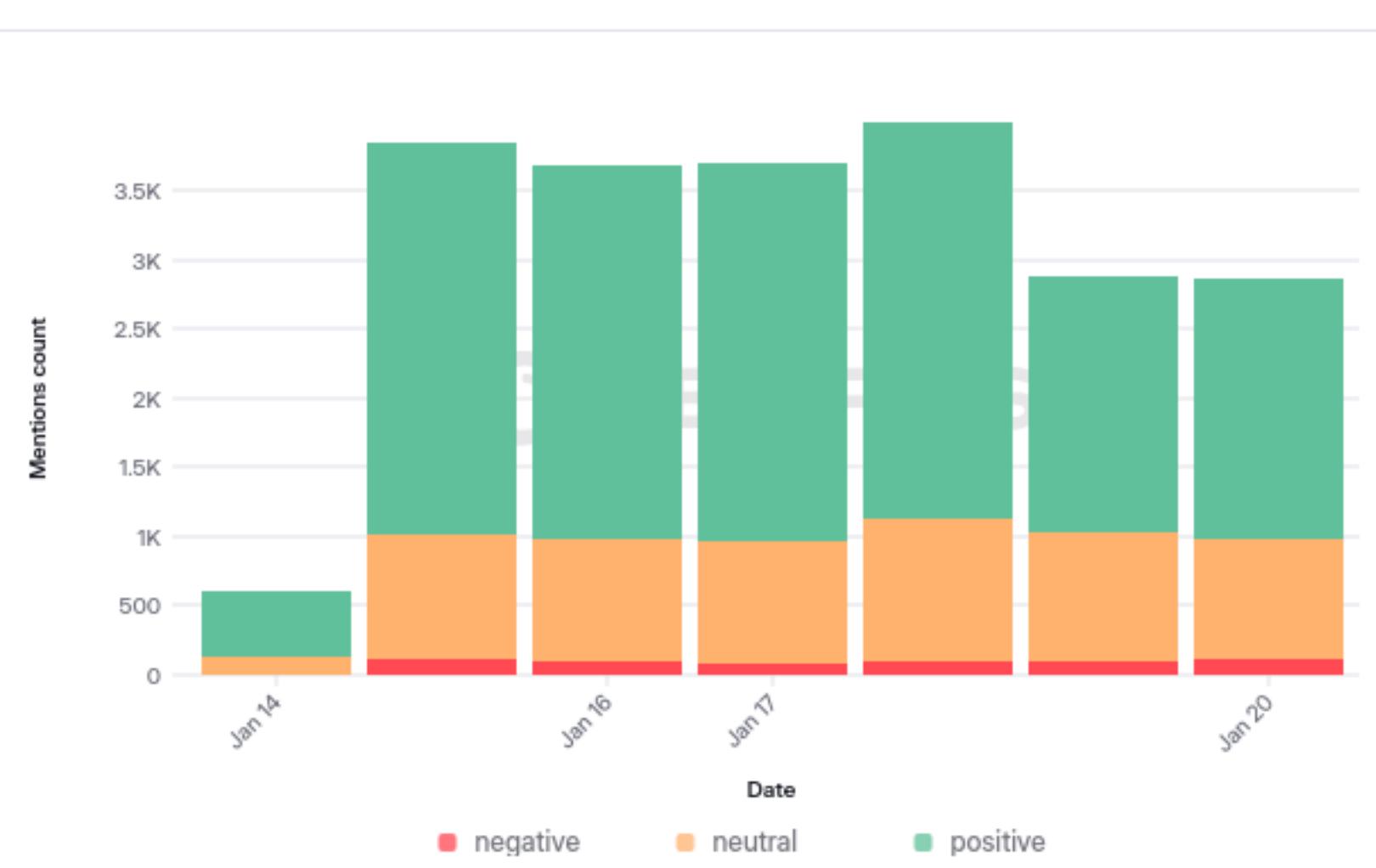
+ Add Brand

Brand Leaderboard

Manage columns 3/9

SoV Rank	Brand	Share of Voice
1	Samsung	57%
2	LG	26%
3	Sony	21%
4	TCL	19%
5	Hisense	17%
6	Xbox	3%
7	Roku	3%

Sentiment Over Time



Brand / Product Performance (All Products)

Advanced Filter

Prompt	Model	Product	Position January 14, 2026	Position January 20, 2026	Position Change
best tv for casual gaming	Chat GPT	S95F	—	1	New
85 inch tv reviews	Chat GPT	QN90D	—	3	New
Samsung The Frame Pro reviews	Chat GPT	The Frame / Pro	—	1	New
what tv should I buy?	Chat GPT	S95H QD-OLED	—	3	New
Is AI upscaling TV worth it?	Chat GPT	Q8F Vision AI TV	6	—	Lost
What are the main features of art TVs versus regular TVs?	Chat GPT	The Frame Pro Neo QLED 4K Smart TV	—	2	New
Which 4K TVs are best for gaming?	Chat GPT	S95F	—	2	New
tv with 120Hz refresh rate and HDMI 2.1	Chat GPT	S95F OLED TV	—	1	New
S84F reviews	Chat GPT	S84F OLED TV	—	1	New
tv for sports with great color accuracy	Chat GPT	S95C	—	1	New