

Opinion

Why Do Hearing Aids Fail to Restore Normal Auditory Perception?

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Hearing loss is a widespread condition that is linked to declines in quality of life and mental health. Hearing aids remain the treatment of choice, but, unfortunately, even state-of-the-art devices provide only limited benefit for the perception of speech in noisy environments. While traditionally viewed primarily as a loss of sensitivity, hearing loss is also known to cause complex distortions of sound-evoked neural activity that cannot be corrected by amplification alone. This Opinion article describes the effects of hearing loss on neural activity to illustrate the reasons why current hearing aids are insufficient and to motivate the use of new technologies to explore directions for improving the next generation of devices.

Hearing Loss Is a Serious Problem without an Adequate Solution

Current estimates suggest that approximately 500 million people worldwide suffer from hearing loss [1]. This impairment is not simply an inconvenience: hearing loss impedes interpersonal communication, leads to social isolation, and has been linked to increased risk of cognitive decline and mortality. In fact, a recent commission identified hearing loss as the most important modifiable risk factor for dementia, accounting for nearly 10% of overall risk [2].

Despite the severe consequences of hearing loss, only 10–20% of older people with significant impairment use a hearing aid [3]. Several factors contribute to this poor uptake (psychological, social, etc.), but one of the most important is the fact that current devices provide little benefit in noisy environments [4]. The common complaint of those with hearing loss, ‘I can hear you, but I can’t understand you’, is echoed by hearing aid users and non-users alike. Inasmuch as the purpose of a hearing aid is to facilitate communication and reduce social isolation, devices that do not enable the perception of speech in typical social settings are inadequate.

What Does the Ear Do? The Simple Answer: Amplification, Compression, and Frequency Analysis

The cochlea transforms the mechanical signal that enters the ear into an electrical signal that is sent to the brain via the auditory nerve (AN; Figure 1A). Incoming sound causes vibrations of the basilar membrane (BM) that runs along the length of the cochlea. As the BM moves, the inner hair cells (IHCs) that are attached to it release neurotransmitter onto nearby AN fibers to elicit electrical activity (Figure 1B).

Weak sounds do not drive BM movement strongly enough to elicit AN activity and, thus, require active amplification by outer hair cells (OHCs), which provide feedback to reinforce the passive movement of the BM (Figure 1B). The amplification provided by OHCs decreases as sounds become stronger, resulting in a compression of incoming sound. This compression enables sound levels spanning more than six orders of magnitude to be encoded within the limited dynamic range of AN activity (Figure 1C, black lines).

Highlights

Hearing loss is now widely recognized as a major cause of disability and a risk factor for dementia, but most cases still go untreated. Uptake of hearing aids is poor, partly because they provide little benefit in typical social settings.

The effects of hearing loss on neural activity in the ear and brain are complex and profound. Current hearing aids can restore overall activity levels to normal, but are ultimately insufficient because they fail to compensate for distortions in the specific patterns of neural activity that encode acoustic information, particularly in the context of speech.

Recent advances in electrophysiology and machine learning, together with a changing regulatory landscape and increasing social acceptance of wearable devices, should improve the performance and uptake of hearing aids in the near future.

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The mechanical properties of the BM change gradually along its length, creating tonotopy – a systematic variation in the sound frequency to which each point in the cochlea is preferentially sensitive. Because of tonotopy, the amplitude of BM movement and subsequent AN activity at different points along the cochlea reflect the power at which different frequencies are present in the incoming sound. In the parts of the cochlea that are preferentially sensitive to low frequencies, the frequency content of incoming sound is also reflected in phase-locked BM movement and AN activity that tracks the sound on a cycle-by-cycle basis. Thus, the signal sent to the brain by the ear is, to a first approximation, a frequency analysis (Figure 1D).

What Is Hearing Loss? The Simple Answer: Decreased Sensitivity

Hearing loss has many causes including genetic mutations, **ototoxic drugs** (see Glossary), noise exposure, and aging [1]. The most common forms of hearing loss are typically associated with a loss of sensitivity in which weak sounds no longer elicit any AN activity, while strong sounds elicit less AN activity than they would in a healthy ear (Figure 1C, gray lines). This loss of sensitivity most often results from the dysfunction of OHCs, which can suffer direct damage (sensory hearing loss) or be impaired indirectly due to degeneration of the stria vascularis, the heavily vascularized wall of the cochlea that provides the energy to support active amplification (metabolic hearing loss).

The effects of hearing loss are typically most pronounced in cochlear regions that are sensitive to high frequencies where OHCs normally provide the greatest amount of amplification. While a number of attempts have been made to identify distinct phenotypes of hearing loss, a recent systematic analysis of a large cohort revealed a continuum of patterns from flat loss that impacted all frequencies equally to sloping loss that increased from low to high frequencies [5].

Hearing Aids Restore Sensitivity, but Fail to Restore Normal Perception

Most current hearing aids serve primarily to artificially replace the amplification and compression that are no longer provided by OHCs through **multichannel wide dynamic range compression**. This approach enhances the perception of weak sounds, but, unfortunately, is not sufficient to restore the perception of speech in noisy environments [6,7]. Many current hearing aids also include additional features – speech processors, directional microphones, frequency transforms, etc. – that can be useful in certain situations but provide only modest additional benefits overall [8–12].

The assumption that is implicit in the design of current hearing aids is that hearing loss is primarily a loss of sensitivity that can be solved by simply restoring neural activity to its original level. However, this is a dramatic oversimplification: hearing loss does not simply weaken neural activity, it profoundly distorts it. Speech perception is dependent not only on the overall level of neural activity, but also on the specific patterns of activity across neurons over time [13]. Current hearing aids fail to restore normal perception in part because they fail to restore a number of important aspects of these patterns [14–17] (Figure 2, Key Figure).

What Does the Ear Do? The Real Answer: Nonlinear Signal Processing

The idea that the ear performs a simple frequency analysis of incoming sound is insufficient because the cochlea is highly nonlinear. The amplification and compression provided by OHCs is a form of nonlinearity, but it is relatively simple and, at least in theory, can be restored by current hearing aids. However, each OHC is capable of modulating BM movement not only in the region of the cochlea to which it is attached, but also at other locations. Consequently, sound entering a healthy ear is subject to complex nonlinear processing that creates cross-frequency interactions. Because of these interactions, the degree to which any particular

Glossary

Interaural time difference (ITD):

the primary cue for the localization of low-frequency sounds such as speech. When a sound reaches one ear before the other, the ITD indicates the location in space from which the sound originated. However, even when sounds are located to the side of the head, ITDs are extremely small (<1 ms); thus, sensitivity to ITDs relies on highly precise temporal processing in central auditory areas that is compromised by hearing loss.

Multichannel wide dynamic range compression:

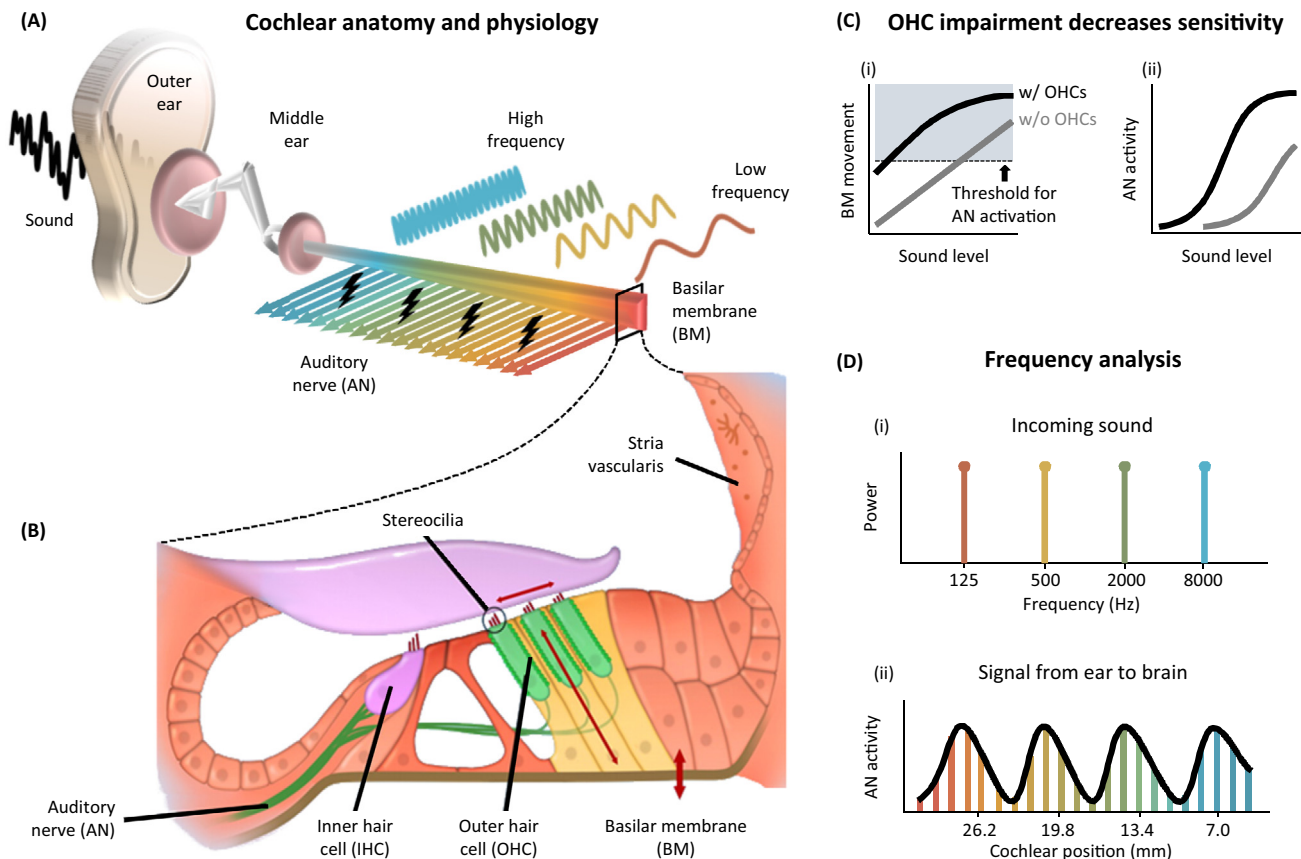
the processing scheme used in most current hearing aids. In this scheme, the amount of amplification and compression provided by the hearing aid depends on the frequency of the incoming sound. In a typical hearing aid fitting procedure, the loss of sensitivity is measured at several different frequencies, and the amount of amplification and compression provided by the hearing aid for each frequency is adjusted according to a prescribed formula to improve audibility without causing discomfort.

Ototoxic drugs: drugs that induce either temporary or permanent hearing loss through damage caused to the inner ear. The most commonly used drugs include aminoglycoside antibiotics, loop diuretics, and platinum-containing chemotherapeutics.

Personal sound amplification

product: a hearing device that is available over the counter and is not specifically labeled as a treatment for hearing loss. These are generally less expensive than hearing aids, but use many of the same technologies and can often achieve comparable performance.

Voice pitch: the primary frequency of vocal cord vibration. Typical values for men, women, and children are 125, 200, and 275 Hz, respectively. However, voice pitch varies widely across individuals and, thus, is an important cue for solving the 'cocktail party problem' of separating the voices of multiple talkers. The processing of pitch relies on mechanisms in the cochlea and central auditory areas that are compromised by hearing loss.



Trends in Neurosciences

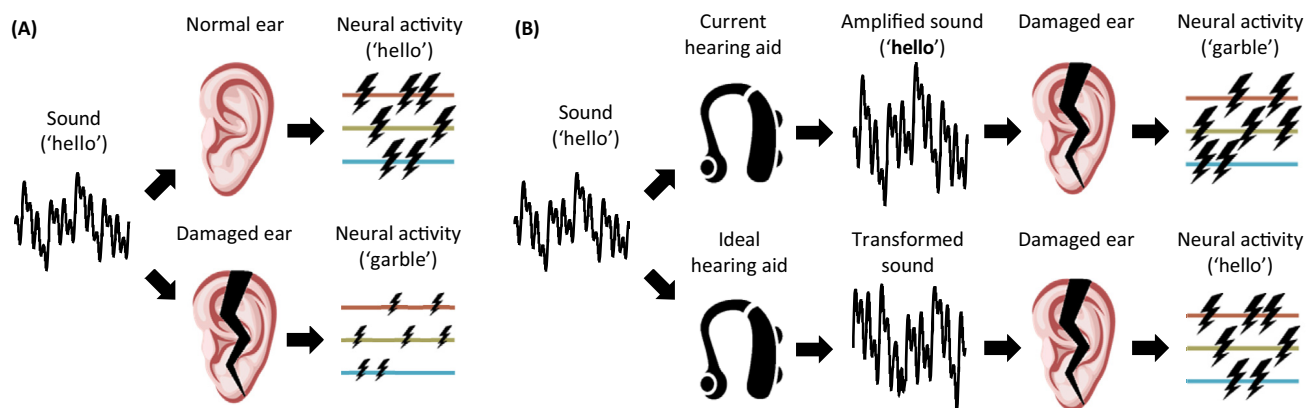
Figure 1. The View of Cochlear Function and Dysfunction That Is Implicit in the Design of Current Hearing Aids. (A) The decomposition of incoming sound into its constituent frequencies on the cochlea. The frequency tuning of the cochlea (which is spiral shaped, but unrolled here for illustration) changes gradually along its length such that basilar membrane (BM) movement and auditory nerve (AN) activity are driven by high frequencies at the basal end, near the interface with the middle ear, and low frequencies at the apical end. (B) A cross section of the cochlea, with key components labeled (adapted, with permission, from [65]). (C) The active amplification and compression provided by outer hair cells (OHCs). OHCs amplify the BM movement elicited by weak sounds to compress the range of BM movement across all sound levels [(i), black line] and make use of the full dynamic range of the AN [(ii), black line]. Without the amplification provided by OHCs (gray lines), sensitivity to weak sounds is lost completely, and the AN activity elicited by strong sounds is decreased. (D) Frequency analysis in the cochlea. (i) The frequency content of incoming sound consisting of four distinct frequencies. (ii) The AN activity elicited by the sound along the length of the cochlea (black). The colored lines indicate the preferred frequency of the AN fibers at each cochlear position. The positions are specified relative to the basal end of a typical human cochlea.

frequency in an incoming sound is amplified depends not only on the power at that frequency, but also on the power at other frequencies.

Because of cross-frequency interactions, the pattern of AN activity elicited by an incoming sound deviates substantially from that which would correspond to simple frequency analysis in a number of ways (Figure 3A, black line). One is the creation of distortion products: interactions between two frequencies that are present in an incoming sound can create additional BM movement and AN activity at a point in the cochlea that is normally sensitive to a third frequency that is not actually present in the sound. Another is suppression: the ability of OHCs at one location to reduce BM movement at nearby locations. This suppression sharpens frequency tuning and results in a local winner-take-all interaction on the BM that selectively amplifies the

Key Figure

Hearing Aids Must Transform Incoming Sound to Correct the Distortions in Neural Activity Patterns Caused by Hearing Loss



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Figure 2. (A) The distortion of the signal that is elicited in the brain by a damaged ear. Top: In a healthy auditory system, the word 'Hello' spoken at a moderate intensity elicits a specific pattern of activity across neurons over time and results in an accurate perception of the word 'Hello'. Bottom: In a damaged ear, the same word elicits activity that is both weaker overall and has a different pattern, resulting in impaired perception. (B) The correction of distorted neural activity by an ideal hearing aid. Top: With a hearing aid that provides only amplification, the word 'Hello' spoken at a moderate intensity is amplified to a high intensity. This results in a restoration of the overall level of neural activity, but does not correct for the distortion in the pattern of activity across neurons over time and, thus, does not restore normal perception. Bottom: An ideal hearing aid would transform the word 'Hello' into a different sound to restore not only the overall level of neural activity, but also the pattern of activity across neurons over time.

dominant frequencies in incoming sound. This selectivity is critical in noisy environments where the important frequencies in speech might otherwise be obscured [18–20].

What Is Hearing Loss? The Real Answer: A Profound Distortion of Neural Activity Patterns

Loss of Cross-Frequency Interactions

Because cross-frequency interactions are dependent on OHCs, they are also eliminated by the same OHC dysfunction that decreases sensitivity. As a result, the AN activity patterns that are sent to the brain from a damaged ear are qualitatively different from the patterns that the brain has learned to expect from a healthy ear (Figure 3A, gray line). Unfortunately, these distorted patterns do not provide a sufficient basis for perception in noisy environments: without the nonlinear processing provided by cross-frequency interactions, the patterns elicited by different sounds are less distinguishable and less robust to background noise [21].

OHC amplification and suppression sharpen the frequency tuning of the BM such that AN fibers become highly selective for their preferred frequency (Figure 3B, black line). This sharp tuning enables the entire dynamic range of each fiber to be utilized on a narrow range of frequencies such that different frequencies are easily distinguished based on the activity that they elicit. However, when OHC function is impaired, the BM loses its sharp tuning and AN fibers use less of their dynamic range on a wider range of frequencies (Figure 3B, gray

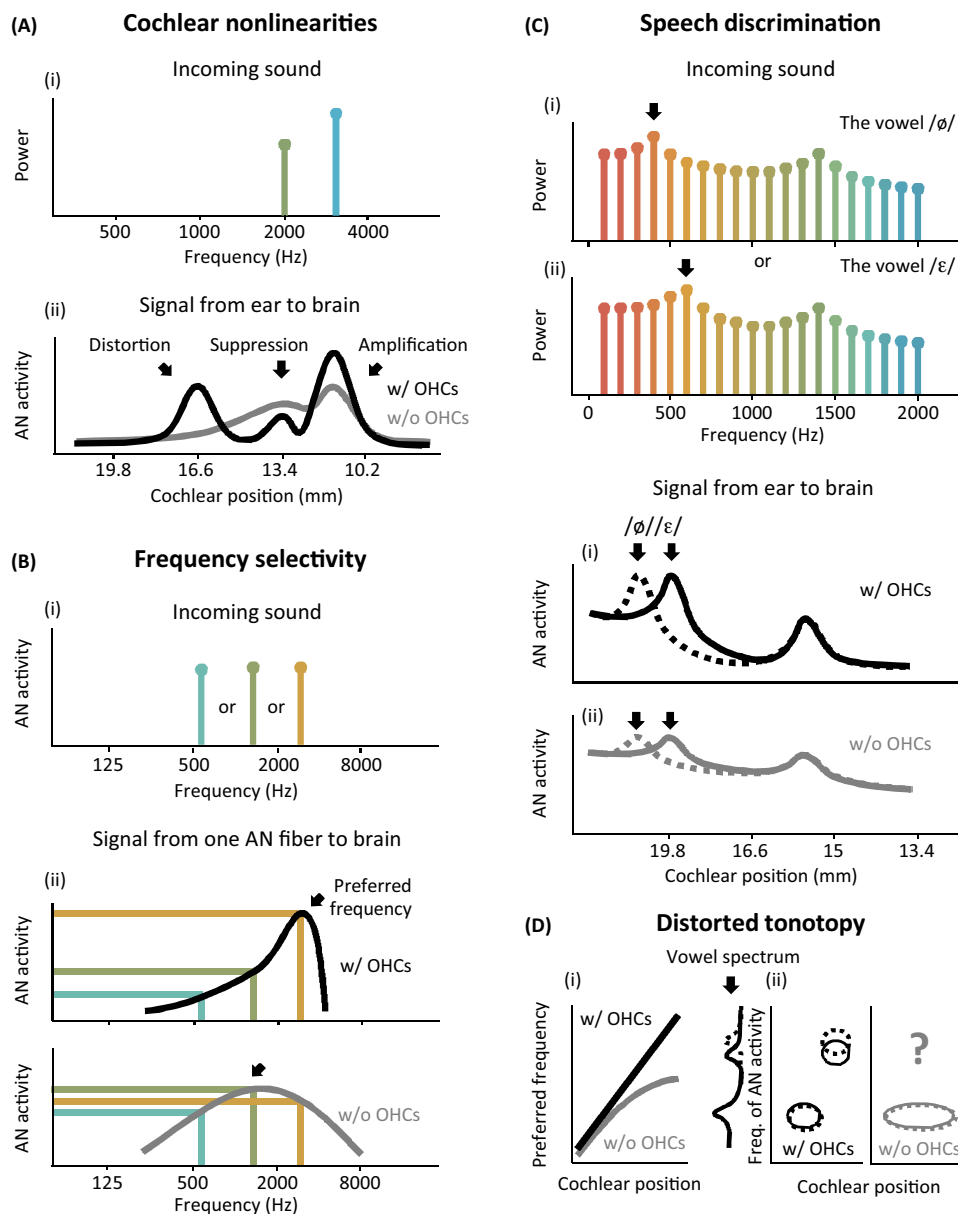


Figure 3. The Loss of Cochlear Nonlinearities Distorts the Signal That the Ear Sends to the Brain. (A) Several important cochlear nonlinearities controlled by outer hair cells (OHCs). (i) The frequency content of an incoming sound consisting of two distinct frequencies. (ii) Auditory nerve (AN) activity elicited by the sound along the length of the cochlea (black). OHCs amplify the stronger frequency, suppress the weaker frequency, and create a distortion at a third frequency. Without OHCs (gray), these nonlinearities are eliminated and the signal that the ear sends to the brain is reduced to a simple, weakly selective frequency analysis. (B) The effects of OHC dysfunction on the frequency selectivity of a single AN fiber. (i) The frequency content of incoming sound consisting of one of three distinct frequencies. (ii) The activity elicited in a single AN fiber by incoming sound as a function of frequency with (black) and without (gray) OHCs. OHCs amplify a particular preferred frequency (arrow) while suppressing nearby frequencies to provide sharp tuning and high differential sensitivity. Without OHCs, tuning is broad, the preferred frequency shifts toward the lower preferred frequency of the passive basilar membrane (BM) movement (arrow), and differential sensitivity is lost. (C) The effects of OHC dysfunction on the AN activity elicited by speech. (i) The frequency content of two vowels, /ø/ and /ε/, which differ only in the position of their low-frequency peak (first formant). (ii) The AN activity elicited by the two vowels (unbroken, broken) along the length of the

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line). For complex sounds such as speech, this results in a smearing of the activity pattern across AN fibers, making it difficult for the brain to differentiate between the patterns elicited by similar sounds, especially in noisy environments [21,22] (Figure 3C).

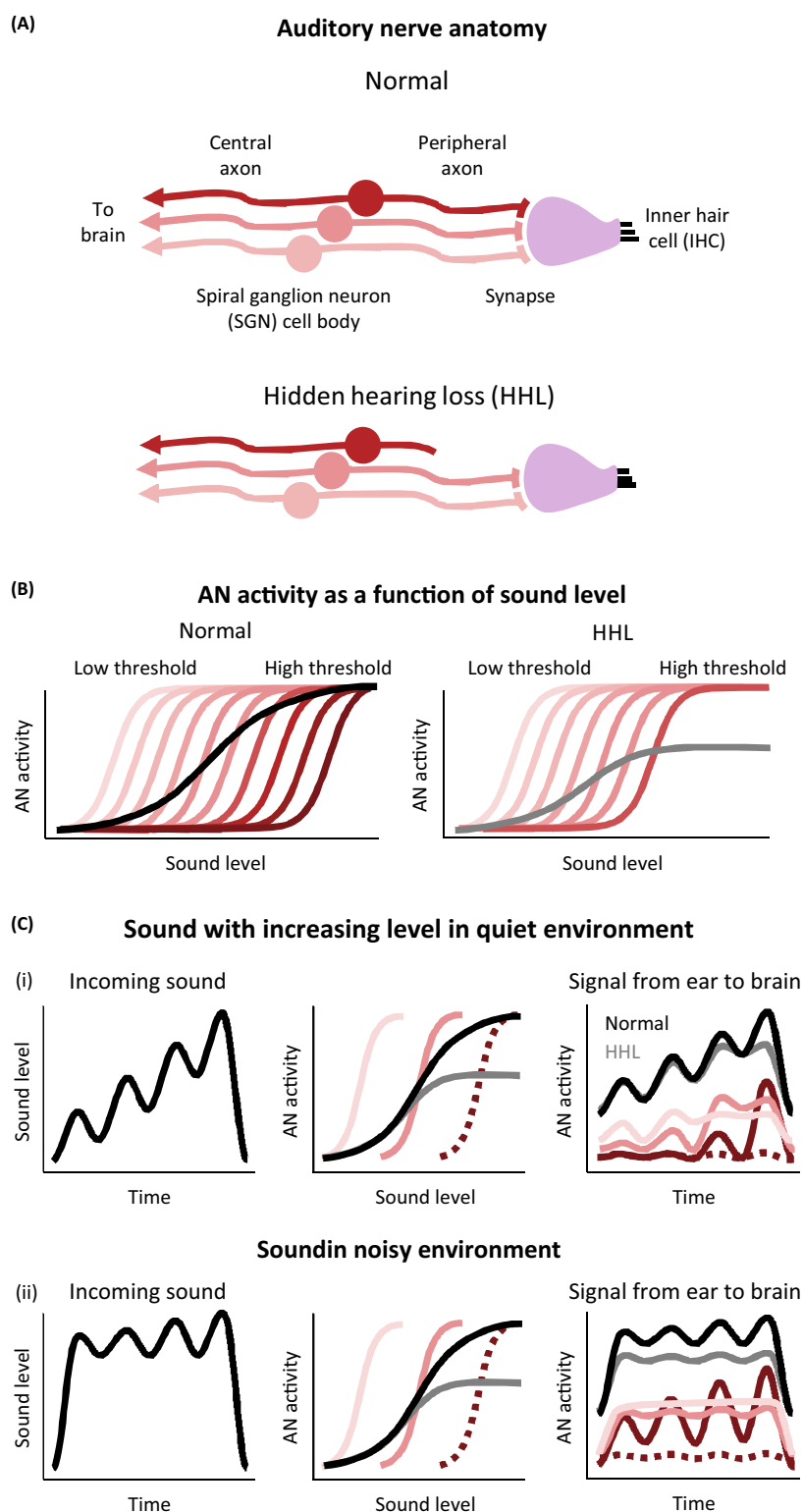
OHC impairment also causes a shift in the preferred frequency of each fiber toward the lower preferred frequency of the passive BM movement (Figure 3B, arrows). Because OHC impairment is typically more pronounced in regions of the cochlea that are sensitive to higher frequencies, this results in distorted tonotopy in which much of the cochlea is sensitive to only low frequencies [23] (Figure 3D). This distortion greatly reduces the information that the brain receives about high frequencies, which are critical for the perception of speech in noisy environments [24].

Hidden Hearing Loss

In addition to their effects on OHCs, many forms of hearing loss impact the AN itself [25]. In particular, recent studies have drawn attention to a previously unrecognized form of AN degeneration: damage to the peripheral axon or the IHC synaptic terminal (Figure 4A), which results in a loss of function. This synaptopathy can occur long before loss of the AN cell body itself [26,27] and has been termed 'hidden hearing loss' [28] because its effects are not evident in standard clinical audiometric tests. These tests measure only sensitivity to weak sounds, while hidden hearing loss appears to be selective for those AN fibers with a high activation threshold that are sensitive only to strong sounds [29].

Even in a healthy ear, OHC amplification is not sufficient to compress incoming sound into the dynamic range of an individual AN fiber. Thus, differential sensitivity across a wide range of sound levels is achieved only through dynamic range fractionation – parallel processing in different populations of fibers, each of which has a different activation threshold and provides sensitivity over a relatively small range (Figure 4B). Because high-threshold fibers provide differential sensitivity to strong sounds, their loss has important implications for the perception of speech in noisy environments [30]. Strong sounds saturate low-threshold fibers such that they become maximally active and are no longer sensitive to small changes in sound amplitude (Figure 4C; note that information about sound frequency may still be transmitted by these fibers through their temporal patterns). Thus, when high-threshold fibers are compromised, changes in the amplitude of strong sounds are poorly reflected in the signal that the ear sends to the brain. Direct evidence linking hidden hearing loss to perceptual deficits in humans is still lacking; however, the indirect evidence that is available from humans is largely consistent with the direct evidence from animals [31,32] and the renewed interest in this area will likely lead to further advances in the near future.

cochlea with (black) and without (gray) OHCs. OHCs amplify the dominant frequencies in the vowels while suppressing other frequencies to selectively amplify the frequency peaks. Without OHCs, this selective amplification is lost and the difference in the AN activity elicited by the two vowels is greatly diminished. (D) The effects of OHC dysfunction on tonotopy. (i) Distorted tonotopy. In a healthy ear (black) there is a gradual and consistent change in preferred frequency along the length of the cochlea. Without OHCs (gray), the preferred frequency of each fiber shifts toward lower frequencies. Because OHC dysfunction is typically more pronounced in the regions of the cochlea that are sensitive to higher frequencies, this results in a distorted tonotopy in which low frequencies are overrepresented. (ii) The consequences of distorted tonotopy on the AN activity elicited by speech. In a healthy ear (black), the AN activity at each part of the cochlea is dominated by the nearest peak in the frequency spectrum of the incoming sound. If two vowels (unbroken and broken) differ in their high-frequency peak (second formant), that difference will be reflected in the activity of AN fibers in the part of the cochlea that is preferentially sensitive to high frequencies. Without OHCs (gray), however, most of the cochlea becomes preferentially sensitive to low frequencies and information about the high-frequency peak is lost.



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Figure 4. Hidden Hearing Loss Distorts the Neural Activity Elicited by Strong Sounds, Particularly in Noisy Environments. (A) The anatomy of the auditory nerve (AN). The AN is composed of bipolar spiral ganglion neurons

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Brain Plasticity

The effects of hearing loss also extend beyond the ear into the brain itself [33]. One widely observed effect of hearing loss is a decrease in inhibitory tone, mediated by changes in GABAergic and glycinergic neurotransmission throughout the central auditory pathway. Hearing loss weakens the signal from the ear to the brain, and the subsequent downregulation of inhibitory neurotransmission is thought to be a form of homeostatic plasticity that effectively amplifies the input from the ear to restore brain activity to its original level [34]. This decrease in inhibition can improve some aspects of perception (e.g., the detection of weak sounds), but it may also have unfortunate consequences.

One effect that is of particular relevance to hearing aids is loudness recruitment, an abnormally rapid growth in brain activity (and, thus, perceived loudness) with increasing sound level [35]. This loudness recruitment distorts fluctuations in sound level that are critical for speech perception [36] and, when combined with hearing loss, leaves only a small range of levels in which sounds are both audible and comfortable. The plasticity that follows hearing loss may also impair the perception of speech in other ways [37]; for example, if the degree of hearing loss varies with frequency, as is often the case, plasticity can also result in a reorganization of the tonotopic maps within the brain, further distorting the representation of the frequencies for which the loss of sensitivity is largest [38].

Central Processing Deficits

The most commonly observed auditory deficit with a distinct central component is impaired temporal processing – for example, failure to detect a short pause within an ongoing sound [39] – which is highly dependent on the balance between excitation and inhibition within the brain [40]. Impaired temporal processing decreases sensitivity to **interaural time differences** [41,42] and prevents the use of spatial cues to solve the so-called cocktail party problem of separating out one talker from a group [43]. Hearing aids do little to improve sound localization and, indeed, often make matters worse by distorting spatial cues [41,44].

Temporal processing is also critical for speech perception independent of localization. Much of speech perception in noisy environments appears to be mediated by listening in the ‘dips’ – short periods during which the noise is weak. Temporal processing also allows multiple talkers to be separated by **voice pitch**, which is essential for solving the cocktail party problem. Hearing loss impairs the ability to perceive small differences in pitch and, importantly, to separate two talkers based on voice pitch [45–47]. Impaired pitch processing arises partly from the cochlear dysfunction discussed earlier [47,48], but changes in central brain areas also appear to play a role [49,50].

(SGNs). Each SGN sends its peripheral axon to synapse with an inner hair cell (IHC) and its central axon to synapse with neurons in the cochlear nucleus of the brain stem. In hidden hearing loss, there is a degeneration of the IHC synapses and peripheral axons, but the SGN cell bodies and central axons remain largely intact. This degeneration is selective for high-threshold fibers (colors indicate fiber threshold; the same color scheme is used in panels B and C). (B) AN activity as a function of sound level for fibers with different thresholds (colors) and for the entire fiber population (black, gray). In a healthy ear (left), fibers with different thresholds provide differential sensitivity across all sounds levels. In an ear with hidden hearing loss (right), selective degeneration of high-threshold fibers results in a loss of differential sensitivity to changes in amplitude at high sound levels. (C) The effects of hidden hearing loss on the signal that the ear sends to the brain. Left: The level of incoming sound as a function of time. Middle: AN activity as a function of sound level for fibers with three different thresholds and the entire fiber population. Right: AN activity over time for each fiber and the entire fiber population with and without hidden hearing loss. Without high-threshold fibers, the brain receives little information about amplitude modulations in strong sounds in a quiet environment (i), or about amplitude modulations in any sound in a noisy environment (ii).

Beyond Auditory Processing Deficits: The Role of Cognitive Factors

The combined peripheral and central effects of hearing loss described earlier result in a distorted neural representation of speech. However, the perceptual problems suffered by many listeners, particularly those who are older, often go far beyond those that would be predicted based on hearing loss alone, even when impairments in the processing of both weak and strong sounds are considered [49]. In recent years, it has become clear that the ultimate impact of a distorted neural representation on speech perception, as well as the efficacy of attempts to correct it, is strongly dependent on cognitive factors [51].

The past decade has seen the development of a conceptual model for understanding the interaction between auditory and cognitive processes during speech perception [52,53]. During active listening, neural activity patterns from the central auditory system are sent to language centers where they are matched to stored representations of different speech elements. In a healthy auditory system, when listening to speech in a quiet environment, the match between the incoming neural activity patterns and the appropriate stored representations occurs automatically on a syllable-by-syllable basis, and requires little or no contribution from cognitive processes. However, when listening to speech in a noisy background, the incoming neural activity patterns will be distorted, particularly in an impaired auditory system, and the match to stored representations may no longer be clear. This problem may be compounded during long-term hearing loss as stored representations become less robust [54].

When the match between incoming neural activity patterns and stored representations is not clear, cognitive processes are engaged: executive function focuses selective attention toward the speaker of interest and away from other sounds to reduce interference from background noise; working memory stores neural activity patterns for several seconds so that information can be integrated across multiple syllables; linguistic circuits take advantage of contextual cues to narrow the set of possible matches and infer missing words. This model explains why much of the variance in speech perception performance in older listeners is explained by differences in cognitive function [49,55]: high cognitive function can compensate for distortions in incoming neural activity patterns, while low cognitive function can compound them.

Importantly, the effects of cognitive function on speech perception persist even with hearing aids. Many of the advanced processing strategies that are used by modern hearing aids can distort incoming speech. While listeners with high cognitive function may be able to ignore these distortions and take advantage of the improvements in sound quality, those with low cognitive function may find the distortions distracting [56,57]. Our understanding of the impact of cognitive factors on the efficacy of hearing aids has advanced dramatically in recent years; while many questions remain unresolved, there are already a number of issues that should be considered when designing new devices (Box 1).

Concluding Remarks and Future Perspectives

To restore normal auditory perception, hearing aids must not only provide amplification, but also transform incoming sound to correct the distortions in neural activity that result from the loss of cross-frequency interactions in the cochlea, hidden hearing loss, brain plasticity, and central processing deficits. This is, of course, much easier said than done. First of all, with extensive cochlear damage – for example, ‘dead regions’ where IHCs are lost [58] – full restoration of perception may not be possible (see Outstanding Questions). Even in people with only mild or moderate impairment, identifying the transformation required for creating the desired neural activity is extremely difficult.

Box 1. Cognitive Factors and Hearing Aid Efficacy

Recent advances in our understanding of the interactions between auditory and cognitive processes during speech perception present a number of opportunities for improving hearing aid efficacy.

Improving the Efficacy of Current Hearing Aids

Aggressive signal processing strategies that distort the acoustic features of incoming speech seem to largely benefit listeners with high cognitive function. Can cognitive measures be included in hearing aid fitting to determine the optimal form of signal processing for a given listener? What are the appropriate clinical tests of cognitive function for this purpose?

Improving the Efficacy of Future Hearing Aids

The design of new signal processing strategies should be informed by our new understanding of cognitive factors. Are distortions of some acoustic features more distracting than others? Are certain combinations of distortions particularly distracting? Furthermore, the benefit of any signal processing strategy for a given listener may vary with the degree to which cognitive processes are engaged. Can new hearing aids be designed to control signal processing dynamically based on cognitive load? Can cognitive load be estimated accurately through analysis of incoming sound, or through simultaneous measurements of physiological signals?

Improving Rehabilitation and Training Programs

If cognitive function is a major determinant of hearing aid efficacy, then cognitive training may have the potential to improve speech perception. Do the benefits of cognitive training transfer to improved speech perception for hearing aid users? Can cognitive training help listeners make use of signal processing strategies that they would otherwise find distracting? It is also possible that cognitive training in the earliest stages of hearing loss may be beneficial. Can cognitive training before hearing aid use improve initial and/or ultimate efficacy?

Fortunately, there are several recent advances that may facilitate progress. Our understanding of the distortions caused by hearing loss is rapidly advancing [59], and as the nature of these distortions becomes clearer it will be easier to identify transformations to compensate for them. It should also be possible to take advantage of new machine learning techniques that are already transforming other areas of medicine [60]. Deep neural networks that can learn complex nonlinear relationships directly from data may be able to identify transformations that have eluded human engineers. The data requirements for these approaches exceed current experimental capabilities, but new technology for large-scale recording of neural activity may be able to satisfy them [61].

Large-scale recordings of neural activity can also be used to tackle another major challenge: the idiosyncratic nature of hearing loss. Every individual will suffer from a different pattern of cochlear damage, resulting in a unique distortion of neural activity. However, because studies of neural activity are typically based on averaging small-scale recordings across individuals, we do not yet have the knowledge required to treat each individual optimally in a personalized manner. Large-scale recordings may help to overcome this problem by allowing for a complete characterization of activity in each individual. This information should also improve our ability to infer the pattern of underlying cochlear damage from noninvasive or minimally invasive clinical tests [62].

Since hearing aids are likely to continue to be the primary treatment for hearing loss for years to come, it is critical that we continue to work toward developing devices that can restore normal auditory perception. Achieving this goal will be challenging, and hearing aids may never be fully sufficient for those with severe cochlear damage. However, if the next generation of devices are designed to treat hearing loss as a distortion of activity patterns in the brain, rather than a loss of sensitivity in the ear, dramatic improvements for those with mild or moderate impairment are

possible. Together with higher uptake due to increasing social acceptance of wearable devices, improved access through modified regulations [63], and the development of over-the-counter **personal sound amplification products** [64], we have an opportunity to improve the health and well-being of millions of people in the near future.

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Outstanding Questions

How good can a hearing aid possibly be, that is, what is the maximum perceptual improvement that an ideal hearing aid can achieve for a given level or form of hearing loss?

What features of neural activity patterns are critical for the perception of speech in noisy environments and how are they distorted by hearing loss?

Do different forms of hearing loss, for example, noise induced or age related, result in qualitatively different distortions in neural activity patterns?

Can specific patterns of distortion in neural activity be inferred from noninvasive or minimally invasive clinical tests? How can hearing aids be personalized to correct specific distortions?

How should an ideal hearing aid transform incoming sound to elicit neural activity patterns that restore normal perception?

Can the performance of a hearing aid be improved through training or rehabilitation programs that facilitate beneficial plasticity in central auditory areas? Can the early adoption of hearing aids before significant hearing loss prevent or reduce the occurrence of detrimental plasticity in central auditory areas?

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