

Overview

Last 7 days

Samsung

Chat GPT

Tags

Select Segment

Share of Voice

57%

-1%

Brand visibility

63%

-12%

Prompts

Responses with brand mention

240

+182

Responses without brand mention

143

-123

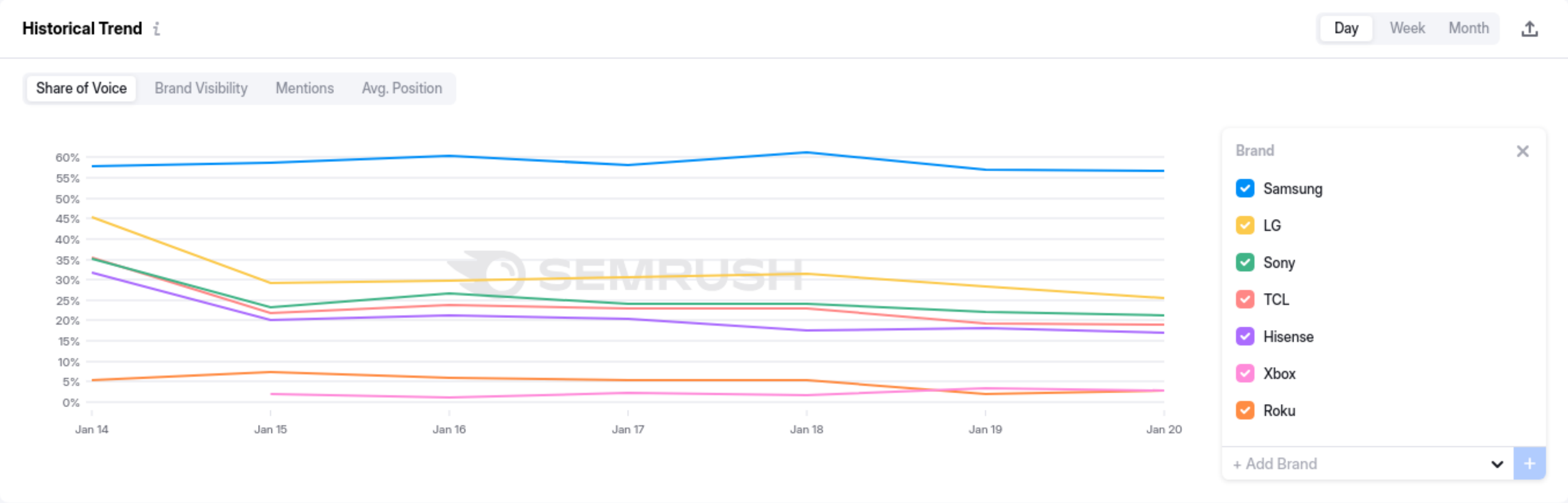
Mentions by sentiment

3K

Positive

Neutral

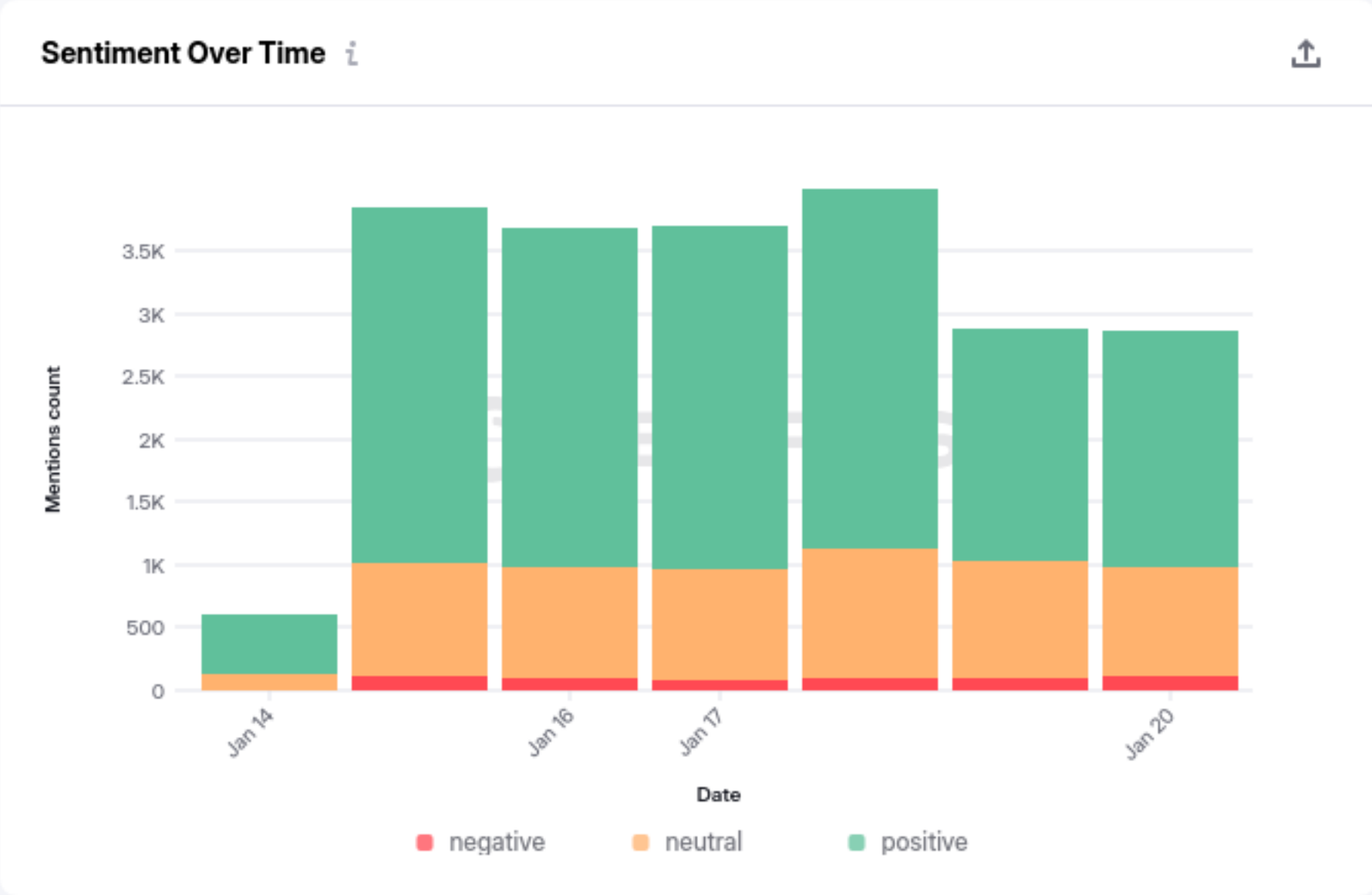
Negative



Brand Leaderboard

Manage columns 3/9

| SoV Rank | Brand | Share of Voice |
|----------|---------|----------------|
| 1 | Samsung | 57% |
| 2 | LG | 26% |
| 3 | Sony | 21% |
| 4 | TCL | 19% |
| 5 | Hisense | 17% |
| 6 | Xbox | 3% |
| 7 | Roku | 3% |



Brand / Product Performance (All Products)

Advanced Filter

| Prompt | Model | Product | Position January 14, 2026 | Position January 20, 2026 | Position Change |
|---|-------|------------------------------------|------------------------------|------------------------------|--------------------|
| best tv for casual gaming | | S95F | — | 1 | New |
| 85 inch tv reviews | | QN90D | — | 3 | New |
| Samsung The Frame Pro reviews | | The Frame / Pro | — | 1 | New |
| what tv should I buy? | | S95H QD - OLED | — | 3 | New |
| Is AI upscaling TV worth it? | | Q8F Vision AI TV | 6 | — | Lost |
| What are the main features of art TVs versus regular TVs? | | The Frame Pro Neo QLED 4K Smart TV | — | 2 | New |
| Which 4K TVs are best for gaming? | | S95F | — | 2 | New |
| tv with 120Hz refresh rate and HDMI 2.1 | | S95F OLED TV | — | 1 | New |
| S84F reviews | | S84F OLED TV | — | 1 | New |
| tv for sports with great color accuracy | | S95C | — | 1 | New |