# **QUAN SHUEN WONG**

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# **EDUCATION**

# University College London (UCL)

# BEng Electrical and Electronic Engineering – 2:1

2019 - 2022

- Thesis: Reinforcement learning in search and rescue applications with a focus on multivariate regression analysis.
- Relevant Modules: Data Science for Business Analysis, Software Engineering, Entrepreneurship Theory, Advanced Statistics.

#### KTJ College

# A-Levels - A\*A\*A (Maths, Physics, Chemistry)

2018 - 2019

All-star student nomination, sixth-form representative (Math, Physics).

# **Online Certificates:**

Machine Learning (Stanford), Product Design (Figma), Project Management (Google), Web Development (Harvard).

# **WORK EXPERIENCE**

#### Veritas Prime, Associate

09/2022 - Present

- Supported Agile teams to implement enterprise solutions for FTSE 100 firms, improving efficiency and cutting delivery time by 15%.
- Executed A/B testing to identify product improvement opportunities by analysing user behaviour data, boosting engagement by 20%.
- Collaborated with global product, data and engineering teams to iterate key products, enhancing user experience.
- Developed Python scripts to automate data cleaning and visualisation, reducing processing time by 80% and saving £50k annually.
- Spearheaded market and competitive analysis, delivering market entry strategy into a £90bn segment for RunPrimeNow.
- Partnered with stakeholders to establish SMART product performance metrics and KPIs for the post-launch of RunPrimeNow.

### **Boston Consulting Group,** Summer Associate

06/2021 - 09/2021

- Comprehensive EBIT margin improvement initiative for a global telecom firm, managing a revenue portfolio of £4.7bn.
- Analysed £64mn spend across 100+ initiatives, identifying opportunities for data-driven cost optimisation and risk management.
- Initiated development of an automated analytical tracking software using Python to deliver project insights to client leadership.

#### **Keysight Technologies,** Product Management Intern

08/2020 - 10/2020

- Identified user pain-points and carried out A/B testing for key products, resulting in improved product usability and efficiency.
- Coordinated product, design, engineering, and sales teams for streamlined product development and launch.
- Supported product team to create product roadmap for key instruments using user research and competitor analysis.

# **PROJECTS**

#### **London Strategy Consulting, Project Lead**

10/2021 - 03/2022

- Led a £60mn growth strategy project for a sustainable clothing business, involving market and competitor analysis.
- Supported product team to analyse data related to spending behaviour, advertising, and post-promotion churn rates.
- Managed bi-weekly workshops with external stakeholders and aligned strategies to market trends.

#### **Dignity for Children,** Co-founder & Project Leader

06/2019 - 09/2019

- Co-founded a technology-focused educational non-profit, introducing computer engineering to underprivileged children.
- Orchestrated communication between stakeholders and project coordinators, ensuring alignment with business goals and values.
- Successfully raised funding from institutional sponsors, securing essential financial and resource support for the initiative.

# **EXTRACURRICULARS**

# **UCL Consulting Society,** Head of Competitions

06/2021 - 06/2022

- Led a team of 5 to design weekly case study sessions, casing competitions and relevant material for 1050 active members.
- Pitched and secured 3 sponsors (SMEs and start-ups), providing low-cost bespoke strategy proposals targeting issues such as cost-optimisation, market entry and competitive benchmarking.

#### Rotary International, Sustainable Projects Lead

09/2018 - 06/2019

- Led an international service trip to Laos, fostering global awareness and implementing a sustainable river water sourcing project.
- Launched a refugee camp sustainability initiative, teaching crop cultivation, plastic repurposing, and responsible energy use.

## Water Polo and Swimming, Team Captain

01/2015 - 01/2019

- Water Polo: Led a team of 15 for 6 competitions; Presented 'Full Colours' award for both academics and athletic performance.
- Swimming: Participated at international level, selected from 30 swimmers to lead team to represent school.

# **SKILLS AND INTERESTS**

IT-related skills: SQL, Python, Tableau, Figma, C, Microsoft Office, Java, HTML, Flutter, MATLAB.

Languages: English, Mandarin, Malay.

Interests: Photography, Classical guitar (Trinity grade 7), Cooking, Swimming, Water polo.



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Via/Street VIA DEI LATINI, 10 00185 ROME.					Via/Street 77 DUNEDIN ROAD, E10 5NJ LONDON			
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# DICHIARAZIONE LIBERA ESPORTAZIONE

(1) II/la sottoscritto/a:	in qualità di:
>Nome e Cognome del mittente o del Rappresentente legale	>Mittente, Titolare azienda o Rappresentante legale
(2) Cod. Fiscale See l'esportatore è di	nazionalità italiana
(3) Passaporto Se l'esportatore è di	nazionalità straniera
(4) Azienda con (5) P. IVA	>se l'esportatore è un'azienda
(6) Rif. Fattura nº emessa in data	
>Campi obbligatori solo se l'esportazione è di tipo commerciale	
the second secon	tà che la merce contenuta nella spedizione con
Y900 - Non rientra tra quelle protette dalla convenzione di Washington che protegge le sp 338/97 (CITIES).	pecie della flora e della fauna selvatiche a rischio di estinzione come da Reg.CE
Y901 - Non rientra nell'elenco dei beni come da Reg.CE 388/12 che modifica il Reg.CE 42 un regime comunitario di controllo sulle esportazioni, trasferimento, intermediazioni o civile. Si intendono i prodotti a duplice uso quelli che possono avere un uso sia civile che	transitori prodotti e tecnologie a duplice uso e pertanto è destinata solo ad usc
Y902 - Non è soggetta a presentazione di licenza di esportazione per sostanze che ri apparecchiature che dipendono da tali sostanze) come da Reg.CE 1005/09.	iducono lo stato di ozono (sostanze controllate , sostanze nuove , prodotti ed
Y903 / Y905 - Non rientra nell'elenco dei beni come da Reg.CE 116/09; rientra nelle merci in considerazione del loro valore storico o strumenti tecnici ad uso medico.	che saranno utilizzate esclusivamente per l'esposizione al pubblico in un museo
Y904 / Y906 / Y907 / Y908 - Non rientra nell'elenco dei beni come da Reg.CE 1236/05 rel pena di morte per la tortura o per altri trattamenti o pene crudeli, inumane o degradan misura; non rientra nelle merci che saranno utilizzate da personale militare o civile di della pace o di gestione delle crisi nel paese terzo di destinazione oppure nell' ambito della difesa; esportazione nei territori degli stati membri purché le merci siano utilizzate di destinazione sia nella parte metropolitana dello stato membro cui il territorio in questi	iti; non rientra nelle merci diverse da quelle descritte nelle note TR collegate alla i uno stato membro nell' ambito di un' operazione UE od ONU di mantenimento o di un' operazione basata su accordi degli stati membri o paesi terzi nel campo e da un' autorità incaricata dell' applicazione della legge sia nel territorio o paese
Y909 / Y912 /Y913/ Y914 - Alle merci dichiarate non si applica il Reg.CE 1984/03 e Reg.C t.9 del Reg.CE 612/09; ammontare alla restituzione inferiore a 1000,00€ in conformità a	E 194/08 del Consiglio; tasso di restituzione all' esportazione in conformità all' ar
Y916 / Y917 / Y919 - Non è soggetta alle disposizioni del Reg.CE 689/08 sull' esportazione	e di sostanze chimiche pericolose.
Y921 - Non rientra nell'elenco dei beni come da Reg.CE 117/08 concernente misure res restrittive nei confronti dello Zimbabwe , Reg.CE 1209/05 concernente misure restrestrittive nei confronti del Myanmar, Reg.CE 154/09 concernente mis ure restrittive n confronti del Sudan.	rittive nei confronti della Costa d'Avorio, Reg.CE 747/09 concernente misure
Y922 - Fa parte di altri prodotti non contenenti pelliccia di cane e di gatto in conformità al Re	eg.CE 1523/07.
Y926 - Non rientra nell' elenco dei prodotti ed apparecchiature che contengono gas fluoro 842/06.	orati ad effetto serra o il cui funzionamento dipende da tali gascome da Reg.CE
Y927 - Non è contemplata dal Reg.CE 1005/08.	
Y935 - Non rientra nel campo di applicazione del Reg.CE 1332/2013 (GU UE L 335).	
Y938 - Merci che non rientrano nel campo di applicazione Reg.CE 825/2014.	
Y939 - Non soggetto alle disposizioni del Reg.CE 833/2014, allegato II, concernente mis situazione in Ucraina.	ure restrittive in considerazione delle azioni della Russia che destabilizzano la
Luogo,	Timbro e Firma
Data gg/mm/aaaa	

# FREE EXPORT DECLARATION

(1) I, the undersigned	in quality of					
>Name and Surname of the sender or Legal represen	entative >Sender, Company holder or Legal representative					
(2) Tax ID	ne exporter is Italian (Codice Fiscale)					
(3) Passport O O O o o o o o o o o o o o o o o o o	he exporter is foreign					
(4) Company name with (5) VA	AT number					
(6) Invoice number Invoice date						
>Mandatory only if the export reason on Customs Invoice is commercial						
Doclaro undor my own pores	onal responsibility that the goods in shipment					
	nce AWB					
Y900 - Are not included in the list of products attached to Reg.CE	E 338/97 about protection of endangered flora and fauna species (CITIES).					
V901 - Are not included in the list of products attached to Por CE	E 388/12 which revises Reg.CE 428/09 and the revisions of Reg.CE 1232/11 and Reg					
.CE 821/2021, which establishes a control system on dual	use exports, transfers, brokerage activities or transitory products and technologies, for dual use when they can be used for both civil and military purposes ( <b>DUAL USE</b> ).					
Y902 - Are not required of export license for substances that cause ozone layer reduction (Controlled substances, new substances, products and devices depending on those substances) as provided by Reg.CE 1005/2009.						
Y903/Y905 - Are not required of export license as for Reg.CE 116/09 for goods that will be used for exclusive purpose of public display in a museum in consideration of their historic significance or medical-technical goods.						
used for death penalty, torture or for other cruel, inhuman or on notes connected to regulation; goods are not included among UN peacekeeping operation or crisis management in a third States or third Countries for defence purposes; export to make the countries for defence purposes.	cts attached as for Reg.CE 1236/2005, ruling the trade of specific goods that could be demeaning treatments or penalties; goods are not included in other goods listed in TR ag the ones to be used by civil or military personnel of a member state during an EU or Country of destination or during an operation based on agreements between member member States overseas territories if goods are used by an authority entitled of law as in the metropolitan territory of the member State to which the territory belongs.					
Y909 / Y912 / Y913 / Y914 - Are not ruled by Reg.CE 1984/03 a 1000,00 € as per art. of Reg.CE 612/09.	and 194/08; Refund rate ruled by art. 9 of Reg.CE 612/09; Refund amount less than					
Y916 / Y917 / Y919 - Are not ruled by Reg.CE 689/2008 on expo	ort of dangerous chemical substances.					
Y921 - Are not included in the list of goods attached to Reg.CE 1 Zimbabwe, Reg.CE 1209/05 about restrictions versus Ivory restrictions versus Uzbekistan, Reg.CE 1354/05 about restrict	117/08 about restrictions versus North Korea, Reg.CE 314/04 about restrictions versus by Coast, Reg.CE 747/09 about restrictions versus Myanmar, Reg.CE 154/09 about ctions versus Sudan.					
Y922 - Are not included in the list of products attached to Reg.CE	E 1523/2007, therefore do not contain dog and/or cat fur.					
Y926 - Are not included in list of products and devices containing 842/2006.	ng fluorinated greenhouse gases or depending to those gases to work, as per Reg.CE					
Y927 - Are not ruled by Reg.CE 1005/08 instituting rules to preve	ent, discourage and eliminate illegal, not declared and not ruled fishing activities.					
Y935 - Are not included in the list of products as provided by Reg.CE 1332/2013 (GU UE L 335).						
Y938 - Are not included in the list of products as provided by Reg	g.CE 825/2014.					
Y939 - Are not ruled by Reg.CE 833/2014, annex II, concerning r	restrictive measures in view of Russia's actions destabilizing the situation in Ukraine.					
Place,	Stamp & Signature					
Date dd/mm/yyyy						

Select this option if your shipment is a sale.  non-commercial Select this option if your shipment is not a sale		Invoice number Provide here the								
		Value for customs purpose only Further below you need to provide the value of <b>each item</b> . This value is <b>mandatory</b> and <b>it can never be 0€ (zero)</b> . Provide the real value to avoid issues with customs authorities.								
2. Sender information	<b>n</b> - From			3. Re	eceiver	· informat	tion - To			
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4. Inventory of conte	<b>ents</b> - Detaile	ed inventory of the	conten	nt of the s	shipmen	t				
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Find the tariff Number at: www.tariffnumber.com

Shipping cost - Transport cost

19.04 €

Overall Total:

19.04 €

149.04 €

5. Reason for export - Select the reason for the export	6. Shipment details - Details of the shipment
purchase or sale O documents O	Number of parcels Shipping cost Total parcel(s) weight
personal belongings   return	1 19.04 € 0.1 Kg
sample 🔵	Terms of delivery (Icoterms): DAP
	nd are not intended for dual-use technology or any other
no	
9. Permanent export I declare that I understand that the service only includes  no vou cannot ship the goods  yes	permanent export, and does not include temporary exports.
Full name - name and surname  I,  Quan Shuen Wong  that the information contained in this invoice is true and	declare in $\begin{bmatrix} \text{City} & \text{Date -} & (\text{dd/mm/aa}) \\ \text{Roma} & 24/10/2024 \end{bmatrix}$ d correct.
	Signature  Quan Shuen Wong