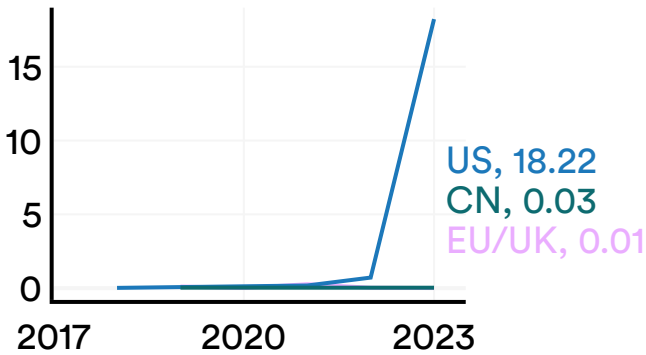


Private investment in AI by focus area and geographic area, 2017–23

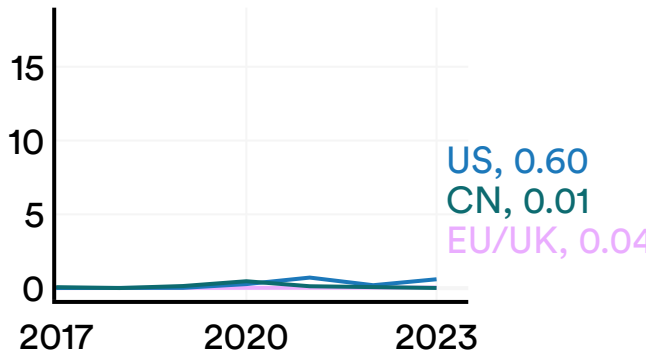
Source: Quid, 2023 | Chart: 2024 AI Index report

Total investment (in billions of U.S. dollars)

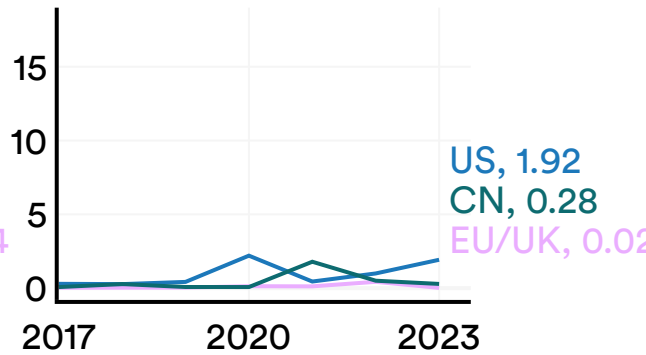
AI infrastructure/research/governance



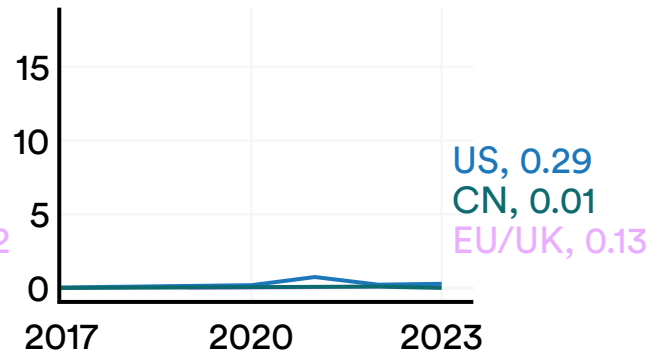
AR/VR



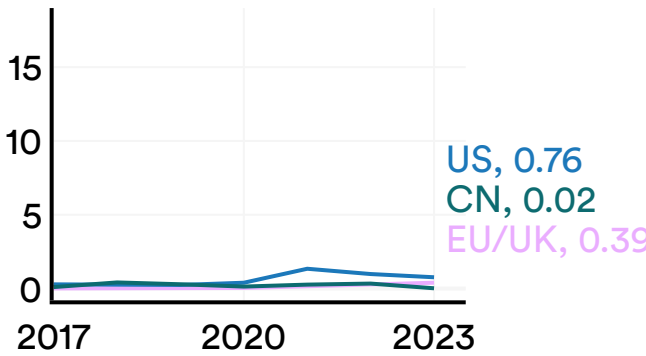
AV



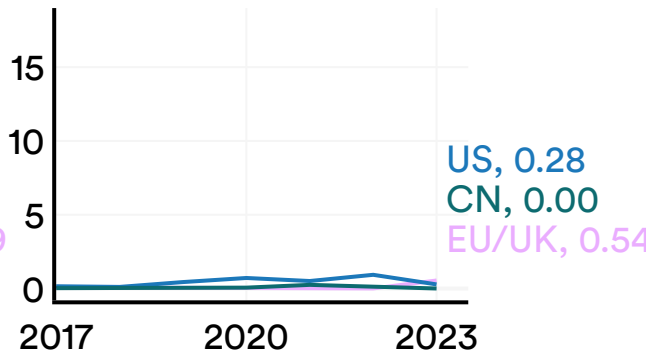
Agritech



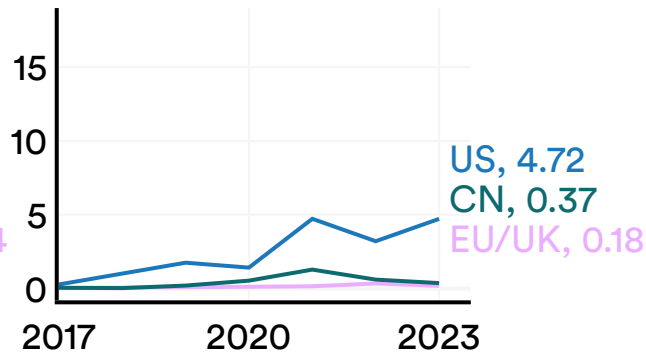
Creative, music, video content



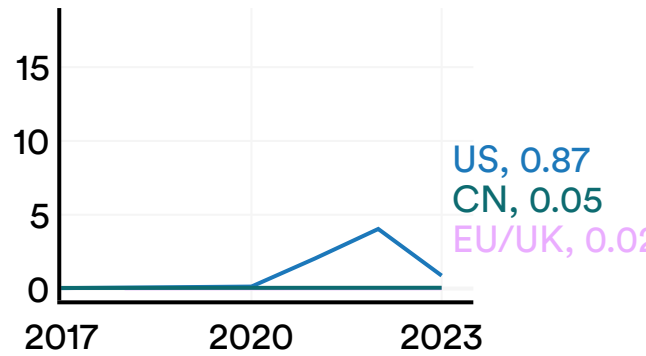
Cybersecurity, data protection



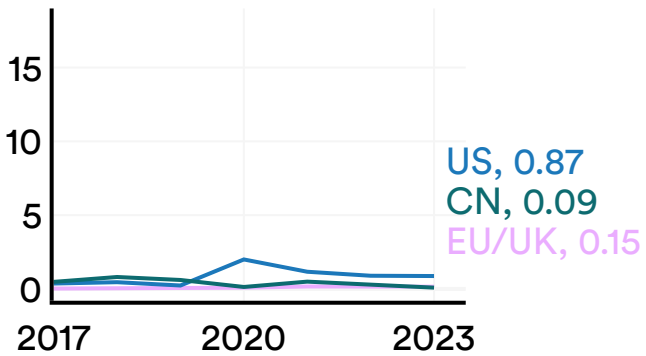
Data management, processing



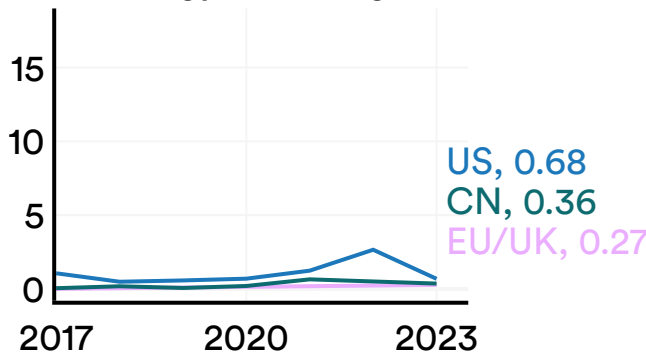
Drones



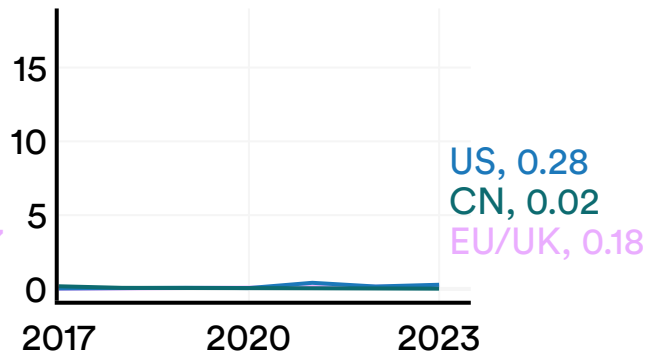
Ed tech



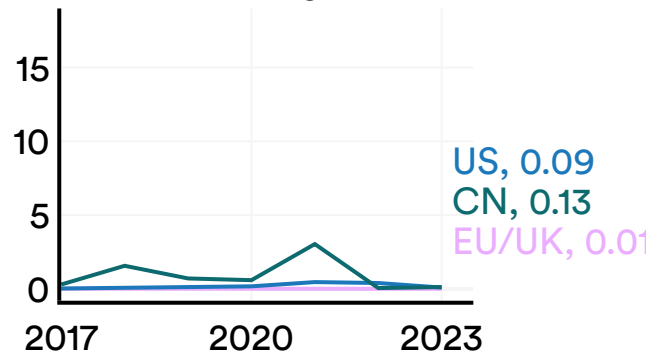
Energy, oil, and gas



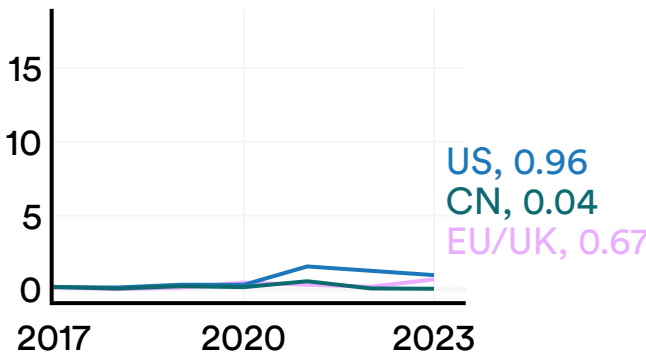
Entertainment



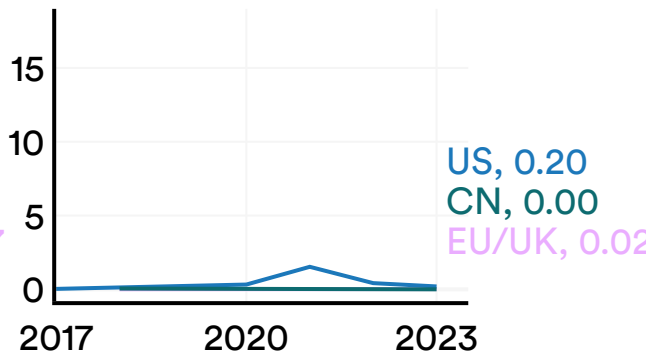
Facial recognition



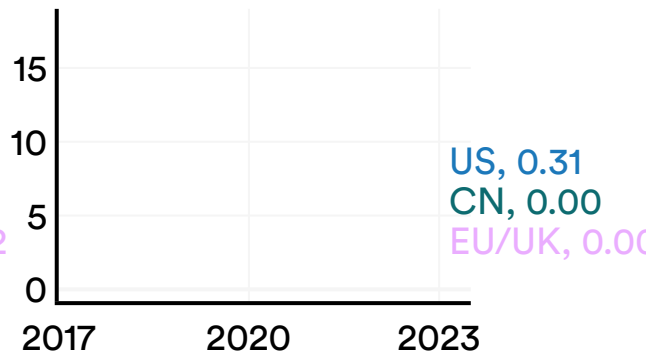
Fintech



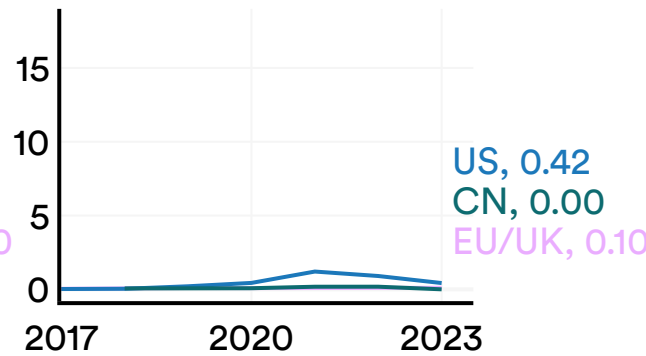
Fitness and wellness



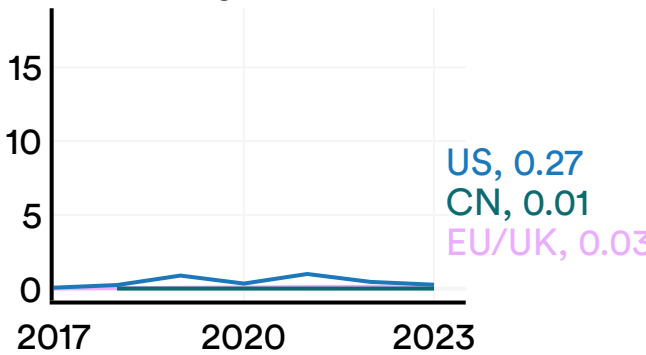
Hardware



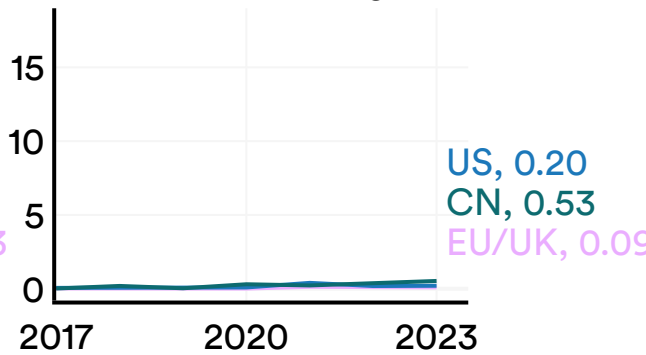
Insurtech



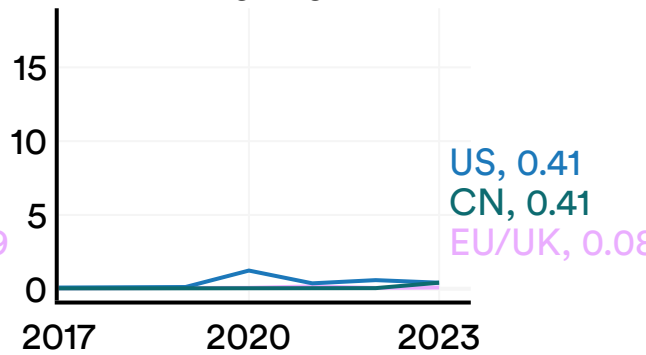
Legal tech



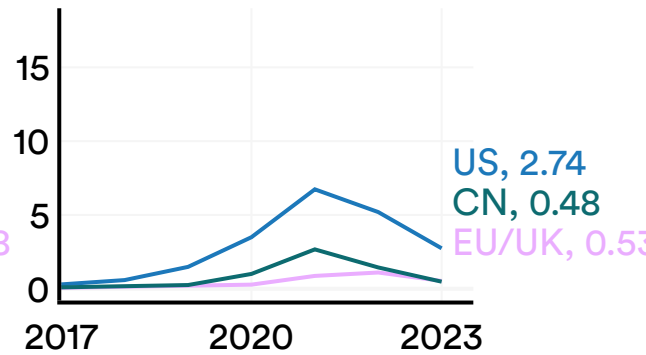
Manufacturing



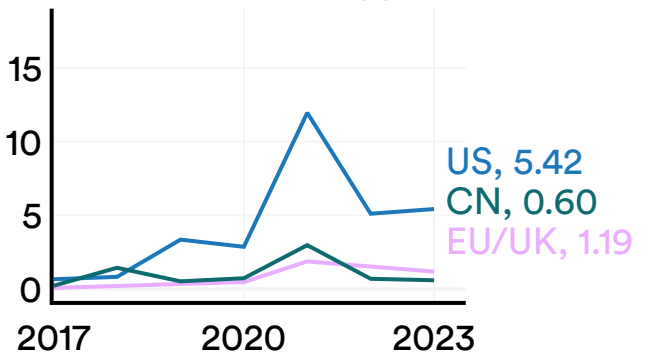
Marketing, digital ads



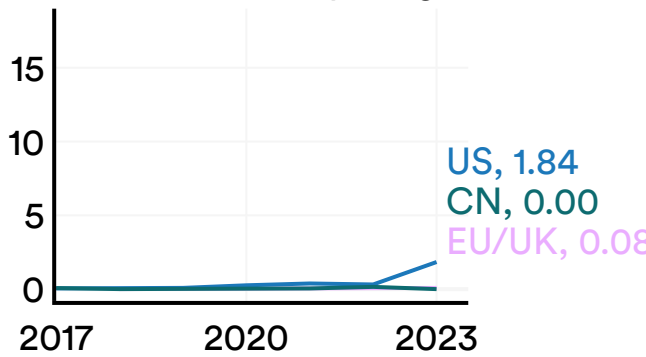
Medical and healthcare



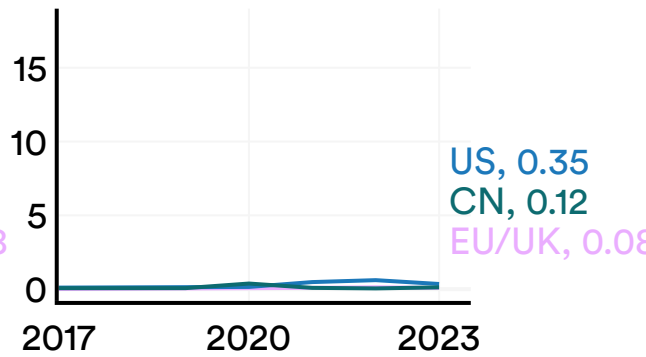
NLP, customer support



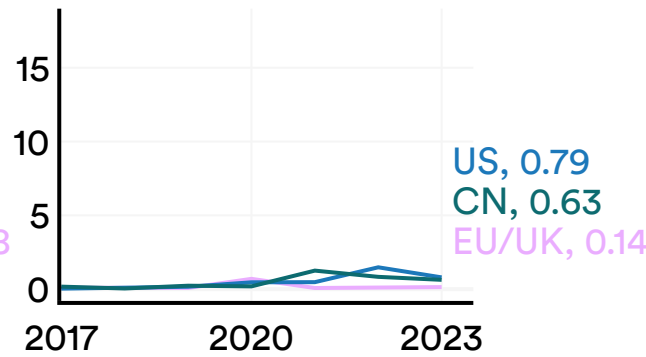
Quantum computing



Retail



Semiconductor



VC

