## Private investment in AI by focus area, 2017-23 Source: Quid, 2023 | Chart: 2024 Al Index report Al infrastructure/research/governance AR/VR AVAgritech 18.27 2.66 0.67 Cybersecurity, data protection Data management, processing Creative, music, video content **Drones** 5.50 1.34 0.89 Facial recognition Ed tech Energy, oil, and gas **Entertainment** 1.47 1.24 0.52 Total investment (in billions of U.S. dollars) Fitness and wellness **Fintech** Hardware Insurtech 2.13 0.22 0.31 Legal tech Manufacturing Marketing, digital ads



