

QUAMILE ODONGO GODFREY

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Relevant Experience

UX Design /Precentorship User Interface Design

Alibaba Group | May 2023 – July 2024

- Communicate the user experience at various stages of the design process with wire frames, flow diagrams, storyboards, mockups, and/or high fidelity prototypes to sell \$324M I am designing a UI map road of Hangzhou where Ali pay used to pay Bike electric shared using Figma.
- Collaborate with product managers, engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful, solutions. I Designed seamless, end-to-end user experiences considering various user flows, edge cases, and multiple touchpoints.
- Integrate user feedback and business requirements into the AliExpress product experience update and engagement. Advocate for the prioritization of design centered changes, refinements, and improvements across Alibaba user's product totaling \$715M in market value.

UI/UX Design

Tilly's North America | July 2022 – Aug 2024

- Engage with the Product and Engineering teams to comprehend project objectives and design specifications, providing creative UI solutions that are consistent with Tilly's branding and marketing goals.
- Oversee the user interface design for growth strategies, emphasizing user acquisition, engagement, and retention, while maintaining visual consistency across all platforms. I Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
- I Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks Collaborate extensively with cross-functional teams located in Israel and the United States to collect feedback, refine designs, and execute solutions that align with both regional and global standards. Efficiently manage workflows across different time zones, ensuring transparent communication and a proactive strategy for handling feedback cycles and design revisions.

UX Design Extern, Boo via Rutgers ZIBS Externship Exchange ZJU

Professional Science Master's Program | September 2022 - December 2023

- Functioned as lead designer for logo, label, website, and brand redesign project and conducted in-depth user research and competitive analysis online making informed design decisions, increasing user engagement and brand.
- Performed competitive analysis, A/B testing, persona creation, and UX strategy to gain research feedback from stakeholders resulting in an improvement in customer satisfaction and brand awareness.

Lead UX Design Extern, COVID-19 Bootcamp via ZIBS Externship Exchange

ZJU Professional Science Master's Program | September 2023 - December 2023 • Directed a team of 10 to develop wireframes and a prototype for a mobile app that gathers real-time COVID-19 information from a range of sources, including county health departments, and delivers it to users.

- Led the team to create user interface wireframes for the mobile app version of the COVID-19 WIX website while combining best practices from agile, scrum, lean, design thinking, and waterfall approaches to project management.
- Designed the front end of the mobile app in Figma for the COVID-19 Bootcamp, presenting essential information in a user-friendly format, including metrics to be collected from the app users and features to be added to the app.

Web Design & UI Design

JB Dondolo.Inc Nonprofit- Organization | April 2020 – December 2022 • Designed and built a vote mobile/ web system known as music for water where people compete and sing then their fans vote them via e-vote system 4 water music; App is used to receive donations which holds 1000+ donors per week and \$272K. Designed and built and deployed People Connect App which coordinates vulnerable people in Zimbabwe to the voluntary donors to support them across the 13 states of the United-State which contributed \$200K

Education

Zhejiang University [ZJU], Hangzhou China

Master of Industrial Design Engineering | May 2023

- **Relevant Coursework:** Usability Evaluation, Interaction Design, Design Management, User Experience Design, Product Design, Product Innovation and Business Mode, Big Data Visualization, Interaction Technology and Design Practice, Design Engineering, Information Product Design and Practice
- International Ambassador- ZJU Graduate International Student Association | 2022

- ZJU Global Student Committee Board Member | 2022 University of

Rwanda, Bachelor of Information Technology | Aug 2020

- UR Active Minds Performer | 2020
- University Academic Silver Medalist Team | 2020
- UR I.C.T Broadcast Club Member | 2018

Tools & Skills

Design

User Experience · Interaction Design · User Interface · Physical and Digital Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups · Product Design · Website Design · Product Management · Design Standards

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Strategy · User Personas · Data Analysis · Qualitative Research · Usability Evaluation

Software

Figma · Sketch · Adobe Creative Suite · Keynote · Google Suite · Illustrator · Photoshop · InDesign · Aftereffects · Adobe XD · HTML · CSS · Python · SQL (working knowledge) · SolidWorks · Power BI · Tableau · Google Analytics · User Testing

Visual Design

Poster Design · Branding · Typography · Iconography · Content Design · Graphic Design · Web Design, Stylesheets and Guidelines · Content Creation

Languages

Chinese (Basic) · Kinyarwanda (Proficiency) · English (Proficiency)

Other

Rapid Iteration · Ability to Collaborate · Human-centered Approach	·
Provide and Solicit feedback · Presentation Skills · Data Analytics	·
Empathetic · Articulate · Attention to Detail · Flexible · Business Design	·
Design Reviews · Business Development · Excellent Communication	·

Awards & Achievements

Excellence in Innovation & Entrepreneurship ZJU Award | 2022

Google UX Design Professional Certificate | 2022

United Nation Scholarship Award | 2021 - 2023

Google UX Professional Certificate Courses |

2022 | Zhejiang Provincial Scholarship | 2023

TEF Connect Africa Award Prize | 2022.