

# Valve Business Model Canvas & Value Proposition Canvas

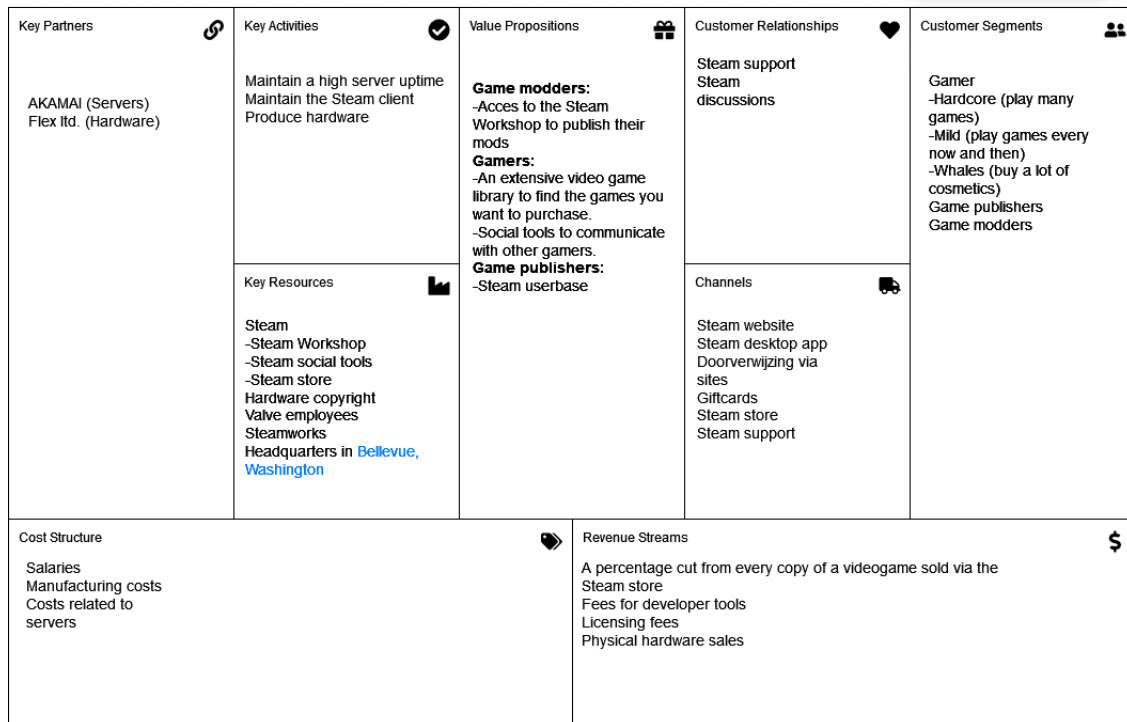
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## **Inhoudsopgave**

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# 1 Business Model Canvas



Hierboven is de Business Model Canvas van Valve gedemonstreerd.

## 2 Value Proposition Canvas



ref. <http://businessmodelalchemist.com/blog/2012/01/the-customer-value-canvas-v-0-8.html>

Hierboven is de Value Proposition Canvas van hardcore gamers met betrekking tot videospelacquisitie getoond.

### **3 Sources**

1. <https://productmint.com/steam-business-model-how-does-steam-make-money/>
2. [https://en.wikipedia.org/wiki/Steam\\_Controller](https://en.wikipedia.org/wiki/Steam_Controller)
3. <https://www.valvesoftware.com/en/about>